



# RATHINAM Connect

JOURNEYING TO RATHINAM HORIZONS

*BUDS TO BLOSSOM*  
*We are Growing*



**7 GROUPS**  
**900+ STUDENTS | 50+ FACULTY**  
**KINDERGARTEN | PRIMARY |**  
**SECONDARY | HIGHER SECONDARY**  
**FACILITIES**  
LIBRARY | WATER DOCTOR | JOLLY WORLD |  
SPORTS ACADEMY | TRANSPORT  
**RTE SCHOLARSHIP (FREE EDUCATION)**  
**SCHOLARSHIP (UNDER VARIOUS SCHEME)**  
AUDIO VISUAL THEATRE | KUTTY COPS | FINE ARTS |  
FIELD TRIPS

**100% SUCCESS RATE**



**50 PROGRAMMES**  
**5071 STUDENTS | 306 FACULTY**  
**FACILITIES**  
BIG DATA ANALYTICS LAB | OPEN SOURCE LAB |  
C & C++ LAB | SEWING LAB & DRAFTING LAB |  
WEB TECHNOLOGY LAB | MEDIA LAB |  
DIGITAL LIBRARY | RESEARCH LAB  
**10+ CENTRE OF EXCELLENCE**  
**AWARDS AND RECOGNITION**  
DBT STAR COLLEGE | IIC RANKING 2023 |  
INDIA TODAY & THE WEEK RANKING 2023 |  
(NIRLSO) 2023

**100% SUCCESS RATE**



**UG 10-PG 4 PROGRAMMES**  
**1807 STUDENTS | 161 FACULTY**  
**FACILITIES**  
HYBRID LEARNING HUB | PLACEMENT WORKSPACE  
**CENTRE OF EXCELLENCE**  
AI SKILLS LAB | BIO-INNOVATION-HUB  
CYBERSECURITY & NETWORKING | DATA ANALYTICS  
& BLOCK CHAIN | INTERNET OF THINGS | ROBOTICS &  
AUTOMATION  
**AWARDS AND RECOGNITION**  
SMART INDIA HACKATHON 2023  
GIC-HP GLOBAL HACKATHON (4TH PLACE)  
HACKER EARTH - TECTONE 23 HACKATHON

**100% SUCCESS RATE**



**750 STUDENTS | 50+ FACULTY**  
**FOUNDATION LEVEL | PREPARATORY LEVEL |**  
**PRIMARY LEVEL**  
**HOLISTIC APPROACH | GROUP LEARNING | PROBLEM**  
**SOLVING**  
**FACILITIES**  
ATIL TINKERING LAB | HYBRID LEARNING  
| WIFI & CENTRALIZED A/C | STATE OF THE ART  
LABORATORIES | GPS CONNECTED VEHICLE |  
KIDS PLAY AREA | NUTRITIOUS FOOD | TALENTED  
TEACHERS

**100% SUCCESS RATE**



**INDIA'S FIRST UN SDG'S INCUBATOR**  
**SUPPORTED BY ATIL INNOVATION**  
**MISSION**  
**75+ STARTUPS | 1M SEED FUNDS | 3000+ JOBS**  
**CREATED | 400K+ LIVES ATTACHED | 50+C+ EXTERNAL**  
**FUNDING | 65+ AWARDS AND RECOGNITION**  
**FACILITIES**  
HOT DESK | DEDICATED DESKS | CABIN SPACE  
| FLEXIBLE WORKSPACE | CONFERENCE ROOMS |  
HIGH SPEED CONNECTIVITY | STARTUP TOOL KIT  
| PRIVATE LOCKER | BREAKOUT AREAS |  
ACCESS TO GOVT & PVT GRANTS

**100% SUCCESS RATE**



**6 PROGRAMMES**  
**146 STUDENTS | 18 FACULTY**  
**FACILITIES**  
GARMENT CONSTRUCTION LAB  
CENTRE FOR ENTREPRENEURSHIP WITH  
INCUBATION AND START-UP FACILITY  
MINI THEATRE  
CAD LAB

**100% SUCCESS RATE**



**1 PROGRAMME**  
**112 STUDENTS | 7 FACULTY**  
**FACILITIES**  
RATHINAM PHYSIOTHERAPY CLINIC |  
LABS - 06 | JOURNALS (NATIONAL AND  
INTERNATIONAL) | 08 & DELNET

**100% SUCCESS RATE**



**1 PROGRAMMES (B.Pharmacy)**  
**56 STUDENTS | 8 FACULTY**  
**FACILITIES**  
13 LABS | ADVANCED RESEARCH FACILITIES |  
EXPERIENCE STAFF | SMART CLASSES |  
SIMULATION CENTRE | INDUSTRY TIE-UPS

**100% SUCCESS RATE**



**43 COMPANIES | 6500 EMPLOYEES**  
**FACILITIES**  
CONVENTION CENTRE | AUDITORIUM | MEETING ROOMS  
| SHUTTLE COURT | SHUTTLE SERVICES INSIDE THE  
CAMPUS | SWIMMING POOL

**100% SUCCESS RATE**



## RATHINAM UNVEILS INNOVATIVE R SMART CURRICULUM FOR HOLISTIC LEARNING

Rathinam International Public School have introduced a groundbreaking curriculum known as RSMART, aimed at providing holistic education from kindergarten to Grade 7. This innovative approach to learning is designed to foster exploration, creativity, and academic excellence, while adhering to CBSE norms.

The RSMART curriculum, deeply rooted in child-centric principles, offers a comprehensive learning experience through the integration of various subjects and thematic exploration. With 10 captivating themes per academic year, students are engaged in a dynamic learning environment that promotes both intellectual and emotional growth.

Starting from kin-



Ms. Manju, Rsmart trainer addressing the audience

dergarten, students are exposed to a diverse range of subjects including numeracy, literacy, expressive arts, and yoga. Through interactive activities, lively Q&A sessions, and special culmination days, students are encouraged to showcase their learning in exciting ways. Parental involvement is a key component of the RSMART curriculum, with regular meetings, PTMs, and detailed anecdotal reports

ensuring personalised attention and support for each child's educational journey.

As students progress into Grades 1 through 7, the curriculum evolves to meet their changing needs, embracing a child-centric approach that tailors learning experiences to individual students. Daily assemblies, structured classes, and extra-curricular activities further promote holistic develop-

ment.

The integration of Social Science, assessment phases, theme-based culmination days, and monthly competitions enriches the educational experience, while holistic textbooks encourage independent thinking and creativity.

Rathinam's commitment to nurturing essential life skills, creativity, and a genuine love for learning is evident in the RSMART curriculum, which lays a strong foundation for success in both academic and personal growth.

The introduction of the RSMART curriculum marks a significant step forward in educational innovation, promising a lifelong journey of discovery and growth for students.

## RCAS RECEIVES PRESTIGIOUS 'STAR COLLEGE SCHEME' FROM DBT, GOVERNMENT OF INDIA



Dr. Garima Gupta, Scientist - F, DBT, Ministry of Science and Technology inaugurating the programme

Rathinam College of Arts and Science, Coimbatore has been bestowed with the esteemed "Star College Scheme" by the Department of Biotechnology, Government of India. This DBT Star programme at Rathinam was inaugurated by Dr. Garima Gupta, Scientist - F, Department of Biotechnology, Ministry of Science and Technology. The honourable speaker addressed the gathering about the benefits that could be reaped by the students and faculty members through the scheme. The principle objectives of this scheme are to identify and allocate funds for the Institutions which ameliorate the students. In continuation with this, the five Basic Science Departments of our Rathinam College of Arts and Science are granted with Rs.1.65 crore under the scheme. The beneficiaries of this scheme are both the UG students and faculty members of Biotechnology, Microbiology, Computer Science, Physics and Mathematics. The star scheme provides exclusive syllabus, hands on training, internships for students and revitalized Faculty Development Programmes. In addition to this awareness programs, competitions and extension activities in nearby communities have been planned to be conducted for the three consecutive years.

## LAUNCH OF HYBRID LEARNING HUB : BRIDGING ACADEMIA AND INDUSTRY EXPERTISE FOR STUDENTS"



Dr. R Velraj, Vice Chancellor of Anna University, inaugurated the Hybrid Learning Hub (HLH), which integrates academic excellence from prestigious universities with industry acumen. HLH enriches classroom learning by infusing it with real-world insights and expertise, thereby fostering a holistic educational experience for students.

## EXPANSION AND CONFIDENCE: LTI MINDTREE'S CONTINUED INVESTMENT IN SEZ CAMPUS



LTI Mindtree's initial occupancy of 35,000 square feet within our SEZ campus in 2021 marked a substantial expansion, facilitating up to 500 seats. Their decision to expand further with an additional 200-seat office underscores their confidence in our facilities and services. We have meticulously customized the interior setup to align with their precise requirements, ensuring a sophisticated environment conducive to enhanced productivity and seamless collaboration. Rathinam SEZ sprawls over an area of about 50,000 sqft with a 3-storey building sheltering various businesses, enterprises and IT Parks. Rathinam aims to extend its territory to another 1,50,000 sq. ft for future business collaborations.

## TN EDUCATIONAL MINISTER LAUNCHES ATL: A NEW ERA OF INNOVATION BEGINS



Shri. Anbil Mahesh, Educational Minister of TN inaugurating (ATL)

Rathinam School recently witnessed a significant milestone with the inauguration of its Atal Tinkering Lab (ATL) by the Honourable Educational Minister of Tamil Nadu, Shri. Anbil Mahesh. The event marked the beginning of a new era of innovation and creativity within the school community. During his visit, Mr. Anbil Mahesh took the time to explore the ATL facilities and engage with students and staff. He commended the remarkable efforts of the school community in establishing the ATL and emphasized the importance of fostering innovation and creativity among students. Rathinam School's Atal Tinkering Lab (ATL) has garnered

significant attention and acclaim for its dedication to fostering innovation and creativity among students. The innovative space has recently been honored with the esteemed 'ATL of the Month' award for four consecutive months. This recognition underscores the hard work and dedication of both students and staff, who have embraced the spirit of innovation wholeheartedly.

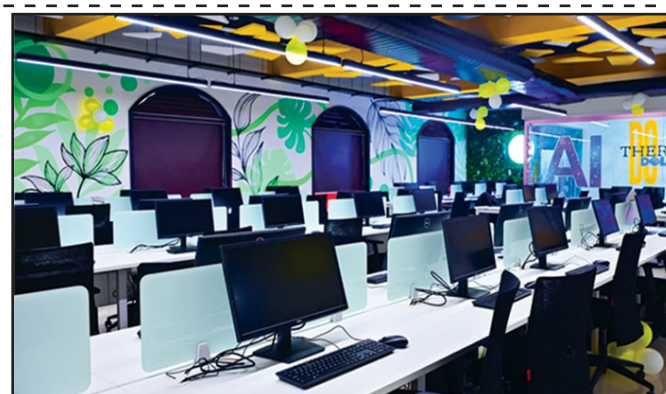
As Rathinam School embarks on this exciting journey of innovation, it aims to cultivate a culture of creativity and problem-solving among its students, empowering them to become future leaders and innovators in their respective fields.

## RATHINAM TECHNICAL CAMPUS INAUGURATES AI LAB

Rathinam Technical Campus (RTC) Inaugurated its new Artificial Intelligence (AI) Lab. The inauguration ceremony was graced by Mr. Sujith Kumar, HR Business Leader at Infosys, Mrs. Arpita Agarwal, Director at DEL Technologies, and Thiru Udhaya

Sankar, Deputy Director at SSC NASSCOM.

The AI Lab is equipped with cutting-edge technology and resources, including high-performance computing systems, advanced software tools, and access to real-world datasets. It



Facilities at AI LAB

will offer students hands-on experience in AI algorithms, natural language processing, vision, and more.



## WINGING IT LIKE A PRO



**DEVI SRI S**  
₹58 LPA

**IMMANUEL EDWARD  
HENRICK J**  
₹58 LPA

**ADITYA S**  
₹45 LPA

## RATHINAM CAMPUS PLACEMENT ACHIEVEMENTS

Maximum Salary 58 LPA  
Average Salary 4 LPA  
No. of Companies Visited 102  
Placement 80%  
No. of Offers 250

*The robust participation of 102 companies culminated in an outstanding placement rate of 80%, resulting in 250 job offers for our students, affirming our commitment to their success.*

## MR. R LOGESH KANNAN SECURES ALL INDIA RANK 1 IN CMA FINAL EXAMS: A JOURNEY OF DEDICATION AND EXCELLENCE



*In an impressive feat, Mr. R Logesh Kannan has secured the top spot in the CMA Final Exams, earning All India Rank 1. His journey is one of dedication and achievement, showcasing the rewards of hard work and perseverance. In this interview, Mr. Logesh is unveiling the extraordinary story behind his ascent to the pinnacle of excellence.*



**Mr. R Logesh Kannan**  
3rd year B.Com Finance  
College of Liberal Arts & Science, TIPS Global



Teachers Honoring Logesh Kannan  
Dr. K. Kokila, Dr. R. Hemnalini, and Dr. L. Prakash are in the photo

### What does CMA stand for? Is it like a superhero title?

CMA stands for Cost and Management Accountant. While it might not grant superpowers, it does empower you with financial management skills that can save companies from financial disasters. So, yes, you can call it a mild-mannered superhero certification.

### Is CMA all about counting beans?

Not just beans! CMA is about counting, analysing, and juggling financial beans, magic beans, and even imaginary beans. But seriously, it's about understanding financial data, budgeting, forecasting, and making strategic decisions. So, yes, beans are involved.

### Can I become a CMA if I'm bad at math?

Absolutely! Being bad at math is a prerequisite for becoming a CMA. Just kidding! Math is essential, but you don't need to be a human calculator. The CMA course teaches you practical skills, not advanced calculus. Plus, calculators exist.

### Is the CMA course worth it?

Absolutely! The CMA course opens doors to exciting career paths. You'll be the financial oracle, guiding companies toward prosperity. Plus, you get a cool certificate to hang on your wall.

### Can I pursue CMA even if I am not from commerce and finance background?

Of course! CMA course doesn't restrict anybody from studying them. They are pearls that

are freely available deep into the water, one who puts efforts to reach it amidst utmost challenges gets rewarded!

### How much does CMA cost?

CMA doesn't cost much monetarily, rather they would cost your time for leisure and enjoyment for a while.

### How many levels that CMA course have?

It is basically divided into 3 levels foundation, intermediate and final. Having 20 papers in total. Exams occur twice a year, June and December. It requires 15 months of article ship from a FCMA or in an industry.

### Can I negotiate my salary with the CMA designation?

Absolutely! When you reveal your CMA status during negotiations, employers tremble. They know you can calculate their profit margins in seconds.

### How many hours of study does CMA require?

CMA don't require any fixed hours of study. It depends on your self-learning capabilities, were in minimum

3-5 hours a day proves to be worthy I done consistently.

### Should I study CA/CMA/CS?

First of all, be stable in any one of the courses. Don't run behind all the three courses. Each has their own relevance and scope of opportunities, so it's finally you must decide which one to pursue.

### How did you get AIR 1?

I have utmost respect and dedication towards CMA. So, study with love and determination instead of focusing on the hardships and challenges you face.

### Any digital aid that support learning CMA more effectively?

Yes, things always have two opposite sides. Choose your path wisely, digital era had given us a free access to knowledge resources that are freely available online. I would recommend IndigoLearn, stepfly, Vasudha jain, SS Rajagopal, and many more.

### How to prepare for exam?

There is no specific method of preparing for CMA, each have their own strategies. I would study every day during nighttime till 12-1 am and revise as much as possible so that I won't forget things easily. Weekends are fully dedicated for study time only. Try making yourself uncomfortable from now on so that you don't feel stressed during exams!.

Interview prepared by

**M.Yogalakshmi**  
B.Com Final year





## 'TRENDY TENDERS': A REFRESHING VENTURE INTO THE HEALTHY BEVERAGE MARKET"



Rathinam College of Arts and Science continues to foster entrepreneurial spirit among its students, with the latest venture being "Trendy Tenders" from the house of Thennai Veedu. This startup, initiated by MBA students, taps into the thriving market for natural and healthy beverages, specifically targeting the tender coconut segment.

The decision to venture into the tender coconut market is strategic, considering the increasing consumer preference for natural, healthy alternatives to sugary drinks. Trendy Tenders aims to cater to this demand by offering a range of products including tender coconut water, pulp, and healthy organic ingredients, packaged in bottles filled with care and kindness.

The name "Trendy Tenders" reflects the startup's intention to blend tradition with modernity, appealing to contemporary tastes while retaining the authenticity of tender coconut-based beverages.

Rathinam College's foray into startups and entrepreneurship through Rathinam Start-up School demonstrates its commitment to nurturing innovation and enterprise among its students. By providing a platform for budding entrepreneurs to explore their ideas and turn them into viable businesses, the college contributes to the development of a vibrant startup ecosystem.



The success of Trendy Tenders will not only be measured in financial terms but also in its impact on promoting healthier lifestyles and sustainable consumption patterns. As consumers become increasingly conscious of the health and environmental benefits of natural products, the demand for offerings like those from Trendy Tenders is expected to grow.

Trendy Tenders represents another milestone in Rathinam College's journey towards becoming a hub for innovation and entrepreneurship. With its focus on natural, healthy beverages and commitment to sustainability, the startup is poised to make a significant impact in the market while inspiring other students to pursue their entrepreneurial dreams.

## RATHINAVANI 90.8 COMMUNITY RADIO: BRIDGING COMMUNITIES THROUGH BROADCAST

With a core focus on education, environment, health, art and culture, entrepreneurship, and infotainment, Rathinavani 90.8 represents a collaborative effort between students and faculty from VISCOM department.



Recognized by the India Book of Records for promoting women entrepreneurs, Rathinavani 90.8 aims for communal harmony, national integration, and skill development. It targets audience of campus and SIDCO industrial estate workers. Rathinavani 90.8 MHz Community Radio has transcended geographical boundaries to become a Global podcast FM, reaching audiences in 23 countries. Its recent inclusion in Spotify further solidifies its position as a pioneering platform for meaningful dialogue and cultural exchange.

Through the power of radio, Rathinavani 90.8 is set to ignite minds, inspire change, and shape a brighter future for all.

## SMART INDIA HACKATHON 2023 - WINNER



"An IoT Devices to prevent under-loading / overloading of Railway wagons." - problem statement from Ministry of Coal, Govt of India.

Team of Mr. Gudan J, Ms. Kalaivani, T Mr. Satheesh B, Mr. Mabasha R, Mr. Mouli Krishnan A and Mr. Mohammad Riyas M under the mentorship of Mr. Prasana P & Ms. Ajina H

## RATHINAM: NEXUS OF RESEARCH EXCELLENCE



In its relentless pursuit of excellence, Rathinam Group of Institutions has set its sights on becoming a research powerhouse, a mission that is rapidly gaining momentum and recognition on the national stage. Rathi-

nam has secured its place in the prestigious NIRF 11-50 band for innovation and earned a stellar 4 Star ranking by the Institute's Innovation Council. Rathinam's success lies in its highly experienced faculty, many of whom hold PhDs and PDFs from globally renowned institutions. Serving as mentors to students at all levels, from undergraduates to research scholars, these faculty members guide and inspire the next generation of innovators, propelling them towards achieving their research and career goals. Rathinam's commitment to research excellence is further exemplified by its ability to attract significant funding from government agencies, totaling 5 Crore rupees. These funds are awarded by esteemed organizations such as DBT Star College Scheme, AR & DB, BRNS, and UGC-DAE CSR, where as RTC received funds from various funding agencies like AR&DB, BRNS, ICMR, UGC DAE, MSME, CDRI, AICTE, TNSCST with the worth of about 3 crores as research grant to facilitate collaboration with renowned institutions and industry partners, providing invaluable opportunities for students to engage in real-world research experiences. Rathinam's Research Promotion Policy, which includes initiatives such as Seed Grants and Recognition Awards, incentivizes faculty members to pursue groundbreaking research endeavors. The results speak for themselves, with over 500 research articles published, 100 patents filed and published, and an impressive 20 student startups launched in the past year alone. Yet, Rathinam's impact extends beyond mere numbers. By fostering a vibrant research culture, the institution equips students with the critical thinking, problem-solving, and lifelong learning skills that are essential for future leaders in research, innovation, and entrepreneurship. Rathinam Group of Institutions stands at the forefront of driving positive change through innovation, paving the way for a brighter and more prosperous future.



From The Chairman's Desk

## EMBRACING A FUTURE OF PROMISE AND EXCELLENCE



It gives me immense pleasure to connect with you through our newsletter as we embark on a new chapter filled with promise and opportunities.

At Rathinam, each thread of our institution represents the collective achievements, aspirations, and dreams of our students, faculty, and staff. Together, we celebrate the remarkable milestones we've achieved and the strides we've taken towards excellence.

I am particularly proud to highlight the outstanding achievements of our students, who continue to distinguish themselves not only academically but also in various co-curricular and extracurricular endeavours. Their accomplishments, whether in research, sports, arts, or community service, are a testament to their dedication, passion, and relentless pursuit of excellence.

Our focus on skilling goes beyond the conventional boundaries of classroom education, encompassing experiential learning, industry collaborations, and hands-on training initiatives. Through internships, workshops, and industry-academia partnerships, we provide our students with real-world exposure and practical insights that complement their academic learning. By leveraging technology, promoting interdisciplinary approaches, and nurturing a culture of critical thinking and creativity, we can usher in a new era of educational excellence and equity.

Rathinam is more than just an institution; it is a home where minds converge, ideas flourish, and lifelong friendships are forged. As Chairman, I place my trust in each and every one of you. You are our safe source and we bank all our efforts on you. We create not the future instead we craft you for the future. There are strong challenges to great efforts but, always remember, great effort bears the sweet fruit of success. We want you to taste the fruit of success once and for the rest of your life.

Let us continue to learn, grow, and make a positive difference in the world, shaping a future filled with boundless possibilities.

With warm regards,

Dr. Madan A Sendhil  
Chairman, Rathinam Group



"Realize deeply that the present moment is all you have. Make the NOW the primary focus of your life."

Eckhart Tolle,  
The Power of Now: A Guide to Spiritual Enlightenment

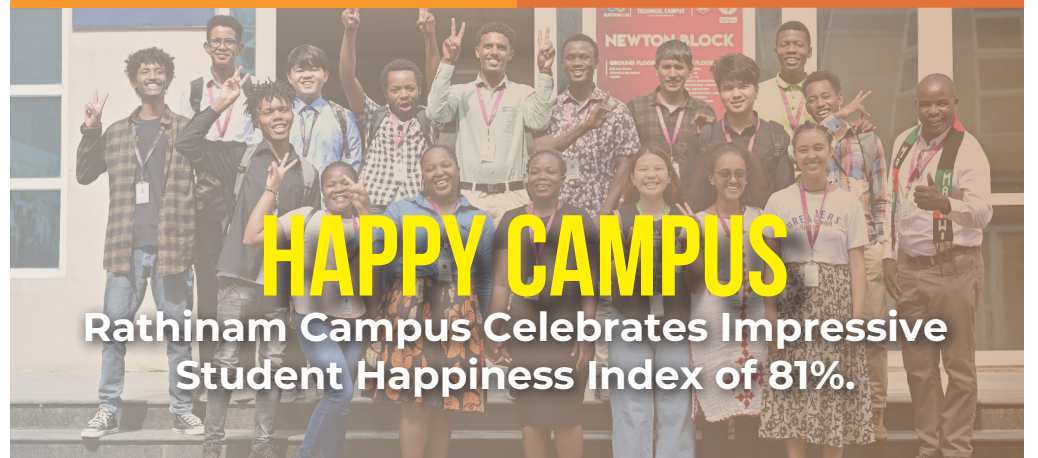
Our Rathinam research hub is as efficient and compatible as for researcher who are working in the latest field of science and technology. Our Laboratory was more than just equipment and glassware. It is our space where collaborations thrive and minds are working together to solve various present needs in the society and environment within those walls, experiment unfold, hypotheses are tested and breakthrough emerge.



Sathesh  
Research scholar  
Research Hub RTC



Harini S  
AIML department  
C27 RTC



## HAPPY CAMPUS

### Rathinam Campus Celebrates Impressive Student Happiness Index of 81%.

I've been serving here for the past 4 years. We prioritize student feedback when it comes to providing & updating our food offerings, ensuring variety and satisfaction. We strive to meet the preferences of our students. Regular meetings are held to address any concerns fostering a sense of community & transparency. Every year, we welcome a new batch of students, I view them all as my own kids, and over the years, As they graduate & move on, I feel a mix of happiness for their achievements and sadness at their departure. Serving in this environment brings me immense joy & fulfillment.

Julie  
(students fondly calls her "Mommy")  
Employee at Food Court



I wanted to express my appreciation for the impactful collaboration between Circle X and AIC RAISE. It's evident that AIC RAISE's support has been pivotal in helping Circle X actualize its sustainability vision. Through strategic guidance and collaborative efforts, they are not only re-defining social entrepreneurship but also proving that profitability and purpose can coexist harmoniously. This partnership serves as an inspiring example of how organizations can drive meaningful change together.

Vishnu Vardhaan & Divya  
Co-Founder, INFINITE CIRCLE PRIVATE



Change is an inevitable part of life, and one of the most significant change a student can experience is moving from an old school to a new one. As someone who has experienced this change firsthand, I can say that I am glad I joined Rathinam. Although, it was a tough goodbye for my friends. The opportunities and experience I got offered here was too hard to pass. As I walked into the halls for the first time, I was greeted by a whirlwind of new faces, unfamiliar surroundings, and a myriad of emotions. It was easy adjusting to new teaching styles and academic expectations. This way of teaching helped me expand my knowledge, perspective, and develop new skills. As time went on, I found myself supportive and competitive friends who helped me feel more at home in class. The support and guidance provided by my teachers and mentors were invaluable in helping me overcome obstacles and embrace opportunities. Beyond academics, Rathinam offers many ATL events where I

was able to think creatively and work together with my friends. We were able to take part in Boot Camps through which we were able to gain experience and expand our perspective. Lastly, Rathinam offers better resources and facilities, providing a flexible learning environment with enough physical education every week which helps us relieve ourselves. Rathinam prioritizes student success in resources that support academics and personal growth. In conclusion, Moving from an old school to Rathinam is a journey with ups and downs, challenges and triumph. As I look back on my journey of transitioning to Rathinam, I am grateful for the lessons learned, friendships forged, and the experiences that shaped me into the person I am today.



Nailesh S  
12<sup>th</sup> STD  
Rathinam International Public School

Teaching is all about connecting with my students. Those moments of laughter, conversation, and shared struggles are what really make learning meaningful. It's these bonds that drive me to help my students grow and succeed every day, creating a happy campus where everyone feels supported and valued.



Mr Dhanush C  
Assistant Professor  
Rathinam College of Arts and Science

I want to extend my gratitude for the invaluable support from our management team, particularly in facilitating the larger recruitment of staff. By valuing the happiness and satisfaction of our staff, Rathinam has cultivated a sense of belonging among employees, ultimately leading to increased productivity and retention rates. Yes, Rathinam is the place where employees feel valued and supported. And that sets the foundation for our continued success."

Team HR  
Rathinam Group of Institutions



ZACCO PIONEERING CYBERSECURITY THROUGH COLLABORATION

In the bustling corridors of Rathinam Technical Campus, a tale of innovation and collaboration unfolds as Zacco, a cybersecurity company, marks its success. Established in 2015, this Indian subsidiary of Zacco A/S, headquartered in Copenhagen, Denmark, has thrived under Director **Mr. Pradeep Menon**'s leadership.



Mr. Pradeep Menon Perinchery Director of Zacco

The foundation of Zacco's success lay in the symbiotic relationship it forged with Rathinam Group, led by the Chairman, Dr. Madan A Sendhil. Their partnership was not merely transactional but rooted in a shared vision of fostering technological advancement and nurturing talent. With the support of Rathinam Group, Zacco found itself equipped with the resources and infrastructure essential for its growth.

Zacco has been on a relentless pursuit of excellence, pushing the boundaries of conventional cybersecurity solutions to safeguard digital assets in an ever-evolving threat landscape.

Crucial to Zacco's success is its commitment to collaboration. Recognizing the power of synergy, Director Mr. Pradeep Menon has facilitated partnerships with enterprises within Rathinam Technical Campus and engaged with faculty and students from various disciplines, Zacco embraced collaboration as a catalyst for innovation. Through joint projects, internships, and knowledge exchange programs, Zacco not only enriched its own expertise but also contributed to the holistic development of the campus community.

At the heart of Zacco's thriving ecosystem are its passionate employees, valued for their unique talents and perspectives. Director Mr. Pradeep Menon's leadership style, characterized by empathy and empowerment, has inspired a sense of ownership and accountability among the team, ensuring that they remain at the forefront of technological innovation.

As Zacco reflects on its journey, it takes pride not only in its achievements but also in the relationships it has cultivated along the way. The bond forged with Rathinam Group and the broader campus community serves as a testament to the power of collaboration and shared purpose.

In the vibrant landscape of Rathinam Technical Campus, Zacco stood as a shining example of what could be achieved through visionary leadership, collaboration, and unwavering determination. As they looked towards the horizon, Mr. Pradeep Menon and his team knew that the journey was far from over, but with the support of their partners and the resilience of their spirit, they were ready to embrace the challenges that lay ahead, confident in their ability to thrive and flourish in the ever-changing landscape of cybersecurity.

“RESONANCE OF EMPOWERMENT: THE BACKYARD CREATORS JOURNEY”

In the vibrant streets of Madurai, amidst the bustling rhythm of everyday life, twins Raman and Lakshmanan bore witness to a quiet struggle. A child, with bright eyes but muted by congenital hearing loss, navigated a world of muffled sounds. Touched by empathy and driven by purpose, the twins embarked on a journey that would redefine not just their lives, but those of countless others.

Armed with their passion for engineering and fueled by a desire to make health-care accessible, Raman and Lakshmanan founded “Backyard Creators.” Their vision was simple yet profound: to democratize healthcare, ensuring that no one is left behind due to financial constraints.

Their flagship innovation, “Impulse,” emerged from the depths of their shared experiences. A sleek external ear device, it promised to restore the symphony of sound for those silenced by fate. With unwavering determination, they toiled day and night, refining their creation until it became a beacon of hope for communities in need.



Mr. Raman & Mr. Lakshmanan Co - Founders of Backyard Creators

But their journey was not without challenges. As they navigated the labyrinth of entrepreneurship, doubts and setbacks threatened to derail their dreams. Yet, with resilience forged in the crucible of adversity, they pressed on, fueled by a conviction that transcended mere ambition.

Their breakthrough came when they joined forces with AIC Raise, a nurturing sanctuary for budding innovators. From humble beginnings as college students with a vision, they found themselves surrounded by mentors and resources that amplified their impact.

Today, Backyard Creators stands as a testament to the power of compassion and innovation. Through their relentless pursuit of a world where healthcare is a right, not a privilege, Raman and Lakshmanan have sparked a movement that reverberates far beyond the confines of their hometown, Madurai.

As “Impulse” finds its way into the lives of countless individuals, each restored to the melody of existence, the twins' legacy continues to unfold. For in their journey from empathetic engineers to guardians of transformational healthcare, they have proven that the sound of empowerment knows no boundaries.

**RATHINAM Startup School**  
Making Ideas Happen

We inspire & incubate startups in School, Colleges and Universities. Helping you build your dreams brick by brick.

**AIM ROISE**

**Business Startup Incubation Center**

Our Story  
**About AIC Raise**

AIC RAISE creates a holistic ecosystem for social startups for maximizing profits and benefits to society and the environment. It is established under the prestigious Atal Innovation Mission (AIM) of NITI Aayog, Govt. of India.

AIC RAISE encourages and backs up innovative startups with suitable physical infrastructure in terms of capital equipment and operating facilities, key domain knowledge support, coupled with the availability of sectoral experts for mentoring, business planning support, access to seed capital, market information, management, business strategy, industry partners, training and as well as critical networking.

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**Q: Why should students consider choosing Rathinam Institute among the many institutions in Coimbatore?**



Rathinam Group of Institutions, located on a sprawling 70-acre Campus, is renowned for its high-quality education, advanced technology integration, and comprehensive facilities. With 8 educational institutions offering programs from Pre-KG to Ph.D. levels, including Engineering, Management, Architecture, Arts & Science, Physiotherapy, Pharmacy, Matriculation School, and CBSE School, it stands among the top in India. Notably, Rathinam College of Arts and Science and Rathinam Technical Campus have earned prestigious accreditations and rankings. The institution's commitment to innovation is evident through industry partnerships, a Technology Park housing 35+ companies, and a AtalIncubation Centre nurturing innovative startups. Rathinam ensures industry-aligned training, practical learning, and holistic development, positioning its students for successful careers through a blend of innovation, entrepreneurship, and design thinking.

**Q: How does the institution actively engage students in placement classes, and what methods have proven successful in not only sustaining their interest but also driving academic excellence?"**



To sustain interest among students, Rathinam Campus implemented batch-specific challenges in placement sessions. Students undergo multiple assessments based on problem-solving ability, leading to categorization into different batches such as top 25, product, service A, service B, service C, and N or core. After training, challenges are given, prompting performance-based reshuffling. Top performers advance to the top 25 batch, while others move to other batches. This system fosters a competitive environment, motivating students to excel and eventually attain the potential to join the top 25 batch.

**Q: What measures does Rathinam take to ensure affordability and accessibility for students from diverse socioeconomic backgrounds?**



Rathinam prioritizes affordability and accessibility by offering scholarships, financial aid, and flexible payment options. They collaborate with government schemes, businesses, and philanthropic organizations to expand support. Equal access to resources and sports scholarships further promote inclusivity, ensuring all students can pursue their educational aspirations regardless of their socioeconomic background.

**Q: How does the campus create a supportive and nurturing environment that contributes to the overall happiness and satisfaction of students?**



At Rathinam Campus, we prioritize a friendly and welcoming atmosphere. Our staff is approachable, ensuring students feel comfortable seeking support. We provide a designated platform for students to voice concerns or request meetings with the principal, addressing issues promptly. Numerous events are organized to promote student happiness and engagement.

**Q: Rathinam Institute appears to embrace both modernity and traditional values. Is this integration primarily for the sake of parents' expectations, or does the institution genuinely believe in the significance of preserving traditional values alongside modern education?**



The integration of modernity and traditional values at Rathinam Institute is multifaceted, incorporating both parental expectations and the institution's genuine belief in preserving these values alongside modern education. At Rathinam, the blend of modernity and tradition is evident through their Tutor and Ward system, fostering both academic growth and ethical values. Tutors mentor students, instilling integrity and responsibility alongside subject knowledge. This approach extends beyond academics, integrating traditional values into campus life creates a conducive environment for the transmission of values that are essential for national development.

**Q: What variety of Co-curricular activities does your campus offer to students?**



At Rathinam Campus, our Co-curricular offerings are facilitated through NASA (Non-Academic Students Activities), comprising 14 clubs. NASA serves as a platform for students to explore passions, exhibit talents, and cultivate community spirit. Integrated with our non-academic credit system, participation in clubs and activities is essential for degree completion. These opportunities enrich student experiences, fostering belonging and personal growth within our community.

**Q: How does Rathinam engage with the local community and foster partnerships for mutual benefit?**



Rathinam Institutions actively engage with the local community through initiatives like National Service Scheme, National Cadet Corps, RRC, YRC, ROTRACT Club, and others. Our Institution is also part of Uyir club and CII-Yuva, boosting community involvement. These efforts include awareness programs, fieldwork addressing societal issues, benefiting both community and students who gain practical experience. These engagements strengthen ties with locals, fostering collaboration to address needs effectively and sustainably, nurturing a culture of social responsibility and civic engagement among students and staff.

**Q: How does the campus address issues such as stress, anxiety, and burnout among students, particularly during challenging academic periods?**



We have established a wellness center dedicated to supporting students' mental health needs. Qualified professionals, including psychologists and counselors, are available to provide psychological support and guidance.

Wellness cube link: <https://rathinamtechnicalcampus.com/wellnesscube/>

We also encourage students to participate in extracurricular, Co-curricular activities and sports to alleviate stress and promote relaxation.

**Q: Where do you envision Rathinam Institution positioned in the next decade?**



Over the next decade, Rathinam Institution aims to become a leading university in India through industry-focused programs, high-level placements, and fostering entrepreneurship. It's committed to nurturing innovative leaders with ethics and social responsibility, leveraging industry ties to equip graduates with practical skills. Through mentorship and funding, Rathinam fosters a culture of innovation, aiming to make a transformative impact in higher education.



## GLOBAL HARMONY AT RATHINAM



Rathinam is currently home to 120 international students representing 20 different countries. Majority of these students originate from Sudan, Ethiopia, Malawi, and Tanzania. Rathinam is acclaimed for its provision of top-tier academic and residential facilities for these international scholars. Their education is fully funded by the central ministry, ensuring that financial constraints do not hinder their pursuit of knowledge. To ensure their holistic well-being, Rathinam has appointed Mr. Kapil Sevanan, International Affairs Manager dedicated to addressing their needs and concerns while on campus. The international students predominantly enroll in courses in arts, science, and engineering. Beyond academics, they actively engage in college programmes, regional festivals, and various activities. One notable aspect of their inte-

gration into campus life is their enthusiasm for participating in traditional Indian celebrations such as Pongal and Onam donning traditional attire and immersing themselves in the festivities. Moreover, these students embrace the culinary delights of India, eagerly sampling and relishing Indian cuisines. Through interactions with their peers on campus, they engage in cultural exchange. These exchanges enrich their academic experience and also provide them with invaluable life lessons and experiences. Rathinam is the place where students from diverse backgrounds come together to learn, grow, and thrive. The presence of these international scholars enhances the cultural fabric of the institution and Rathinam's commitment to providing a truly global education experience.

## “GOLDEN BOY” RAMAN VIJAYAN JOINS RATHINAM GROUP AS DIRECTOR OF SPORTS EXCELLENCE



Dr. Madan A. Sendhil, Chairman of Rathinam Group of Institutions, warmly welcomes Mr. Raman Vijayan as the new Director of Sports Excellence



Mr. Raman Vijayan is addressing the attendees of the Football Summer Camp

In a significant move for Rathinam Sports Academy, Rathinam Group of Institutions has appointed former Indian football star, Mr. Raman Vijayan, famously known as the “Gold-

en Boy,” as the Director Sports Excellence. Hailing from the remote village of Kandaramanikam in Tamil Nadu, Vijayan's journey from a small-town boy to a renowned footballer is

nothing short of inspirational. Vijayan's illustrious career in football saw him overcoming initial ridicule and challenges due to his humble beginning. However, his determination and unwavering ambition propelled him to become one of the finest players of his generation. His journey took him through esteemed clubs like East Bengal, Mohammedan SC, Dempo SC, FC Cochin, and Mahindra United, where he left an indelible mark with his exceptional skills. Not only did Vijayan shine on the domestic circuit, but he also represented India on the international stage, earning 30 caps for the national team.

He was a key figure during the early years of the National Football League, where he stood out as one of the top Indian goal scorers alongside legends like Baichung Bhutia. Following his playing career, Vijayan seamlessly transitioned into coaching, establishing his own football academies, including the renowned Raman Vijayan Soccer School. His coaching stint saw him lead teams in various capacities, including as head coach for Bangalore's KGF Academy and Chennai FC, and as an assistant coach and technical director at Indian Super League side Delhi Dynamos. Now, Vijayan brings his wealth of experience and expertise to

Rathinam Group of Institutions, where he will spearhead the institution's sports excellence program. With his appointment, the institution aims to elevate its sports curriculum and provide aspiring athletes with top-notch training and mentorship. Speaking about his new role, Vijayan emphasized the value of hard work and sacrifice in achieving success. He expressed his commitment to nurturing talent and guiding young athletes towards fulfilling their potential on and off the field. Under Vijayan's leadership, Rathinam Group of Institutions aims to become a hub for budding sports talents, offering state-of-the-art facilities and specialized training programs. With his proven track record both as a player and a coach, Vijayan is poised to make a significant impact in shaping the future of Indian sports at the grassroots level.

The football training program at Rathinam Campus, led by Raman Vijayan Soccer School, promises to be a stepping stone for aspiring footballers, providing them with the ideal platform to hone their skills and realize their dreams of becoming professional athletes. With Vijayan at the helm, the institution is set to inspire a new generation of sporting talent across the country.

## RATHINAM SPORTS ACADEMY

*celebrated a triumphant Grand Launch on November 5, 2023, graced by the esteemed presence of Chief Guest Dr. L. Murugan, Minister of State in the Ministry of Fisheries, Animal Husbandry and Dairying. The event resonated with an electrifying atmosphere, brimming with passion, unwavering dedication, and the indomitable spirit of sportsmanship.*





## EMPOWERING EQUALITY

### *Rathinam Institute's Commitment to Gender Inclusivity*

From the Governing Body to the Academic Council, Board of Studies, Advisory Committee, and Finance Committee, women hold key positions of influence and responsibility at Rathinam. This deliberate effort to ensure female representation in decision-making process enriches the diversity of perspectives and inclusivity.

Rathinam exemplifies its commitment to gender equality not only through its leadership bodies but also within its academic departments and administrative offices. Many departments are headed by accomplished women academicians who bring expertise and innovation to their roles, shaping the direction of their respective fields. Also, women occupy numerous administrative positions, from departmental coordinators to senior management roles to the efficient functioning of the institute. A significant number of security staff members are women, embodying Rathinam's commitment to providing equal opportunities.

Rathinam Group annually shines a spotlight on women achievers, both within its campus community and beyond, through its prestigious Women Achievers Awards. Recognizing outstanding contributions to academia, leadership, and societal impact, these awards illuminate the diverse accomplishments of women.

Rathinam Women's Club, providing a supportive community and platform for female students, faculty, and staff. The Women's Club organises events, workshops, and networking opportunities aimed at promoting gender equality, professional development, and personal growth. Women's Club empowers women to thrive academically, professionally, and personally.

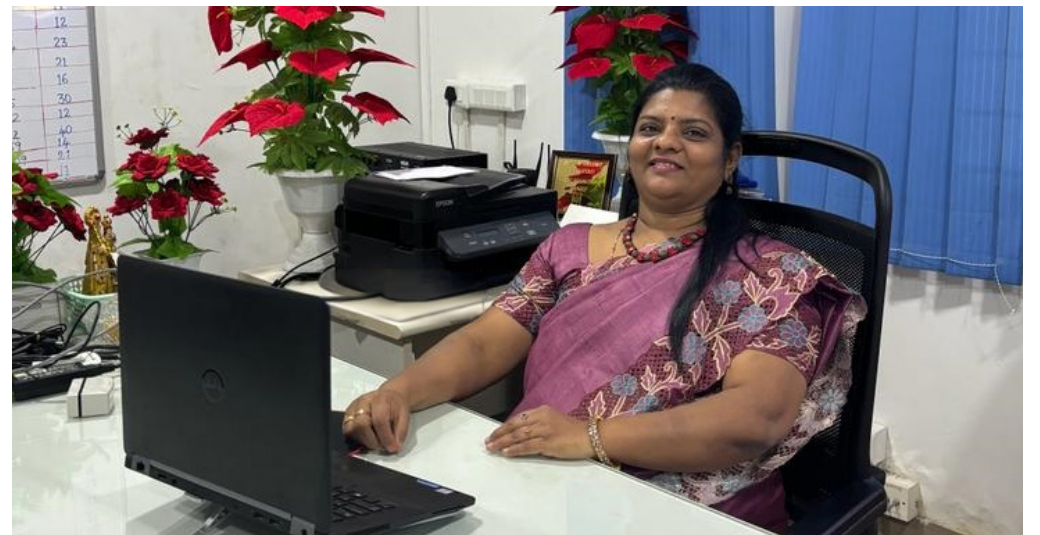
Rathinam has implemented a Prevention of Sexual Harassment (POSH) policy. This policy is designed to prevent sexual harassment and provide a clear framework for addressing complaints in a fair and timely manner.

Accessibility to clean restroom facilities, coupled with proper menstrual hygiene practices, is a top priority. The institution takes proactive measures to ensure that all members of its community, especially women, have access to clean and well-maintained toilets equipped with adequate menstrual hygiene products. Rathinam campus operates 24/7, mirroring the bustling activity of its tech park. In alignment with its core values, institution prioritises the safety and well-being of all individuals on campus, with a particular emphasis on ensuring the security of women.

The institution's commitment to safety extends to its residential facilities as well. Rathinam's hostels are known for their secure environment, with stringent security measures in place to safeguard the residents. Moreover, the hostel wardens are dedicated to

promptly addressing any concerns or issues that students may encounter. This approach enhances the sense of security among students and also provides reassurance to parents, knowing that their children are well-cared for and supported during their stay at Rathinam.

Children play important role in the lives of working mothers. Rathinam goes beyond traditional educational offerings to support its community members. Many mothers, balancing professional responsibilities with familial duties, find solace in knowing that Rathinam's campus houses a reputable school where their children can receive quality education. Moreover, the institute extends a special admission discount to the children of faculty and staff, alleviating financial burdens and enabling working mothers to seamlessly integrate their professional and parental responsibilities. This thoughtful provision not only enhances the work-life balance of mothers but also boosts their productivity and engagement, knowing that their children are well-cared for within the same campus environment."



**Mrs. Shima Sendhil**, Director of Rathinam Groups

Our Rathinam women are shining brightly in every sphere imaginable—be it sports, arts, media, academics, technology, or areas traditionally dominated by men. The sentiment of being a 'Rathinamite' embodies a shared ethos of determination, resilience, and excellence nurtured by the institution. Rathinam's women are leaving an indelible mark on every facet of society. Their accomplishments not only challenge stereotypes but also inspire future generations to pursue their passions relentlessly. As ambassadors of empowerment and progress, these remarkable women embody Rathinam's ethos of limitless potential and serve as beacons of inspiration for all.

## TRANSFORMATIVE INFLUENCE : NCC'S IMPACT ON COLLEGE LIFE



**Shri.V. Muraleedharan**, Minister of State for External Affairs along with with NCC Cadets

At Rathinam College, a quiet but powerful force shapes the lives of its students - the National Cadet Corps (NCC). With its disciplined structure and commitment to excellence, Rathinam's Second Line of Defence serves as a catalyst for transformative growth instilling invaluable qualities of leadership, discipline and civic responsibility in its cadets.

Comprising 50 dedicated individuals, Rathinam's NCC unit boasts a diverse cohort, with 33 percent of its members being young girls. Rathinam NCC has a well-rounded training regimen for its cadets, with both external expertise from permanent instructors and regular in-house training sessions. Permanent instructors from the defense sector provide training once a month. Lt. K. Sargurunathan, ANO conducts in-house training sessions weekly. This combination of expert guidance and consistent, hands-on training contributes significantly to the cadets' development of essential skills and qualities. This year, Rathinam NCC proudly celebrates the achievements of its cadets on both regional and national platforms. One cadet has been

selected to represent the college at the prestigious Republic Day Camp in New Delhi, while another shines bright at the Chennai RDC. Additionally, a cadet attended the TSC camp.

The commendable efforts of Rathinam NCC have garnered recognition from Shri.V. Muraleedharan, Minister of State for External Affairs. During his recent visit to the college, Minister Muraleedharan commended the NCC unit, drawing parallels between its dedication and that of the armed forces. Rathinam NCC cadets are proficient in various disciplines, including adventure, sports, trekking, firing, and first aid. The college offers an obstacle course, one of only four in Coimbatore, providing cadets with a unique opportunity to test their mettle and hone their physical prowess. As Rathinam NCC continues to inspire and empower the leaders of tomorrow, it stands as a shining example for shaping young minds. With each passing year, its cadets emerge not just as individuals, but as ambassadors of change, armed with a sense of duty, honor, and service to their communities.

## NSS: A CATALYST FOR CAMPUS SUSTAINABILITY AND COMMUNITY EMPOWERMENT



**NSS volunteers during Community Engagement**

The NSS, now in its 15th year at Rathinam, has become synonymous with initiatives that promote environmental stewardship, community welfare, and civic engagement.

At Rathinam College, students are not just learners but also contributors to their campus and community. Through the National Service Scheme (NSS), students are getting hands-on experience in making positive changes, both on campus and beyond. With 150 volunteers, including 50 young women, split into three units, Rathinam's NSS is all about action. Whether it's cleaning up the campus, spreading awareness about voting, or helping out during floods, these students are always ready to lend a hand. But it's not just about doing good deeds; it's also about learning and growing. Students are learning how to take care of the environment by planting trees and managing waste. They're also gaining valuable

skills like leadership and teamwork. Their efforts haven't gone unnoticed. Rathinam College has been recognized for its contributions, like winning the Best College Award for blood donation. Plus, their collaboration with local organizations is making a real difference in nearby villages, where they're educating people about health, sanitation, and legal rights. One standout project was a week-long camp in Sokkanur village, where students taught villagers about important topics like healthcare and waste management.

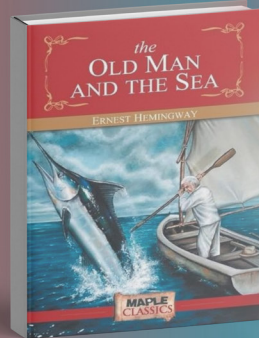
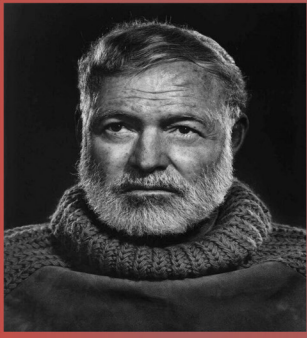
They even partnered with the police to help manage traffic during Diwali festivities, earning them more praise. Rathinam College's NSS proves that small actions can lead to big changes. By empowering students to serve their community, they're not just making a difference today but also shaping responsible citizens for tomorrow.



## Book Look

## THE OLD MAN AND THE SEA

by Ernest Hemingway



Ernest Hemingway is one of the most esteemed authors of the modern era, and his Nobel Prize-winning novel, *The Old Man and the Sea*, is cited as his greatest work. In moments where you lack the strength or the self-confidence, the story will fill you with plenty. *The Old Man and the Sea* is a timeless masterpiece by Ernest Hemingway, showcasing the indomitable spirit of man against nature's forces. Set against the backdrop of the Gulf Stream

waters, it follows the journey of Santiago, an aging fisherman, and his epic battle with a giant marlin. Through Santiago's struggle, Hemingway weaves a narrative rich in themes of suffering, perseverance, pride, friendship, and the deep connection between humans and nature. The novel is a poignant exploration of the human condition, celebrated for its profound insights into courage, dignity, and the enduring resilience of the human spirit.

In 2023, Rathinam Group of Institutions took a significant step in improving community health by establishing Rathinam College of Pharmacy and Rathinam College of Physiotherapy. These institutions have since played a crucial role in shaping healthcare outcomes and enhancing the quality of life for individuals within communities. Let's explore how these disciplines are making a positive impact.

Rathinam College of Pharmacy, under the aegis of Rathinam Group of Institutions, is dedicated to equipping pharmacy professionals with the knowledge and skills needed to manage medications effectively. Pharmacists trained in these courses are pivotal in ensuring the safe and optimal use of medicines. Through counseling patients on medication regimens, potential side effects, and drug interactions, pharmacists empower individuals to take control of their health. Moreover, pharmacists from Rathinam College of Pharmacy actively contribute to public health initiatives. They participate in vaccination programs,

promote disease prevention strategies etc. Rathinam-trained pharmacists will bridge gaps in healthcare delivery and ensure that essential medications are readily available to those in need.

Rathinam College of Physiotherapy, another flagship institution of Rathinam Group of Institutions, focuses on restoring and enhancing physical function, mobility, and quality of life for individuals.



Physiotherapists trained in these courses play a crucial role in rehabilitation, guiding patients through tailored exercise programs, manual therapy techniques, and other modalities to aid in recovery from injuries, surgeries, or chronic conditions. One of the key areas where physiotherapists make a significant impact is in pain management. By employing evidence-based interventions and holistic approaches, they help individuals manage

pain effectively and improve their overall well-being, thus reducing the burden of chronic pain conditions on the community. Pharmacy students can expect to play increasingly vital roles in healthcare, with opportunities in areas such as personalized medicine, telepharmacy, and pharmaceutical research. The advancement of technology and healthcare integration will further expand their scope of practice, allowing them to provide more comprehensive and patient-centered care. As the importance of preventive and rehabilitative healthcare grows, physiotherapists will be in high demand. They will have opportunities to work in diverse settings, including hospitals, clinics, sports facilities, and community health programs. The establishment of Rathinam College of Pharmacy and Rathinam College of Physiotherapy by Rathinam Group of Institutions has been instrumental in enhancing community health outcomes. Together, they will contribute to medication safety, rehabilitation, pain management, prevention, and education, creating a synergistic impact on community health outcomes.

## MILLET EXHIBIT 2023 - WAY TO A HEALTHY LIFESTYLE

The Government of India has implemented several initiatives aimed at promoting the cultivation, consumption, and awareness of millets, recognizing their nutritional value and environmental sustainability.

National Mission for Sustainable Agriculture (NMSA), National Food Security Mission (NFSM), National Programme for Promotion of Millets and Nutri-Cereals (NPPMNC), Millets Promotion and Development Scheme (MPDS), National Agricultural Research

System (NARS) are the few initiatives that contribute to raising awareness about the nutritional benefits of millets, supporting farmers in millet cultivation, and promoting millet-based products in the market. The Department of Microbiology and Rathinam Health and Hygiene Club recently organized "Millet Exhibit 2023" in collaboration with the NSS, aligning with the government's mission to promote healthier dietary choices. This event aimed to raise awareness about the nutritional benefits of millets and encourage the adoption of a healthy lifestyle. Mr.



Prince Antony J, Vice Principal of Hotel Management at SRM IST Trichy Campus, delivered an expert talk highlighting the health advantages of millets. The exhibi-

tion showcased various millet-based creations and interactive activities, attracting students from diverse backgrounds.

## A STEP TOWARDS HEALTHCARE



Rathinam College of Physiotherapy (RCP) celebrated a significant achievement with the opening of Rathinam Physiotherapy Clinic. The event, attended by notable guests, highlighted the college's dedication to helping people with pain and movement issues. Dr. Sathish Kumar, a respected Orthopedic Surgeon from Coimbatore, was the chief guest. He talked about how important it is for students to learn in a real clinical setting. Madan A. Sendhil, the Chairman of Rathinam Groups, also joined as a special guest, showing the group's support for RCP's efforts.

The clinic's opening marks a new phase for RCP, promising better healthcare and learning experiences for all.



## RATHINAM SCIENCE FACULTY SELECTED FOR SPACE TRAINING



Two of our esteemed Science faculty members, Ms. D. Uma Maheswari – Assistant Professor, Head Department of Physics & Ms. S. Abinaya – Assistant Professor of Mathematics, were selected and participated in a prestigious 5-day Regional Training Programme on “Space Enabled Geo Information for Disaster Management” during December 04-08, 2023 held at Regional Remote Sensing Centre – South (RRSC-South), National Remote Sensing Centre, NRSC/ISRO, Bengaluru – 560037, Karnataka. This program is fully funded, covering course fee, accommodation, and logistics.

## RATHINAM MATH STUDENTS SHINE WITH SUMMER RESEARCH FELLOWSHIPS



Two of our talented Mathematics Students Ms. R. Kaviyanjali – 1st year M.Sc Student & Ms. P. Sneha – 2nd year BSc Student were awarded prestigious “Summer Research Fellowship 2023” funded by Indian Academy of Sciences, providing a stipend of Rs. 24,000 each for a two-month period. Through this fellowship, Ms. R. Kaviyan-

jali visited Indian Institute Technology Indore to work under the guidance of Dr. M. Tanveer on a captivating project based on “Operational Research”. Likewise, Ms. P. Sneha embarked on a research journey at the Indian Institute of Technology Bombay, collaborating with Dr. Neela Nataraj on the intriguing project based on “Linear Algebra”.

## RCAS REIGNS SUPREME AT NATIONAL HACKATHON!

Two RCAS student teams aced the National level “New India Vibrant Hackathon 2023 – 5th Edition” organized by the Gujarat Knowledge Society Under Student Start-up and Innovation Policy (SSIP 2.0), Education Department, Govt. of Gujarat was held on 25th November 2023 at the Grand Finale at Pandit Deendayal Energy University, Gandhinagar – 382007, Gujarat. Both teams, expertly mentored by Mr. Anjit Raja, a



senior faculty member, displays exceptional talent and innovation. One team, led by Ms. S. Sivaranjani - 1st year BSc Student, secured the coveted first-place position, winning a remarkable prize of Rs. 2 lakh! Another team led by Ms. R. S. Shamyuktha – 3rd year BSc Student, bagged an impressive second-place finish, bringing home Rs. 1 lakh in prize money.

## RATHINAM PHYSICS PROFESSOR TAKES LEARNING TO NEW HEIGHTS



Rathinam Physics department faculty Dr. N. Bhuvaneshwari – Assistant Professor, was participated in a prestigious “Learning Science via Standards” a 2-day Residential Training Programme at National Institute of Training for Standardization (NITS), Noida – 201307, Uttar Pradesh, took place on March 15-16, 2024. This intensive program is fully funded by NITS, covering the course fee, accommodation, and travel expenses. Following her successful training, Dr. N. Bhuvaneshwari was nominated as a trainer for other science educators in and around the Coimbatore region.

## RATHINAM GROUP’S EVENT SHINES WITH ISRO SCIENTIST



Coimbatore’s Rathinam Group of Institutions recently hosted a stellar event, “Inner Space to Outer Space,” featuring a guest lecture by Veeramuthuvel. Veeramuthuvel, ISRO’s Chandrayaan-3 Mission Project Director, delved into the intricacies of space exploration, highlighting ISRO’s triumphs and focusing on the ambitious Chandrayaan-3 lunar mission.

The event, graced by Manickam, CEO and Secretary of Rathinam Group and Nagaraj, Vice President of Rathinam Groups, not only explored space sciences but also served as a beacon of inspiration, emphasizing the significance of learning, innovation, and daring to dream beyond the stars for students and faculty alike.

## RATHINAM COLLEGE PROMOTES RESPONSIBLE VOTING



Rathinam College of liberal arts and Science in a joint effort to promote responsible voting, the Rathinam College Riders Club,

Coimbatore Bicycle Riders Club, Decathlon, Rathinam Community Radio, and Cookoo Cycling Club came together recently for a 25 km

bicycle awareness ride. The walkathon is Themed “100% Vote” and “My Vote Not for Sale,” the ride aims to encourage citizens to exercise their right to vote in the upcoming elections. Starting at Decathlon Nilambur, the ride culminated at Rathinam College of Arts and Science in Eachanari through Town Hall with around 50 cyclists spreading the message of responsible voting throughout the city.



RATHINAM COLLEGE DOMINATES INTERCOLLEGIATE SPORTS ARENA UNDER BHARATHIAR UNIVERSITY WITH DOUBLE VICTORY



Rathinam college of Arts and Science  
Football Team Winners

Rathinam College of Arts & Science has emerged as a sports powerhouse, clinching victories in both football and kabaddi tournaments under Bharathiar University. In a thrilling showdown at the intercollegiate Zone level championship, Rathinam’s football team showcased unparalleled skill and determination, securing a memorable triumph against VLB College with a nail-biting 10-9 scoreline. This victory didn’t come out of nowhere; Rathinam’s journey through the competition was marked by dominant performances in the 1st round, quarterfinals, and semifinals, where they outclassed GAC Valparai, Sri Krishna CAS, and SNGC, respectively. With a total of 24 goals across these matches, Rathinam College’s football prowess was undeniable, leaving spectators in awe and opponents in the dust.



Rathinam college of Arts and Science  
Men's Kabaddi Team Winners

Rathinam College continued their winning streak in the Kabaddi Tournament. Led by their esteemed coach and Physical Director, the kabaddi team showcased exceptional skill, dedication, and teamwork as they conquered formidable opponents including Dr. NGP College, Erode Arts and Science College, and KPR College. With each match, Rathinam College solidified their status as the epitome of sporting excellence, leaving a lasting impression on the collegiate sports scene. These back-to-back victories not only bring immense pride to Rathinam College but also elevate the standard of sporting excellence in the region. The exceptional teamwork, precision, and determination displayed by both the football and kabaddi teams serve as an inspiration for aspiring athletes, reaffirming Rathinam College’s position as a dominant force in collegiate sports.

FROM  
TIPS GLOBAL



**AJAY.C** (B.Sc. Viscom)  
**SECOND PLACE**  
KYOKUSHINKAI TAMIL NADU  
KARATE ASSOCIATION



**DHEENA DHAYALAN.S** (B.Sc. Viscom)  
**FIRST PLACE**  
ITF NSF - STATE LEVEL



**SHREEHARAN.S** (B.Arch)  
**FIRST PLACE**  
INTER-ZONAL TAEKWONDO  
TOURNAMENT-BARGUR



**PAVIN.K** (B.Com)  
**BEST PLAYER**  
INTER-COLLEGIATE FOOTBALL  
TOURNAMENT-2023



**SHARNESH** (B.Sc. AI & DS)  
**MINI MARATHON**  
BHARATHIAR UNIVERSITY  
FINISHED 14TH OUT OF 600  
PARTICIPANTS.

CHAMPIONS NEVER SETTLE FOR LESS





**RUBA.V**



**FIRST PLACE** IN 24TH SENIOR WOMAN NATIONAL CYCLE POLO CHAMPIONSHIP.



**THIRD PLACE** IN ANNA UNIVERSITY ZONAL ATHLETIC MEET (1500MTS)



**FOURTH PLACE** IN CYCLE POLO CHAMPIONSHIP





**JEFF CORWIN**



**FIRST PLACE** IN STATE WEIGHT LIFTING JUNIOR & SENIOR CHAMPIONSHIP HELD AT PUDUCHERRY.



**SECOND PLACE** IN OPEN STATE WEIGHT LIFTING SENIOR CHAMPIONSHIP HELD AT PUDUCHERRY.



**THIRD PLACE** IN ANNA UNIVERSITY INTER ZONAL WEIGHTLIFTING.





**AJAY**



**GOLD MEDAL** 3RD WEST ZONE TAEKWONDO CHAMPIONSHIP 2023 HELD AT TIRUPPUR.



**GOLD MEDAL** 2ND TAMIL NADU INTERSTATE TAEKWONDO CHAMPIONSHIP 2023 HELD AT KANGEYAM.



**GOLD MEDAL** IN ANNA UNIVERSITY SPORTS BOARD INTER ZONAL TAEKWONDO TOURNAMENT 2023 - 2024 HELD AT BARGUR.



CHECKMATE  
A DOCUMENTARY BY VISCOM STUDENT



In director Joseph's name (Final year VISCOM Student), "Checkmate," the chessboard becomes a metaphor for the intricate strategies and obstacles women face in leadership roles. Through captivating storytelling, the documentary highlights the resilience of women leaders, urging society to recognize their indispensable contributions. "Her Impact," a key narrative thread, explores how women shape policies, drive economic growth, and foster social progress. With a declaration - "I am not living for the world, but for myself" - the film echoes the desire of women to assert their identities and ambitions on their own terms. As "Checkmate" unfolds, it ignites a dialogue on gender equality and the transformative power of women's leadership, inspiring audiences to champion inclusivity and amplify women's voices in all spheres of society.

KPM SPORTS AND ACHIEVEMENTS

Rithick S set a new world record by successfully rotating Silambam for 5 hours while in a standing position with his legs tied together. This achievement has been officially registered in the World Arts and Sports Book of Records

In the Grand Masters 9th Memorial State-Level All Martial Arts Open Championship organized by Mansuria Kung-fu International in October at Chengalpattu, Pradesh M (VIII STD) earned the second place, securing a Silver medal

At the Khelo India Youth National Women's Weightlifting League held in Thrissur, organized by the Kerala State Weightlifting Association, Samyuktha V (XII STD) competed in the 76kg body weight category. She successfully lifted a total of 114kg, securing the Bronze medal.

The District Level Swimming competition took place at Amrita Vidyalayam School, Ettimadai. Shrenik P H (VIII STD) clinched three gold medals in various events: 50m backstroke, 100m butterfly, and 100m freestyle

In this vibrant haven, lives are painted anew,  
Where even Rathinam's soil becomes a hue.  
Amidst cozy rainy days and fog's embrace,  
Memories bloom like flowers in this sacred space.

From the warmth of café's hot tea,  
To hands entwined, love's harmony free.  
In Rathinam's embrace, hearts intertwine,  
In friendships deep, love's glow divine.

The scent of fresh rain on fertile ground,  
Whispers secrets of stories yet to be found.  
As yellow bells dance in streets paved with dreams,  
Each step becomes part of this symphony, it seems.

But alas, this page finds its final trace,  
Yet, the journey's rhythm will never fade.  
For within these lines, memories forever glow,  
In the endless tale of Rathinam's eternal show.

23rd COLLEGE DAY Celebrations 2024  
**RATHINAM**  
Fest 2024

Rathinam Group of Institutions  
Eachanari, Coimbatore, Tamil Nadu - 641021.

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