



"THE SECRET OF
EDUCATION LIES IN
RESPECTING THE
STUDENT"



10+ INSTITUTIONS

80+ COURSES

70+ LABORATORIES

10,000+ STUDENTS

50+ SUCCESSFUL
STARTUPS

60+ DOCTORATES

Courses

Arts - Engineering - Management-
Research - Architecture - Diploma -
Social work - Fashion- Media Studies -
Bio Science - Commerce - Incubation
Centre - Rathinam Public school.



**Choice Based
Credit System**

**Atal Incubation
Centre**

**30+ IT Companies
within the campus**

**12+ CENTRE OF
EXCELLENCE**

**300+ INTERNATIONAL
STUDENTS FROM
30+ COUNTRIES**

**986 PLACEMENT
OFFERS FROM
141 COMPANIES**

RATHINAM

COLLEGE OF ARTS & SCIENCE

(Autonomous)

(Affiliated to Bharathiar University, Re-Accredited by NAAC with "A"
Grade & Recognized by UGC under 2(f) & 12(B) Approved by AICTE
and NIRF Ranked Institution)



Rathinam College of Arts & Science (RCAS) is one of the best autonomous institutions located in the midst of a scenic campus with excellent infrastructure. Since its inception in 2001, it is renowned for its value-based and quality education which imparts technical knowledge and innovation along with skills. Rathinam sculpts the younger generation in such a way to meet all the needs of today's fast changing world. Rathinam College of Arts and Science is accredited by National Assessment and Accreditation Council (NAAC) with "A" grade for its academic excellence and quality education. NIRF ranked RCAS One among the top 150 institutions in the country four times in a row (i.e., 2017,2018,2019,2020).

RATHINAM

COLLEGE OF ARTS & SCIENCE

CHOICE BASED CREDIT SYSTEM

We are one of the first institutions to adapt the student friendly CBCS. The Choice Based Credit System (CBCS) gives liberty to the student to choose the subject he/she wants to register for in each semester to attain a Degree. The System also provides opportunity to a student to choose subjects from other departments and also gives the freedom to choose foreign languages such as German, Japanese etc., to attain the same degree.

HI- TECH CAMPUS

INDUSTRY BASED
CURRICULUM 01

AUTONOMOUS
LEARNING ENVIRONMENT 02

60 DOCTRATES
& POST DOCTRAL FELLOWS 03

BUILT-UP SPACE OF
MORE THAN 7,00,000 SQ.FT. 04

AUTHORIZED
NATIONAL SKILL DEVELOPMENT CENTRE
NSDC 05

70
STATE-OF-THE-ART
LABORATORIES 06

ELECTIVES

20+ Industry collaborated electives
in association with

DELLEMC

Think Ahead ACCA

LARSEN & TOUBRO

ZACCO

Entrepreneurship
Development
Institute of India

CMA Certified
Management
Accountants

Godrej

Infosys
Navigate your next

nimble

Tactii
Toronto, Canada

COURSES Offered

UG Course

- B.Sc (Computer Science)
- B.Sc(Computer Science with Specialization in Cloud Technology & Information Security)
- B.Sc (Information Technology)
- B.Sc (Information Technology with Specialization in Data Science)
- B.Sc(Computer Technology)
- B.Sc. (Information Technology Specialization in Blockchain & Distributed Systems)*
- B.Sc(Mathematics)
- B.Sc(Physics)
- B.Sc(Visual Communication)
- B.Sc(Visual Communication Specialization in Animation & VFX)
- B.Sc(Costume Design and Fashion)
- B.Sc(Psychology)
- B.Sc(Bio Technology)
- B.Sc(Micro Biology)
- B.Sc (Digital & Cyber Forensics Science)
- B.Com
- B.Com (Financial Services Specialization in Digital Finance)*
- B.Com (Specialization with ACCA)
- B.Com (Computer Application)
- B.Com(Professional Accounting)
- B.Com(IT Specialization in Accounting Analytics)
- B.Com(Information Technology)
- B.Com(BPS)
- B.Com(Accounting & Finance)
- B.Com (Financial Services)
- B.Com(Banking & Insurance)
- B.Com(Corporate Secretaryship)
- BCA (Specialization in Artificial Intelligence)
- BCA (Specialization in DevOps & Automation)*
- B.C.A
- B.B.A (Computer Application)
- BBA (Computer Application Specialization in Aviation)*
- B.Com (International Business)

- B.B.A Logistics
- B.A (English Literature)
- B.Sc (Artificial Intelligence and Machine Learning)*
- B.Sc (Bio-Medical Electronics)*
- B.Com (Actuarial Science)*
- B.Voc (IT Infrastructure Maintenance)*

PG Course

- M.Com
- M.Com (CA)
- M.Sc (Computer Science)
- M.Sc (Information Technology)
- M.Sc (Mathematics)
- M.Sc. (Computer Science Specialization in Information Security & Cyber Forensics)
- M.Sc (Bio – Technology)*
- M.Sc (Data Science & Business Analytics)
- M.Sc (Applied Psychology)
- M.A (English Literature)
- M.A (Journalism and Mass Communication)

Research Programmes

- Ph.D (Commerce)
- Ph.D (Computer Science)
- Ph.D (Management)

Diploma / Certificate Course

- Diploma in Emergency Medical Technician
- Diploma in Radiation Therapy Technologist
- Certificate in Medical Equipment Technology Assistant
- Certificate in Anesthesia Technician
- Flight Operations Management
- Airport Management
- Cabin Crew
- Pilot Training

A low-angle photograph of a modern, multi-story building with a facade of large, blue-tinted glass panels. The building is partially framed by green trees in the foreground and on the right. The sky is a clear, pale blue. The text 'RATHINAM' is positioned in the upper left corner, with 'INSTITUTE OF MANAGEMENT' and 'TANCET CODE 464' below it.

RATHINAM

INSTITUTE OF MANAGEMENT

TANCET CODE 464

Rathinam Institute of Management

(Rathinam college of arts & science) (Autonomous)

(Affiliated to Bharathiyar University & Approved by AICTE New Delhi)

One of a kind Premium MBA launched by AICTE

MBA

INNOVATION, ENTREPRENEURSHIP & VENTURE DEVELOPMENT (IEV)

Approved by



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)

Powered by



Accreditation



Ranking



SALIENT FEATURES



UNIQUE
GLOBAL SCALE
INCUBATION
PROGRAM



STATE-OF-THE-ART
STARTUP
ECOSYSTEM



SECTOR SPECIFIC
MENTORS &
INVESTORS
CONNECT



FAB LAB FOR
PRODUCT
DEVELOPMENT



ACCESS TO SEED
FUNDS, IMPACT
INVESTMENT &
CSR FUNDS

ONE AMONG
15 INSTITUTIONS IN INDIA

SELECTED BY AICTE - MINISTRY OF EDUCATION
FOR MBA - IEV

POWERED BY

"INDIA'S

STARTUP INCUBATION CENTRE
FOCUSING ON **UN SUSTAINABLE
DEVELOPMENT GOALS**

ATAL INCUBATION CENTRE



Supported by



**"BEST & TOP
B-SCHOOL**
IN BUSINESS STANDARD MAGAZINE



What makes

Rathinam Institute of management
to stand out ?

RIM (Rathinam Institute of Management) has unflinching faith in creating ingenious leaders through a transformative, innovative and holistic education. Over the years, RIM has evolved to be a renowned institution, inculcating quality management education.

In Coimbatore, RIM plays a pivotal role in professionalizing the budding talents through its Doctoral-level programs, Post Graduate programs, Executive Training Programs, Consulting and Research Activities. Today, it serves as an autonomous body, evolving persistently to meet its objectives in the current business environment.

MBA

Duration- 2 years

RIM Offers MBA and it stands unique from the other management Institutions. We are approaching the management studies in practical way rather than traditional way of chalk and talk method on theories.

We are grooming you to face the real challenging world. Our MBA offers an Industry embracing course which gives you exposure and hands on experience from day one in our campus.

SPECIALIZATION

MASTER IN BUSINESS ADMINISTRATION

Rathinam Institute of Management

(Rathinam college of arts & science) (Autonomous)

(Affiliated to Bharathiyar University & Approved by AICTE New Delhi)



**AGRICULTURAL
MANAGEMENT**



**AVIATION
MANAGEMENT**



**INTERNATIONAL
BUSINESS**



**EVENT
MANAGEMENT**



**MARKETING
MANAGEMENT**



**INTERNATIONAL
MARKETING**



**HUMAN RESOURCES
MANAGEMENT**



**FINANCE
MANAGEMENT**



DO YOU HAVE A
PROFOUND
DESIRE
FOR A **BUSINESS
OR
MANAGEMENT**
CAREER ?

Rathinam Institute of Management

(Rathinam college of arts & science) (Autonomous)

(Affiliated to Bharathiyar University & Approved by AICTE New Delhi)

A large, modern, multi-story building with a brown facade and numerous windows, set against a dramatic sky with orange and blue clouds. The building is the central focus of the image, with its perspective leading the eye from the bottom left towards the top right.

RATHINAM

TECHNICAL CAMPUS

(Affiliated to Anna University, Chennai
Approved by AICTE New Delhi)

RATHINAM TECHNICAL CAMPUS

COUNSELLING CODE **2329**

COUNSELLING
CODE

2329

RATHINAM
TECHNICAL CAMPUS

COURSES Offered

Rathinam Technical Campus is an emblematic Engineering Institution which is noted for its commendable commitment in crafting competent engineers. With its decade of establishment since 2011, it has reached its zenith of potential by offering engineering education at a higher echelon.

In our institution, Department of Computer Science and Engineering is honoured with NBA accreditation for its quality. With a noble vision to equip our students technically, our institution has signed MoUs with L&T, UTL Technologies Ltd, Godrej, etc., and has established Centre of Excellence in Artificial Intelligence and Data Science in the campus.

UG Courses

- B.E – Bio Medical Engineering
- B.E – Computer Science and Engineering
- B.E – Electronics and Communication Engineering
- B.E - Mechanical Engineering
- B.E - Agriculture Engineering
- B.Tech – Information Technology
- B.Tech – Artificial Intelligence and Data Science
- B.E - Biotechnology

PG Courses

- M.E – Applied Electronics
- M.E – Bio Metrics and Cyber Security



Eligibility as per Anna University & AICTE norms



What makes Engineering at Rathinam Different ?



+1

Entrepreneurship Training from EDII (Entrepreneurship Development Institute of India), a center of excellence for entrepreneurship and innovation.

+2

We have partnered with "Texas Instruments" to provide the students IOT & Embedded Systems programming exclusively for CSE, IT, ECE, and Bio-medical engineering departments. On top of this, we have also partnered with RAISE AIC to offer 3D Printing & Rapid Prototyping training for Mechanical Engineering students.

+3

NSDC-Certified Big Data Training for CSE/IT students. NSDC-Certified Robotic Programming Training for ECE & Bio-medical engineering students. NSDC-Certified 3D Design & Visualization Training (PRO-E/CATIA) for Mechanical Engineering students.

HIGH-TECH LABS

Being an industry embracing campus, we have high-end sophisticated labs to provide an advanced working experience to students in their learning journey.

SEZ (SPECIAL ECONOMIC ZONE)

Rathinam features a Special Economic Zone (SEZ) in the campus and houses 30 IT Companies, which promise job opportunities and Internships to students.



5 STAR RANKING

INSTITUTION INNOVATION COUNCIL

Proud Moment for Rathinamites

Rathinam Technical Campus recieved 5 Star Ranking in IIC Rankings 2020, Department of MHRD.

800+

Hours of Training

12+

hands on projects on
AI & Data Science

15+

Successful Startups

15+

National Awards

27+

Patents Filed

Core Training Core Placement

180+

International Students
from 25+ Countries

220+

Students Internships
with Stipend

18+

Value Added Courses

RATHINAM INNOVATION CENTRE & RATHINAM SKILL DEVELOPMENT CENTRE

MoUs signed with prestigious institutions

AIC RAISE

Infosys
Navigate your next

gamy

DELL EMC

LARSEN & TOUBRO

Z&CCO

**Entrepreneurship
Development
Institute of India**

SPI

ORBIT SHIFTERS
Transforming Technologies

Rently

nimble



- GIRLS HOSTEL
- TECHNICAL CAMPUS
- ADMINISTRATIVE OFFICE
- SCHOOL OF ARCHITECTURE
- AUDITORIUM
- INTERNATIONAL SCHOOL
- JUAL INCUBATION CENTRAL
- BOYS HOSTEL

“EDUCATION

is what remains after one has forgotten what
one has **learned in school.**”

- ALBERT EINSTEIN -

RATHINAM

SCHOOL OF ARCHITECTURE

AFFILIATED TO ANNA UNIVERSITY &
APPROVED BY COUNCIL OF ARCHITECTURE, NEW DELHI

COUNSELLING
CODE 2376



RATHINAM SCHOOL OF ARCHITECTURE

Rathinam School of Architecture (RSA) is established by an elite panel of practitioners and academicians with an intention to redefine learning and set new standards in Architectural education, design, research and scholarship to create an engagement between academia, research and industry.

Listed as one of the best architecture colleges in Coimbatore, RSA constantly explores the domain of Design & Architecture through intense architectural dialogue, inquiry, experimentation and continued research to evolve industry-ready professionals with necessary aptitude to emerge as leaders and critical thinkers in the field of architecture.

VISION

To emerge as a world renowned Institution that is integrated with Industry to impart Knowledge, Skills, Research Culture and Values in youth who can accelerate the overall development of India.

MISSION

To impart superior quality education at affordable cost, nurture academic and research excellence, maintain Eco-friendly and future-ready infrastructure and create a team of well qualified teaching professionals who can build global competency and employability.

MOTTO

Transform the youth into National Asset.

INFRA STRUCTURE

- Fully Equipped State of the Art Classrooms
- Materials Lab
- Design/Drafting Studios
- Library ● Lecture Halls
- Carpentry Workshop
- Photography Studio
- Computer Lab

SMART AGENTS TO CHANGE WHAT?

The Architecture school, unlike the traditional schools is conceived to provide a rich experience besides formal education by providing an opportunity to participate in evolving the smart inclusive campus – hands on experience in a Live Lab. Also, the school intends to facilitate cross learning with the various industrial partners, Engineering, Arts and Humanities department enabling the creation of multifaceted smart talent pool for a smarter tomorrow.

MULTI ETHNIC & MULTI CULTURAL CAMPUS FOR WHOM?

- For inquisitive minds who would want to make a difference in the society.
- For someone who does not want to be a part of a mundane lifestyle.
- For people who have clear career goals.
- For people with inter disciplinary interests and passion for building the environment.

ARCHITECTURE IS A WAY OF LIFE TO WHOM?

- It is an opportunity to evolve constantly as the profession demands novelty making creativity a part of everyday routine.
- It is an entrepreneurial profession where you can be your own boss.
- It's a career with no retirement.
- Exploration and innovation driven as it demands imagination and experimentation.
- It provides opportunity to address larger issues such as climate change, community building, building resilient systems, public health and safety, sustainable infrastructure, etc.
- It opens out to incredible variety of options within the profession, ranging from concept designers to management professionals.

LIVE LAB

70 ACRES SEZ



Rathinam School of Architecture is established by an elite panel of practitioners and academicians who intend to redefine learning and set new standards in Architectural education, design research and scholarship that will influence the networking of academia-research-industry leading to a rational and radical shift in the domain.

The Architecture school is poised to explore the domain of Design and Architecture through intense architectural dialogue, inquiry, experimentation and continued research and evolve well informed industry ready professionals with necessary aptitude to emerge as leaders and critical thinkers in the field of Architecture and Design.

THE FIRST SCHOOL IN
COIMBATORE TO INTRODUCE
**ROBOTICS AND
AUTOMATION**
THROUGH ATAL
TINKERING LAB



5 CONSECUTIVE WIN
TOP-NOTCH PERFORMER IN ATL





Eachanari - Advanced Campus
Rathinam Techzone Campus, Madukkarai
Rathinam - 641 021.
Ph.no: +91 99449 66990, +91 77080 00607

GV Campus - Kiddie Cove Campus
Kiddie cove - GV Campus, G.V. Residency,
Upplipalayam, Coimbatore -641 015.
Ph.no: +91 422 4510091, +91 95006 00399

Websites

www.rathinamschool.ac.in
www.kiddiecoveschools.com





Supported By



ATAL INNOVATION MISSION



Supported by Atal Innovation Mission, NITI Aayog, Govt. of India



INDIA'S 1ST

Startup Incubation Centre focusing
on Sustainable Development Goals

www.aicraise.com

Who we are

India's first United Nation sustainable development Goals Incubator supported by Atal Innovation Mission.

What we do

We work on accelerating the impact.

Whom we support

From early stage social enterprise, purpose-driven companies, to NGOs, innovators, change makers.

Our Impact

- Incubatee gets exposed to other successful entrepreneurs.
- Personal Instructors with Training workshops.
- Funding with seed capital.



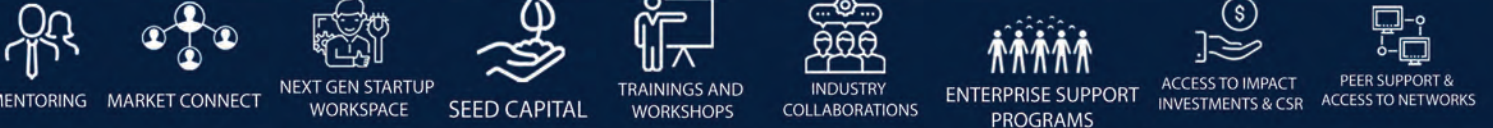
AIC RAISE BUSINESS INCUBATOR

Rathinam Technical Campus, Rathinam Techzone, Pollachi Main Road, Eachanari

www.aicraise.com

Contact - +91 77080 19222, +91 80568 03999

AIC RAISE creates a holistic ecosystem for Entrepreneurship Development, specifically development of social startups which focuses on maximizing benefits to society rather than maximising profits. The AIC is an environment established under the Aegis of Atal Innovation Mission (AIM) of NITI Aayog, Govt. of India. This centre provides unique Entrepreneurship exposure and opportunities to Rathinam Students.



Rathinam embedded Entrepreneurship as one of the subjects in all discipline and hence each student must undergo 60 Hours of Entrepreneurial training at Atal Incubation Centre.



RATHINAM

GROUP OF INSTITUTIONS

ARTS & SCIENCE | ENGINEERING | ARCHITECTURE | MANAGEMENT





**ACHIEVEMENTS
2020-21**



CAMPUS GALLERY



MoU & CENTRE OF EXCELLENCE

Centres of Excellence is established with industry leaders like Dell EMC, Infosys, Oracle academy, VMware IT Academy, Automation Anywhere, Red Hat Academy, Larsen & Toubro to enable students to acquire practical knowledge and industrial exposure



Centre of Excellence
in **DELL EMC**
External
Research and
Big Data
Analytics Lab.

DELL EMC External
Research and Academic
alliance in Data Science &
Data Analytics.



MoU Signed -
**TRAIN THE
TRAINER**
PROGRAM & DIRECT
TRAINING
PROGRAMME.

Rathinam College of Arts
and Science had signed
an MoU with Infosys in the
year 2015.



**EXTEND
OPPORTUNITIES
TO IMPART
ORACLE
CERTIFIED
TRAINING AT AN
AFFORDABLE
COST**

The SQL & PLSQL Course
is aligned with the Oracle
Academy suggested
curriculum.



Centre of Excellence
**VMware IT
ACADEMY**

The VMware Academy
trains the students on
Data Centre Virtualization
and provides the
production with a
fundamental
understanding of
VMware's Data Center
virtualization products.



Centre of Excellence
in **BOT LAB**

Automation Anywhere, a
leading Robotic Process
Automation Company has
partnered with Rathinam
Group of Institutions to
establish BOT LAB -
Centre of Excellence and
train the students on AI,
RPA and Machine Learning
in the newly inaugurated
Centre of Excellence.



**RED HAT
ACADEMY**

The Red Hat Academy
Program works with
leading academic
institutions to offer
top-quality education
programs on Red Hat
technologies to help
students to reach their
academic and career
potential.



I LENSYS

iLensis, the product
application centre, trains
the students related to
product development.
We are associated with
iLensis for more than 3
years.



GODREJ

Godrej, MoU has been
signed with Godrej in
August 2019. Students are
trained on servicing the
Home Appliances like AC,
Micro oven and so on...

RATHINAM

TECHNICAL CAMPUS

RATHINAM

COLLEGE OF ARTS & SCIENCE



Centre of Excellence
in
**Internet
of
Things.**

Texas Instruments encourages innovative skills among budding Engineers.



Centre of Excellence for
**Robotics
and
Automation
joint
Venture**

Dying Industries projects for students.



Centre of Excellence for
**Artificial
Intelligence
and
Machine
learning**

To Enhance student's Originality and unique skills.

zacco

Centre of Excellence
**Networks
and Cyber
Security**

To Strengthen students in Network and Cyber Security.



Centre of Excellence
for
**Defence
Internet of
Things**

Rently trains our students for Defence related IoT Projects.



Centre of Excellence
for IT
**Networking
-Softline
Networking**

Augusta enhances our students in IT Field.

nimble

Centre of Excellence
for IoT for
PETS

Clients Especially in US and UK provides placement offer for students of any degree Technical & Non Technical.

MH Cockpit
AVIATION ACADEMY

MH Cockpit

Aviation Academy offers down to the earth fee structure affordable to aspiring pilots.

Celebrate life



RATHINAM

KEY PILLARS OF RATHINAM

CURRICULUM (CBCS)

GLOBAL CAMPUS

STUDENTS FROM MULTI LINGUAL COUNTRIES

CONTENT DELIVERY
(CORE TRAINING CORE PLACEMENT)

INFRASTRUCTURE

RATHINAM TECHNICAL CAMPUS

COUNSELLING CODE - 2329

RATHINAM SCHOOL OF ARCHITECTURE

COUNSELLING CODE - 2376

RATHINAM INSTITUTE OF MANAGEMENT

TANCET CODE - 464

BREAKROOM CONCEPT DISCUSSIONS

**SKILL TRAINING THROUGH
(CENTRE OF EXCELLENCE)**

FUTURE READY

**INDUSTRY INSTITUTE
LINKAGES**

100



A SHIELD TO FACE THE VILLAIN

A Consortium led by RGI, ISI, and other institutions have created a low cost face shield for coronavirus

Quebec, Canada: A consortium of institutions led by RGI, ISI, and other institutions have created a low cost face shield for coronavirus. The shield is made of a transparent plastic sheet and is held in place by a headband. It is designed to protect the face from the virus. The shield is being distributed to hospitals and other institutions. The shield is being distributed to hospitals and other institutions. The shield is being distributed to hospitals and other institutions.

Rathinam college student startup develop low cost ventilator

M Rafi Ahmed

Coimbatore, Apr. 9: With ventilators being vital to save COVID-19 patients, the need for ICU Oxygen Ventilators is more now. Acting fast, the experts, entrepreneurs and volunteers across the globe are focusing on developing innovative low cost ventilators using cutting edge technology to meet the demand at this hour of crisis as the dreaded disease is fast spreading posing a serious threat to the lives of people.

Here in Coimbatore city, a student startup-JK Data Systems Incubated in AIC Rise supported by Atal Innovation Mission, NITI Aayog and students of Rathinam Group of Institutions prototyped a ventilator with all electronic features, at a low cost of less than Rs 25,000. Kudos to student startup companies Karthik and Gowtham Santhikumar and their team, who developed it with the support of Biomedical and Computer Science



department of Rathinam College of Arts and Science. This Intermittent Positive Pressure Ventilator (IPPV) is now ready for testing and they have obtained permission from ESI Medical College Hospital which now converted as Corona Treatment Centre for a test this equipment. And the device consists of monitoring and control of the tidal volume, breath per minute, expiration ratio adjustments. It is also enhanced with pressure, flow and oxygen monitoring systems. Since the device is made with optimal design and features to control its operations, the team hopes that the ventilator will help many patients across the nation. The student startup team said that once the testing is completed at ESI Medical College Hospital, they will move both the Center and State for obtaining license for mass production. And the student startup team received the appreciation from Rathinam group chairman Madan A. Senthil for this timely and novel attempt.

கோவை ரத்தினம் கல்லூரியில்

பி.எஸ்.எல்.வி.ராக் கெட்

முழு மாதிரி வடிவம் திறப்பு!

கோவை, பிப்.27- கோவை ஈச்சனாதி கியூள்ள ரத்தினம் கல்வி குழுமத்தின் சார்பில் அகில இந்திய அளவில் அறிவியல் தின விழா கல் லூரி கலை அரங்கத்தில் நடைபெற்றது.

மேலும், அறிவியல் தினத்தை முன்னிட்டு பி.எஸ்.எல்.வி. ராக் கெட் முழு மாதிரி வடிவம் திறப்பு விழா மற்றும் கல் லூரிகளுக்கிடையேயான

அறிவியல் கண்காட்சியும் நடைபெற்றது. நிகழ்ச்சிக்கு ரத்தினம் கல்வி குழுமத்தலைவர் மதன் ஆ.செந்தில் தலைமை வகித்தார். இத் தியா அறிவியல் வளர்ச்சி யில் முன்னோக்கிச் செல் கிறது.அறிவியல் வளர்ச்சி யின் நிலையை எடுத்துக் காட்டும் வகையில் நாட் டில் முன்னேற்றத்தின் அடையாளமாகவும், ரத்தி னம் கல்வி குழுமத்தின்

வளாகத்தில் மாணவர் களை ஊக்குவிக்கும் வகையில் பிஎஸ்எல்வி ராக் கெட் முழு மாதிரி வடி வமைக்கப்பட்டுள்ளது. இதனை இந்திய வின் வெளி ஆய்வு மைய முன் னால் இயக்குனர் மலிச் சாமி இயன்னாத்துரை காணொலிக் காட்சி மூலம் திறந்து வைத்தார். நிகழ்ச்சியில் கல்லூரி செயலாளர் ஆர். மாணிக் கம், ரத்தினம் தொழில் நுட்ப வளாக முதன்மை அதிகாரி டி.நிதி யானத் தம், பி.நாகராஜ், ரத்தினம் கலை அறிவியல் கல்லூரி முதல்வர் முரளிதரன் உள் ளிட்ட பலர் கலந்துகொண் டனர்.



ரத்தினம் கல்லூரியில் அறிவியல் தினத்தை முன்னிட்டு, பி.எஸ்.எல்.வி. ராக் கெட் மூலம் மாதிரி வடிவத்தை ரத்தினம் கல்வி குழுமத்தலைவர் முதல்வர் மதன் ஆ.செந்தில் திறந்து வைத்தார். கல்லூரி செயலாளர் ஆர். மாணிக்கம் உள்ளிட்ட பலர் உடனிருந்தனர்.

Update yourself in latest developments of your core

- A.Dhana Kumar, Managing Director, SPI Equipments India (P) Limited

The Covai Mail

The Department of Mechanical Engineering of Rathinam Technical Campus has signed a Virtual MoU with SPI Equipments India (P) Limited, Coimbatore and inaugurated a Center of Excellence for Robotics and Automations on Wednesday.

Dr.Madan A Senthil Chairman, Rathinam Group of Institutions delivered the Presidential Address and A.Dhana Kumar, Managing Director, SPI Equipments India (P) Limited delivered the Inaugural Address.

The MoU will be much useful to Mechanical Students

as they can undergo hands-on training and develop high knowledge in the field of Robotics.

The Department has planned to conduct the free training to all Mechanical students in the field of Automations. The MoU helps the students to undergo Industrial Training, Projects, and Placements, explore themselves in the latest developments and to bring out their innovative skills.

The MoU signing and Inauguration of Center of Excellence for Robotics and Automations was held virtually and all the Students, Faculty members of the



Dr.Madan A Senthil, Chairman, Rathinam Group of Institutions and A.Dhana Kumar, Managing Director, SPI Equipments India (P) Limited and members from both organizations during the MoU exchange.

college and few industrialists witnessed the event live.

In his address A.Dhana Kumar said that the

Mechanical Students are having good opportunities if they involve in the core field and learn the basics in depth. They should make

themselves experts in the industrial drawing and to update themselves in the latest developments in the core fields.

Rathinam inaugurates Center of Excellence for A.I. & M.L

The Covai Mail

Rathinam Group of Institutions signed a MoU with Orbit Shifters India Pvt Ltd., Hyderabad in the virtual platform, and inaugurated Rathinam Center of Excellence for Artificial Intelligence and Machine Learning.

Students and faculty of Rathinam Group of Institutions watched the event through MS-Teams App and live Streaming in Facebook.

This MoU will be beneficial for Computer Science and Engineering and Information Technology students to establish innovative thoughts and ideas in this trending field. Moreover, it will be helpful for the students to think and grow with their new designs according to the current industry's expectation level.

Apart from this, Rathinam Group has planned to give free Practice to students with their

unique new ideas in this Center. The views and perceptions provided by the students, MoU, will play a vital role in making it real and useful to society in the future.

In this ceremony, Prashanth Polishetty (CEO) - OrbitShifters, Mahesh Kumar

(Chief AI Officer) Orbitshifters and Dr.Srinivas Padmanabhan (Chief Mentor, Tarah AI) explained and discussed with the panel of members about the in-depth knowledge and essential factors and needs of Artificial Intelligence and Machine Learning to create a new pathway in the future

emerging technologies.

This event was headed by Dr.Madan A.Senthil, Chairman, Rathinam Group of Institutions and Dr.Nithyanandam, Chief Operations, Rathinam Technical Campus and Prof.Manickam, Chief Executive Officer, Rathinam Group of Institutions.

These MoUs will be beneficial for Computer Science and Information Technology students to establish innovative thoughts and ideas in this interesting



Dr.Madan A. Senthil, Chairman, Rathinam Group of Institutions and Dr.Nithyanandam, Chief Operations, Rathinam Technical Campus and Prof.Manickam, Chief Executive Officer, Rathinam Group of Institutions and Orbit Shifters team during the MoU exchange.

Rathinam Group inaugurates AI, Machine Learning centre, signs MoU



COIMBATORE, JUN 1 Rathinam Group of Institutions, Coimbatore signed MoU with Orbit Shifters India Pvt Ltd., Hyderabad in the virtual platform, and inaugurated Rathinam Center of Excellence for Artificial Intelligence and Machine Learning on May 29. Students will work on real-life use cases and they will be guided to carry out a project on Artificial Intelligence (AI) with the detailed review comments and detailed

Rathinam Group inks MoU with Augusta Hitech



Dr. Madan A.Senthil, Chairman, Rathinam Group of Institutions, Muradithoran - Managing Director, Augusta Hitech, Dr. T. Nithyanandam, CO, Prof. R. Manickam - CEO, Dr. R. Muradithoran, Principal, Rathinam College of Arts and Science, Dr. B. Nagarajan, Principal, Rathinam Technical Campus attending a function to sign MoU between the two institutions.

COIMBATORE, JUL 3: To provide industrial exposure to the students and faculty members, Rathinam Group of Institutions, Eacham, Coimbatore signed MoU with Augusta Hitech - Soft Solutions, Coimbatore on July 2. The MoU, signed to expand a framework of learning partnership, will bridge the gap between industry and academics and

02 Weekly, 7 - 13 June 2020

THE KOVAI MAIL

Rathinam inaugurates CISCO & Zacco Centers of Excellence

The Covai Mail

Rathinam Group of Institutions signed MoUs with Zacco Cyber Security Research Labs Pvt Ltd., Coimbatore and A2B IT Services and also inaugurated Rathinam Center of Excellence (COE) for Networks and Cyber Security by CISCO and ZACCO on Friday.

These MoUs will be beneficial for Computer Science and Information Technology students to establish innovative thoughts and ideas in this interesting



From Right: Dr.Madan A. Senthil, Chairman, Rathinam Group of Institutions and Pradeep Menon, Chief Officer, Zacco Cyber Security Research Labs signing the MoU.

field, Rathinam Group said in an official press release. It added that the MoUs will be helpful for the students to establish new thoughts and nurture their realistic innovations according to the current industry's expectations.

Apart from this, Rathinam Group has planned to give free practice to students with their unique ideas in this Center.

Students and Faculty viewed this event by watching it through MS-Teams App and live streaming in Facebook. The event was presided

by Dr.Madan A Senthil, Chairman, Rathinam Group of Institutions.

Dr. Nithyanandam, Chief Operations, Rathinam Technical Campus, Prof. Manickam, CEO & Secretary, Rathinam Group of Institutions and Dr. B. Nagaraj, Principal, Rathinam Technical Campus from Rathinam Group were present.

Pradeep Menon (Chief Officer), Zacco Cyber Security Research Labs and Baldev krish CEO, A2B IT Services also took part in this event and made it a success.

THE KOVAI HERALD

Sunday, Nov 29th, 2020

Rathinam Student becomes Youngest Awardee Indian book of Records

THE KOVAI HERALD

Rathinam International Public School drums the unique inherent skills of the students up and brings it to limelight. The living example is child prodigy R.A. Akshaya Sree III from RPS proved her proficiency by winning the prestigious Indian Book of Records Award. She is the youngest Awardee, who created a new record of writing impeccably 20 words in English upside



down. With encomium parents profusingly, expressed their gratitude to RPS for the unstinting support and encouragement given to the child by the Institution to exhibit her unique talents.

COVER MAGAZINE



SPORTS

VISTA OF WINNING SHIELDS & TROPHIES

STUDENTS WHO REPRESENTED FOR
UNIVERSITY
15+

PARTICIPATED IN
STATE LEVEL
70+

WINNING IN
DISTRICT LEVEL
75+

COURAGEOUS CADET

of Rathinam College of Arts & Science

Scintillating signature feat of

SGT AKSHAYA

15 lakhs all over India, 1.5 lakhs from TN & Pondicherry 8 from Kovai

The top-notch one and the only....

Sparkling SGT AKSHAYA

represents

Republic day parade 2021

at RAJPATH, NEW DELHI



CONGRATULATIONS

WOW!... WOW!... WOW!

.....Wonderful moment

Our Students created a History!...

Let's celebrate to the core & Let's congratulate our students for their well-deserved success.

TEAM NAME

INCOGNITO_INU

Problem Statement Number - MK199

Problem Statement Owners - Ministry of Rural Development



Janani. M



M. Shebana



Alex Jeffrin. D



Rahulraj. X



Shajan. A



Mohamed Rizwan. L

HOSTEL & FOOD COURT

Rathinam Institutions takes pride to mention that Rathinam Hostels are managed by a well experienced professional hostel operator. It is known for it's management capabilities in Co-living spaces across South India. Rathinam Hostels provide Top Class infrastructure facilities and also provides secured stay for the students. It also provides "Mobile App" through which a student can give feedback and address all the grievances and maintain the leave of absentees. Biometrics is also installed to monitor and restrict unwanted movement of the students.

The boarding facility at Rathinam is more like a home. Multiple hostels with wash centers and 24x7 security assure a safe and sound living. Campus has huge security installations involving more than 100 CCTV Cameras. Hostels are under complete surveillance; automatic boom barriers are there at the main gate and a dedicated team of professional security officers and personnel are deputed in all campus locations. Another facility we have within our campus is the high speed internet across the campus. 24x7 Wi-Fi facility is available for the students and faculty members to avail internet connection at any place within the college and the hostel. A separate 100 KVA generator is available to ensure uninterrupted power supply to the hostel and mess. There are 5 hostels, of which 3 are girl's hostel and 2 are boy's hostel. Each hostel wing has a prayer hall, TV hall, Gym, Store and indoor games center for recreation.

KNOWLEDGE CENTRE (Library)

The 24 hour Central Library housed in a central building has resources not just limiting to academic knowledge building but also it's spread includes learning resources to current affairs and updates. The Central Library of Rathinam College contains more than 15800+ books, 50 Journals, and 20 computer systems with high speed internet facility. The library also provides access to Open access journals, and Digital Library – DELNET, INFLIBNET, NLIST.

TRANSPORT FACILITY

Private & Govt transportation facility is available in and around city for students which makes the transport easy. In addition to it, our college provides a fleet of 41 college cabs with GPRS tracking to Udumalpet, Anamalai, Tirupur, Pollachi, Kottur, Negamam, Vadachitur, Kinathukadavu, Vadaval-li, Thondamuthur, RS Puram, Gandhipuram, Saravanampatti, Periyanaikkanpalayam, Thudiyalur, Kavundampalayam, Peelamedu, Alandurai, Sulur, Palladam, Podanur, Kollengode, Vadakkanchery, Palakkad, and other outer areas of Coimbatore. The college's strategic location makes it an ideal place for students commuting from Coimbatore, Pollachi, and Kerala.

Location Advantages

- 8 KM from City Railway Station
- 6 KM From Central Bust Stand
- 30 Minutes drive from Coimbatore International Airport
- Excellent Public Transport facility.



SPORTS FACILITIES

There is a well maintained pitch and also special nests are available for cricket practice. It must be noted that only a few colleges are equipped with training nets. A well fenced cricket ground is available within the campus.

- A separate and exclusive Synthetic Basket Ball court is built with synthetic board and it's built in an advanced way following all the norms.
- There is a highly equipped Gym facility to keep everyone fit. We believe that physical fitness amplifies mental fitness.
- Football, Shuttle, Badminton, Ball Badminton, Volley Ball, Kho-Kho are also given equal importance.
- Along with these modern sports, traditional martial arts like Kalaripayattu, Silambattam are also taught to the students for self-defence.

State / National / University Level Sports Achievements

Boxing (open & women's) WINNER	Football WINNER	Weight Lifting (men & women) WINNER	Kabaddi RUNNER
Volleyball ZONAL RUNNER	Best Physique WINNER	54+ Medals	Cricket Runner

15+ Students represented in University and Khelo India Competitions

**UNBEATABLE
PLACEMENT**



Companies for the year 2020-2021



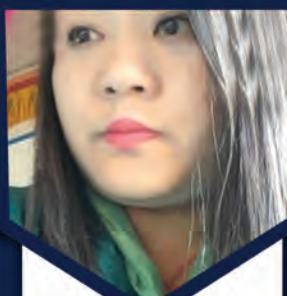
Prominent Alumni

RATHINAM
GROUP OF INSTITUTIONS



**Cinematographer at
Video line:
Dominic Savio Raj**

I am Dominic. After I joined Rathinam in B.Sc Visual Communication, my practical knowledge was improved substantially. The institution has offered all the resources to enhance my expertise. I am glad that there is always appreciation encouragement reward for my talent, I am proud to be an alumnus of this institution.



**Ministry of Education,
Bhutan
Sonam Pelden**

The freedom to work at my own pace whilst getting the help I need, whenever it has been needed was one of the best things about choosing Rathinam College. The amazing library, lab and its many resources helped me through all revision and the teachers themselves were knowledgeable and enthusiastic that it really inspired me to study here.



**News Editor,
News7 Tamil
Thiyaga Chemmal**

It has been wonderful 3 years at Rathinam college. Things could have been different if Rathinam college had not nurtured us in all respect, be it in developing a sense of leadership, to be innovative in our ideas, building our courage and sense to be in corporate world, learning work ethics to name a few. Rathinam college has always guided and encouraged its students to take a right path on their own. Thank you Rathinam for your support.



**HR Associate,
Robert Bosch
Vanitha**

Rathinam College sculptured me with job market technical traits to upsurge my knowledge and the ability to take up special projects in my career. Tremendous practice in public speaking during my college days has aided me well to excel in my career.



**Director
at Singapharm Laboratories,
Bensalem, Pennsylvania
Jaison**

Campus Placement was arduous and the competition and it was a cut-throat competition but here at Rathinam the defining principle is self confidence, positive attitude which made as come out with flying colors. we have a team helped each other enhance and with grit face the panel my dream came true. I bagged the job through campus placement. Thanks to Rathinam college for changing lives!



**CEO,
at LBS
Myouramokan**

Rathinam College is a pool of opportunities. It gave us good exposure and has definitely helped us to move forward in the right direction. I am very proud to be a Rathinam Alumnus.



**System Engineer
Robert Bosch
Sujitha Sukumaran**

On one hand, Rathinam enriched me in managing modern and multidisciplinary methods and on the other end, it also opened up to other sensitivities which always produced diversity to one's own way of working.



**IT Analyst
at TATA Consultancy Services
Nandha K
Subramniam**

After my first week in Rathinam college, I knew I could achieve my desired goal - Software Engineer. Well, here I am!! All the hours of study and pen-pushing finally paid off and I'm satisfied with what I'm doing. I learned my life there!!! Thank you RCAS Management, Professors and Lecturers.



CELEBRITY VISIT

A T R A T H I N A M



CELEBRITY VISIT

A T R A T H I N A M



RAISE | NITI Aayog
Supported by Atal Innovation Mission NITI Aayog





EVENT GALLERY



Campus Clubs & Celebrations



RATHINAVANI 90.8 CR

Rathinam Group of Institutions kickstarted its on-campus community radio station, Rathinavani 90.8 in 2013. Rathinavani 90.8 broadcasts programmes on Education, Environment, Health, Art and Culture, Entrepreneurship and Infotainment in Tamil Language. The content is developed by Rathinam students and faculty members. Rathinavani bagged the coveted National Award in 2015 from Indian government. Rathinavani has joined hands with UNESCO and UNICEF for eradication of Child Marriage voting awareness campaign.

OUR INSTITUTIONS

RATHINAM TECHNICAL CAMPUS (ENGINEERING)
RATHINAM COLLEGE OF ARTS AND SCIENCE
RATHINAM SCHOOL OF ARCHITECTURE
RATHINAM INSTITUTE OF MANAGEMENT
RATHINAM INTERNATIONAL PUBLIC SCHOOL
KPM MATRICULATION HR. SEC. SCHOOL

CAMPUS VIRTUAL TOUR



Rathinam Techzone Campus
Pollachi Road, Eachanari, Coimbatore,
Tamilnadu, India - 641021



RATHINAM TECHZONE CAMPUS
Eachanari, Coimbatore, Tamilnadu
India - 641 021

+91 422 4040909
+91 84484 48909
info@rathinam.in
www.rathinamcollege.edu.in
rathinamcollege