Re-Assessment Report

Submitted to

National Assessment and Accreditation Council
Bangalore – 560072.

RATHINAM COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)

(Affiliated to Baharathiar University, Coimbatore, Re-Accredited by NAAC, Recognized by UGC under 2(f) and 12B and Approved by AICTE)

RATHINAM TECHZONE, POLLACHI ROAD, EACHANARI.
COIMBATORE – 641 021.

Web :http://www.rathinamcollege.com email : info@rathinamcollege.com
Phone : 0422 4040906

JUNE 2015

Prof. P. Arumugam

Founder, Rathinam Institutions

Dr. Madan A Senthil

Chairman, Rathinam Group

Ms. Shima Sendhil

Trustee

Prof. R. Manickam

CEO

Dr.S.Mohandass

Principal

TABLE OF CONTENTS

Part /Criterion	Description	Page No.
i.	Covering letter	i
ii.	Declaration	ii
Part A	**Executive Summary**	**1**
Part B	**Profile of the Institution**	**16**
Part C	**Criteria-wise Analytical Reports**	**29**
Criterion – I	**Curriculum Aspects**	**29**
1.1	Curriculum Design and Development	29
1.2	Academic Flexibility	39
1.3	Curriculum Enrichment	44
1.4	Feedback System	49
Criterion - II	**Teaching-Learning and Evaluation**	**53**
2.1	Student Enrolment and Profile	53
2.2	Catering to Student Diversity	62
2.3	Teaching-Learning Process	70
2.4	Teacher Quality	85
2.5	Evaluation Process and Reforms	100
2.6	Student Performance and Learning Outcomes	115
Criterion – III	**Research, Consultancy and Extension**	**129**
3.1	Promotion of Research	129
3.2	Resource Mobilization for Research	140
3.3	Research Facilities	145
3.4	Research Publications and Awards	148

Part /Criterion	Description	Page No.
3.5	Consultancy	154
3.6	Extension Activities and Institutional Social Responsibility	157
3.7	Collaborations	166
Criterion – IV	**Infrastructure and Learning Resources**	**172**
4.1	Physical Facilities	172
4.2	Library as a Learning Resource	196
4.3	IT Infrastructure	205
4.4	Maintenance of Campus Facilities	210
Criterion - V	**Students Support and Progression**	**213**
5.1	Student Mentoring and Support	213
5.2	Student Progression	231
5.3	Student Participation and Activities	238
Criterion – VI	**Governance, Leadership and Management**	**247**
6.1	Institutional Vision and Leadership	247
6.2	Strategy Development and Deployment	256
6.3	Faculty Empowerment Strategies	265
6.4	Financial Management and Resource Mobilization	270
6.5	Internal Quality Assurance System (IQAS)	276
Criterion – VII	**Innovations and Best Practices**	**279**
7.1	Environment Consciousness	279
7.2	Innovations	283
7.3	Best Practices	286

Part /Criterion	Description	Page No.
Part D	**Departmental Evaluative Reports**	
	Tamil	291
	English	297
	Mathematics	309
	Computer Science	321
	Costume Design and Fashion	335
	Commerce	345
	Business Administration	353
	M.B.A	377
	Visual Communications	385
	Post-accreditation Initiatives	404
	Annexures	
	Annexure - I UGC- 2(f) and 12(B) Certificate	
	Annexure - II AICTE Approval letter	
	Annexure - III NAAC-Certificate of Accreditation	
	Annexure - IV UGC Autonomous Certificate	

DECLARATION

I certify that the data included in this Re-Assessment Report (RAR) are true to the best of my knowledge. The Institution prepared this Re-Assessment Report (RAR) after detailed internal discussions and no part thereof has been outsourced. I am aware that the Peer Team will validate the information provided in this RAR during the Peer Team visit.

PREFACE

It is our pleasure to submit the self-study report (SSR) of our college to the National Assessment & Accreditation council (NAAC), Bangalore for Re- assessment, an opportunity for us to improve after the second accreditation of the college in 2013. During the second accreditation of our college, we were not able to exhibit our selfs in the diversified activities to address the various quality related issues. We have implemented multi-dimensional activities to enhance and enrich our academic practices. The College complied with almost every recommendation made by the Peer Team at the time of accreditation in 2013 in a planned manner. Our College always aspires to aim high, scaling great heights in its quest for excellence in imparting human, intellectual, spiritual and moral formation to the students. We are trying sincerely to reach the world of excellence by improvising our innate qualities, adopting innovative ideas, acquiring new skills, implementing new techniques and better understanding of our strength and weaknesses. This report is the synergic outcome of all the organs of our institution. It is rather difficult to quote the contribution of each and every organ of the college. We appreciate the efforts put in by the members of the staff for this collaborative and collective venture with an open heart. We hope and believe that the NAAC will also appraise and justify our sincere endeavour.

No.864/NAAC/2014-15 15 June 2015

To

The Director,
National Assessment and Accreditation Council,
P.O.Box.No: 1075, Nagarbhavi,
Bangalore – 560 072.

Sir,

Track ID :TNCOGN13402

Sub: RCAS – Re-Assessment Report - Submission – Req - Reg.

Ref: 1. Your acknowledgment letter dated 18.12.2014 for submission of RAR in Autonomous format (NAAC/TNCOGN13402/Reassessment).

2. Your Acknowledgement of the letter of intent dated on 18.12.2014 which is received through email.

With respect to the reference cited above in connection with submission of Re-Assessment report in Autonomous college format, I am here with submitting five copies of Re-Assessment reports along with soft copies and other supporting documents for Re-Assessment of our Institute. Kindly do the needful and acknowledge.

Thanking you,

Yours faithfully,

PART A

EXECUTIVE SUMMARY

Rathinam Group

Situated in Coimbatore city is one of the primary highlights of our Rathinam Institutions. Rathinam is more than just a college. It has a new idea in education that takes the concept to a higher stratum. It's an experience that no other educational institution in this category can offer. It's about life in all its dimensions – Learning, Working and Living. That is Rathinam with a difference. What the college offers has an impact on all aspects of life, to which learning is just one aspect. The college preempts what education in the future would be because any learning environment that exists in isolation, divorced from the reality of the world outside the campus is bound to be progressive in every respect.

The college is set in a sprawling 52.62 acre campus that is a part of the Rathinam Techzone housing and IT Park and a Special Economic Zone is located on NH-209 within Coimbatore Corporation limits. So the advantages that it offers are indeed enormous with Project and in-house training at the IT Park and SEZ within the campus. Access to professionals, real time experience and better institutional industry interaction is facilitated by the proximity of the SEZ during up-coming years. It's a new idea in education that takes the concept of education to a higher stratum. It's an experience that no other educational institution in the category can offer. It's all about life in its various dimensions – Learning, Working and Living.

PATRON AND ADVENT OF THE COLLEGE

The inception of Rathinam College of Arts & Science, in 2001 under the aegis of K.P.M Educational Trust, Coimbatore – 641021, a duly registered agency, was possible only because of the eminent and dynamic industrialist and philanthropist, **Dr.Madan A Sendhil B.E., MS., Ph.D**. Identifying illiteracy as the major cause of all social evils and education as one of the prime needs for our nation's development and

prosperity, he established this college, which has secured a firm ground and carved itself a niche in the educational map of the Coimbatore district. The total commitment for the cause of higher education and his dynamic involvement in planning, development, welfare of one and all and, day to day administration of the college helped for its phenomenal growth and its meteoric rise.

A PATH IN CONTINUOUS GROWTH AND CONTRIBUTION

The policy of the K.P.M Educational Trust is to expand the educational service in the fields relevant to meet the needs and to realize the aspiration of the underprivileged youths of the region and in the process to supply a well-equipped and enlightened work force to the nation and to the world. Apart from imparting quality education at an affordable cost, the College continuously strives to mould the personality of the students through various co-curricular and extracurricular activities. It takes efforts to conform to the quality it has aimed and continues to maintain quality in its performance as expected by the stakeholders. All these have resulted in the ever-growing popularity of the college among the parents and their wards when going for need-based higher education with assured standards of quality. The college is affiliated to Bharathiar University right from its inception and is approved by **AICTE** for running the MBA Program. The college has been recognized by the **UGC** with **2(f)** and **12(B)** status of the **UGC Act 1956**. The **NAAC** has accredited the college at B Grade with CGPA of 2.51**.** The Institute has been granted 'Autonomous' Status by UGC with effect from the academic year 2013-2014.

Transformation of life with Rathinam College of Arts and Science

Rathinam College of Arts and Science stands strong for the students who are willing to learn something new. We are not restricting ourselves to just the academic education which is just a part of our curriculum as we believe, the overall growth of students is also equally important. Rathinam understands that the college a student gets in will change his entire life.

We follow a well-organized and clearly charted system of education which paves the way for a better future. Our ultimate aim is to provide a learning experience which

embrace changes in a positive way. Faculties experience and innovation will go hand in hand, by which the students can gain knowledge and skills in order to prepare for the competitive world. Life transforming experience – that is how the education at RCAS is defined.

Rathinam College of Arts and Science, offers the following

Undergraduate Programs.

- B.Sc., (Computer Science)
- B.C.A., (Computer Applications)
- B.Sc., (Information Technology)
- B.Sc., (Computer Technology)
- B.Com., (Commerce)
- B.Com., (Computer Applications)
- B.Com., (Professional Accounting)
- B.Com., (Business Process System)
- B.Sc., (Mathematics)
- B.B.A., (Business Administration)
- B.Sc., (Visual Communication & e- Media)
- B.Sc., (Costume Design & Fashion)
- B.A., (English Literature)
- B.Sc. Physics

Rathinam College of Arts and Science offers the following Post Graduate Programs.

- M.Sc., (Information Technology)
- M.Sc., (Computer Science)
- M.Com., (Commerce)
- M.A (Mass Communication and Journalism)
- M.B.A
- M.A (English Literature)

Research Programmes

M.Phil Tamil

M.Phil Mathematics

M.Phil Computer Science

M.Phil Commerce

M.Phil Management

Ph.D Tamil

Ph.D Computer Science

Ph.D Commerce

Ph.D Management

12 UNIQUE FEATURES OF OUR COLLEGE

1. College Annexed with IT Park & SEZ(12 IT Companies)
2. Rathinavani 90.8 Community Radio
3. DSIR Recognized Lab – IDEA InfoTech
4. L&T Free Skill Training Centre
5. Students Clinic (Wellness centre)

6. MOU's with EMC^2, TATA Consultancy Services, Infosys, ESSci, UTL Technologies, ORACLE Academy, Reliance Industries, University of Wolverhampton and University of Nairobi.
7. Membership in Confederation of Indian Industry (CII), Indian Chamber of Commerce, Computer Society of India, ICTACT, Combatore Management Association (CMA) and IEEE.
8. QED Science Lab
9. Awards
   Rathinavani 90.8CR - National Award for "Most Creative and Innovative Community Radio" – Govt. of India
10. Coaching Centre for Armed Forces
11. AICTE Sponsored EDC Cell
12. 93% student placed in different organizations

QUALITY POLICY, VISION AND MISSION OF THE INSTITUTION

Quality Assurance System

The college has developed and implemented a quality assurance system conforming to NAAC standards for providing educational services as well as for the support activities such as Admission, Recruitment, Administration, Examinations, Library, Physical Education, Placement, Co-curricular, Extracurricular, Research & Consultancy activities etc. The mechanisms, which have been developed by the Institution for quality assurance, include the Quality policy of the institution for achieving the following objectives.

Improvement in Academic Performance

Enrichment of faculty

Updating facilities

Providing Placement Opportunities

Continual Improvement

The Internal Quality Assurance Cell (IQAC) has been established and has started implementing NAAC post accredited quality measures.

ACADEMIC GROWTH AND DEVELOPMENT

The delineation of the academic growth and development of the college during the 2001-2015 in the following segments vividly show that its growth is continuous, progressive, positive and community-oriented and gratifying the stake-holders. Programmes introduced year-wise from the inception of the College

S.No	Academic Year	Programmes
UG PROGRAMMES		
01	2001-2002	B.Sc Computer Science
02		BCA
03		B.Com - Computer Applications
04	2002-2003	BBM – Computer Applications
05	2004-2005	B.Sc Visual Communication –E Media
06		B.Sc Costume Design and Fashion
07	2007-2008	B.Sc Information Technology
08	2008-2009	B.Sc Computer Technology
09	2009-2010	B.Com.,(CA) (Additional Sec)
10	2010-2011	B.Com
11		B.Sc Mathematics
12	2011-2012	B.A. English Literature
13	2012-13	B.Sc Computer Science (Additional section)
14	2014-15	B.Com BPS
15		B.Com PA
16	2015-16	B.Sc Physics
PG PROGRAMMES		
01	2008-2009	M.Sc IT
02	2009-2010	MBA
03	2011-2012	M.Com
04		M.Sc (Computer Science)
05	2012-2013	M.A (Mass Communication and Journalism)
06	2015-16	MA English Literature

Year of Admission	Student Strength
2001-2002	57
2002-2003	126
2003-2004	179
2004-2005	282
2005-2006	460
2006-2007	643
2007-2008	751
2008-2009	893
2009-2010	1051
2010-2011	1392
2011-2012	1560
2012-2013	1857
2013-2014	1950
2014-2015	2023

The College has been appointing the required number of faculty as per the norms of the State Government and the University to handle all the programmes.

Infrastructure

Infrastructure facilities have been created and added each year to strengthen the existing programmes and to start new programmes as shown below.

Permanent (RCC Building)	Year of Establishment	Subsequent addition in
Main Block	2001-2002	2003-2004 , 2010-11, 2011-12
New Block	2006-2007	2007-2008
MBA Block	2009-2010	2010-2011
Computer Lab	2001-2002	2003-2004,2006-2007,2009-2010
Library	2001-2002	2004-2005,2009-2010

Permanent (RCC Building)	Year of Establishment	Subsequent addition in
Sports Facilities	2001-2002	2004-2005,2008-2009
Canteen	2001-2002	2004-2005,2010-2011
Hostel – Boys	2001-2002	2004-2005, 2011-2012
Hostel – Girls	2001-2002	2004-2005,2011-2012
Toilet Facility	2001-2002	2006-2007,2010-2011,2011-2012
Basketball ground	2013-14	
Auditorium	2014-15	

Evaluation of Teachers'performance by the students.

Tutor-Ward system implemented towards better care and close monitoring of the students. Student's redressal of grievances regarding evaluation. Appointment of qualified and competent teachers to handle all the courses efficiently. Facilities for the staff (deputation to conferences / seminars / Industry attachment Training, Faculty enhancement programmes, etc.,) for professional development. Regular FDP Programmes to the facilties for enhancement. Installed best online Office Management software – SMART CAMPUS towards implementing the e-governance for better academic communication and administration. Staff and students visit regularly to the industries, IT / ITEs Companies in Rathinam IT Park which is annexed with our campus, and internship programmes and practical orientation for enhancing their Industry knowledge. Departments invite eminent personalities from industries and senior academicians for special lectures for updating student knowledge on recent trends in the relevant fields. Regular Case Study analysis, Group discussions and Quiz programs are conducted through learning-play method to improve the students' subject skills and academic smartness.

HALLMARKS OF THE COLLEGE

The college has been recognized by the UGC under section 2(f) of the UGC Act 1956 vide F.8-126/2005(CPP-1) dated 26.09. 2005.

The college has been recognized by the UGC under section 12(B) of the UGC Act 1956 vide F.No.8-126/2005 (CPP-1/C) dated: 04.8.2011.

The college has been accredited with B++ grade with a score of 81.70% by NAAC on 31 .03.2007. Organized NAAC sponsored State Level Seminar on ―IQAC-DEFINING PARAMETERS FOR PROMOTING QUALITY IN HIGHER EDUCATION‖ on 19.12.2008 & 20.12.2008. Signed an MOU with the Bharathiar University on 09.11.2010 to start Rathinam Community College. Introduction of AICTE, New Delhi approved MBA course vide AICTE letter noTN-003/MBA/2009-10/2008 dated : 30-06-2009.

University recognized Research programmes **M.Phil & Ph.D** in Commerce, Management, Computer Science , English, Mathematics, Statistics and Tamil.

Signed an MOU with University of **WOLVER HAMPTON, UK** on 22-11-2010 for a top-up program for the Computer Science programmes.

Autonomy was granted to the college in the year 2013-14 by the UGC.

Rathinam Community Radio – Permission has been accorded by the Ministry of Information and Broadcasting in the name of **"Rathina Vani"** with frequency 90.8.

Rathinam Coaching centre has been established to train the students for public service commission exams and other Bank Examinations.

To inculcate Entrepreneur skills among the students, the college has established AICTE Sponsored **Entrepreneur Development Cell (EDC)**

SMART CAMPUS Software has been installed for total e-governance.

Member in Computer Society of India **(CSI)**, Coimbatore Management Association **(CMA)**, **TiE** Coimbatore, **ICT Academy** of Tamil Nadu, Confederation of Indian Industries **(CII)**, Indian Chamber of Commerce **(ICC),** etc.

Signed MoU with the following industries for Industrial Visit, Guest Lecturers, Placement Training, Research & Consultancy, and Mutual benefits in academic areas

Wolver Hampton university, University of Nairobi, TCS, Infosys, Oracle Academy, L&T Skill Training Academy, ICICI skill training, Electronics Skill council of India, Reliance Industries, UTL Technologies Limited, Larsen & Toubro and other companies in the IT Park.

KEY FACTORS CONTRIBUTING TO STAKEHOLDERS‟ SATISFACTION IN THE INSTITUTION

Maintenance of excellent discipline, supply of comprehensive study materials, qualified and dedicated teachers, periodic and rigorous examinations before every Semester Examinations, personal care and close monitoring of attendance, intimation to parents by letter about the performance of their wards twice in the semester, more number of university ranks every year, decrease in students drop-out percentage every year, timely coverage of the syllabus in depth, well-equipped laboratory and library facilities, pre-placement training and growing number of placement every year, parents-teachers meets, and above all, student counseling have contributed to stakeholders satisfaction in the college. The important stakeholders can be identified as students, academic staff, and non-academic staff, employers, training organization, graduates, government, professional organizations, and parents, funding agencies, other interesting parties, administration, alumni and society.

For Students

Institution is providing quality education with unique feature of industry attachment training & Part Time Job (Earn while learn) to mould the students towards global competence. Guiding the students towards Career development & Higher education through tutor-ward system. In the modern world preventing the stress among the students in human race is also a key factor, so institution is providing Yoga and Counseling through professionals under Grievance cell for making appropriate academic environment.

Graduates

In addition to subject knowledge, the institution thrives to impart the Employability Skill, Placement Training, Entrepreneur ideas through EDC, and Guidance

for pursuance of Post Graduation studies towards better placement, and to mould the young graduate to achieve and to become a respected and responsible citizen of the nation.

Academic and Adminnistrative staff

- Institution takes care of the following to enrich staff‘s academic standards, teaching and research skills improvement and Consultancy services
- Special on-duty has been considered for Paper Presentation, Participation in State and National Level work shop, Seminars and Conferences.
- Regular Faculty enhancement program at the beginning of every semester to improve teaching standard of the faculty.
- Frequent Technology oriented training has been conducted to upgrade themselves in Information Communication Technology (ICT) and enrich their technical knowledge.
- Financial support has been given to the faculty by TA/DA, Registration Fee, and Honorarium for publishing articles in magazines and journals.
- Special leave has been announced for doing Ph.D.
- To improve practical skills and to know about the present scenario of the industries, staff is regularly deputed to the relevant industries at the end of every semester.
- To take care of staff health, insurance facility has been facilitated.
- Free Transport facility for the faculty.
- Mobilization of fund through consultancy services has been encouraged in the ratio 70:30.
- Technical Support and Programmes have been conducted regularly for administrative staff.
- Financial loan has been provided.

- A special discount and scholarship has been encouraged for their wards to pursue higher education in our institution.
- Staff have been honored and awarded for bringing good results and for their hard work.
- Free Transport & Health Insurance facility have been provided.

Parents

- Regular inputs from the parents through PTA (Parent Teachers) Meeting for the development of the institution.
- Technical and business parents are encouraged to involve themselves to help in Industrial Training, Placement, Research and Consultancy for staff and Students.
- Enriching the syllabi by getting feedback and suggestions from the parents with academic & industry background.

Society & Government

Corporate Social Responsible activities like Empowering the Youth, Career Guidance program to school children, Drug abuse program, Environment awareness program, Anti plastic campaign, Alternate energy & Reverse energy and Water management awareness program have been conducted through extension activities.

Students are trained and eligible candidates in our region are motivated to appear for Public Service Commission and other Govt. examinations under Rathinam career guidance cell.

Employers & Alumni

Towards the continual improvement of the institution and nation, the institution is getting inputs and feedback from Employee, Students, Alumni, Employers and stakeholders.

The SWOC analysis of the Institution

Strengths

IT PARK & INCUBATION CENTER

- Rathinam Technopark
- Embassy Techzone IT/ITES-SEZ

INFRASTRUCTURE, SERVICES, & ENTERTAINMENT

- Idea Infotainment & Technology Labs Pvt. Ltd.(A DSIR recognized R&D lab)
- Rathinam Housing
- Fine Stay Hotel
- Rathinavani 90.8 Community Radio

Infrastructure

- Incubation Center to Help Student Start ups
- Entrepreneur Development Cell
- Free International Business Internship to MBA students
- Free advanced Tablet PC for MBA students
- CEO meets
- Industrial Visits
- Internships
- Soft skills training
- Front line self-supporting college.
- Institute has 5.09 acres of sprawling land.
- Placement of students in reputed companies like TCS, WIPRO, INFOSYS, CTS etc.,

- Rendering assistance to the people in surrounding areas for their social and economic upliftment.
- Having excellent greenery so as to have pollution free and eco-friendly environment.
- Alumni well settled in variant areas.
- Impressive and appreciable Teacher-Student Interaction.
- Co-curricular activities in a time bound framework.
- Regular Teacher evaluation by the students.
- Research Publications are encouraged with cash award.
- Adequate infrastructure.
- Well Qualified, dedicated and devoted faculty.
- Strong concern to impart quality education.
- Constant endeavours to acquire skills in teaching and learning practices.
- Team spirit to achieve organizational objectives.
- Faculty available and accessible to students round the clock.
- Well-developed laboratories to pursue project works.
- Regular industrial visits.
- Round the clock internet facility.
- Clubs for curricular and co-curricular activities
- Department associations.
- Departmental library facility.
- Spacious hostels for boys and girls.

Weaknesses

- It attracts average quality students.
- Performance in competitive examinations is not up to the mark.
- Poor communications skills of the students.
- Consultancy is limited

Opportunities

- Our students can be employed in large number in the industry annexed in our campus.
- Several small scale industries are around the college and nearby SIDCO (Small Industries Development Corporation) of Tamilnadu government is in Kurichi area 2 KM away from college and we can have interaction with them to impart training and placement for students.
- As the industries are in and around the college there is a great scope for taking up consultancy works, Counselling, Guest lectures etc.,
- Scope to introduce new courses.

Challenges

- In view of mushrooming of colleges in the coimbatore city, Competition is heavy with the surrounding Institutions.
- Opening of more interdisciplinary programmes
- Organization of International conference
- Drift of students from Conventional courses to the Non- Conventional courses
- Imparting knowledge of English to the students of vernacular medium.
- Admitting students at lower percentages at entry point & improve their percentages at maximum extent.

PART B

PROFILE OF THE INSTITUTION

1. Name and Address of the College:

Name: Rathinam College of Arts and Science
Address: Rathinam Techzone, Echanari, Pollachi Main Road
City: Coimbatore Pin: 641021 State : Tamil Nadu
Website: www.rathinamcollege.com

2. For communication :

Designation	Name	Telephonewith STD code	Mobile	Fax	Email
Principal	Dr.S.Mohandass	O:0422-4040906	9843131509	0422-4040902	principal@rathinamcollege.com
Steering Committee Co-ordinator	Dr.J.Thirumaran	O:0422-4040906	9842293054	0422-4040902	dean.cs@rathinamcollege.com

3. Status of the Autonomous College by management.

I	Government	
Ii	Private:	√
Iii	Constituent College of the University	

4. Name of University to which the College is Affiliated:

Bharathiar University - Coimbatore

5. a. Date of establishment, prior to the grant of 'Autonomy' (dd/mm/yyyy)

29.05.2001

b. Date of grant of 'Autonomy' to the College by UGC: (dd/mm/yyyy)

22.05.2013

6. Type of Institution:

a. By Gender

i	For Men	
ii	For Women	
iii	Co-education	√

b. By Shift

i	Regular	√
ii	Day	
iii	Evening	

c. Source of funding

i	Government	
ii	Grant-in-aid	
iii	Self-financing	√
iv	Any other (Please specify)	

7. It is a recognized minority institution?

Yes	
No	√

If yes specify the minority status (Religious/linguistic/ any other) and provide documentary evidence. Nil.

8. a. Details of UGC recognition:

Under Section	**Date, Month & Year (dd-mm-yyyy)**	**Remarks (If any)**
i. 2 (f)	26.09.2005	
ii. 12 (B)	17.12.2012	

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act)

b. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section/clause	Day, Month and Year (dd-mm-yyyy)	Validity	Programme/ institution	Remarks
AICTE	30.06.2009	Permanent	M.B.A	

(Enclose the Certificate of recognition/approval)

9. Has the college recognized

a. By UGC as a College with Potential for Excellence (CPE)?

Yes		No	√

If yes, date of recognition: …… (dd/mm/yyyy)

b. For its contributions / performance by any other governmental agency?

Yes		No	√

If yes, Name of the agency …… and

Date of recognition: …… (dd/mm/yyyy)

10. Location of the campus and area :

Location	Rural
Campus area in sq. mts. or acres	5.09 acres
Built up area in sq. mts.	8742 sq.mts

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

11. Does the College have the following facilities on the campus (Tick the available facility)? In case the College has an agreement with other agencies in using such facilities provide information on the facilities covered under the agreement.

- Auditorium/seminar complex : √
- Sports facilities

Play ground	√
Swimming pool	√
Gymnasium	√

- Hostel

Boys' hostels	√
Girls' hostels	√

- Residential facilities

for teaching staff	√
for non teaching staff	√

- Cafeteria √
- Health centre –

First aid facility	√
Inpatient facility	√
Outpatient facility	√
Ambulance facility	√
Emergency care facility	√

Health centre staff		
Qualified doctor	Full time √	Part-time X
Qualified Nurse	Full time √	Part-time X

* Other facilities

Bank	√
ATM	√
Post office	X
Book shops	√

- Transport facilities

for students	√
for staff	√

Power house	√

Waste management facility	√

12.Details of programmes offered by the institution: (Give data for current academic year)

SI. No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ Approved student intake	No. of students admitted
1	UG	BCA	3 Years	A Pass in H.Sc	English	50	60
		B.Sc CS				100	57
		B.Sc IT				50	50
		B.Sc CT				50	29
		B.Sc VC				40	52
		B.Sc CDF				40	50
		B.Sc Maths				50	35
		B.A Eng				50	27
		B.COM				50	54
		B.COM CA				100	106
		B.COM BPS				50	34
		B.COM PA				50	45
		B.B.A C.A				50	48
2	PG	M.Sc CS	2 years	Any UG degree with Computer Science Discipline	English	60	41
		M.Sc IT				50	30
		M.Com	2 years	Any UG degree with Commerce discipline		50	18
		MJMC		Any UG degree		20	23
		MBA				60	60
3	Integrated Master	Nil	Nil			Nil	Nil
4	M.Phil	Tamil English Maths Computer Science Commerce Business Administration	FT 1 year FT 1Year PT 2 years	PG in the relevant subjects	English (Except Tamil)		6
5	Ph.D	Computer Sc Management	FT 2/3 years PT 3/4 years	PG in the relevant subjects	English		

SI. No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of instruction	Sanctioned/ Approved student intake	No. of students admitted
6	Integrated Ph.D	Nil					
7	Certificate	Nil					
8	Diploma	Nil					
9	PG Diploma	Nil					
10	Any Others (please specify)	Nil					

13. Does the institution offer self-financed Programmes?

Yes [√] No [ ]

If yes, how many? All courses

14. Whether new programmes have been introduced during the last five years?

Yes [√] No [ ]

If yes

Number	12

15. List the departments: (Do not list facilities like library, Physical Education as departments unless these are teaching departments and offer programmes to students)

Particulars		Number	Number of Students
Science	Under Graduate	4	940
	Post Graduate	2	197
	Research centre(s)	2	6
Arts	Under Graduate	1	64
	Post Graduate	Nil	Nil
	Research centre(s)	2	Nil
Commerce	Under Graduate	2	679
	Post Graduate	1	51
	Research centre(s)	2	Nil
Any Other (please specify)			
	Under Graduate	Nil	Nil
	Post Graduate	MBA - 1	100
	Research centre(s)	1	Nil

16. Are there any UG and/or PG programmes offered by the College, which are not covered under Autonomous status of UGC? Give details. Nil

17. Number of Programmes offered under (Programme means a degree course like BA, MA, BSc, MSc, B.Com etc.)

a.	annual system	
b.	semester system	18
c.	trimester system	

18. Number of Programmes with

a.	Choice Based Credit System	18
b.	Inter/Multidisciplinary Approach	13
c.	Any other (specify)	

19. Unit Cost of Education

(Unit cost = total annual recurring expenditure (actual) divided by total number of students enrolled)

(a) including the salary component — Rs. 19,797/=

(b) excluding the salary component — Rs. 11,143/=

20. Does the College have a department of Teacher Education offering NCTE recognized degree programmes in Education?

Yes		No	√

If yes,

a. How many years of standing does the department have?

…… years

b. NCTE recognition details (if applicable) Notification

No.: ……

Date: …… (dd/mm/yyyy)

c. Is the department opting for assessment and accreditation separately?

Yes ☐ No ☐

21. Does the College have a teaching department of Physical Education offering NCTE recognized degree programmes in Physical Education?

Yes	-	No	√

If yes,

a. How many years of standing does the department have?

…… years

b. NCTE recognition details (if applicable) Notification

No.: ……

Date: …… (dd/mm/yyyy)

c. Is the department opting for assessment and accreditation separately?

Yes ☐ No ☐

22. Whether the College is offering professional programme?

Yes ☑ No ☐

If yes, please enclose approval / recognition details issued by the statutory body governing the programme.

23. Has the College been reviewed by any regulatory authority? If so, furnish a copy of the report and action taken there upon. No

24. Number of teaching and non-teaching positions in the College –

Positions	Teaching faculty						Non-teaching staff		Technical Staff	
	Professor		Associate Professor		Assistant Professor					
	*M	*F	*M	*F	*M	*F	*M	*F	*M	*F
Sanctioned by the UGC / University /State Government *Recruited/Yet to recruit*	-	-	-	-	-	-	-	-	-	-
Sanctioned by the Management/society or other authorized bodies *Recruited / Yet to recruit*	3	0	1	5	32	46	1	6	5	2

25. Qualifications of the teaching staff

Highest qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers							
D.Sc./D.Litt.							
Ph.D.	3	0	1	5	5	2	16
M.Phil.					9	16	25
PG					18	28	46
Temporary teachers							
Ph.D.							
M.Phil.							
PG							
Part-time teachers							
Ph.D.							
M.Phil.							
PG							

26. Number of Visiting Faculty/ Guest Faculty engaged by the College.

At present there are no regular visiting faculties in the college. But the college invites eminent professors from various reputed organization for guest lectures.

27. Students enrolled in the College during the current academic year, with the following details:

Students	UG		PG		Integrated Masters		M.Phil.		Ph.D.		Integrated Ph.D.		D.Litt./ D.Sc.		Certificate		Diploma		PG Diploma	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
From the state where the College is Located	246	369	87	65	-	-	-	6	-	-	-	-	-	-	-	-	-	-	-	-
From other states of India	22	18	16	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NRI students	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foreign Students	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	259	388	103	69	-	-	-	6	-	-	-	-	-	-	-	-	-	-	-	-

* M - Male* F – Female

28. Dropout rate in UG and PG (average for the last two batches)

UG0.7 %PG1 %

29. Number of working days during the last academic year.183

30. Number of teaching days during the last academic year.180

31. Is the College registered as a study centre for offering distance education programmes for any University? Yes

If yes, provide the

a. Name of the University-Annamalai University, Chidambaram

- Bharathiar University, Coimbatore.

b. Is it recognized by the Distance Education Council?

Yes	√	No	-

c. Indicate the number of programmes offered - 10 programs

32. Provide Teacher-student ratio for each of the programme/course offered 1 : 20

33. Is the College applying for?

Accreditation : Cycle 1 [ ] Cycle 2 [ ] Cycle 3 [ ] Cycle 4

Re-Assessment: [√]

34. Date of accreditation* (applicable for Cycle 2, Cycle 3, Cycle 4 and re-assessment only)

Cycle 1: 31.03.2007. Accreditation outcome/results: B++

Cycle 2: 25.10.2013. Accreditation outcome/results: B

Cycle 3: …… (dd/mm/yyyy) Accreditation outcome/results

* Kindly enclose copy of accreditation certificate(s) and peer team report(s)

Cycle 1 refers to first accreditation;

Cycle 2 and beyond refers to reaccreditation

35. a. Date of establishment of Internal Quality Assurance Cell (IQAC)

03.08.2007

b. Dates of submission of Annual Quality Assurance Reports (AQARs).

(i) AQAR for year 2007-2008 on 25.09.2008

(ii) AQAR for year 2008-2009 on 08.09.2009

(iii) AQAR for year 2009-2010 on 12.07.2010

(iv) AQAR for year 2010-2011 on 28.07.2011

(v) AQAR for year 2011-2012 on 24.08.2012

(vi) AQAR for year 2012-2013 on 17.06.2013

(vii) AQAR for year 2013-2014 on 21.12.2014

(viii) AQAR for year 2014-2015 on 19.06.2015

36. Any other relevant data, the College would like to include. (Not exceeding one page)

i. Rathinavani 90.8 Community Radio Service

ii. Smart campus – Online office automation software

iii. Professional bodies membership such as CII, ICTACT, CSI, CMA, ICCI etc.,

iv. Extension Activities NSS, Rotaract, RRC, YRC, etc.,

v. AICTE sponsored Entrepreneur center of excellence

vi. Annexed with IT park

CRITERIA - WISE INPUTS

CRITERION I: CURRICULAR ASPECTS

1.1 Curriculum Design and Development

1.1.1 How are the institutional vision / mission reflected in the academic programmes of the College?

Rathinam College of Arts and Science is the premier educational institute in the sylvan surrounding of Coimbatore city on the down hills of Western Ghats. The college has the responsibility of holding the torch of enlightenment to enable the youth stride boldly to the new millennium. Our college has firm faith in the upanisadic ethos:"Shraddhavan Labhate Jnanam" meaning "one who has "Shraddha" obtains Knowledge/Jnana)". We believe in the great maxim of Swami Vivekananda that "education is the manifestation of perfection already in man".

The Institution has well defined vision, mission, and motto.

Vision

To develop a world renowned Institution of credit which is integrated to Industry in a international manner to produce knowledge, skill and character in young men and women to suite emerging young India.

Mission

To provide quality education at affordable cost and to maintain academic and research excellence with a keen focus on Industry Integrated Research and Education.

Motto

"Meaningful Industry Ready education and research by all means"

The College logo represents life in all dimensions- Learning, Working and Living and that is where the institution deviates from other institutions. The college governs all aspects of life. The green circle in our logo represents—Knowledge Park the blue indicates—Technology Park and the yellow indicates—Living & Entertainment. The entire campus is Rathinam Techzone.

A student entering to Pre-KG in our campus can complete his/her higher studies (Arts & Science / Engineering / Management) and obtain very good employment opportunities in our campus IT Park. The entire life can be celebrated in our campus itself. Hence our logo; "Celebrate life". This is the strategy that the management follows and this concept of education has taken the institution to a higher level.

The institution is one of the pioneers in the field of industry attached institution in Coimbatore and has continuously strived to produce outstanding leaders in the field of Commerce, Management, IT, Media Studies and Creative Sciences. Its endeavour is to create a world class learning environment for all sections of student community, motivate students for competitive exams and other value added programmes for their holistic development and bring out their inherent talents with vigorous theory and practical sessions. True to the mission, the institution provides scholarship to meritorious and economically poor students. Since majority of the students are coming from rural areas, the institution provides free transport facility. The institution reflects a concern not merely with literacy but education in the complete sense of the term. The institution has committed itself to develop a value and need based quality education provider in India and the state of Tamil Nadu in particular. Its ultimate goal is to produce qualified and competent manpower responsive to the changing needs of the society at the national and international levels. It seeks to stimulate and promote activities to strengthen professional competency among the students and the faculty through

Our mission is to make our college a shrine in the temple of higher education. We cherish a dream to open up new avenues, to help our students to be disciplined, self-confident and self-reliant. Our special focus is on cultivating scientific spirit among our students, to mobilize them towards national duties through social service, corporate

activities and development of personality of the student in Toto. We believe in value-based education with flexibility of vision to cope up with the newer challenges of the globalized world. We strive with never-satiable spirit of Ulysses for avenues not yet explored and domains of wisdom still untouched.

The institution has ensured the continuation of its long tradition in educating young graduates hailing from the rural background with skills required / demanded by the industry and society.

Efforts have continuously been made to interact with industries to bridge the gap between the syllabus and the need of the industries. The Institute also invites experts from leading R & D organizations and Industries, and involves them for academic guidance. Our College takes every opportunity to make the best use of 'autonomy' to implement innovation in curriculum design.

These goals are reflected in the way of the Choice Based Credit System and academic and Non-Academic mandatory requirements, in the contents of the programmes, in the support structure offered to students and in many opportunities for growth that the College initiates on campus. We offer elective subjects for the UG and PG students in the final years. Feedback is obtained from students, alumni, parents and industry about the curriculam and their suggestions are incorporated in to the syllabus.

The institution's educational plans and actions are mission oriented and value based. They have social face and intellectual dimensions. They can infuse not only morality but also responsibilities in the students.

1.1.2 Describe the mechanism used in the design and development of the curriculum? Give details on the process. (Need Assessment, Feedback, etc)

The first step taken in curriculum formation is a workshop, which is a brainstorming session for the internal faculty members where in Faculty members of each department prepare an outline of all the courses they propose to offer through the undergraduate/post graduate programme, keeping in mind the goals of relevance and global needs fulfillment.

This was followed by the formation of the Boards of Studies in each Department, including external subject experts, industrial representatives and prominent alumnae who are in constant touch with the developments in the field that ensures the relevance of the subject matter and the present needs in the field.

The members of staff analyze the curriculum of different IITs, NITs, Universities and autonomous colleges and also discuss with senior faculty members of these Institutions before framing the curriculum. Also, consultation with various industries and their suggestions are considered for framing the curriculum by the members of the academic advisory committee of each department. The academic advisory committee is comparising of faculties of Anna University, NGOs and Industrilists. In designing the curriculum care is taken that it addresses the present needs of industries at the regional, national and international levels. Students' feedback on curriculum and their suggestions are taken into consideration while restructuring the syllabus. New subjects are included in the syllabus from the industries which the college signed an MoUs such as UTL Technologies, TCS, EMC, Infosys and Electronics subsector council of India.

The revised syllabus is then put forward before the board of studies for approval. Once it is approved by the board of studies, it is placed in the academic council for final approval. The academic council invites experts from various fields and reviews the curriculum aspects so that it suits the needs according to the requirements of the service sector.

The college meticulously plans and develops action plans for effective implementation of the curriculum which is in line with the institution‘s goal to provide quality education. Teachers prepare schedule of work for each subject semester/ term wise. The curriculum delivery is effectively done through lectures, supported by power point presentations, and e-content development. Printed study material is also provided to students. This is supplemented by Group Discussions, Seminars and Interactive sessions.

E-learning facility (INFLIBNET) service is made available for both the faculty and students to further ensure effective delivery of curriculum. Each department prepares

the calendar of activities like extension lectures, Power Point presentations, Group Discussions etc. for the term/semester to achieve the desired outcomes. The quality of the education imparted to students is monitored and ensured through Internal Quality Assurance Cell. Regular feedback obtained from the stakeholders, with respect to the quality of the enrichment programmes that are monitored, evaluated by the IQAC and necessary remedial measures are incorporated in the future. IQAC constantly monitors the all-round academic development of the institution.

1.1.3 How does the College involve industry, research bodies, and civil society in the curriculum design and development process? How did the College benefit through the involvement of the stakeholders?

In pursuit of our journey towards excellence we are able to associate with different educational institutes, industries, and National and International organizations. These associations resulted in acquisition of information and use of contemporary practical aspects of the subject matter which helps the faculty in smooth operationalization of the curriculum.

The College involves members of industry, research bodies, and civil society in the following ways:

- Seminars / workshops / Competitions are organized in collaboration with industry.
- The members of industry, academic institutions, invited for the exhibitions which showcase the work of the students
- The composition of the statutory bodies inherently has a representation of industrial members.
- Various departments liaison with the industry during the field work, internship and placements.
- Collaboration with TCS resulting in imparting Leadership and soft skills training
- Collaboration with INFOSYS to train the trainer programme

- Collaboration with UTL technologies and ESSCI to impart training to students
- Collaboration with SIRC ICAI, Reliance, EMC^2, ICTACT, CII, ICCI, STPI, CMA, India trust and Rathinavani CRS.

Informal interaction of faculty members with academicians, researchers on current developments in different subjects during seminars, workshops, science, art and craft exhibition, cultural performances, sports and games helps in the design and development of the curriculum. Surveys and field visits are also organized in collaboration with research bodies such as ICSSR. Our students interact with members of different civil societies during various on-campus events. It enhances their quality of inquiry. These also provide them scope to assess their own capabilities and do the needful to enhance it. They realize the academic standard of the world and fix their mission accordingly.

The institution solicits the feedback of academicians from premier institutions. In addition to this exercise, interface between the Institution and Industry as well as with the service sectors are organized. The observations and suggestions of the experts from these fields are incorporated in the curriculum design. This approach is adopted to ensure that the syllabus and curriculum are in sync with current and emerging trends.

1.1.4 How are the following aspects ensured through curriculum design and development?

∗ Employability

Employability is a major concern in the design and development of the curriculum. Due to academic autonomy, it is possible to regularly update the syllabus to suit the changing demands of the industry and the job market. In each course, the syllabus is modified in the existing subjects and new subjects are introduced in tune with the changing industry and social needs. The Institute has taken special efforts during the last two years after attaining the autonomy to restructure the courses to make them more specialized, relevant to job and industry oriented. The curriculum is designed that ensures the simultaneous development of technical skills and soft skills of the students. The curriculum also incorporates the corporate requirements to produce industry ready

professionals. The college is committed in designing the curriculum to bring in industrial relevant subjects to increase the opportunities for employability. With this in view, soft skills, internship, non major Elective and Inter-department Elective, project as well as experimental based learning are incorporated into the curriculum as measures to enhance the competence of the students and render them employable. Internship helps the students to enhance their skills and this in turn increases their employability. Special efforts are taken to structure the programmes to make them more specialized, relevant and job oriented. The curriculum emphasizes application/practical orientation in addition to soft skill development and communication skills. In view of employability, the design and development process ensures need based curriculum. Internships in industries, use of laboratories and libraries for better exposure and experience are mandatory. Attention is also paid to introducing entrepreneurship to the students, through an Entrepreneurship Cell, through the syllabi and through other activities in collaboration with other institutions.

* Innovation

Global strategies have been introduced in the curricula to keep track of the global trends so that the students can develop global competencies. Subjects of contemporary needs and ideas are taken into consideration. The college is continuously encouraging the students for their innovative ideas. Projects are incorporated in the curriculum as well as professional and industrial training, so that the students experience the outside world and prepare themselves accordingly. To enhance the innovative skills/ideas of our students, the present curriculum is designed by providing an equal importance to fundamental, analytical, empirical and industrial application oriented subjects and activities. Innovative topics are given as an assignment to the students. Also the student has to undergo a inplant training in the vacation and has to submit as a mini project. Also he has to complete a project work in his final year. Study tour is arranged for the students by clubbing the industrial visits.

∗ Research

Our college research cell has taken necessary steps by incorporating various research potential subjects in respective disciplines to develop research orientation among the students. Many staff and students proved their research capabilities by publishing papers in International / National journals, and they also participated in many International / National conferences. The present curriculum has given more scope to students to motivate towards the research.

Many of the faculties of the College are engaged in various research projects at personal level. Minor research projects are taken up by some faculties that are funded by the UGC. Three P.G departments have been converted into research centres. It is decided that these departments would initiate research programmes very soon with the help of reputed researchers.

The research students have regular interactions with the scientists and fellow researchers in the University departments to improve their quality in this field. Many departments have organized hands on trainings and workshops for the postgraduate students to have an exposure in the recent advancements and techniques in respective fields. We are very sure that these events definitely shape our students and staff members for their own research interests and initiatives.

1.1.5 How does College ensure that the curriculums developed address the needs of the society and have relevance to the regional / national developmental needs?

Every course in the regular disciplines are designed with the idea of contributing to nation-building and hence courses that are more relevant to the present need are chosen over and above older traditional ones. Care has been taken to address the needs of society also by the introduction of special courses such as Environmental Studies, Human Rights, women studies, yoga for human excellence and constitution of India. The UGC model curriculum is used as basis for the programmes.

The curriculum is developed keeping in mind the 'needs' that exist at the regional and national levels and human needs and social problems have a bearing on curriculum design. All the courses offered involve knowledge of computers and it is mandatory for students to be computer / techno savvy. The paradigm shift in the job market, namely the demand for hands in the Information Technology and Information Technology enabled service sectors calls for a restructured curriculum and the institution has complied with this demand.

Training in Tally 9.0 package for Commerce students, equips them to function as trained accountants. Computer Science students are given mini and major projects to prepare software using any of the programming languages. The UGC content and communication skills in English are incorporated in the curriculum design to meet the global demands in the field of higher education. Training in SPSS package for commerce and management students equips them to perform statistical analysis.

The students are encouraged to participate actively in campus cleaning and each department is assigned a space around their department to grow plants and keep their environment clean and green. The college provides opportunities to participate in NSS activities which encourage direct involvement of students in community and national development activities. The extension services like NSS, YRC and Red Ribbon club and Consumer club are very active in organizing programmes related to community development.

The interdisciplinary course on Environmental Studies is a good example of such work, where the values of environmental protection, the sociology of cultural practices and aspirations, the psychology of the individual and group and the politics of combined action, are as important as the biodiversity, the technology and the other scientific implications of the environment. This course has good impact on students and seeks to provoke students to act for environmental protection.

1.1.6 To what extent does the College use the guidelines of the regulatory bodies for developing or restructuring the curricula? Has the College been instrumental in leading any curricular reform which has created a national impact?

The syllabi of UGC and Bharathiar University syllabi are the starting points for the developing of the curricula. Also the norms of the TANSHE (Tamilnadu State Council for Higher Education) are incorporated. In addition, syllabi from various best foreign universities are also considered, in order to keep in line with international standards.

The teachers in the respective Boards of Studies play a vital role in updating syllabi and making them more relevant to the society and industry. The feedback is collected from faculty; students, alumnae and the employer communicate this information and feedback to the board members for appropriate inclusion and decision, through University representative and faculty members who are also subject experts from other colleges.

MoUs with various industries such as TCS, Infosys, Reliance Industries, UTL Technologies will be instrumental for the proposed B.Voc courses under the UGC Vocational education scheme. The introduction of elective subjects for MBA such as Disaster Management, Agricultural management and Remote infrastructure management will be an eye opener for the higher education in the nation.

1.2 Academic Flexibility

1.2.1 Give details on the following provisions with reference to academic flexibility

The College has opted for academic flexibility, in particular, giving choices to students, especially of an inter-disciplinary nature, given that most advances in science today happens on the interfaces of the disciplines.

a. Core / Elective options

i. Core

After obtaining academic autonomy the syllabus has been restructured twice. The new syllabus was implemented in 2013-14 and 2015-2016 respectively. The new curriculum is framed and Choice Based Credit System (CBCS) is introduced to ensure academic flexibility from 2013-14 onwards.

Every student in the UG programme completes minimum one core course in each semester and allied papers in first four semesters. The practical papers based on core papers are conducted in all semesters. The core is comprising of project work and an in plant training. There is no flexibility in core subjects since it is a hard core subject.

ii. Elective

Apart from core paper every student has to study electives, Skill based subjects, Languages, English and Allied papers. Along with these papers every student has common papers like Value Education – Human Rights and Environmental Studies in the first year. The institution is providing academic flexibility for students to choose one paper as inter-discipline in the U.G level in electives and NME (Non-Major Elective). Three elective papers are offered in the final year, one in V semester and two in VI semester. The student can choose his/her own elective from the group of elective. In addition the student can choose 2 non major elective subjects from the group of subjects in the third and fourth semester.

b. Enrichment courses

In tune with the emerging trends, most of the conventional programmes have been restyled and enriched by the college. The students are trained to use the internet to update

themselves with the latest discoveries, inventions and concepts. Guest lectures by subject experts are arranged periodically. Computer awareness, ICT exposure, community orientation, Career development programmes are given frequently to students in addition to the curriculum. As an enrichment course the English Department is planning to ink an MOU with British Council of India to offer Business English Certificate Course. The Computer Science department signed an MOU with UTL technologies to conduct Networking course. The commerce department has signed an MOU with TCS and INFOSYS companies to teach Business Process Outsourcing course.

c. Courses offered in modular form

The courses offered by all Undergraduate and Postgraduate Departments are framed and structured in modules.

d. Credit transfer and accumulation facility

The college will allow students to get transfer from other institutions under same affiliating University or from other university with approval from the affiliating University. In this case, the credits obtained in the previous institution will be transferred to the students. If a student decided to quit the course and after a period of time he changed his/her mind and wish to continue the course, then the student is readmitted and the credit he scored already is accumulated and allowed to continue the course.

e. Lateral and vertical mobility within and across programmes and courses

As per the norms, students are not allowed to move from one specialization to the other. They are counselled and guided before they make a choice of their specialization in the first year. However, there is a provision of movement within a department (from one specialization to the other) on the basis of genuine reasons of interest, merit and vacancy.

If a student thinks that he/she lacks the basic ability to cope with the demands of a specialization or if the teachers through their interaction with the student find lack of specific skills and interest in a specific area of specialization, the student is counselled to change her specialization within the department.

1.2.2 Have any courses been developed specially targeting international students? If so, how successful have they been? If 'no', explain the impediments.

Degree and diploma courses offered by the College are available for both national & international students. The institution has taken many special strategies for involving international students and to cater them. Many students from Bhutan, Nepal and Nigeria are pursuing their courses in our institution. Our institution has the priority to provide quality education to the students hailing from across India and globe. An MOU with university of Nairobi and Wolver Hampton University is signed for the students and faculty exchange programmes.

A couple of courses will be designed for international students and will be implemented in the academic year 2016-17. It will be summer/winter course and will give undergraduate students from foreign Universities a wide exposure on the history, culture and contemporary social & political scenario in the Indian subcontinent from an urban perspective. The programme includes field exposure trips/workshops and lecture sessions on Indian History and Culture, Indian Society & Popular Culture, Government and Political System and the Indian Economy.

1.2.3 Does the College offer dual degree and twinning programmes? If yes, give details.

Since the institution adheres to the rules and regulations of the Bharathiar University, the institution does not offer dual degree. But, there is provision for students to complete an Add on Course simultaneously along with the degree. All the Departments offer Add on courses. The student can pursue their second degree or diploma programmes offered by the distance education of various universites. All help will be rendered by the college for the aspiring students.

1.2.4 Does the College offer self-financing programmes? If yes, list them and indicate if policies regarding admission, fee structure, teacher qualification and salary are at par with the aided programmes?

As the institution is a private un-aided Institution, all the programmes offered by it are self-financed programmes with due approval from the affiliating body.

The admission process for both UG and PG are done as per the norms of the UGC, AICTE, affiliating university and the Government of Tamilnadu. We are not getting any grant or aid from the State Government / University. In addition to the state government scholarships, the institution is offering merit scholarship to all the students based on the marks secured by them in qualifying examination. The college collects prescribed tuition fees only. The college recruits the qualified faculty as per the norms.

1.2.5 Has the College adopted the Choice Based Credit System (CBCS)? If yes, how many programmes are covered under the system?

The College, which was originally affiliated to Bharathiar University, Coimbatore was adopting the Choice Based Credit System (CBCS) and Semester Pattern. In the year 2013 our institution became an autonomous institution and we are following our own curriculum under CBCS pattern for the students admitted from 2013-14 onwards on par with the University pattern. The courses prescribed in various parts of the curriculum are introduced in accordance with the requirements of the students and the availability of the infrastructures. The CBCS Pattern enables the students to enlighten themselves in different fields by choosing the options in the elective courses of their own interest.

1.2.6 What percentage of programmes offered by the College follows:

* Annual system
* Semester system
* Trimester system

Semester system is followed for all the courses offered by the college under autonomous scheme.

Pattern	Percentage
Annual system	Nil
Semester system	100
Trimester system	Nil

1.2.7 What is the policy of the College to promote inter-disciplinary programmes? Name the programmes and what is the outcome?

The college promotes interdisciplinary programmes. Non-major Elective papers have been introduced at UG level to encourage interdisciplinary approach. Under autonomy, syllabus of every course is designed in such a way to gain knowledge in inter-disciplinary perspective during CBCS system. Students are encouraged to look at academics from the views of other disciplines. In addition, every student is expected to take at least one course from another faculty in order to gain a totally different perspective.

In the CBCS system, institution offers a wide scope to the students to take up interdisciplinary programmes and the idea behind this is to enable the students choose an area that is alien to their degree course. The Department of English conducts courses on Communicative English to all courses; it promotes employable and entrepreneurial skills.

The interdisciplinary course on Environmental Studies is a good example of such work, where the values of environmental protection, the sociology of cultural practices and aspirations, the psychology of the individual and group and the politics of combined action, are as important as the biodiversity, the technology and the other scientific implications of the environment. This course has good impact on students and seeks to encourage students to act for environmental protection.

We have planned to implement an Honours Certificate Programme in the College, in which two credits can be earned through a discipline than one's own.

1.3 Curriculum Enrichment

1.3.1 How often is the curriculum of the College reviewed for making it socially relevant and/or job oriented / knowledge intensive and meeting the emerging needs of students and other stakeholders?

The curricula of different departments (both UG & PG) are reviewed annually by the Board of Studies and appropriate alterations are made to make them socially relevant and job-oriented. Usually the frequency of syllabus revision is 2 to 3 years, however, if needed the college takes the necessary decisions regarding modifications in the courses and same is ratified in the subsequent meetings. Every student of the college has to contribute 60 hours to the Social Involvement Programme over a four semester period through NSS and or YRC.

The Institution strives towards overall development of students and quality enhancement of learners through various aspects of holistic personality development, orientation programs and life skill enrichment programs conducted during their period of studies that focuses on managerial skills, communication skills, leadership qualities, analytical skills, etiquettes, group discussion, global warming, awareness on environment through guest lecture, moral and ethical values, role and scope of women in uplifting the society.

All the programmes are designed with the pace of fitting them in any of the relevant job. But some of the subjects are really needed and job oriented. Rush for admission in Arts, Science and Commerce programmes shows the need of the student to get a job when the course is completed.

- Knowledge intensive

Knowledge gaining is the ultimate aim of all the programmes. Therefore, the enrichment in every board is to uplift the students and to gain updated information in the present scenario.

- Meeting the emerging needs

Major syllabus revision of all courses is a regular feature. The curriculum of the college is generally reviewed once in three years for both UG and PG courses. While reviewing the syllabus socially relevant and job oriented contents are given due importance. Annual meeting of Board of Studies and Academic Council ensures changes whenever the need arises.

1.3.2 How many new programmes at have been introduced UG and PG level during the last four years? Mention details.

There 5 new courses introduced in the last five years at UG & PG level.

Sl. No	Name of the course	Introduced in the year	Intake
1.	B.Com Business Process System	2014-15	50
2.	B.Com Professional Accounting	2014-15	50
3.	M.A Mass Communnication and Journalism	2012-13	24
4.	B.Sc Computer Science (Additional Section)	2012-13	50
5.	B.A English Literature	2011-12	50
6.	M.Com	2011-12	40
7.	M.Sc Computer Science	2011-12	40
8.	B.Sc Physics	2015-16	50
9.	M.A English Literature	2015-16	40

* Inter-disciplinary

All courses are interdisciplinary in nature.

* Programmes in emerging areas

B.Com B.P.S and B.Com P.A are introduced in collaboration with TCS.

1.3.3 What are the strategies adopted for revision of the existing programmes? What percentage of courses underwent a major syllabus revision?

The college being academically autonomous, there is more flexibility in the curriculum development. UGC and AICTE guidelines are actively referred to for updating the curriculum. The Department Boards of Studies meet once in a year to review the syllabi and the evaluation methods. Revisions are proposed based on the industry needs and academic advancements in the subject. After reviewing the existing courses, modifications are planned to meet the emerging needs. These include, re-distribution of subjects over the six semesters, changes in credits, introduction of the practical component to the existing subjects, changes in the course content (addition & deletion of topics /subtopics), changes in the periods of instruction for certain topics, changes in the format of teaching.

The strategies adopted for the revision of the existing programmes are as follows:

- Accordance with the regulatory bodies such as UGC and AICTE.
- Referring the syllabus of reputed institutions like IITs, NITs, Autonomous colleges and National Universities
- Analysis of the current and future challenges.
- Evaluation and observation of changes, relevance and requirements.
- Feedback from alumni and stakeholders.
- Feedback from employers during campus placement activity.
- Identification of innovative pedagogy, expertise, training, tools and techniques.
- Analysis of the feedback from the students and Subject Experts from various fields.
- Incorporating the suggestions of Academic Council Members.
- Feedback from associations such as ICTACT, CII, UTL, CMA and Chamber of Commerce are obtained and it is incorporated.

Almost all courses have undergone revisions over the last two years with many departments showing major revisions in their syllabi. Some departments chose to introduce entirely new papers in place of the existing ones.

1.3.4 What are the value-added courses offered by the College and how does the College ensure that all students have access to them?

Two subjects offered in the course work aim to promote value education. Study of Human rights education and Environmental Studies enrich the student moral, spiritual and national values and helps to create eco-friendly materials and environment friendly practices. All the students have a paper compulsorily on these two at their under graduate level and this creates an awareness regarding inculcation of values and environment protection. Departments also organize value added lectures for their students, often with external experts**.** Every Student has to undergo two Non-major electives such as Yoga for human excellence, Women studies and Constitution of India which will create moral values to the students.

Moral and Ethical values: The NSS units of the college organize special camps in the adopted villages where people are provided awareness on various social, moral, ethical principles and ways of life. The Students are also motivated by the way of special lectures so as to instil moral and ethical values in them.

Employable and Life Skills: The placement cell consists of Soft skill Trainers, Language Trainers, Aptitude trainers, and Placement executive who understands that the need of communication skills is vital for the students for better career options. Therefore, the institution arranges verbal and written communication skills workshops. Group discussions, Mathematical foundation, quantitative reasoning, Essay writing, Recitation of poetry, and Declamation Contests are held at regular intervals both in regional and English language in the institution. It is a regular practice of the institution to invite expert resource persons to conduct workshops on the development of communication competence among the students. Students are also allotted different responsibilities in organizing various events and activities such as cultural programmes, competitions,

seminars, workshops etc. In this way, they improve their team building and organizational skills.

Better Career Options: The College provides regular computer classes for all students to develop their skills in advanced computer operating principles, web designing, E-content development, Multimedia & Animation, and awareness on recent trends.

Community Orientation: For community orientation, college provides personality development sessions, debate competitions and computer coaching classes for other members of society so that society can get advantages of these programmes. Institution regularly organize Blood donation Camp, Eye Donation Camp, AIDS awareness, Drug abuse, Environmental awareness programs, and observe World water day, Global warming through YRC, RRC, NSS and ROTARCT. Rathinavani 90.8, Community radio is functioning in the college to serve the local people in creating awareness programme on various issues.

1.3.5 Has the College introduced any higher order skill development programmes in consonance with the national requirements as outlined by the National Skills Development Corporation and other agencies?

The college organized many skill development programmes outlined by the National Skills Development Corporation. The college entered into a MOU with UTL technologies, Electronics sub sector skill corporation of India (ESSCI) and Bombay Stock Exchange (BSE) to train our students offered by the NSDC. The following are the courses offered by the college in addition to the regular curriculum.

For B.Sc CS/IT/CT/BCA students – Field Technician Network storage course.

For BBA/B.Sc CDF/B.A English – In store promoter course.

For All students – Field Technician and computer Professional course.

1.4 Feedback System

1.4.1 Does the College have a formal mechanism to obtain feedback from students regarding the curriculum and how is it made use of?

The college does have a formal mechanism to obtain feedback from students regarding the curriculum. Feedback from students are obtained in a prescribed proforma on the curriculum, teaching-learning-evaluation, teachers, facilities, support services and overall learner centric issues. The data is analyzed by IQAC of the college. The outcome is made available to the authorities, teachers, Board of studies for perusal and needful action. The Board of Studies, teachers and authorities use the outcome of feedback as a basis for the curriculum design and development (introduction of new courses, subjects, papers, specialization, practical, and methods of learning activities/support services).

The entry level feedback gives an insight about the expectations of a student from coursework a feedback about teaching learning process is obtained through "Mid-level" questionnaires. The Exit Questionnaire help the teachers identify the subjects most helpful to students in making a smooth transition into the industry of their choice. It also updates the teachers about specific areas that need further strengthening as they may not have benefited the students adequately. The Entry-level, Mid-level & Exit-level feedback from students is analysed by an Evaluation committee and a report is compiled which is shared by the Principal with all the Heads of the Departments.

1.4.2 Does the College elicit feedback on the curriculum from national and international faculty? If yes, specify a few methods adopted to do the same - (conducting webinar, workshop, online forum discussion etc.). Give details of the impact on such feedback.

Yes, the faculty members of departments change and upgrade the course curriculum on getting feedback from national and international faculty during the workshops/ seminars/conferences and personal visits to local universities and premier colleges. The college faculty have good contacts with International faculty and their suggestions are incorporated in restructuring the curriculum. Regular interactions are

done through emails and social media. The members of the staff are deputed to attend international conferences with in the country or abroad. They converse with the delegates and the resource persons about the curriculum. The suggestions are incorporated in the syllabus. The exposure attained by the faculties in the faculty development programs conducted by the university and external agencies like ICTACT are used for the revision of the curriculum and syllabus.

1.4.3 Specify the mechanism through which alumni, employers, industry experts and community give feedback on curriculum enrichment and the extent to which it is made use of.

Alumni

Alumni are encouraged to provide their feedback and this is facilitated in different ways such as email, face to face interaction etc. They are also invited for guest lectures and career guidance sessions where formal / informal interactions take place with the present students. Some of the alumni are also members of statutory bodies such as Board of Studies Feedback from alumni has been obtained at Department level. Its analysis has been used in curriculum development and in Teaching Learning process.

**Employers and Industry*

The feedback is being obtained from employers and industrial representatives about our students' suitability for job in relation to knowledge, skill component and soft skills. This feedback is also used in curriculum design and development.

On the basis of the feedback obtained, the college continues to have application oriented and skill-based papers in all under-graduate courses. Being an autonomous institution we have feedback from the alumni community and the industry which is analyzed by the Board of studies and the curriculum is enriched according to the employment needs and trends in the society. The analysis and outcome of feedback is a useful base and input for the revision of curriculum and ensuring their relevance.

1.4.4 What are the quality sustenance and quality enhancement measures undertaken by the institution in ensuring effective development of the curricula?

The following factors ensures quality sustenance and quality enhancement.

- Feedback and its analysis from all stake holders and its usage in Curriculum development.
- ICT enabled courses, multi-skill development and flexibility to slow learners and challenges to advanced learners.
- Project work and in-plant training for students.
- Continuous evaluation of students through internal assessments.
- Introduction of subjects of interdisciplinary/multidisciplinary approach.
- Curriculum update with emphasis on knowledge, skills, global competencies leading to employability.
- Involvement of academic experts in Curriculum Development.
- Workshops on curriculum planning and development for faculty members.
- Conduct of National Seminar/State level Seminar
- Workshops are arranged to educate the students.
- Teachers encourage students to participate in these events.
- Our teachers participate in various Seminars/Workshops to update their knowledge.
- Academic calendar is prepared and strictly followed.
- The institution has a vibrant Internal Quality Assurance Cell (IQAC) which meets periodically and decides on the measures to be taken to improve and sustain the quality of the curriculum.
- Necessary survey works are conducted regularly.

Any additional information regarding Curricular Aspects, which the institution would like to include.

- Faculty attended the workshop on implementing innovative teaching methods.
- E-Learning enforced using the open-source tool Moodle.
- Student performances regarding attendance, Test, Internal mark are maintained using smart campus.

CRITERION II: TEACHING-LEARNING AND EVALUATION

2.1 Student Enrolment and Profile

In our college, the process of admitting students to the programmes is by a transparent, well-administered mechanism, complying with all the norms of the concerned regulatory and governing agencies including state and central governments. Apart from the compliance to the various regulations the institutions efforts in ensuring equity and wide access as reflected from the student profile having representation of student community from different geographical area and socio-economic, cultural and educational backgrounds.

2.1.1 How does the College ensure publicity and transparency in the admission process?

Our college reputation does not require any elaborate publicity for our programmes. College has understood the need for more publicity of the different courses so as to attract more students to take up the courses.

Publicity in the admission process:

- Our Website (www.rathinamcollege.com) provides detailed information about the college and courses offered by the various departments and are updated from time to time.
- Students can apply online for admission by filling in the online form available on our website during the entire month of May and early June.
- Exhaustive and immediate email help desk facility is available which is responded to within 24 hours of the email received on admission queries during the time of admission.
- Publishing of the Annual Prospectus - An annual prospectus which is published every year with the details of the salient features of the College, the courses offered, the admission procedure, eligibility for admission, fees and scholarships, etc. is given to each applicant and entrant to the College.

- Admission notification is published in leading National and Regional Newspapers in English and Tamil languages.
- For admission to M.Phil Ph.D Programmes, Admission notification is posted on University Website.
- The College organize orientation programmes & career exhibitions in different schools. These programs include display of the posters on career opportunities in Home Science and interactive sessions guiding the parents and the school students.
- The college advertise through the social media also. The college facebook page has 35,000 likes and updated regularly.
- The institution is actively participating in various education fairs in national and international level.
- Institutional membership in CII, ICCI, TiE, TEA, FICCI, CSI, ICTACT and CMA and part time job in the same premises are also key factors for wide publicity for admissions.

Transparency in the admission process:

- 100% transparency is ensured in the admission process.
- Teachers from all the departments are involved in the admission committee.
- Merit cum reservation policy of the Government ensures access equity and social justice.
- Transparency is ensured from the stage of notification till the completion of the admission process.
- Institution is providing merit scholarship to the students based on their mark.

2.1.2 Explain in detail the process of admission put in place for UG, PG and Ph.D. programmes by the College. Explain the criteria for admission (Ex. (i) merit, (ii) merit with entrance test, (iii) merit, entrance test and interview, (iv) common test conducted by state agencies and national agencies (v) others followed by the College?

The college has constituted an admission committee with the principal as the convener, HOD and senior staff who are involved in the admission process, for selection of eligible students on the basis of merit cum reservation. The committee scrutinizes the application for admission with respect to fulfilment of the eligibility criteria prescribed for admission by the Bharathiar University. The marks obtained in Higher Secondary Examinations forms the basis for admissions. Institution admits students from economically backwards, First Generation, Wards of widow, orphan, destitute, Children of victims of Nature calamities, Students working and studying , dependent children of leprosy affected persons under the free education scheme of the affiliating university. Postgraduate admissions are made with Minimum 50% marks in the Bachelors/Masters Degree Examination of Bharathiar University or any recognized University. In case of SC/ST, and Visually Impaired candidates the minimum percentage marks required shall be less by 5%. For MBA admissions, AICTE and TANCET norms will be followed.

- The admissions are done through merit cum reservation basis, in each department including Ex-service man quota.
- Whenever a prospective student visits the College, they are informed about the admission procedure and asked to apply at the appropriate time as per government notification.
- The eligibility for the degree courses are a pass in H.S.C. or Std XII. Their academic performance at H.S.C. is the only of the main criteria for getting admission in the courses of their choice.
- When a student applies for admission, then on the basis of the seats available in each course the student will be admitted.

- The admission to M.Phil and Ph.D. Programmes is followed according to the prescribed norms of Bharathiar University and the admission is strictly based on an entrance test followed by interview at the faculty level giving weightage to the score obtained in the qualifying examination.

2.1.3 Does the College have a mechanism to review its admission process and student profiles annually? If yes, what is the outcome of such an analysis and how has it contributed to the improvement of the process?

Yes, the college has the mechanism to review the admission process. Annually the admission committee reviews the admission and prepares the student profile. The admission committee along with college council discusses the necessary measures to be adopted to improve the admission in the ensuing academic year. The college reviews the student profile in order to increase the student strength and to ascertain the socioeconomic status of the student spectrum and their individual potential. Admission status is communicated to the University for Approval. Analysis of student in a demographic details also. It will help the college to concentrate on the potential area and will give preference to the less dense area to improve the admission.

Review of the admission process and the subsequent analysis of the student profile help in providing equal representation from all sections of the society. Student performance record in all the fields, academic as well as extra-curricular is maintained in the office. The students, who bring laurels to the institutions, like the academics, sports, extra-curricular or other similar areas, are duly rewarded when they seek admission for the next year. The student with a little bit of negative approach are motivated though counselling so that a positive frame of mind can be developed. This result in making the students becomes an asset for the institution.

2.1.4 What are the strategies adopted to increase / improve access to students belonging to the following categories

To increase/improve access in education to all classes of the society is the motto of the institution; our admission process also reflects the same. Wherever applicable, Government/University norms are strictly adhered to.

SC/ST/OBC and economically weaker section students with minimum passing marks are provided seats.

Women: there is no reservation for admission, but women candidates are provided with equal opportunity. Separate hostel facilities are available for women. Counselling is provided to needy parents and students on the importance of women education. Women students are notified about the 'single girl child of the family scholarship' given by the UGC, to pursue post-graduation.

Differently able: The requirements and needs of differently abled students are given a special care and attention. Elevator facilities, wheelchair facilities, extended library facilities, classrooms and restrooms at the ground floor are some of the facilities extended. The learning disabled students are also encouraged to inform the examination department so that their needs can be looked into. Visually challenged students are provided with the scribes for writing their examinations. Ramp facilities are available in the college for the differently able students.

Minority/Athletes and Sportspersons: Equity is ensured for minority candidates and outstanding sports personnel. Necessary weight-age is given during admissions. Merit scholarship and free seats are offered to such students.

Any other: Institution is providing merit Scholarship to the students on mark basis and Part Time job in the same premises. Institution admits students from economically backwards, First generation, Wards of widow, Orphan, Destitute, Children of victims of Nature calamities, Students working and studying, Dependent children of leprosy affected persons under the free education scheme of the affiliating university.

Apart from the above scholarships, the children of school teachers, farmers and agriculture laborers are provided with scholarships from the Central and State Governments. Directorate of Collegiate Education Scholarships are made available to research scholars to pursue Ph.D. programme.

For students facing emotional disturbances in family, personal issues, efforts have been made to counsel and provide emotional support, beyond class and College timings.

2.1.5 Furnish the number of students admitted in the College in the last four academic years.

Categories	2011-12		2012-13		2013-14		2014-15	
	Male	Female	Male	Female	Male	Female	Male	Female
SC	47	47	49	49	45	42	60	39
ST	0	1	0	0	0	0	3	0
OBC	219	320	241	310	355	276	117	74
General	35	39	39	32	33	32	230	213
Others	-	-	-	-	-	-	-	-

2.1.6 Has the College conducted any analysis of demand ratio for the various programmes offered by the College? If so, indicate significant trends explaining the reasons for increase / decrease.

2014 - 2015

Programmes	Number of applications	Number of students admitted	Percentage of admission	Demand Ratio
UG				
B.C.A	68	60	88.24	1.13
B.Sc (CS)	66	57	86.36	1.16
B.Sc (IT)	59	50	84.75	1.18
B.Sc (CT)	40	29	72.50	1.38
B.Sc (VC)	60	52	86.67	1.15
B.Sc (CDF)	57	50	87.72	1.14
B.Com (CA)	110	106	96.36	1.04
B.Com	62	54	87.10	1.15
B.B.M (CA)	54	48	88.89	1.13

Programmes	Number of applications	Number of students admitted	Percentage of admission	Demand Ratio
B. Sc (Maths)	39	35	89.74	1.11
B.A (Eng. Lit)	35	27	77.14	1.30
B.Com BPS	38	34	89.47	1.12
B.Com PA	49	45	91.84	1.09
PG				
M.Sc (CS)	45	41	91.11	1.10
M.Sc (IT)	36	30	83.33	1.20
M.Com	22	18	81.82	1.22
MJMC	25	23	92.00	1.09
MBA	65	60	92.31	1.08
M.Phil	10	08	80.00	1.25

2013 - 2014

Programmes	Number of applications	Number of students admitted	Percentage of admission	Demand Ratio
UG				
B.C.A	65	57	87.69	1.14
B.Sc (CS)	95	87	91.58	1.09
B.Sc (IT)	69	62	89.86	1.11
B.Sc (CT)	64	58	90.63	1.10
B.Sc (VC)	61	52	85.25	1.17
B.Sc (CDF)	31	26	83.87	1.19
B.Com (CA)	115	109	94.78	1.06
B.Com	62	54	87.10	1.15
B.B.M (CA)	59	57	96.61	1.04
B. Sc (Maths)	21	17	80.95	1.24
B.A (Eng. Lit)	27	23	85.19	1.17

Programmes	Number of applications	Number of students admitted	Percentage of admission	Demand Ratio
PG				
M.Sc (CS)	53	51	96.23	1.04
M.Sc (IT)	49	46	93.88	1.07
M.Com	39	35	89.74	1.11
MJMC	11	9	81.82	1.22
MBA	45	40	88.89	1.13

2012 -13

Programmes	Number of applications	Number of students admitted	Percentage of admission	Demand Ratio
UG				
B.C.A	52	43	82.69	1.21
B.Sc (CS)	78	72	92.31	1.08
B.Sc (IT)	75	64	85.33	1.17
B.Sc (CT)	70	52	74.29	1.35
B.Sc (VC)	56	44	78.57	1.27
B.Sc (CDF)	29	25	86.21	1.16
B.Com (CA)	135	108	80.00	1.25
B.Com	68	61	89.71	1.11
B.B.M (CA)	63	35	55.56	1.80
B. Sc (Maths)	35	20	57.14	1.75
B.A (Eng. Lit)	35	19	54.29	1.84
PG				
M.Sc (CS)	60	51	85.00	1.18
M.Sc (IT)	48	34	70.83	1.41
M.Com	35	32	91.43	1.09
MJMC	15	10	66.67	1.50
MBA	58	46	79.31	1.26

ACADEMIC YEAR - 2011-12				
Programmes	**Number of applications**	**Number of students admitted**	**Percentage of admission**	**Demand Ratio**
UG				
B.Com(CA)	145	119	82.07	1.22
BCom	64	45	70.31	1.42
BBA (CA)	73	51	69.86	1.43
BA(ENG)	37	22	59.46	1.68
B.Sc (Comp Sci)	80	59	73.75	1.36
BCA	78	52	66.67	1.50
B.Sc (IT)	84	57	67.86	1.47
B.Sc (CT)	62	59	95.16	1.05
B.Sc (CDF)	40	29	72.50	1.38
B.Sc (VC)	62	48	77.42	1.29
B.Sc(Maths)	25	16	64.00	1.56
PG				
M.Sc (IT)	59	43	72.88	1.37
M.Sc(CS)	60	42	70.00	1.43
M.Com	11	6	54.55	1.83
MBA	50	46	92.00	1.09

From the past history of the admissions, there is constant demand for computer science related disciplines, commerce and visual communications. As there is poor response for the course MIB, which was not recognized by the UGC the institution under the course conversion scheme changed to M.Com.

2.1.7 Was there an instance of the College discontinuing a programme during last four years? If yes, indicate the reasons.

No. College has not discontinued any programmes, but converted the Master of International Business (M.I.B) course to M.Com.

2.2 Catering to Student Diversity

2.2.1 Does the College organize orientation / induction programme for freshers? If yes, give details of the duration of programme, issues covered, experts involved and mechanism for using the feedback in subsequent years.

Yes, through the years the College has organized orientation programs for the first year students. In the last 4 years, we have also invited all the parents to attend for the orientation program as it helps to seek the parents support to their wards in their academic endeavours. The students are given a general orientation about the college, infrastructure facilities, salient academic aspects and the examination pattern of the College. The first year students are informed of Rules and regulations of the college and functioning of various clubs and associations. The students are also introduced to the College counsellor, the visiting Medical Doctor and the Librarian of the College.

- NSS, YRC, RRC and Sports etc.
- Department Associations, Placement Cell, Grievance and Redress Cell, Anti-Ragging cell, Nature club, Competitive examination cell, debate club, Women cell etc.,
- Department-wise Orientation is handled by the HOD and the faculty of the respective departments through PowerPoint presentation and interactive discussions. Here the students are oriented towards the various courses that they have to study in the three year course work, rules and regulations.
- The college organizes bridge courses in English Language and Foundations of Mathematics to the newly admitted students during the first week of the first semester, before the actual commencement of regular programmes.
- During the second week each department offers coaching classes for the students on the fundamentals required for the course.
- The experts in the department conduct these programmes and oral feedbacks are obtained.

2.2.2 Does the College have a mechanism through which the "differential requirements of student population" are analyzed after admission and before the commencement of classes? If so, how are the key issues identified and addressed?

- Even before admission to the college, one of the student-friendly initiatives has been the individual counselling to the applicant by the staff in admission duty and are helped to identify their options better and shown a direction to make informed choices.
- The performance of students in their earlier academics is taken into account and their current knowledge in the subject, general knowledge, reasoning and skills are analyzed during the foundation sessions held during the second week before the commencement of actual teaching.
- The interaction between the teacher and student helps a teacher to understand the strengths and limitations of the students. Some of the students are from vernacular backgrounds whose oral and written English skills need to be strengthened. These students are supported additionally during the English lectures, tutorial classes and bridge coaching.
- If any student opts for a change in branch, he/she is advised to change his/her branch depending on the availability of the permitted seats within the time limit prescribed

2.2.3 Does the College provide bridge /Remedial /add - on courses? If yes, how are they structured into the time table? Give details of the courses offered, department-wise/faculty-wise?

The college offers special classes for the slow learners in order to make them understand the subjects thoroughly and clearly. The effective functioning of the Tutor Ward system ensures guidance / counselling and monitors the individual progress of the student.

- Bridge courses are offered to all the newly admitted students of all the disciplines by the English, basic computer skills, accountancy and Mathematics department during the first week of the first semester.
- Foundation courses are conducted by each department to introduce the basic concepts and scope of the programme, during the second week of first semester.
- Remedial courses are conducted by each department to the academically weaker students based on their performance in the examinations.
- The following are the add-on courses offered by the various departments

1. DEPARTMENT OF LANGUAGES

- Hindi - Prathamic Exam.
- Yoga and Physical Fitness
- Certificate Course in French.

2. DEPARTMENT OF ENGLISH

- Technical Writing &Editing
- Mass Media & Communication
- Phonetic Transcription and Spoken English
- Media And Journalism

3. DEPARTMENT OF MATHEMATICS

- Latex
- Mathematica
- Neural Network

4. DEPARTMENT OF COMPUTER SCIENCE

- Diploma in Animation.
- Diploma in Multimedia systems

- Diploma in Computer Hardware Servicing.
- Diploma in DTP operator (DDTP)

5. DEPARTMENT OF COSTUME DESIGN & FASHION

- Textile testing and quality control
- Dress designing and Embroidery
- Ornaments and Accessories

6. DEPARTMENT OF VISUAL COMMUNICATION

- Journalism
- Photography
- Video production

7.DEPARTMENT OF COMMERCE

- Elements of marketing
- Entrepreneurial Development
- International Trade and Documentation
- Stock Market Operations
- Basic Laws
- Finance And Accounting for Business Process

8.DEPARTMENT OF BUSINESS ADMINISTRATION (UG)

- Certificate Course in Personality Development and Communication Skills.
- Certificate Course in Distribution Management and Logistics.
- Certificate Course in Retail Management.

9. DEPARTMENT OF BUSINESS ADMINISTRATION (PG)

- Fundamentals in Management
- Export Management
- Banking and Insurance Management

2.2.4 Has the College conducted a study on the incremental academic growth of different categories of students; - student from disadvantaged sections of society, economically disadvantaged, physically challenged and slow learners etc.? If yes, give details on how the study has helped the College to improve the performance of these students.

The college has a programme of mentoring students. The mentors and the counsellor also play a vital role in enhancing the performance of these students as these students are encouraged to approach them with their academic and personal problems. The mentors meet the students regularly and identify students from socially disadvantaged sections of society; economically disadvantaged, physically challenged and slow learners etc.

- Special coaching classes for the academic growth of socially disadvantaged sections of the society economically disadvantaged and physically challenged are conducted and through coaching for entry-in-service and other competitive examinations are also given. Experts from outside and teachers of the college act as resource persons.
- Teachers identify slow learners and advanced learners through class tests, assignments and student-seminars.
- Personal attention and guidance are given to slow learners inside and outside the class.
- Extra classes are taken to improve the performance of slow learners.
- Teachers modify their style of teaching to make it suitable for students' requirements if necessary.
- Bilingual explanation and discussions are done when needed.

- Each class is supervised by a tutor-in-charge.
- A separate register is maintained by the tutor-in-charge to record the personal and academic progress of the students.
- Tutor-in-charge helps the students to overcome their psychological and socio-economic problems, through regular counseling.

Due to guidance and support given by the faculty in the college, it has been very satisfying to see the immense change in the interest, and attitude of these students from first year to third year with respect to their performance in their academics.

In general, some drop-outs are normally observed after the commencement of the classes. The Management and Staff take this as a challenge and make necessary arrangements to bring down the dropouts to the maximum extent. The dropout students are counselled and are convinced with the advantages of higher learning by quoting some examples of alumni who are at higher positions.

2.2.5 How does the institution identify and respond to the learning needs of advanced learners?

When any teacher starts teaching a new class, within the first few lectures, the teacher is able to identify the gifted or advanced learners. Besides scoring higher scores on tests, this advanced learner stands out in the classroom with their questioning skills; their quick grasp of the subject and above average quality of assignments, having such learners in the class definitely adds challenge and newness to teaching.

Advanced learners are identified through:

- Academic history
- Aptitude test
- Counselling
- Orientation programmes
- Involvement in academics and curricular activities

- Feedback from peers
- Academic reports

Sr. No.	Measures adopted for facilitating advanced learners
1.	Group discussion
2.	Debate
3.	Add-on courses by academic departments
4.	Participation in college and Inter-collegiate competition
5.	Research work
6.	Additional reference books
7.	Coaching for competitive exams
8.	Motivation for classroom presentation
9.	Enrichment courses
10.	Application of computer skills for presentations

- The student can earn extra credit by studying Advanced Learners' Course (ALC)/Advanced Learners' in Thrust Area (ALTA) from 3rd semester onwards.
- By providing library books for competitive examinations and encouraging them to improve their performance.
- Teachers provide many opportunities for study and encourage them to talk in seminars on selected topics.
- Additional learning of reference materials, books, review articles, CD's and internet surfing are encouraged.
- They are directed to participate in various inter-collegiate quiz and other competitions.
- Personal guidance is given to them for participation in examinations like TNPSC, IIT entrance, UGC, CSIR etc.
- Projecting the advanced learners as team leaders for problem solving sessions.

2.2.6 How does the institution cater to the needs of differently-abled students and ensure adherence to government policies in this regard?

The College has never denied any admission to differently abled students if they have applied to our college. Our college is willing to admit students from NIOS (National Institute of Open Schooling). The College adheres to the Government policy for the admission of differently- abled persons, on producing proper certificates.

- As per university exam rules, there is a provision to allot a scribe for blind students during examinations and they will be exempted from paying examination fee, if needed.
- Special seating arrangements are made for PH students, if needed.
- Arranging for Braille study material and special equipment for reading the study material, as well as providing readers to the Visually Challenged, if needed.

2.3 Teaching-Learning Process

2.3.1 How does the College plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan and evaluation blue print, etc.)

- The academic year in the college is comprised of two semesters: the first semester from June to October and the second semester from November to April. The number of actual working days is as per calendar in an academic year, at 5 hours per day comprising a minimum of 90 days per semester.
- Academic calendar of institution is prepared during the summer vacation itself so that it is available at the beginning of every academic year.
- The Calendar displays dates of all academic events like:
  - College reopening after every vacation,
  - Examinations,
  - Annual results,
  - Admissions,
  - Conferences, Workshops and Seminar details,
  - Duration of first / second term,
  - Extracurricular events-like Club activities of all departments, Annual and social days, Sports days and also number of teaching days and holidays.
- Keeping in mind the academic calendar, each teacher prepares a "tentative teaching plan" which gives the details of the topics to be covered, the number of classes to be devoted to each subtopic, teaching methodologies to be used, the dates of the two unit tests, etc. This tentative teaching plan is prepared before the beginning of the term and the teacher tries to keep up to the teaching plan schedule.
- All academic activities are organized and completed as per the schedule by the teachers under the guidance of Heads of the Departments.

- In the beginning of academic year, Head of the Department conducts departmental meeting for the distribution of work and time table is made available to them in time to carry out their academic work.
- Board of Studies prescribes detailed syllabus for a subject based on provisions of regulations and it also decides pattern of the question paper and evaluation.
- Examinations are conducted by Controller of Examinations of our institution and it decides on the evaluation schedule.
- Examination time-table is displayed on student notice boards well in advance.
- Answer papers are evaluated by external examiners.
- Results are published in time after passing them in examination board meeting, attended by all the Heads of the departments.
- The academic calendar comprises work schedule, course-wise elective and optional subjects, working days, dates of internal tests and model examinations.

2.3.2 Does the College provide course outlines and course schedules prior to the commencement of the academic session? If yes, how is the effectiveness of the process ensured?

All the students who are admitted in our College are given a copy of the syllabus of the different courses that are being offered to them. For each subject being taught, the objectives, the detailed content, the number of lectures allotted to the units and the evaluation pattern of that particular subject is outlined in detail. The same information also kept in the college website. The student can login to his moodle login to know about the papers offered, syllabus, tests, assignment, seminar and class notes etc. Each student has to register for a moodle login by registering himself with his email id. The admin will authorize the student to access the contents. It's a novel idea to have e-learning exercises.

Based on the planning of Annual calendar and Board of Studies, Teaching, Learning and Evaluation processes are implemented. The higher percentage of pass indicates the effectiveness of the process.

2.3.3 What are the courses, which predominantly follow the lecture method? Apart from classroom interactions, what are the other methods of learning experiences provided to students?

The Principal method of teaching is the "lecture method", where students and teachers directly interact with each other. Topics that are difficult for understanding are repeated and the teacher clears doubts immediately.

Most of our theory lessons are assisted by practical sessions, which are based on the theory, where the students get an opportunity to discuss their difficulties in the subject, directly with the concerned teacher. Models, charts, and specimens are used to supplement the lecture method.

Our College has always encouraged the teaching faculty to use modern teaching aids to enhance the learning experiences of the students. This not only enriches the teaching-learning but also motivates the students to use power point presentations and videos in their own individual or group presentation. Other interesting and innovative methods like role-plays, class discussions, sensitization games, case study presentation are ways in which the teaching- learning takes place in our classroom.Institution has provided computer with free Internet connections to all departments. Teachers use this facility for updating their knowledge.

In addition to these, teacher suggests certain topics to the students for seminars where students are asked to read and collect the relevant material, and present orally in the class room. Seminar is followed by discussion related to the topic. This helps in developing confidence amongst the students and also their communication skill.

For all courses, project work is a compulsory component in the syllabus. Through executing their projects, students are motivated to read reference books from library for getting additional information. Viva-voce forms a major component of project evaluation.

Teachers also invite guest lecturers from the industry annexed in the college or various organizations to give lectures or have workshops for the students in every subject that they are teaching. This is planned so that the learning of the students in the classroom is being supplemented with the current updates in the working environments.

Students' participation in the outreach activities is intentionally encouraged since such participation facilitates the learning of fundamental societal tenets and concerns.

The overall effect of all these teaching-learning strategies has resulted in a remarkable quantitative and qualitative growth in the academic performance of the college in the last five years.

Self-learning through individual and group presentations, field studies, Surveys, Case studies, making documentary films are encouraged.

NPTEL videos, tutorial videos are shown to students to add value to the lecture method, the students are motivated to participate and learn online courses to enrich themselves. The college is planning to implement hybrid learining techniques in all levels.

2.3.4 How 'learning' is made more student-centric? Give a list of participatory learning activities adopted by the faculty that contribute to holistic development and improved student learning, besides facilitating life-long learning and knowledge management.

The learning is made student-centric by adopting variations in teaching methods to suit the learning ability of the students. In classes where the strength is more, the lectures are delivered with the aim that average student will be able to assimilate the concept. It is always seen by the faculty that the lecturing method suits to the level of understanding of the student. On demand, teachers conduct revision lectures for slow learners.

- Besides regular teacher-centric learning, participatory learning is also encouraged by giving student assignments, seminar presentations, project works by referring to bibliography, collection of information from the internet.

- Innovative ICT based teaching/learning methods like use of LCD, CDs and DVDs are used by teachers to make the subject more interesting. We also plan activities to mould our students so that they can face this competitive world boldly.
- Yearly Conferences / Seminars/Workshops are arranged for students.
- Informative lectures by experts from reputed institutes are arranged for students to get better knowledge on various innovative fields.
- We follow the practice of conducting unit test in every month to improve results and to reduce examination stress.
- We provide "Mentor system" which helps to solve students' difficulties and give them personal guidance.
- Presenting articles in the yearly magazine of the college is a good platform for the students to express their views, and this also improves their writing skills.
- The tutor-in-charge carefully monitors the regularity of attendance, participation in seminars and other activities, and also the performance of the students in internal tests/ semester examinations. Accordingly the students are advised and improved by way of help and remedial / corrective action.
- The College is also committed to "blended learning", which complements class work with online resources and interaction. The College uses Moodle for this, besides internet groups on Google and even Facebook.
- Participatory Learner Centred pedagogy like Project Work, Field trips, seminars, Quizzes, contribution in College Magazine, Assignments, Computer and Web based learning etc. are the other teaching methodology other than lecture method.

2.3.5 What is the College policy on inviting experts / people of eminence to provide lectures / seminars for students?

One of the good practices of our College is to invite a number of quality guest speakers during each semester. All departments are encouraged to have three guest lectures for each paper in each semester by scientist and industry personnel.

Departments invite professionals to give information with regard to their respective field. They share their knowledge and experiences with the students. Their academic qualifications, their years of professional experience, their expertise in the respective field and their communication and presentation skills are some of the criteria kept in mind while choosing guest lecturers in the various subjects.

We arrange experts with the following characteristics:

- Alumni of the college, who are eminent professors or scientists in India/Abroad, are invited, so as to get our students motivated.
- Experts who can be emulated as role models are invited.
- Professors from Bharathiar University/ neighboring colleges are requested to dwell on the latest advancements in the subject.
- Trainers are invited to mould our students in Personality Development and Inter- personal Relationship
- Software developers are asked to explain the emerging technologies and details of software related to discipline.

2.3.6 What are the latest technologies and facilities used by the faculty for effective teaching? Ex: Virtual laboratories, e-learning, open educational resources, mobile education, etc.

The faculty uses a range of sources for keeping pace with the recent developments in the various subjects. Internet sources like the online journals, e-books written by reputed authors, etc. are accessed by the faculties to update the knowledge. Some of the

digital generation faculty also uses the twitter or blogs to get updates of the newer developments in the field. We have various technologies and facilities like internet, smart campus, Google moodle, NLIST of INFLIBNET, e-books, e-journals, educational CD's, DELNET, software, computer labs & etc. The faculty members use LCD projectors as modes of effective teaching.

- A full-fledged E-Class room with all the required ICT facilities is made available in the college to conduct classes.
- Access to NPTEL (National Programme on Technology Enhanced Learning) is available.
- The English language laboratory is well-equipped with DVD players, computers and interactive CDs that are used for developing communication skills.
- Google drive for assignment assessment
- Google forms for online surveys
- Social networking media Facebook, WhatsApp, etc.

2.3.7 Is there a provision for the services of counselors / mentors/ advisors for each class or group of students for academic, personal and psycho-socio guidance? If yes, give details of the process and the number of students who have benefitted.

All the students of this college come under the proctorial system which envisages a personal and intimate relationship between teachers and students. It is implemented in three different ways, mentor/mentee, class tutor and college counsellor. The proctors act as parent substitutes during academic hours in the life of the students.

- Mentoring of students is working effectively; each faculty is given in charge 15 to 20 students as their wards under a mentor/mentee. The main role of the mentor is to initiate interactions with rapport building sessions and then gradually provide academic and personal guidance to the students. The mentor/mentee notices the strengths and areas for development for every student. This helps the student to set goals and objectives. The tutor meets the wards regularly once in a week.

- One faculty is assigned as a class teacher/tutor based on the subject and classes they handle. Student's profiles have been designed to make provision to include all academic, co-curricular and personal details of the candidate including his/her family. The tutor takes the responsibility of monitoring the regularity of attendance, performance of the students and he/she provides academic and personal guidance to the needy students.

- Counseling system is in practice right from the inception of the college and there is a separate counselor for counseling the students in the college. The college believes firmly in caring for the mental and physical well-being of the students. The counsellor provides socio- psycho counselling to the needy students in order to help them deal with their academic and personal problems. Most of the students are benefited by these tutorial and counseling efforts.

2.3.8 Are there any innovative teaching approaches/methods/ practices adopted/put to use by the faculty during the last four years? If yes, did they improve the learning? What methods were used to evaluate the impact of such practices? What are the efforts made by the institution in giving the faculty due recognition for innovation in teaching?

The varied method of teaching taps the intellectuality of the heterogeneous group of students and help to improve their cognitive abilities. The Institution motivates the faculty to adopt new & innovative approaches by providing ICT arrangements and infrastructure. Such innovative practices has a wide impact on student learning as they develop skills like presentations, communication, analytical, scientific reasoning, creative reading, time management and overall personality development. It enables the teacher to spend more time with individual students and allows students to carry out more independent work. The college is presenting best teacher award, innovative teacher award and best student friendly teacher award to the members of the staff in recognising the services in the teachers day function.

INNOVATIVE APPROACHES IN DAY TO DAY TEACHING	OTHER INNOVATIVE APPROACHES
Computer assisted Learning	Intercollegiate paper reading seminars
Power point presentation	Arrangement of Drama and Movies related to syllabus
Reference to websites, blogs, creation of webpage	Field trips, industrial visits and educational tours
Usage of audio visual aids You tube documentaries used to show the application of theories taught in the class room.	Quiz
Interactive sessions	Role play, skits and street plays
Group discussions	Activities related to creative thinking- Creative writing, picture stories, best out of waste, puppet making, poster making, chart making, wall paper
Use of dictionary and newspaper cuttings	Guest lectures and talks by Alumni
Yahoo and Google groups	Project work

2.3.9 How does the College create a culture of instilling and nurturing creativity and scientific temper among the learners?

Education at Rathinam goes beyond the standard teacher-centric text-book oriented classroom teaching. This develops a culture of divergent thinking in students leading to creative and critical thinking exhibited in project work, class presentations, participation in competitions and extra-curricular activities (achievements in university and other competitions of students in literary, fine arts and theatre events). The emphasis on the applied aspect of the subjects is the strategy employed by teachers to acquire scientific temper, life skills, knowledge management skills and lifelong learning.

- The students are informed of various activities and programmes, and the college motivates them to participate in various academic competitions.
- The students participate in educational and cultural camps held in various colleges.
- The creativity of the students is kindled by encouraging them to write in the college magazine and publish their project outcomes as research articles in journals.
- Personality development program is organized by the respective department.
- Free wi-fi Internet access 24 X 7 helps a lot in self- management of knowledge development and skill formation.

2.3.10 Does the College consider student projects a mandatory part of the learning programme? If so, for how many programmes is it made mandatory?

To fulfil the requirements of the curriculum every student must complete a project on any field related to their discipline and they have to submit the project report in the final year of their course. Project is mandatory for all the students.

In addition, students are encouraged to do a one-month internship or field work during the summer vacation after their second year and have to submit a report. This will give exposure of industrial application to the students.

- The students are given individual/group projects, wherein the students have to do reference on a topic, then go on the field and collect information through surveys or interviews of different professions, and come back and make a presentation of the same.
- Visual aids, power-point presentation, movie clipping/ video clipping of interview are encouraged.
- These projects are very valuable from the student's point of view as it paves the way towards independent learning and also they develop confidence through undertaking of such activities and presentations.

- Maximum of 2 students are allotted to a teacher to execute the project.
- The faculty is involved in these projects as motivators, guides and supervisors.
- Provisions of reference books, journals and net browsing are provided by the institution.
- Two student projects are mandatory one during second and another in the third year level.
- A number of collaborative projects with industries are undertaken every year.
- Staff members are also undergoing internship programme in the neighbouring industry.

2.3.11 What efforts are made to facilitate the faculty in learning / handling computer-aided teaching/ learning materials? What are the facilities available in the College for such efforts?

All the faculty members are computer literate and they do make use of the facility of computers and printers. Some of the departments have also acquired good videos, DVDs and films related to some of the subjects that are taught in the college, which are viewed by the students. In some subjects, of the department of Visual Communication, the teachers use lot of photographs, and music to enrich the teaching.

Each department has internet facility and each faculty has their own laptops/desktops, and hence the staff gets updated by surfing the internet. Department has computers and printers, and these help in computer-aided learning. The computer labs are equipped with latest computers which are also used by the faculty as a source of knowledge and training. The English Language lab is also instituted and it has 30 computers connected to a server with necessary software. These are also used for updating the faculty in language skills and keeping them abreast in their respective fields.

The college also provides the facilities like NPTEL and DELNET to the faculty. Using NPTEL, the faculty listen the lectures of experts on various field of interest. The

DELNET facility provides the faculty to access the resource material available in various libraries.

2.3.12 Does the College have a mechanism for evaluation of teachers by the students / alumni? If yes, how is the evaluation used in achieving qualitative improvement in the teaching-learning process?

College has a mechanism for evaluation of teachers by the students and alumni.

Students

- **Teacher Assessment Questionnaire** (TAQ) is an important multiple-choice questionnaire used as a tool for teacher evaluation. All the teachers are assessed by the students. The students assess the teacher once a semester.
- At the end of every semester the college takes online feedback from the students using standard questionnaire with four options.
- Every student has to select the option for each question against each faculty who handles the subject in that semester. Based on the selected options by the student faculty are rated in the scale 5 to 1
- The comments made by the students in a prescribed proforma on the curriculum, teaching-learning-evaluation, teachers, facilities, support services and overall learner centric issues are discussed with the faculty members concerned by the Principal for improvement.
- Positive aspect of feedback includes regular classroom teaching, regular practical with hands on training, periodical interaction with tutors, educational study tours, and cordiality towards students.
- Negative aspects include pressure to submit assignments promptly and practical record work completion on due date.
- Feedback from students is considered important. The feedback is taken care of by the heads of the departments to initiate corrective action.

Alumni

- The feedback of the alumni is collected during their occasional visits to the respective departments and also at the time of Alumni Meets.
- Alumni are giving feedback regarding the changes required in the method of training, course content; add on courses and emerging opportunities. Their valuable suggestions are taken into account for the welfare of students. Alumni meetings are conducted every year for further improvements.
- Feedback from alumni has been obtained at department level. Its analysis has been used for the improvement of teacher's performance.

2.3.13 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If yes elaborate on the challenges encountered and the institutional approaches to overcome these.

- The curriculum is well planned with an academic calendar prior to the commencement of every academic session. Subject-wise lesson plan per semester is prepared to complete the curriculum within the stipulated time frame.
- As per the planning, a teacher usually gets 15 weeks of teaching to complete the syllabus. At times, there are challenges in completing the curriculum due to co-curricular or extra-curricular activities, holidays or unpredicted events.
- If needed, teachers take extra classes outside the class hours to complete the syllabus allotted to them, and they also train the students by giving trial tests, assignments etc.

2.3.14 How are library resources used to augment the teaching-learning process?

The college has a well-stacked library. The library is upgraded annually and it is a learning resource automated centre, plays a significant role in teaching-learning process. It provides text books and reference books, encyclopaedias, Question Papers of previous University Examinations, Journals, e-journals and Periodicals, Magazines, Newspapers, NPTEL resources, DELNET, Career Guidance

information, list of important Websites and Internet access to augment the teaching-learning process.

- The College has subscribed to National Library and Information Services Infrastructure for Scholarly Content [N-LIST] Project by INFLIBNET.
- New books at the text book level and also reference books up to the level of research as per the requirements are made available.
- open access journals and open access repositories
- College Library has the list of leading Newspapers both in English and Tamil including Employment News. Further, there are --- English Magazines and --- Tamil Magazines. Leading dailies and magazines are made available in the library to update the knowledge in events and current affairs.
- Library has a collection of ---- Educational CD's on different disciplines.
- The journals procured by the central library are used by the students and staff.
- In addition, each department has departmental library where subject related books, textbooks and reference books are kept. All students of the department make use of these books. Further, books are also being issued to the students for studies at home.
- Project reports, M.Phil. and Ph.D. dissertations of the students are also kept in each department library for reference by the students.

Digital library

Most of the students are benefited by the Digital Library. The Educational CD's on different disciplines are purchased every year. Educational CD's, stationery items, and print out facilities are extended primarily to the students.

2.3.15 How does the institution continuously monitor, evaluate and report on the quality of teaching, teaching methods used, classroom environments and the effect on student performance.

- Comprehensive Annual Academic Plan incorporating innovative teaching-learning practices and evaluation schedule is prepared and submitted.
- Internal Academic Audit is conducted every month and evaluates the quality of teaching learning process in the College. If any deficiencies are observed, appropriate suggestions and measures are offered to the respective staff members.
- Head of the department continuously monitors the staff members to see whether the classes are properly engaged, the syllabi are completed; gets feedback from students on staff and curriculum by inspecting the subject log book, and moodle periodically.
- Also, he evaluates the performance of the students in the CIA test held at regular intervals. After the analysis, he takes all sorts of remedial measure to improve the student performance.

2.4 Teacher Quality

2.4.1 What is the faculty strength of the College? How many positions are filled against the sanctioned strength? How many of them are from outside the state?

Sl.No	Department	No. of posts sanctioned	No. of posts filled	No. of posts filled outside state
1	Tamil	7	7	Nil
2.	English	11	11	1
3.	Mathematics	8	8	1
4.	Costume Design and Fashion	4	4	Nil
5.	Computer Science	20	20	1
6.	Commerce	17	17	Nil
7.	BBA	05	05	Nil
8.	MBA	07	07	1
9.	Visual Communications	08	08	1
10	Physics	01	01	Nil
	Total	88	88	5

2.4.2 How are the members of the faculty selected?

- Every year before the commencement of the academic year, the Head of the department has to propose the requirement of the staff to the Head of the Institution based on the vacancies to be raised.
- By receiving the requirement from all the departments, the Head of the Institution informs the HR department.
- The HR department gives notification about the vacancies, qualifications prescribed by the UGC, AICTE and Parent University in leading newspapers and our college website.
- After receiving the applications, the Head of the department prepare the short listed candidates by scrutinizing the applications based on the norms, experience and specialization.

- The Head of the Institution form a selection panel for each department to conduct the interviews.
- The selection panel consists of the Head of the Institution, Head of the department and subject experts.
- The qualified & eligible candidates are short listed and then sent call letters for the interview and also intimated through email.
- The panel members interview and select the candidates based on their knowledge in subject, experience and teaching. The candidates who appear for the interview are also directed for a demo class.
- The selected candidates are issued appointment letters and orientation programmes for all the newly appointed teachers are held in the College with inputs on various aspects.

2.4.3 Furnish details of the faculty

Highest Qualification	Professor		Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent Teachers							
D.Sc./D.Litt.							
Ph.D.	3	0	1	5	5	2	16
M.Phil.					9	16	25
PG					18	28	46
Temporary teachers							
Ph.D.							
M.Phil.							
PG							
Part-time teachers							
Ph.D.							
M.Phil.							
PG							

2.4.4 What percentages of the teachers have completed UGC-CSIR-NET, UGC-NET, and SLET exams? In that what percentage of teachers are with PG as highest qualification?

Sl.No	Category	No. of teachers	% of teachers
1	PG	83	95.4
2	NET	2	2.29
3	SLET	2	2.29

2.4.5 Does the College encourage diversity in its faculty recruitment? Provide the following departments-wise details.

Department	% of faculty who are product of the same College	% of faculty from other Colleges within the State	% of faculty from other States	% of faculty From abroad
Tamil	Nil	100	Nil	Nil
English	Nil	90.9	9.09	Nil
Mathematics	Nil	87.5	12.5	Nil
Costume Design and Fashion	25	75	Nil	Nil
Visual Communications	Nil	87.5	12.5	Nil
Computer Science	15	95	5	Nil
Commerce	5.8	100	Nil	Nil
BBA	20	100	Nil	Nil
MBA	Nil	100	Nil	Nil
PHYSICS	Nil	100	Nil	Nil

2.4.6 Does the College have the required number of qualified and competent teachers to handle all the courses for all departments? If not, how do you cope with the requirements? How many faculty members were appointed during the last four years?

The college recruited the required number of qualified and competent teachers to handle all the courses for all the departments. In the last four years the college recruited 25 faculty members in all the departments.

Additionally quality in teaching is maintained by inviting experts or resource persons and visiting professor from the field to take guest lecture or conduct workshops on various topics. The guest lecturers are mainly either professionals having expertise on particular topics or they could be individuals working with the different reputed organizations.

2.4.7 How many visiting Professors are on the rolls of the College?

At present there are no regular visiting faculties in the college. But there are around 16 visiting Professors visiting the college as and when the time permits. Also the college invites eminent professors from various reputed organization for guest lectures.

Department	No of Visiting Professors
Tamil	1
English	1
Mathematics	1
Costume Design and Fashion	1
Visual Communications	1
Computer Science	6
Commerce	2
BBA	2
MBA	1
Total	16

2.4.8 What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, nomination to national/ international conferences/Seminars, in-service training, organizing national/international conferences etc.)

- Self-growth of the teachers is always supported by the college management. The college encourages faculties to enhance their knowledge or skills by attending conferences or training. The institution extends full support for the professional development of the faculty. The faculties are encouraged to pursue their M.Phil & Ph.D through faculty development schemes. The staff members are motivated and encouraged to participate in refresher & orientation programs, national, international conferences/Seminars, in-service training, and organizing national / international conferences. The management also handpicks staff for seminars/training sessions of multidisciplinary nature. This helps in the conduct of in-service programmes. The institution also conducts number of seminars, workshops & special lectures for the benefit of faculties.
- The teachers whose papers are accepted /invited for oral/ poster presentations are deputed to participate and present their research findings in the National / International / Seminars.
- Honorarium is given to staff who are publishing articles in reputed journals
- Teachers are also deputed for in-service training to gain knowledge about the new technologies in the emerging areas.
- The staff members of the department are encouraged to organize national / international /seminar / workshops.
- The staff members are encouraged to apply Major/Minor research projects.
- With the aim of quality enhancement many of our college teachers secured Ph.D. Degree while in service. Each department has produced M. Phil and Ph.D degrees by offering research guidance.

- Duty leave is granted for attending refresher courses, orientation courses, syllabus related Seminars or Workshops.

2.4.9 Give the number of faculty who received awards / recognitions for excellence in teaching at the state, national and international level during the last four years.

Department	Number of faculty who received awards / recognitions
Computer Science	2
Commerce	1
BBA	1
Total	4

2.4.10 Provide the number of faculty who have undergone staff development programmes during the last four years. (Add any other programme if necessary)

The faculty are deputed to the faculty development programmes, workshops, seminars, conferences etc., organized by National and International professional Institutions to update their knowledge and to learn innovative teaching- learning approaches, use of audio/visual aids, assessment and evaluation methodologies etc. Within the Institute, faculty training programmes and workshops are also organized by inviting resource persons from reputed organizations.

Academic Staff Development Programmes	**Tamil**	**English**	**Maths**	**CS**	**CDF**	**VC**	**Com**	**BBA**	**MBA**	**Total**
Refresher courses					2				1	3
HRD programmes										Nil
Orientation programmes				3		2	10	2	1	18
Staff training conducted by the College			2	10	2	5	10	5	7	41
Staff training conducted by University/ other Colleges		10	2			2	10	1	7	30
Summer / winter schools, workshops, etc.		3	9	5	1	1	2	5	7	33
Any other (please Specify)										Nil

2.4.11 What percentage of the faculty have

∗ been invited as resource persons in Workshops / Seminars / Conferences organized by external professional agencies

Department	Resource persons in Workshops / Seminars / Conferences organized by external professional agencies
Tamil	Nil
English	3
Mathematics	Nil
Costume Design and Fashion	1
Visual Communications	Nil
Computer Science	3
Commerce	Nil
BBA	Nil
MBA	6
Total	13
Percentage	15%

∗ participated in external Workshops / Seminars / Conferences recognized by national/ international professional bodies

Department	Participated in external Workshops / Seminars / Conferences recognized by national/ international professional bodies
Tamil	7
English	11
Mathematics	8
Costume Design and Fashion	3
Visual Communications	1
Computer Science	20
Commerce	17
BBA	5
MBA	7
Total	79
Percentage	90.8%

* presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies

Department	Presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies
Tamil	7
English	11
Mathematics	8
Costume Design and Fashion	3
Visual Communications	2
Computer Science	20
Commerce	11
BBA	5
MBA	7
Total	74
Percentage	85.05%

* Teaching experience in other universities / national institutions and others

Department	Teaching experience in other universities / national institutions and others
Tamil	1
English	1
Mathematics	1
Costume Design and Fashion	Nil
Visual Communications	Nil
Computer Science	7
Commerce	4
BBA	2
MBA	1
Total	17
Percentage	20%

∗ Industrial engagement

Department	Industrial engagement
Tamil	Nil
English	7
Mathematics	4
Costume Design and Fashion	2
Visual Communications	1
Computer Science	4
Commerce	10
BBA	4
MBA	6
Total	38
Percentage	43.67%

∗ International experience in teaching

Nil

2.4.12 How often does the College organize academic development programmes for its faculty, leading to enrichment of teaching-learning process?

∗ Curricular Development

The college has received an Autonomous status with effect from the academic year 2013-14. For design and development of the curriculum the college formed various committees with faculty to interact with various Institutions and Industries. The faculty members interacted with experts in those organizations and their suggestions are incorporated in the curriculum.

- The curriculum is well designed to cater to the needs of the students in the society to have an in-depth knowledge about the latest development in the fields.
- As per the guidelines of UGC, Choice Based Credit system (CBCS) was introduced in the academic year 2013-14.
- All the teachers are involved in the syllabus revision process.
- Major syllabus revision is executed in the BoS meeting held once in a year.
- The curriculum of various study programmes are designed such that the student learns sufficient number of basic and advanced level courses.
- Under the CBCS pattern a undergraduate student has to undergo two extra - curricular (EC) subjects
- Skill based elective courses are conducted for the second year U.G. students to improve their confidence level and skill
- As per the directions of UGC, all the UG students undergo compulsory courses on Value Education and Environmental Studies. The extension activity and Gender equality courses have also been introduced

* Teaching-learning methods

Every year before the commencement of the academic year, the Head of the Institution and Head of the departments conduct the workshop to newly recruited faculty about teaching-learning methods. The college also invites senior faculty members from various reputed academic Institutions to train the faculty members about teaching-learning methods.

- Once in a year with the feedback from the students.
- Introducing new courses or modifying existing courses to suit the current demands.

∗ Examination reforms

- Academic Calendar is prepared and followed by the institution for its various activities like tests, semester examinations etc.
- Semester Pattern of Examination is continued.
- Continuous Internal Assessment (CIA) system has been introduced as a part of CBCS pattern to all Under Graduate and Post Graduate courses from the academic year 2013-14
- Students have to write three CIA tests and one model exam in a semester for all the papers. Seminars, Assignments and Attendance are taken into consideration for allotting Internal Marks.
- Final year students undertake individual projects in their sixth semester.
- Semester Question papers are maintained in the respective Departments for students' reference and faculty consultation.
- For all UG, PG and Research Programmes semester Question papers are entirely set by External Examiners.
- A Question Paper Scrutiny Committee is constituted with external examiners as members to scrutinize the question papers before the commencement of examinations to avoid (a) out of syllabi questions, (b) repetitions of questions, (c) typographical errors, and (d) to assess the merit and standard of the questions asked.
- Question paper pattern for certain courses are revised so that more emphasis is given to test the basic understanding of the concepts and to improve the problem solving skills.
- Re-Valuation, Re-totaling and obtaining copy of answer papers are introduced as a transparent examination system.

- Supplementary Examinations are conducted for outgoing candidates, provided the students failed in only one arrear subject and have passed all other papers including practical in their period of study.
- Question paper pattern for certain courses are revised so that more emphasis is given to test the basic understanding of the concepts and to improve the problem solving skills.
- From April 2013-14 onwards single valuations for PG courses was introduced.
- Value Education and Environmental Science as common courses with 100 marks and 2 credits each, must be opted for all First Semester and second Semester UG degree programmes.
- Extension Activities and Gender Equality course are common to all U.G. degree courses. For extension activities, student must be assessed for their involvement or holding membership in the following activities such as: NSS, Youth Red Cross, Blood Donors club, etc. If a student is not involved in any of the above, they must be advised to involve in any of the college welfare or department welfare based activity under the guidance of their respective Tutors, with the consent of the Head of the Department.
- The COE has been preparing mark sheets with photographs of students from this academic year onwards.
- Mark sheets are issued with serial numbers and photographs of students, so as to ensure authenticity.
- Head of the Department acts as the chair person for the valuation board and decides in the appointment of Camp Officers for valuation.
- Heads of the Departments are appointed as the Chief Superintendent to conduct the semester examination on rotation basis.

- One External examiner is appointed to conduct the Viva-voce examination for Post Graduate Projects.
- Facilities of revaluation, re-totaling and instant examination are extended to those candidates who have arrear in only one course, after completion of the programme-period.

∗ Content / knowledge management

Association meetings are conducted every year in all departments where experts from prestigious institutions or noted public personalities give lectures and inter act with the students.

∗ Any other (please specify)

2.4.13 What are the teaching innovations made during the last five years? How are innovations rewarded?

- Problem solving techniques
- New experiments / equipment are added to demonstrate the theoretical concepts in a practical way.
- Modeling real time issues
- The introduction of surveys and projects, compulsory projects at the Second/Third year level
- Faculty members are encouraged to take classes using power point presentations.
- Students are continuously accessed by faculty about their strengths and weaknesses.
- Language lab is established.
- Usage of internet and audio-visual aids
- Conducting student workshops

- Introducing practical component in curriculum, wherever possible.
- Learning is made student centric. Students give feedback on teaching of the teacher, library user feedback, infrastructure feedback, course and alumni feedback, departmental libraries. Browsing Centre, question bank, book bank, mentorship, strong encouragement for leadership, co-curricular activities, sports, student representation in IQAC committee, learner-organization partnerships, for quality excellence are all student centric activities.
- Every teacher identifies the gap between the expected learning and achieved learning, based on the gap identified remedial drill is initiated. Few of the innovative practices are yoga, counseling, mentorship and students feedback which ensures effective learning experiences among the learners.

2.4.14 Does the College have a mechanism to encourage

* Mobility of faculty between institutions for teaching

Teachers are allowed to go on leave or deputation to the university/colleges in India/abroad and allowed to rejoin the service.

* Faculty exchange programmes with national and international bodies? If yes, how have these schemes helped in enriching quality of the faculty?

MoU with two international universities have been signed for the faculty exchange programmes. Faculties are encouraged to spend time with the other institutes.

Evaluation Process and Reforms

2.5.1 How does the College ensure that all the stakeholders are aware of the evaluation processes that are operative?

- The evaluative process is transparent and the rules are clearly stated in the college handbook.
- During the "Orientation Programme" organized by the College for the first year students and their parents at the beginning of each academic year, the Controller of Examination explains to all the students about the credit system, grade system, evaluation system and passing rules.
- Scheme of examination and evaluation methods are communicated to the students and parents during parents' meetings.
- Tentative dates and month of Continuous Internal Assessment test and End Semester Examinations are notified in academic calendar at the beginning of the academic year.
- The pattern of examination and papers is explained by subject teachers in the classrooms as well as displayed on the notice board, well in advance.
- Controller of Examinations sends timetable of these examinations well in advance to the departments. It is displayed on the students' notice board in the college as well as on department notice board.
- On behalf of College, Controller of Examinations arranges evaluation.

2.5.2 What are the major evaluation reforms initiated by the College and to what extent have they been implemented in the College? Cite a few examples which have positively impacted the evaluation management system?

- Choice Based Credit System (CBCS) is adopted from the year 2013-14, since from autonomy.
- Relative grading is implemented for the Continuous Internal Assessment

- Question Banks are prepared for all the subjects
- The evaluation has Internal Assessment and Semester Examinations.
- The Continuous Assessment has been done by tests, assignments, seminars, so that the students browse the internet and learn other than their syllabus and improve their presentation skills.
- Student performance is evaluated in terms of grades and marks.
- Question papers are set by external paper setters.
- Evaluation is also carried out by external evaluators.
- Answer papers with security features which contain College logo with serial numbers are issued to the students.
- Candidates are permitted to apply for revaluation and retotaling.
- Student can obtain a photocopy of Answer Paper after the publication of results.
- After each subject is evaluated for 100 marks, the marks obtained in each subject will be converted to a corresponding letter grade as given in Table, depending on the range in which the marks obtained by the student falls.

RANGE OF MARKS	GRADE POINTS	LETTER GRADE	DESCRIPTION
90-100	9.0-10.0	O	OUTSTANDING
80-89	8.0-8.9	D+	EXCELLENT
75-79	7.5-7.9	D	DISTINCTION
70-74	7.0-7.4	A+	VERY GOOD
60-69	6.0-6.9	A	GOOD
50-59	5.0-5.9	B	AVERAGE
40-49	4.0-4.9	C	SATISFACTORY
00-39	0.0	U	RE-APPEAR
ABSENT	0.0	AAA	ABSENT

- The Grade Point Average (GPA) for each semester/year is calculated based on the grades obtained in each subject for that semester/year.
- The Cumulative Grade Point Average (CGPA) of a student from the first semester up to the end of the semester is calculated based on the GPA obtained for each semester/year.
- The award of the class for students based on the CGPA obtained for the entire programme. The award of degree based on CGPA is placed in classes as given Table.

Table Classification of award of degree based on CGPA

CGPA	GRADE	CLASSIFICATION OF FINAL RESULT
9.5-10.0	**O+**	**First Class - Exemplary**
9.0 and above but below 9.5	O	
8.5 and above but below 9.0	D++	**First Class with Distinction**
8.0 and above but below 8.5	D+	
7.5 and above but below 8.0	D	
7.0 and above but below 7.5	A++	**First Class**
6.5and above but below 7.0	A+	
6.0and above but below 6.5	A	
5.5 and above but below 6.0	B+	Second Class
5.0 and above but below 5.5	B	
4.5 and above but below 5.0	C+	Third Class
4.0 and above but below 4.5	C	
0.0 and above but below 4.0	U	Re-appear

2.5.3 What measures have been taken by the institution for continuous evaluation of students and ensuring their progress and improved performance?

The Continuous Internal Assessment of students has been a major introduction into the teaching-learning process, encouraging students to take every unit of study seriously, as they all add up to the Cumulative Grade Point Average (CGPA) on which one's performance is evaluated. The students are continuously evaluated using internal examinations, assignments, question answer sessions, problem solving sessions, group discussions, seminars and debates to measure the student performance. The students are also evaluated about the regularity in attending the classes using online attendance system. The students are shown their papers after the evaluation, so that the feedback they receive can help them to improve. The Grids for Presentations and Assignments serve as a "Feed Forward", in the sense of providing the student with clear guidelines as to the criteria on which their performance will be judged.

The measures taken by the institution for the evaluation of the students are:

- Cycle Tests
- Assignments
- Seminars
- Model Examinations
- Attendance

2.5.4 What percentage of marks is earmarked for continuous internal assessment? Indicate the mechanisms strategized to ensure rigour of the internal assessment process?

For theory subject internal assessment carry 25% marks, for practical subjects it is 40% and for project the internal mark will be 20%.

1. Distribution of Marks between End Semester Exam (Theory) and Internal Assessment is 75:25. The following table gives the distribution.

Total Marks	**External**		**Internal Max. Marks**	**Overall Passing Minimum for total marks (Internal +External)**
	Max. Marks	**Passing Minimum for External Alone**		
100	75	30	25	40
50	38	16	12	20

2. Distribution of Marks between End Semester Exam (Practical) and Internal Assessment is 60:40. The following table gives the distribution.

Total Marks	**External**		**Internal Max.Marks**	**Overall Passing Minimum (Internal +External)**
	Max.Marks	**Passing Minimum for External Alone**		
100	60	24	40	40
50	30	12	20	20

3. Distribution of Marks between End Semester Exam (Project work and Viva - Voce) and Internal Assessment is 80:20. The following table gives the distribution.

Total Marks	**External**		**Internal Max.Marks**	**Overall Passing Minimum (Internal +External)**
	Max.Marks	**Passing Minimum for External Alone**		
100	80	32	20	40

Evaluation Pattern for Continuous Internal Assessments (CIA)

UG Theory Courses:

The CIA of theory course consists of the components namely

1) CIA tests,

2) Assignment,

3) Seminar.

Out of the 25 marks allotted CIA, 15 marks are set aside for CIA test, 5 marks for assignment and 5 marks for seminar. No minimum mark is prescribed for a pass in CIA.

1) CIA tests: Every semester the students have to appear for three CIA tests and one centralized model exam. The best score of the two tests and model exam mark will be considered for the internal assessments.

2) Assignments: In each semester, three assignments for each subject must be submitted. The topic and time of submission will be stipulated by the concerned course teacher.

3) Seminar: One seminar for each subject will be convened every semester. The topic will be assigned and organized by the concerned course teacher. The marks allotted for this component shall be based on the oral performance.

4) The following are the distribution of marks for the continuous Internal Assessment for Theory Papers of UG programmes.

Sl.No	Components	Marks	
1.	Let two (2) internal test of two hours duration be conducted and the best one test performance and model exam mark be taken and proportionally the internal marks be awarded subject to the maximum of 15 marks	15	8
2.	Assignments-3 Nos	5	2
3.	Seminar	5	2
Total		25	12

UG Practical Courses: Each practical course consists of two components viz.

1) CIA Practical Model Tests.

2) Observation Note Books.

Out of 40 marks allotted for CIA, 25 marks are given to model practical test and 15 marks for observation note book (For 100 marks practical). Out of 20 marks allotted for CIA, 13 marks are given to model practical test and 7 marks to observation note book (For 50 marks practical). No minimum mark is prescribed for a pass in CIA. The practical model will be conducted at the end of the semester.

5. The following are the distribution of marks for the continuous Internal Assessment for practical papers of UG programmes.

Sl.No	Components	Total marks	
1.	Let a model test of three/four hours duration be conducted and proportionally the internal marks be awarded subject to the maximum of 25 marks/13 marks.	40	20
		25	13
2.	Observation note book	15	7

6. The following are the distribution of marks for the continuous Internal Assessment for project of UG programmes.

Sl.No	Components	Total marks
1.	Let a Review meeting be conducted and proportionally the internal marks be awarded subject to the maximum of 15 marks	15
2.	Documentation	5
Total		20

7. The following subjects/Course will have only End Semester Exams and No CIA

S.No	Subject	Total Marks
1.	General Awareness	50
2.	Human Rights and Constitution of India	50
3.	Environmental Studies	50

2.5.5 Does the College adhere to the declared examination schedules? If not, what measures have been taken to address the delay?

Schedules for the examination are declared by the office of COE and the detailed schedules are made available to the students vide notices on their notice boards and on the website. The college strictly adheres to the declared examination schedules.

2.5.6 What is the average time taken by the College for declaration of examination results? Indicate the mode / media adopted by the College for the publication of examination results e.g., website, SMS, email, etc.

The average time taken by the college for the declaration of examination results is one month from the last date of the examination. The results are made available at the respective departments through the Controller of Examinations. Final results after the completion are published on the college website. It is also announced through the social media and SMS.

2.5.7 Does the college have an integrated examination platform for the following processes?

The college established an integrated examination platform to conduct pre-examination, examination and post examination processes. The college provides sufficient infrastructure and required supporting staff for examination branch for smooth conduct of the examinations. The College has a separate Examination Unit headed by a Controller of Examinations and clerical assistants and a fully-fledged exam center with a copy printer, duplicator and computers with printers with a separate examination

strong room. COE is also assisted by the team of department staff members forming examination cell.

∗ Pre-examination processes – Time table generation, OMR, student list generation, invigilators, squads, attendance sheet, online payment gateway, etc.

- The examination schedules for the year are already announced at the beginning of the year through the College calendar.
- selection of the panels for paper setting
- preparation of the students list
- communication to the panel members for setting the question paper
- collection of the question papers
- printing of the question papers
- printing answer booklets
- The examination time-tables are displayed well in advance, more than a month before the scheduled exams. It is also uploaded in the college website.
- A detailed seating accommodation for every session of the exam for each class is displayed on the College notice boards before the examination.
- An invigilation schedule for the faculty is announced before the commencement of the entire exam.
- In some subjects the questions are drawn from question banks prepared by the subject teachers.

∗ Examination process – Examination material management, logistics.

- A Committee of faculty member's conduct the examination including organizing photocopies of question papers for each day of the exam and overseeing the whole exam programme.
- Distribution of answer scripts and question papers to invigilators
- Preparation of absentee statement

- Collection of answer scripts and packing of answer scripts
- The COE takes regular rounds of the examination hall for each session of the exam.
- At the end of each day's exam the answer papers are masked and the bundles are handed over to the COE Custodians.

* Post examination process – attendance capture, OMR based exam result, auto processing, generic result processing and certification.

- After the completion of the examination, the COE office is entrusted with the duty of the conduct of Central Valuation.
- Selection of panels for the evaluators
- Coding the answer scripts (Assigning dummy numbers)
- Evaluating the answer scripts
- Decoding of answer scripts
- Preparing the mark list
- After evaluation a process of moderation through passing board for all the programmes, the final result is declared.

2.5.8 Has the College introduced any reforms in its Ph.D. evaluation process?

- The college implements the reforms in Ph.D. evaluation process as per the guidelines of the affiliated university - Bharathiar University, Coimbatore.
- Adjudication of Ph.D thesis

a) For all Ph.D. thesis (except Tamil), the panel of examiners consisting of four foreign examiners, preferably scientifically advanced countries, four Indian examiners (from within Tamilnadu but outside Bharathiar University geographical area or from other states within India) will be submitted by the Guide in a sealed envelope. The Indian examiner who valued the thesis will be the examiner for conducting Viva-Voce examination. There is no separate panel for conducting the viva-voce examination.

b) For non-receipt of "the panel of examiners" from the supervisor within a month of submission of Ph.D/M.Phil thesis by the candidate, the Vice-Chancellor is empowered to appoint a new panel of examiners in consultation with the PG BOS Chairperson of this University department.

c) As soon as the reports are received from the Guide, foreign and Indian examiners, the reports shall be sent to the guide/convener to prepare a consolidated report with recommendation to conduct the Vice-voce examination. The Guide shall send his / her consolidated report with recommendation within 30 working days from the date of letter received from the Controller of Examinations. If the above report is not received within three months, the Vice-Chancellor is authorized to constitute an expert panel for consolidating the report and conduct the viva-voce examinations.

d) For Ph.D. thesis in Tamil, the panel may consist of four examiners from outside Tamilnadu and four examiners from Tamil Nadu but outside the geographical jurisdiction of Bharathiar University. An examiner within Tamilnadu who valued the thesis will be the examiner for conducting Viva-Voce examinations, as well as thesis written in Tamil in the subjects of Linguistics and other Indian Languages in lieu of a foreign examiner due to paucity of foreign examiners.

e) Full-time faculty working in accreted Institutions (with 10 years of teaching/research experience after getting Ph.D. degree) in the cadre of Professor/Associate Professor/equivalent cadre in the Research Institutions/the scientists working in the research Institutions can be considered for appointment as Indian or Foreign Examiner for Ph.D. thesis evaluation. The website details should be given about the foreign and Indian examiner for verification of his position.

f) The Indian and Foreign examiner shall adjudicate the thesis and submit a detailed report (in the prescribed format) on the merits and demerits of the thesis and finally indicate whether the thesis is "Commended", "Not Commended" or "Recommended for resubmission".

g) If the University does not get the evaluation report from any examiner even after the second reminder (90 days from the date of receipt of thesis), another examiner shall be appointed in his / her place.

h) In case, both Indian and Foreign examiners have not commended the thesis, it shall be referred to Ethics Committee for further action.

i) In case one of the two examiners have not commended the thesis, the thesis shall be referred again to a third examiner, Indian or Foreigner as the case may be (i.e. if the thesis is not commended by a foreigner, the third examiner shall be a foreigner and if it is not commended by an Indian, the third examiner shall be an Indian). However, if the third examiner does not commend the thesis, again it shall be referred to Ethics Committee for further action.

j) If the examiners insist upon corrections/ revision/re-submission to be made, the same shall be made before appearing for the Public Viva-voce examination, along with a certificate from the guide that the corrections have been satisfactorily carried out. The detailed report of such corrections, along with mentioning the corrected page numbers, must be made available.

k) The candidate whose thesis has been approved shall submit himself / herself to a Public Viva-voce Examination to be conducted by a board of Examiners, consisting of the external Indian examiner, the guide as the Convenor in the presence of the members of the Department and persons interested in the subject.

l) Viva-Voce examination will be conducted for M.Phil./ Ph.D. students strictly within 30 days of receipt of the consolidated report by the Controller of Examinations especially on a working day.

m) The guide / convener shall notify the date and time of the viva-voce examination in consultation with the Indian external examiner and inform the same to the Controller of Examinations by giving minimum of 7 days notification. After conducting the Viva-Voce examination, the guide / convener shall convey to the University, the

result of such examination. A candidate who is successful in the public Viva-Voce examination shall be declared to have qualified for Ph.D degree by the Syndicate.

n) The medium of language for public Viva-voce examination will be English. However, the general public will be encouraged to ask questions in Tamil and clarifications shall be given to them in Tamil. In Language Departments, the Viva-voce shall be in the respective languages.

o) A candidate who is not successful at the Public Viva-Voce examination may be permitted to undergo the Viva-Voce examination a second time, within a period of three months with different examiner/Indian expert, Research Dean and PG BOS Chairperson of the University department, not before one month after the ill-fated first viva-voce.

p) The time-limit to resubmit the revised thesis, as per the suggestions for revision and resubmission of thesis by the examiner(s), shall not exceed twelve full months.

q) A candidate shall not ordinarily be permitted to resubmit the thesis for the Degree or to take the Public Viva-voce examination on more than two occasions.

r) When the guide changes the Institution, the viva voce may be conducted at the place of registration or at the place where the guide is working or at Bharathiar University campus. s) When a guide moves to an Institution outside the jurisdiction of Bharathiar University, he has to apply and get a guide continuation certificate from Bharathiar University to continue his guide recognition.

Publication of the Thesis A thesis whether approved or not shall not be published in full without the permission of the Syndicate and the syndicate may grant permission for the publication under such conditions as it may impose. A candidate may during the course of his / her research publish papers in standard research journals as advised by his /her supervisor, but the thesis as a whole shall not be published without obtaining permission of the syndicate mentioned supra.

2.5.9 What efforts are made by the College to streamline the operations at the Office of the Controller of Examinations? Mention any significant efforts which have improved process and functioning of the examination division/section?

- The college supports and assists the office of the Controller of Examination in the conduct of examination and Central valuation.
- The college provided sufficient area to streamline the various operations at the office of the Controller of Examinations.
- The examination section has confidential area to carry the confidential works like question paper typing, printing and packing.
- Well-spaced record room is available to keep the examination material safely.
- One of senior professors of the college is appointed as the controller by the Management.
- The college provides regular and adhoc-basis administrative staff to the Controller's office for its functioning.
- Deputy Controller is appointed by the Principal to lighten the burden of the Controller and to give timely inputs.
- As the Controller of Examinations is a regular member of the Governing council, Staff Council, Academic council of the college, all the major decisions taken by the college with regard to administration or academics are in harmony with the functioning of the Controller's office.

2.5.10 what is the mechanism for redressal of grievances with reference to evaluation?

The mechanisms for the redressal of grievances with reference to evaluation are:

- A student dissatisfied with the evaluation of any subject can apply for revaluation within 7 days after the declaration of the result.

- The Student can even apply for photocopy of assessed answer paper within 15 days after the declaration of the result.
- The student's grievance regarding evaluation is immediately taken care of by the Head of the institution and the Controller of examinations.

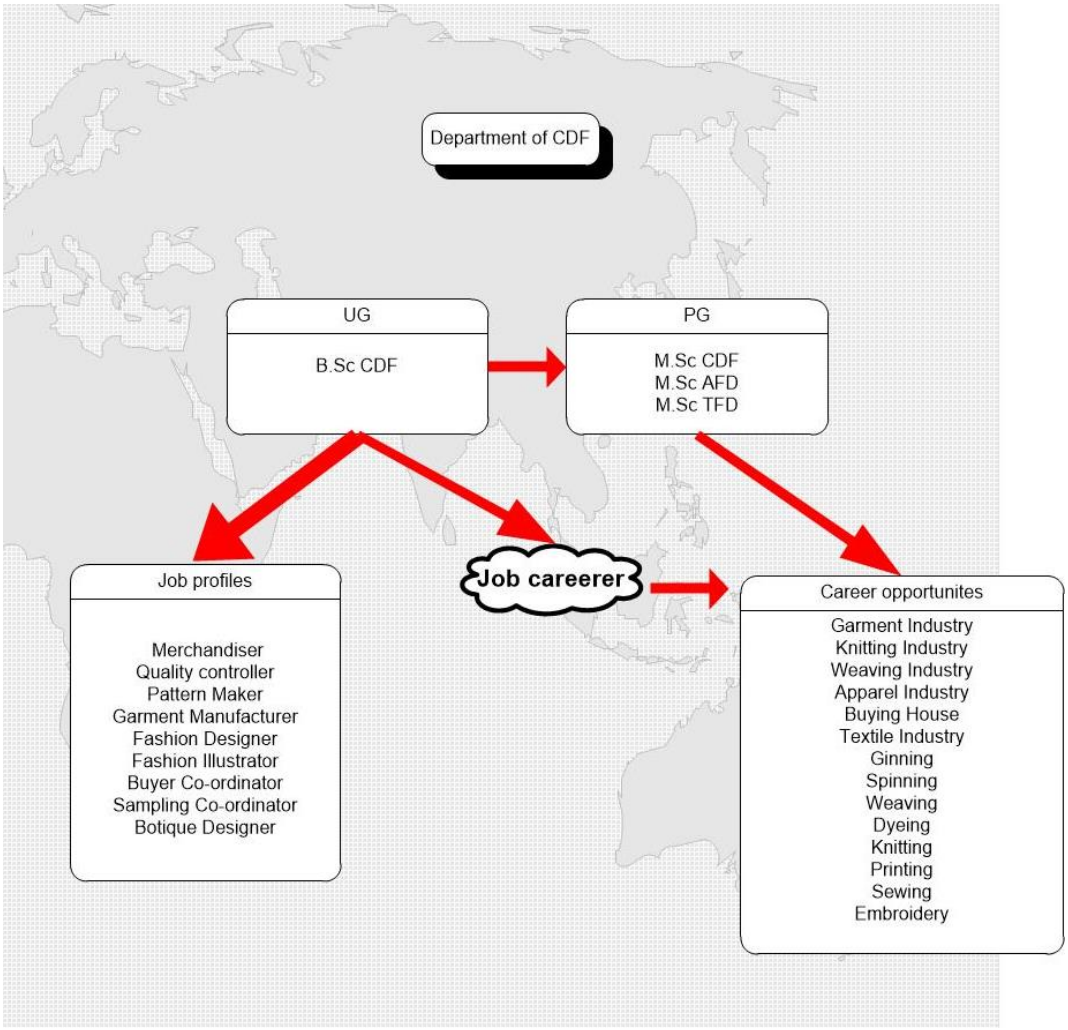
Provision for Appeal: There shall be a provision for Appeal for a candidate who may be dissatisfied with the Grade he/she has been awarded. He/she can approach the Grievance Cell with the written submission together with all facts, the assignments, and test papers etc, which were evaluated. He/she can do so before the commencement of end semester examination. The Grievance Cell is empowered to revise the grades if the case is genuine and is also empowered to penalize the candidate if his/her submission is found to be baseless and unduly motivated. The composition of the grievance cell is as follows:

1. The Principal
2. One senior faculty member (other than those concerned with the evaluation of the course concerned).
3. One senior faculty member/ subject expert.

2.6. Student Performance and Learning Outcomes

2.6.1 Does the College have clearly stated learning outcomes for its programmes? If yes, give details on how the students and staff are made aware of these?

- The learning outcome denotes the knowledge, life skill acquired by the student after the period of study. High score in the semester examinations, University ranks and grand success in career placement in firms and corporates of repute enable the faculty to assess the learning outcome of the students.
- Learning outcomes and student's performance in any course are deeply rooted in the learning objectives for the course.
- The course work of each programme starts with clearly defined objectives. Each subject has clearly stated objectives which are written along with the subject details in the syllabus copy.
- Whenever a new faculty is appointed to teach in the College, they are oriented to the subjects that she has to teach and is encouraged to study the syllabus book.
- The students are made aware of the learning outcomes mainly in two ways.
  - The syllabus book is also given to each student upon admission to the college.
  - Even at the time of the departmental orientation, they are given an insight to the course objectives.
- The extracurricular activities like NSS, YRC, Sports activities contribute to the overall development of the student.
- Tutors and the faculty of the respective department give detailed scope and employment opportunities for the programmes offered and guide the students to select appropriate career avenues.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M.Sc AFD
M.Sc TFD
Job profiles
Merchandiser
Quality controller
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Fashion Designer
Fashion Illustrator
Buyer Co-ordinator
Sampling Co-ordinator
Botique Designer
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Career opportunites
Garment Industry
Knitting Industry
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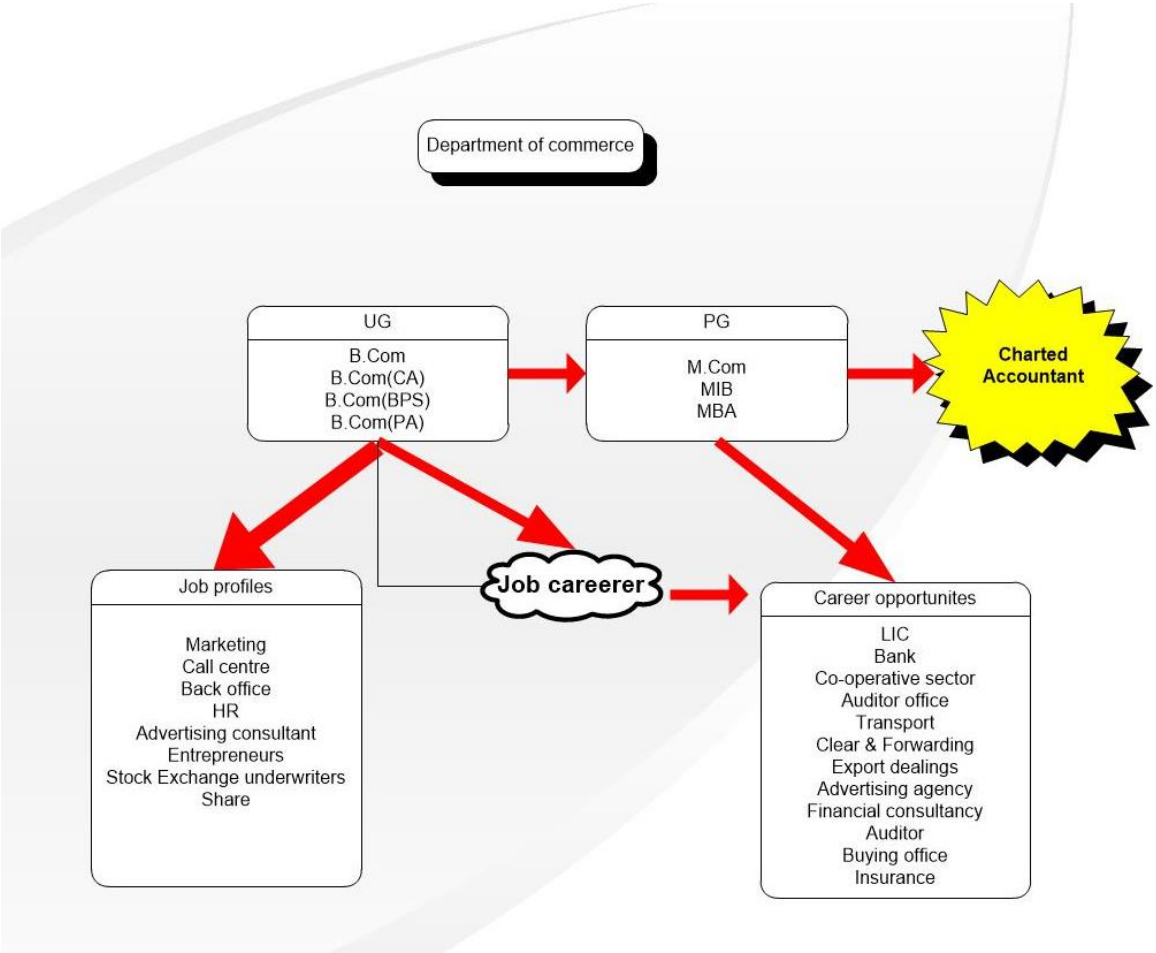
Department of commerce
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Job profiles
Marketing
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Back office
HR
Advertising consultant
Entrepreneurs
Stock Exchange underwriters
Share
Job careerer
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Auditor office
Transport
Clear & Forwarding
Export dealings
Advertising agency
Financial consultancy
Auditor
Buying office
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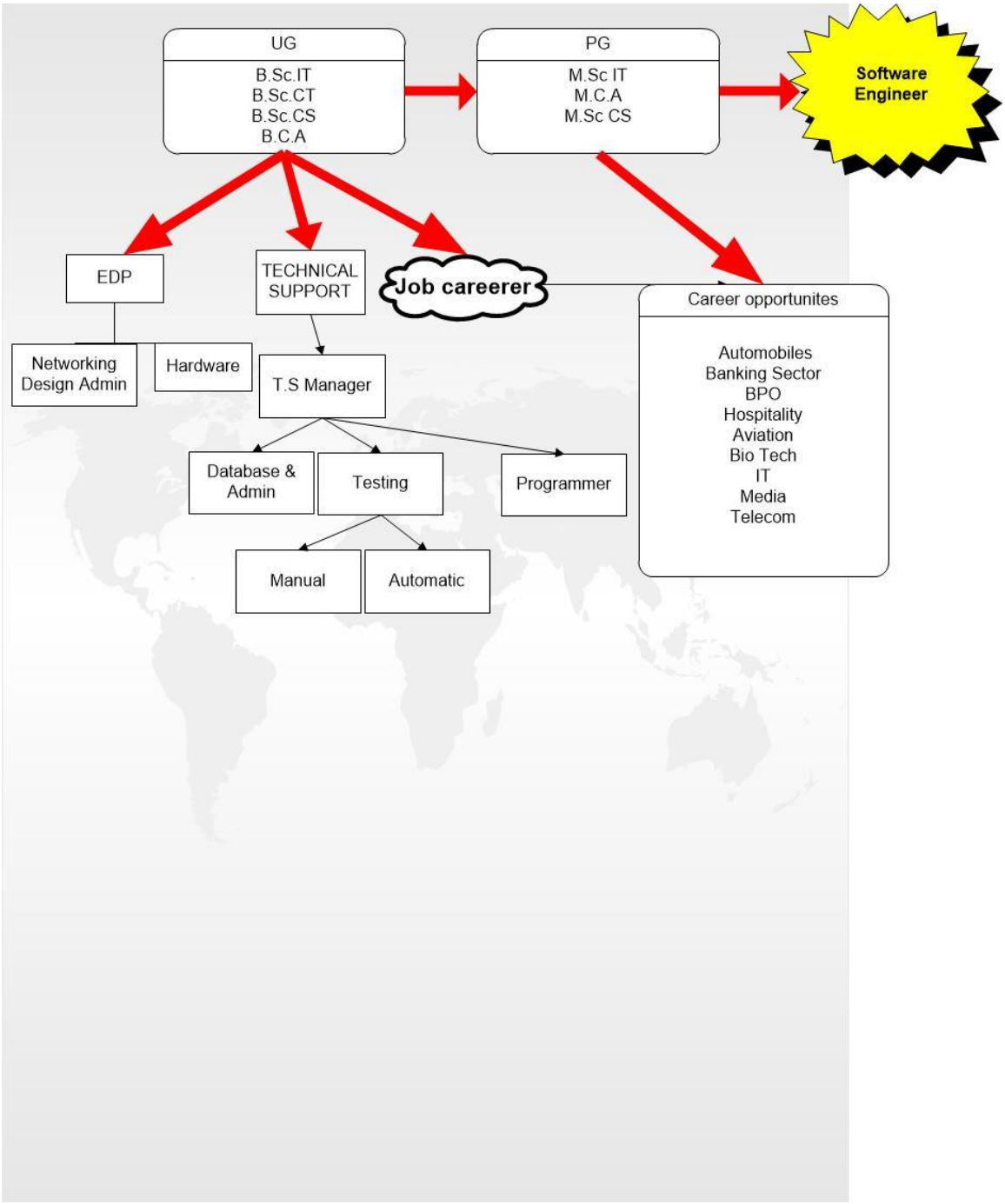
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B.Sc.CS
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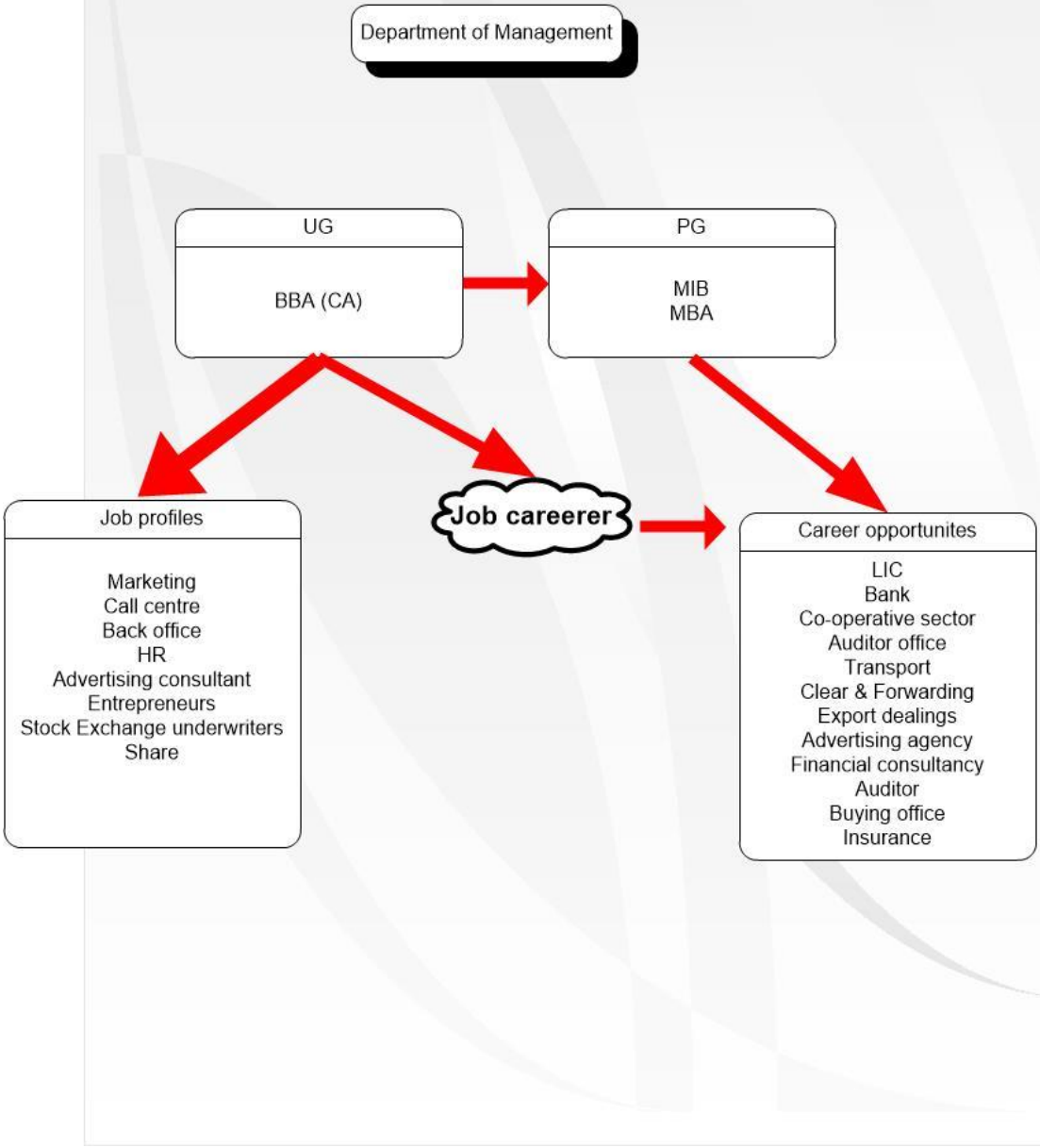
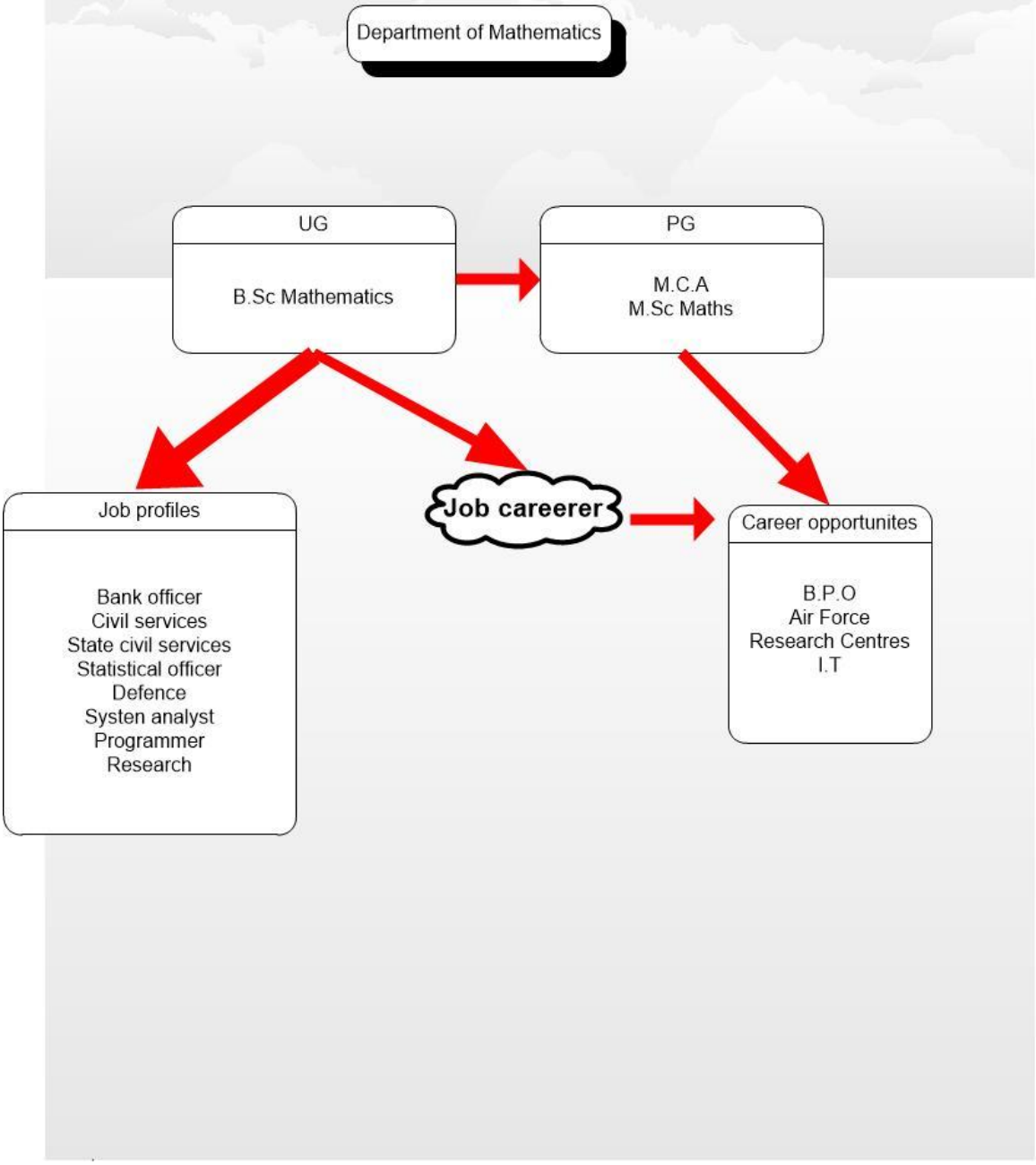
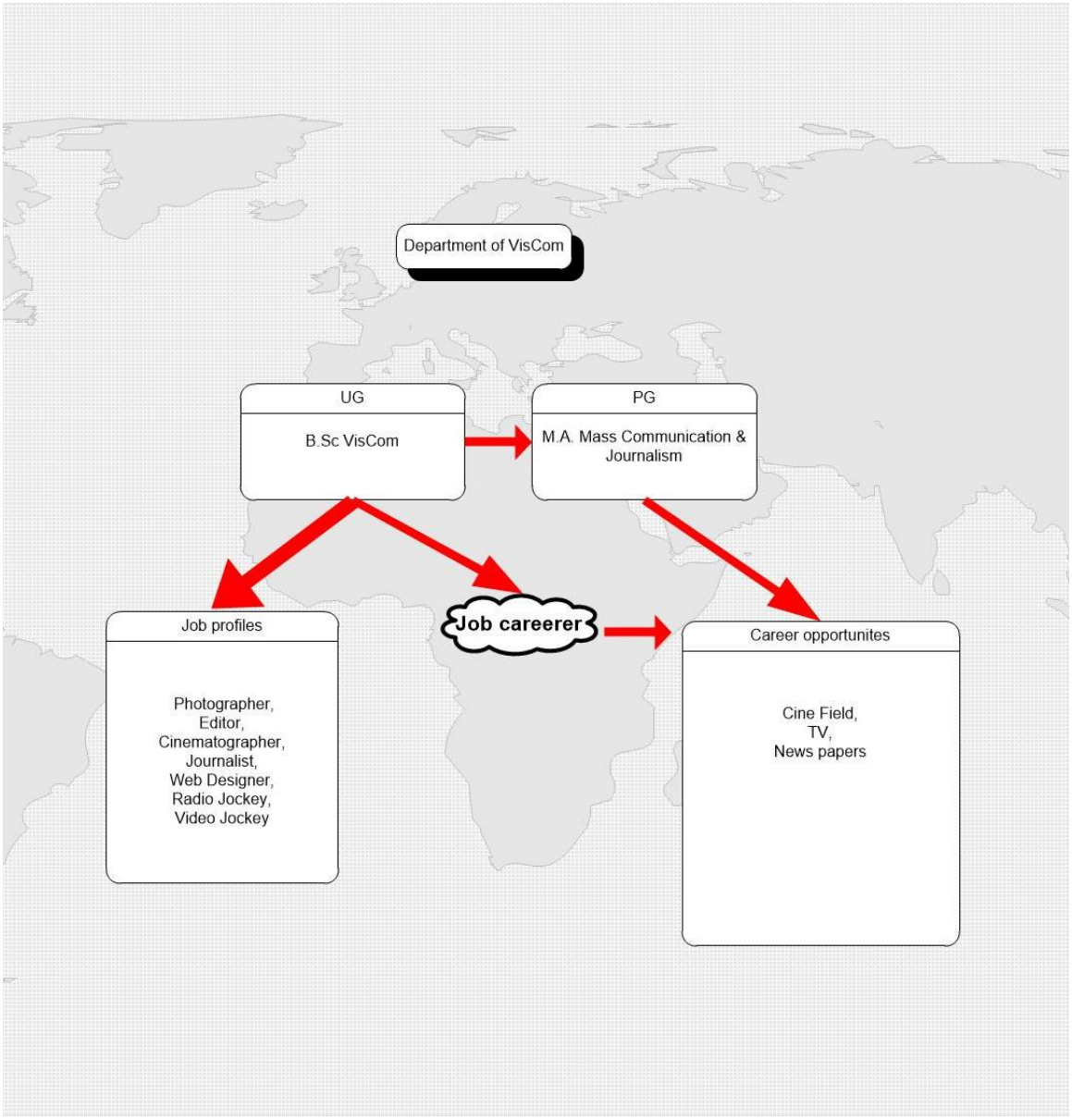
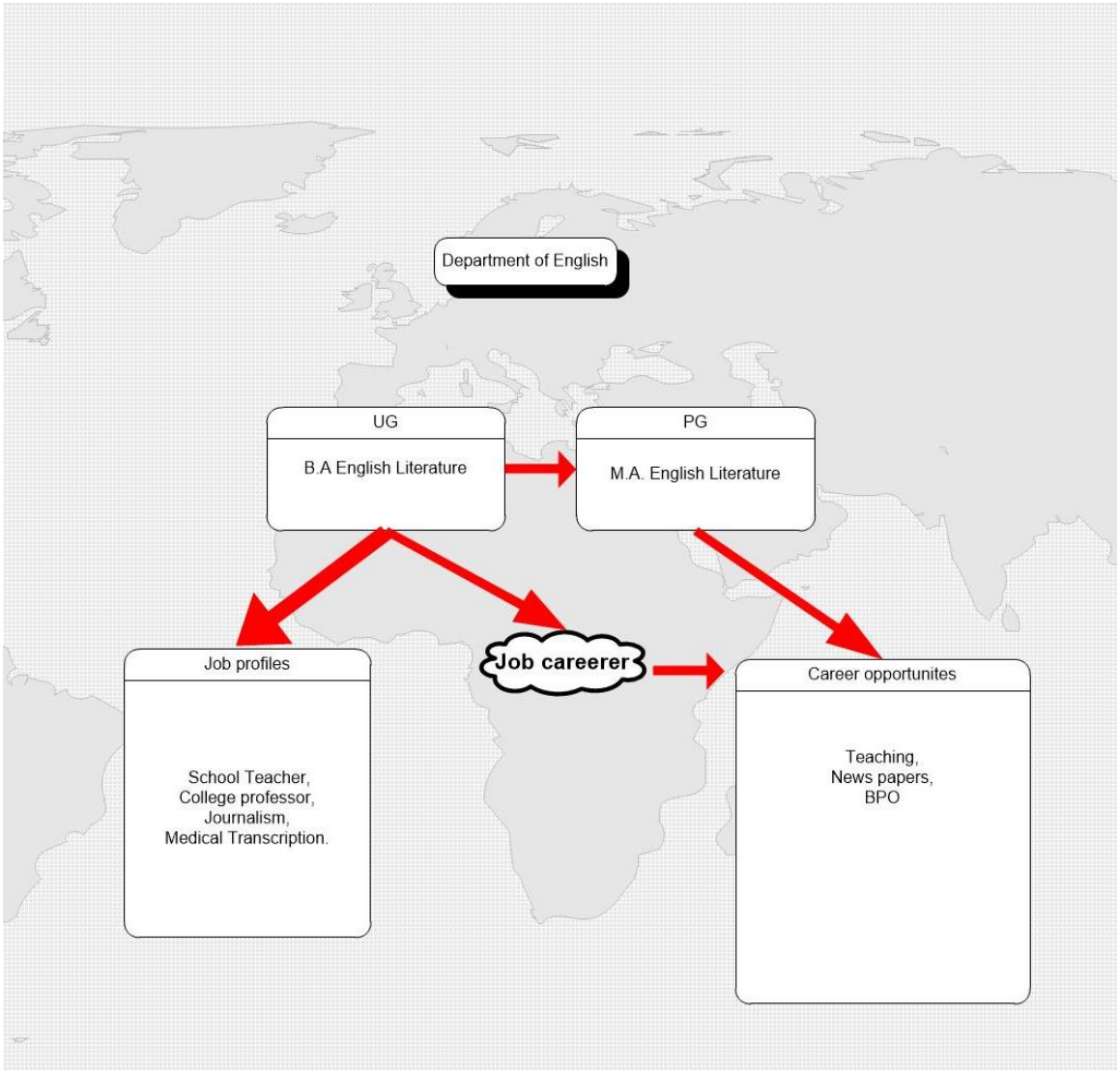
PG
M.Sc IT
M.C.A
M.Sc CS
Software Engineer
EDP
TECHNICAL SUPPORT
Job careerer
Career opportunites
Automobiles
Banking Sector
BPO
Hospitality
Aviation
Bio Tech
IT
Media
Telecom
Networking Design Admin
Hardware
T.S Manager
Database & Admin
Testing
Programmer
Manual
Automatic


Department of Management
UG
BBA (CA)
PG
MIB
MBA
Job profiles
Marketing
Call centre
Back office
HR
Advertising consultant
Entrepreneurs
Stock Exchange underwriters
Share
Job careerer
Career opportunites
LIC
Bank
Co-operative sector
Auditor office
Transport
Clear & Forwarding
Export dealings
Advertising agency
Financial consultancy
Auditor
Buying office
Insurance


Department of Mathematics
UG
B.Sc Mathematics
PG
M.C.A
M.Sc Maths
Job profiles
Bank officer
Civil services
State civil services
Statistical officer
Defence
Systen analyst
Programmer
Research
Job careerer
Career opportunites
B.P.O
Air Force
Research Centres
I.T


Department of VisCom
UG
B.Sc VisCom
PG
M.A. Mass Communication & Journalism
Job profiles
Photographer,
Editor,
Cinematographer,
Journalist,
Web Designer,
Radio Jockey,
Video Jockey
Job careerer
Career opportunites
Cine Field,
TV,
News papers


Department of English
UG
B.A English Literature
PG
M.A. English Literature
Job careerer
Job profiles
School Teacher,
College professor,
Journalism,
Medical Transcription.
Career opportunites
Teaching,
News papers,
BPO

2.6.2 How does the institution monitor and ensure the achievement of learning outcomes?

- The teacher prepares a tentative teaching plan keeping in with the learning outcomes. This plan is reviewed by the Head of Department and the Principal of the college.
- The pattern of *formative evaluation* or the "*internal assessment"* which is followed by the College has facilitated to focus on the "process of learning" of the students.
- As the objective of our internal assessment or formative evaluation is to foster development and improvement within the learner , after the formative assessment is done, the instructor provides a feedback to the students to help them understand the level at which they are functioning.
- The Institute continuously monitors on compulsory attendance, tutorial, written/oral tests, assignments.
- Placement ensures the achievement of the learning outcome**.**

2.6.3 How does the institution collect and analyse data on student learning outcomes and use it for overcoming barriers of learning?

Every department of the college reviews the result and analyzes the reasons for the cause of increase in fail percentage, if any. The department faculty is invited to discuss the results. In this open discussion, suggestions are made and the teacher's opinions sought on the reasons for poor performance/skewed graphs. Such analysis of performance can result in spotting a trend and help address the issue before it becomes a problem.

Through continuous evaluation system by way of cycle tests, written/oral assignment and model examination, the departments identify the performance of students individually. Alumni, when they visit their parent departments furnish the details about their career and the prospects of the selected academic stream in the employment market. Their suggestions are kept in mind when improving the curriculum to suit the ever changing job market.

The students‟ feedback and faculty discussion helps to reveal the necessary steps to be undertaken to overcome the shortfalls or barriers in learning.

2.6.4. Give Programme-wise details of the pass percentage and completion rate of students.

AUTONOMOUS NOV-2013

S. NO	TITLE OF THR PROGRAMME	TOTAL NO OF STUDENTS	DISTINCTION	I	II	III	PASS %
1	I B.Sc (CS)	44	3	6	8	0	39
2	II B.Sc (CS)	55	14	18	2	0	62
3	III B.Sc (CS)	57	6	31	12	0	86
4	I BCA	91	3	5	2	1	35
5	II BCA	36	2	6	8	1	47
6	III BCA	49	2	19	2	1	49
7	I B.Sc (IT)	62	1	25	23	10	60
8	II B.Sc (IT)	61	2	35	4	1	25
9	III B.Sc (IT)	54	3	38	6	0	91
10	I B.Sc (CT)	52	5	17	15	14	46
11	II B.Sc (CT)	47	2	12	6	0	40
12	III B.Sc (CT)	56	2	23	21	8	68
13	I BBA(CA)	48	0	3	13	0	33
14	II BBA(CA)	32	0	12	11	0	70
15	III BBA(CA)	41	3	18	8	O	29
16	I B.COM	53	1	14	14	5	64
17	II B.COM	56	0	14	13	3	54
18	III B.COM	38	0	14	11	1	68
19	I B.COM (CA)	105	10	27	7	2	44
20	II B.COM (CA)	92	0	16	33	5	90
21	III B.COM (CA)	107	0	32	32	12	71
22	I B.Sc (CDF)	23	5	16	7	0	70
23	II B.Sc (CDF)	17	3	14	0	0	100

S. NO	TITLE OF THR PROGRAMME	TOTAL NO OF STUDENTS	DISTINCTION	I	II	III	PASS %
24	III B.Sc (CDF)	29	5	22	0	0	99
25	I B.Sc (VISCOM)	47	0	5	14	7	55
26	II B.Sc (VISCOM)	30	0	3	14	4	70
27	III B.Sc (VISCOM)	42	0	13	10	3	62
28	I B.Sc (MATHS)	17	4	12	3	0	88
29	II B.Sc (MATHS)	19	0	12	1	0	68
30	III B.Sc (MATHS)	16	0	6	1	0	44
31	I B.A (ENGLISH)	21	0	9	12	0	100
32	II B.A (ENGLISH)	16	0	5	9	0	88
33	III B.A (ENGLISH)	19	0	9	8	1	95
34	I MBA	40	0	14	0	0	70
35	II MBA	43	0	26	4	0	70
36	I M.Sc (CS)	44	8	30	0	0	86
37	II M.Sc (CS)	35	4	15	0	0	54
38	I M.Sc (IT)	39	7	26	7	0	82
39	II I M.Sc (IT)	23	6	10	1	0	30
40	I MJMC	5	1	4	0	0	80
41	II MJMC	4	0	1	2	0	74
42	I M.COM	33	0	24	5	0	88

AUTONOMOUS APRIL-2014

S. NO	TITLE OF THE PROGRAMME	TOTAL NO OF STUDENTS	DISTINCTION	I	II	III	PASS %
1	I B.Sc (CS)	76	5	25	16	0	60
2	II B.Sc (CS)	61	12	22	4	0	62
3	III B.Sc (CS)	57	21	33	1	0	55
4	I BCA	51	3	34	14	3	82
5	II BCA	37	5	14	1	0	54
6	III BCA	49	30	40	5	2	88
7	I B.Sc (IT)	60	0	20	12	10	70
8	II B.Sc (IT)	55	0	15	15	14	44

S. NO	TITLE OF THE PROGRAMME	TOTAL NO OF STUDENTS	DISTINCTION	I	II	III	PASS %
9	III B.Sc (IT)	54	2	10	12	26	89
10	I B.Sc (CT)	51	0	10	14	12	21
11	II B.Sc (CT)	40	2	12	12	8	83
12	III B.Sc (CT)	56	1	32	18	5	91
13	I BBA(CA)	53	0	8	7	0	23
14	II BBA(CA)	32	0	12	11	0	70
15	III BBA(CA)	41	3	19	14	0	88
16	I B.COM	53	1	21	0	0	42
17	II B.COM	37	0	19	7	7	89
18	III B.COM	50	0	11	17	7	70
19	I B.COM (CA)	102	0	11	23	2	35
20	II B.COM (CA)	83	0	14	26	11	61
21	III B.COM (CA)	109	0	36	29	12	71
22	I B.Sc (CDF)	22	4	17	0	0	100
23	II B.Sc (CDF)	16	5	11	0	0	100
24	III B.Sc (CDF)	29	7	21	1	0	100
25	I B.Sc (VISCOM)	28	2	19	3	0	86
26	II B.Sc (VISCOM)	31	0	15	4	0	61
27	III B.Sc (VISCOM)	45	0	25	14	0	91
28	I B.Sc (MATHS)	17	4	11	0	1	94
29	II B.Sc (MATHS)	19	0	11	3	0	74
30	III B.Sc (MATHS)	15	1	17	4	0	80
31	I B.A (ENGLISH)	21	0	8	11	0	90
32	II B.A (ENGLISH)	15	0	6	6	0	80
33	III B.A (ENGLISH)	19	0	12	5	0	89
34	I MBA	39	0	25	5	0	77
35	II MBA	43	0	27	10	0	86
36	I M.Sc (CS)	42	16	36	0	0	86
37	II M.Sc (CS)	43	42	1	0	0	100
38	I M.Sc (IT)	31	14	12	1	0	94
39	II I M.Sc (IT)	36	20	28	3	0	86
40	I MJMC	3	0	0	1	0	33
41	II MJMC	4	3	1	0	0	100

NOVEMBER-2014

S. NO	TITLE OF THE PROGRAMME	TOTAL NO OF STUDENTS	DISTINCTION	I	II	III	PASS %
1	I B.Sc (CS)	47	6	14	9	-	60
2	II B.Sc (CS)	70	5	24	18	10	74
3	III B.Sc (CS)	54	1	22	19	12	52
4	I BCA	60	3	22	20	8	89
5	II BCA	54	6	38	10	2	88
6	III BCA	38	5	16	14	3	74
7	I B.Sc (IT)	44	-	5	5	10	78
8	II B.Sc (IT)	48	1	12	22	4	94
9	III B.Sc (IT)	42	-	3	24	8	85
10	I B.Sc (CT)	27	4	6	3	-	48
11	II B.Sc (CT)	36	2	11	6	2	58
12	III B.Sc (CT)	41	3	14	8	-	61
13	I BBA(CA)	35	-	6	7	3	46
14	II BBA(CA)	42	-	13	14	6	79
15	III BBA(CA)	32	-	11	12	-	72
16	I B.COM	45	-	8	23	3	75
17	II B.COM	50	2	14	14	12	97
18	III B.COM	53	1	24	8	1	88
19	I B.COM (CA)	96	1	43	25	9	66
20	II B.COM (CA)	99	3	26	28	11	70.7
21	III B.COM (CA)	102	1	22	46	4	71.5
22	I B.Com (PA)	43	-	13	3	-	84
23	I B.Com (BPS)	31	-	1	17	5	74.1
24	I B.Sc (CDF)	46	20	19	-	-	85
25	II B.Sc (CDF)	22	5	17	-	-	100
26	III B.Sc (CDF)	16	15	1	-	-	100
27	I B.Sc (VISCOM)	48	-	9	27	-	92
28	II B.Sc (VISCOM)	34	-	20	1	1	88

S. NO	TITLE OF THE PROGRAMME	TOTAL NO OF STUDENTS	DISTINCTION	I	II	III	PASS %
29	III B.Sc (VISCOM)	35	-	4	18	9	94
30	I B.Sc (MATHS)	34	2	10	11	2	71
31	II B.Sc (MATHS)	17	15	-	2	-	100
32	III B.Sc (MATHS)	19	2	10	-	-	63
33	I B.A (ENGLISH)	22	-	18	3	-	95.45
34	II B.A (ENGLISH)	19	-	10	8	1	100
35	III B.A (ENGLISH)	16	-	10	4	1	94
36	I MBA	55	1	31	11	1	76.36
37	II MBA	39	-	32	-	-	82.05
38	I M.Sc (CS)	42	9	29	-	-	90.47
39	II M.Sc (CS)	32	4	23	-	-	75
40	I M.Sc (IT)	25	5	11	-	-	64
41	II I M.Sc (IT)	33	8	19	-	-	82
42	I MJMC	19	-	15	-	-	78.94
43	II MJMC	5	-	5	-	-	100
44	I M.Com	16	-	10	6	-	96.25
45	II M.Com	29	1	22	5	-	99.49

Any additional information regarding Teaching, Learning and Evaluation, which the institution would like to include.

CRITERION III: RESEARCH, CONSULTANCY AND EXTENSION

3.1 Promotion of Research

3.1.1 Does the College have a research committee to monitor and address the issues of research? If yes, what is its composition? Mention a few recommendations which have been implemented and their impact.

College has a research committee comprising faculties of various departments. The committee members discuss the various issues of developing the research cell and recommend for the implementation and their impact. In this process the teaching faculty are encouraged for research activity. There are Research Committees at the Departmental level that facilitate and monitor research being carried out in the Departments. The details are as follows:

Constitution of Departmental Research Committee (DRC)

- Research Committees are constituted for an effective coordination of the Ph.D and M.Phil., research activities of the departments including selection and admission of Research scholars, constitution of Doctoral Committees and maintenance of the quality of research.
- The Departmental Research Committee of the college consists of the Head of the respective Department as chairperson, if he/she is an approved Research guide and the other approved Research guides of the Department as members.
- If the HOD is not an approved research guide, he/she shall nominate the senior most research advisor in the department as chairperson of the Departmental Research Committee.

Recommendations

- To gather and disseminate information about the availability of various research grants and proposals to the faculty.
- To maintain documents of research activities done by the faculty.

- To select National and International research journals for library.
- To encourage the faculty to apply for major and minor research projects.

Impacts

- Teachers have applied for funding agencies.
- Faculties register for Ph.D to upgrade their qualification.

3.1.2 What is the policy of the College to promote research culture in the College?

The policy of the college towards research has been very proactive and the institution seeks opportunities to facilitate the staff and students to avail these opportunities. The policy of the college is to explore newer avenues of research and instill research culture in the campus. The College through DRC headed by the Head of the department encourages its faculty to be engaged in research in addition to their teaching responsibilities. The college has mandated that each department engages in at least one major and minor research project. In this college, 7 departments offer M.Phil programmes and 3 department offer Ph.D programme.

- Incentives are paid to the faculty for publications in International and National reputed journals.
- Special leaves are sanctioned to attend the conferences / workshops /seminars.
- Incentives are paid to the faculty and students for presenting papers in International and National conferences.
- Faculty and students are allowed to access the available infrastructure facilities to carry out research work.
- Internet connectivity is provided to all departments
- Research culture is promoted by conducting seminars related to research areas of current interest

- Necessary support like on-duty leave to the staff members to present papers in International and National forums provided.
- Faculty permitted to carry out their research activities during free time, to make use of the library resources, internet facility, laboratory facilities and other infrastructure facilities
- From the academic year 2013– 2014 totally 6 minor projects and are being carried out. Projects were funded by either by UGC.
- Experts are invited to deliver special lectures on new innovative topics.
- Special coaching classes are conducted regularly to coach students in NET/SET.
- Faculties are actively involved in such programmes.
- The college is running a DSIR recognized lab in the campus to promote various research activities
- An MOU is signed between Genotype pvt Ltd and the college to have a collaborative course in genome studies for our students.

3.1.3 List details of prioritized research areas and the areas of expertise available with the College.

Department	Research Areas
Tamil	Tholkappiyam & Sangam Literature, Journalism, Ethics & Modern Literature, Grammar, Folklore, and Comparative Literature
English	Modernism; Postcolonial Literature; Indian Poetry in English; Children's Literature; Renaissance Studies, Critical Theory, Gender Studies, Literature and Visual Arts;

Department	Research Areas
Mathematics	Pure mathematics, Algebra, Calculus and analysis, Geometry and topology, Combinatorics, Logic Number theory, Applied mathematics.
Costume Design and Fashion	Agricultural Textile, Textile Design, Fashion & Management, Smart Textiles.
Visual Communications	Visual Design, Media, contemporary print, digital, audiovisual, graphic and illustration media.
Computer Science	Data Mining Object Recognition & Image Processing Computer Networks
Commerce	Accounting, Performance Measurement, Financial analysis, Accounting Education, Organisational Change, Organisational Culture, Organisational Politics, Management education, Business cycles, Fiscal policy, Economic growth, Public policy processes
Business Management	Financial Management, Human Resource Management, Intellectual Property, Marketing Management, Operations Management, Strategic Management,
MBA	Quality of Life Industrial Sickness Consumer Protection

3.1.4 What are the proactive mechanisms adopted by the College to facilitate smooth implementation of research schemes/ projects?

The Department Research Committee (DRC) encourages and motivates the teachers to submit research projects to various funding agencies. The committee also renders adequate help in the preparation of project proposals. The committee is involved

in synchronizing and encouraging research activities carried out by the members of the staff of various departments.

- Providing good research facilities including laboratories and equipment
- College encourages the faculty to apply for funding agencies. Faculty is provided with duty- leave for their project proposal presentation.
- The Faculty is given full independence to carry out their research.
- Fairly large numbers of scholars have registered for Ph. D level research.
- Faculties are given an awareness on the international rating - regarding, impact factor, h - index etc.
- Training to the faculty for writing individual and collaborative research proposals has also been imparted in a small way.
- Group discussions are held at the department level to keep abreast in recent research developments in the subject.
- Encouraging students and faculty to take up summer programmes in Research Institutes so that they get wider exposure.
- FDP are conducted in emerging research areas
- The members of the staff are asked to register themselves for the online courses offered in open sources like courseera.

Training the research students on Research Methodology, Planning new research work, carrying out research experiments, collecting research data, book keeping, writing computer programmes, carrying out thorough literature surveys, writing research papers and searching for good impact journals for publication.

∗ advancing funds for sanctioned projects

Advancing funds for sanctioned projects are in practice in our Colleges. Teachers avail the funds from the management till it is to be released from the funding agencies

* Providing seed money

Seed money is provided by the management

* Autonomy to the principal investigator/coordinator for utilizing overhead charges

Yes.

* Timely release of grants

Yes. As soon as the college gets fund from the funding agencies, the Principal, Head of the Institution permits the Principal Investigators to send call letters for quotations from different companies for the procurement of instruments.

* Timely auditing

Yes. After the completion of the first year of receiving the grants, the Principal Investigators submit the accounts for auditing by a Statutory Auditor and submit the reports to the UGC Office, New Delhi or to the authorities of other funding bodies.

* Submission of utilization certificate to the funding authorities

Yes. All the Principal Investigators would be submitting the Utilization Certificates obtained from the Statutory Auditor.

3.1.5 How is interdisciplinary research promoted?

* between/among different departments of the College

- The college encourages the faculty to carry out research in interdisciplinary areas.
- Students doing research in interdisciplinary areas are encouraged by the collaboration of both the departments.
- They choose their research guide from the parent department and the co-guide from the associate department.

∗ Collaboration with national/international institutes / industries.

The college entered into the memorandum of Understanding (MoU) and collaborations with the following National/International Institutes / industries.

- Wolver Hampton university
- University of Nairobi
- TCS
- Infosys
- Oracle Academy
- EMC
- L&T Skill Training Academy
- ICICI skill training
- Electronics Skill council of India
- Reliance Industries
- UTL Technologies Limited, Banagalore.
- Larsen & Toubro,
- Bezalal Infotech
- The DeFrank Group.
- Marico Ltd.,
- CRI Pumps
- Yellow Hammer Accessories
- Meridian Apparels
- AKR Exports

- Ramu Creations and Exports
- G K Engineering
- KeyMind Learning India Pvt Ltd.,
- Tradeindia.com
- Magna Electro Castings
- Navia Markets Ltd.,
- Sprout Wings
- Silver Tongue etc.

3.1.6 Enumerate the efforts of the College in attracting researchers of eminence to visit the campus and interact with teachers and students?

- Eminent Subject Experts are invited to deliver lectures and time is allotted for group discussion after each lecture.
- State level and National level seminars are organized. This paves way for the teachers and students to interact and clarify their doubts with the experts.
- Experts from abroad are invited for lectures during their visit to home town.
- The college invites many eminent experts from various research organizations to deliver guest lecturers on the emerging research areas.
- Workshops, seminars, conferences and interactions are organized regularly by the Institute. Eminent professors and scientists are invited as resource persons and
- Interactive sessions are arranged to develop the scientific temper and research culture among students.
- Field trips are arranged.

3.1.7 What percentages of faculty have utilized sabbatical leave for research activities? How has the provision contributed to the research quality and culture of the College?

College encourages the faculty to complete their Ph.D by sanctioning special leaves and full vacation based on the requirements of the faculty.

3.1.8 Provide details of national and international conferences organized by the College highlighting the names of eminent scientists/scholars who participated in these events.

Department	National and International conferences organized	Eminent scientists/scholars
Tamil	Sanga Illkiyakalin Pennin erupu Sponsored by Central Institute of Classical Tamil	Andal priyasharisini Pothigai T.V, Kovai Thava thiru Muruthasala Adikalar – Perur Tamil College
English	Nil	Nil
Mathematics	Career Opportunities in Bank	Mr.Rajarathinam,Rtd SBI Manager
Costume Design and Fashion	National Level Seminar on Advance Spinning Techniques and Boutique Management	Mr. HS. Subramnya, Vijayamohini MillsGeneral Manager,Trivandrum, Kerala
Visual Communications	National Conference on Virtual Reality	Mr. Thiyagachemmal, Reporter, Pudhiyathalaimurai TV.
Computer Science	National Conference on Research Issues in Soft Computing	Dr. S. Krishna Kumar, Senior Research Scientist, DRDO , Chennai
Commerce	National Conference on Emerging trends in foreign Trade. National Conference on Spirituality in Business Organizations. National Conference on Mentoring	Mr. Balasubramaniam, President, Indian Chamber of Commerce and Industry, Coimbatore. Thiru . C. Harichandran. Secretary, New Mangalore Port trust Thiru. Ajay Kumar
BBA	National Conference on "CSR as a Tool for Branding"	Dr.Ram Managing Director, Aiswaryalakshmi Gold & Diamonds Palakkad, Kerala
MBA	National Conference on Rural Empowerment through innovations and initiatives in the Agriculture Sector	Dr.N.Markandan, Retired Vice Chancellor, Gandhigram University

3.1.9 Details on the College initiative in transferring/advocating the relative findings of research of the College and elsewhere to the students and the community (lab to land).

Research is aimed at the progress of knowledge. This knowledge can often be applied to practical situations and problems. The research done in College feeds directly into the teaching process of the College and it gives both faculty and students an experience of good science. Hence the findings of research have helped the College to upgrade its teaching and to make it relevant and practical. It has trained students to be good scientists. Some of the research has had practical applications. The students are encouraged to carry out the projects connected with social importance and for community use.

3.1.10 Give details on the faculty actively involved in research (Guiding student research, leading research projects, engaged in individual or collaborative research activity etc.)

Department	Guiding student research	Leading research projects	Individual or collaborative research activity
Tamil	Nil	Nil	Ms. Saraladevi
English	Nil	Nil	Dr. Richard Robert Raa, Ms. Sangeetha
Mathematics	Ms. Jeyanthi Prasanna	Nil	Nil
Costume Design and Fashion	Nil	Nil	Mr. Saravana Prakash
Visual Communications	Nil	Nil	Dr. Jone Antony Raja
Computer Science	Dr. J. Thirumaran, Dr. R. Muralidharan, Mr. R. Manickam, Mr. S. Raja, Ms. K. Renuka, Ms. Juliana Ganaselvi, Dr. Sasirekha	Ms. Juliana Ganaselvi	Mr. A. Uthiramoorthy Mr. D. Raj Balaji Ms. M. Suriya Ms. R. Kiruthika Mr. D. Shyam Sundar Ms. Tharini Ms. Ashadevi Mr. Sivakumar

Department	Guiding student research	Leading research projects	Individual or collaborative research activity
Commerce	Dr. A. Sumathi	Dr. A. Sumathi, Mr. Harikaran	Mr. Harikaran, Mr. Venkatachalam Mr. B.H. Singu Ms. Shailendra Dhanaya Ms. Kaveri Ms. Shiji
BBA	Nil	Ms. T.M. Hemalatha Mr. Sabaridharan	Ms. T.M. Hemalatha
MBA	Dr.J P Kumar	Nil	Dr.A Vennila Mr. Arul Venkatesh

3.2 Resource Mobilization for Research

3.2.1 What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization for last four years.

Institution is basically a private unaided arts and science college. There is no provision of budget from government under regular grants. There is no fixed percentage which is earmarked for research, but the institution from its internal resources allocates Rs. 3, 00,000 /- to 5, 00,000/- per year to encourage the staff and students to carry out research activities.Faculties also depends from the external funding agencies like UGC, DBT, ICSSR etc. to undertake minor and major projects.

Heads of expenditure, financial allocation and actual utilization

- Honorarium to faculties for publication of articles
- Publication of Rathinam Journal of Management (RJM)
- Spent on Infrastructure & Learning Resources (Computer System / Printers / Reprography)
- Subscription of online Journals
- Registration Fee / TA / DA for faculties
- Expense on inviting eminence scholars

3.2.2 What are the financial provisions made in the College budget for supporting student research projects?

Our college has signed numerous MoUs with various industries in the field of research and development. There are 12 IT/ITES companies functioning inside our Techzone campus. Staff and students are using this facility for their advanced and industry oriented research and consultancy. Also, our institution has MoU with DSR Recognized research lab. Student research projects find ample support in monetary terms in the form of reimbursement of all expenses met during and for the research activity.

The heads under which support is lent varies from travelling allowance to payment for entry into institutions for collecting data and stationary charges.

- Students of the PG program are assigned with student project in frontline areas of research.
- Curriculum also consists of research-oriented topics like seminar and Project work. The students are encouraged and trained to write their project reports and defend them in examinations using ICT / LCD enabled presentations in partial fulfilment of their degree courses.
- Our institution provides assistantship for the needy students of M.Sc and M.Phil programs every year.
- Research students are deputed to the National and International seminars, workshops and training programs with special allowance.

3.2.3 Is there a provision in the institution to provide seed money to faculty for research? If so, what percentage of the faculty has received seed money in the last four years?

Yes, the institution has provision to provide seed money to the faculty for research activities like: Providing duty leave to faculty for participating and presenting papers at national level seminar, conferences. The seed money was provided to all the principal investigators who are selected for minor projects. The following is the seed money details.

Sl.No	Name	Department	Minor project title	Seed money
1.	Ms. T. M. Hemalatha	Management	A study on performance of primary health centres in villages with special reference to Coimbatore District	Rs. 15,000/-

Sl.No	Name	Department	Minor project title	Seed money
2.	Dr. A. Sumathi	Commerce	A Study on work life balance of employees in Govt. Hospitals with special reference in Coimbatore	Rs. 18,000/-
3.	Mrs. Juliana Ganaselvi	Computer Science	An Effective swarm intelligence based passive biometric continuous authentication system	Rs. 22,000/-
4.	Mr. Sabaridharan	Management	A Study on consumer attitude towards window display on readymade Garments	Rs. 20,000/-
5.	Mr. Hariharan	Commerce	A Study on Customers satisfaction towards fast moving consumer goods with special reference to coimbatore district	Rs. 19,000/-
6.	Mrs. MubeenBanu K	Psychology	Influence of Self-handicapping on the Adolescents academic – Achievement	Rs. 15,000/-

3.2.4 Are there any special efforts made by the College to encourage faculty to file for patents? If so, provide details of patents filed and enumerate the sanctioned patents.

Yes, the College encourages the faculty to patent their findings. College does not have patents to its credit, but has contributed in the area of product improvement, improving the service and community/social development. The awareness camp is conducted among the faculty to file patents. College provides special incentives to the faculty for obtaining patent.

3.2.5 Provide the following details of ongoing research projects:

	Year Wise	Number	Name of the project	Name of the finding agency/Industry	Total grant received
A. College funded					
Minor projects					
Major projects					
Along with Industry					
B. Other agencies - national and international (specify)					
Minor projects	2013 - 2014	6	1.A study on performance of primary health centres in villages with special reference to Coimbatore District		Rs. 1,55,000/-
			2.A Study on work life balance of employees in Govt. Hospitals with special reference in Coimbatore		Rs.1,22,500/-
			3.An Effective swarm intelligence based passive biometric continuous authentication system	UGC	Rs.1,17,500/-

	Year Wise	Number	Name of the project	Name of the finding agency/Industry	Total grant received
Major projects C. Industry sponsored			4.A Study on consumer attitude towards window display on readymade Garments 5.A Study on Customers satisfaction towards fast moving consumer goods with special reference to coimbatore district 6.Influence of Self-handicapping on the Adolescents academic – Achievement		Rs. 1,27,500/- Rs. 1,45,000/- Rs.77,500/-

3.2.6 How many departments of the College have been recognized for their research activities by national / international agencies (UGC-SAP, CAS, DST-FIST; DBT, ICSSR, ICHR, ICPR, etc.) and what is the quantum of assistance received? Mention any two significant outcomes or breakthrough due to such recognition.

Out of Nine departments, six departments have been recognized as a research centre by the Bharathiar University. Bharathiar University is in turn been recognized for their research activities by National / International agencies. Several departments of the college have come forward to apply for research grants. For the academic year 2014-15 47 minor research projects have been submitted to UGC.

3.2.7 List details of completed research projects undertaken by the College faculty in the last four years and mention the details of grants received for such projects (funded by Industry/ National/International agencies).

College faculty obtained grant-in-aid minor project in the academic year 2013-14 and the work is going on.

3.3 Research Facilities

3.3.1 What efforts are made by the College to keep pace with the infrastructure requirements to facilitate Research? How and what strategies are evolved to meet the needs of researchers?

All the departments have state-of-art lab equipment and software facilities to carry out the research projects. Faculty and students are encouraged to use existing infrastructure facilities and simulation software in their project works.The research facilities available to the students and the faculty involved in research within the campus are as follows:

- General Library with large collection of books, Research Journals and Periodicals.
- Department Libraries with Books, Journals and Periodicals.
- Printer, Scanner and Xerox machine are available in the general library and in all the departments, and these facilities are available to the students on prior permission from the concerned head of the department.
- Internet facility is available in all the departments and also in the general library.
- All the departments are provided with Desk top computers and printers.
- There is a separate Computer lab equipped with internet facility.
- Instruments and other non-consumables of the departments are put into use for research activities after regular class hours, taking care not to cause hindrance to the regular practical curriculum of the respective department,
- Wi-Fi facility is available for browsing internet to get the required material.
- Institutional strategies for upgrading and creating infrastructural facilities:
- Computer network with internet service with SPSS.
- SPSS software training to be conducted by Management.
- Up-gradation of more research journals in library.

- Recruiting Research intent senior staff members Planned to sign more MoU with research Canters & Agency to be registered in recognized centre like DSIR / CSIR / AICTE / TIFAC

3.3.2 Does the College have an information resource centre to cater to the needs of researchers? If yes, provide details on the facility.

Yes, the college library subscribes to several journals and books that could be used by researchers. The researchers can make use of the literature on research, synopsis, dissertation, thesis, abstracts, proceedings and publications of staff members. Copies of periodical research journals, standard text books and reference books are also made available. The college also provides Inflibnet facilities to the staff and researchers. All departments are provided with internet facility. The Knowledge Centre hosts the database of the Library on our website. It also manages the intranet on campus which provides digital resources to staff and students.

3.3.3 Does the College provide residential facilities (with computer and internet facilities) for research scholars and faculty?

The college provides hostel accommodation to the research scholars on their request. The guest room facility is also available to researchers for short term stay. Internet access is available in departments and laboratories. Wi-fi facility is available in the hostal.

3.3.4 Does the College have a specialized research centre/ workstation to address challenges of research programmes? If yes, give details.

Principal Investigators of each project make their own workstations using the financial provisions of the research project, in a limited manner. This facility is generously shared with the fellow researchers and the postgraduate students, when need arises.

3.3.5 Does the College have research facilities (centre, etc.) of regional, national and international recognition/repute? Give a brief description of how these facilities are made use of by researchers from other laboratories.

All the labs are established with state-of-art technology to carry out the research by the faculty.

3.4 Research Publications and Awards

3.4.1 Highlight the major research achievements of the College through the following:

* Major papers presented in regional, national and international conferences

Department	Regional	National	International
Tamil	Nil	6	Nil
English	Nil	4	1
Mathematics	Nil	1	2
Costume Design and Fashion	Nil	5	Nil
Visual Communications	Nil	1	4
Computer Science	Nil	25	15
Commerce	Nil	20	10
BBA	Nil	6	6
MBA	Nil	7	4

* Publication per faculty

Department	No of Publications	Publication per Faculty
Tamil	10	2
English	1	1
Mathematics	1	1
Costume Design and Fashion	3	1
Visual Communications	2	1
Computer Science	60	3
Commerce	57	4
BBA	20	4
MBA	70	10

∗ Faculty serving on the editorial boards of national and international journals

Department	Faculty serving on the editorial boards
Tamil	2
English	Nil
Mathematics	Nil
Costume Design and Fashion	Nil
Visual Communications	Nil
Computer Science	3
Commerce	Nil
BBA	Nil
MBA	1

∗ faculty members on the organization committees of international conferences, recognized by reputed organizations / societies.

2

3.4.2 Does the College publish research journal(s)? If yes, indicate the composition of the editorial board, publication policies and whether it is listed in international database?

Yes, Department of MBA is bringing out a quarterly journal with ISSN number titled Rathinam Journal Of management – RJM‖ ISSN No.2250-2001

Editorial Board:

Chief Editor: Dr.J.P.Kumar, Director, Rathinam Institute of Management

Editorial Advisory Committee

Dr.S.M.Mohamed Ismail, Vice Chancellor, South Eastern University of Sri Lanka (SEUSL)

Dr. Madan A Sendhil (M.S - UCF, Orlando), Chairman, Rathinam Group

Editorial Board

Dr.S.David Soundararajan, Assistant Professor of Commerce, PG & Research Department of Commerce, A. A. Government Arts College, Musiri

Dr.K. Ravichandran, Associate Professor, Department of Cooperation, Gandigram Rural University, Dindigul

Dr. D. Raja Jebasingh, Assistant Professor, PG & Research Department of Commerce, St. Joseph's College of Commerce (Autonomous), Bangalore.

3.4.3 Give details of publications by the faculty:

* Number of papers published in peer reviewed journals (national / international)

Department	Number of papers published in peer reviewed journals
Tamil	2
English	Nil
Mathematics	Nil
Costume Design and Fashion	1
Visual Communications	2
Computer Science	15
Commerce	57
BBA	4
MBA	48

* Monographs - 1

* Impact factor – range / average – 0.5 – 4.5

3.4.4 Indicate the average number of successful M.Phil. and Ph.D. scholars guided per faculty.

Department	No of successful M.Phil. scholars guided by faculty	No of successful Ph.D., scholars guided by faculty
Tamil	1	Nil
English	Nil	Nil
Mathematics	3	Nil
Costume Design and Fashion	Nil	Nil
Visual Communications	Nil	Nil
Computer Science	38	Nil
Commerce	1	1
BBA	Nil	Nil
MBA	Nil	1

3.4.5 What is the stated policy of the College to check malpractices and misconduct in research?

- The Research Committee has made a conscious effort to ensure that the research undertaken by the faculty members complies with the ethical principles of doing research. In this context, this committee have oriented the faculty members about the ethical concerns like plagiarism, duplicate publications, authorship of research articles etc. on various occasions in the form of lectures, discussions and screening of abstracts and full papers either presented in a conference or guide the process of conducting research as and when the research was being planned by the faculty members.

- Departmental Research Committee is given full responsibility to check malpractices and misconduct in research.
- The Research Committee of each department will see to the effect that the selected topic for research is not a repetition of the earlier research works.
- The College advises the researcher to use Anti Plagiarism Software to check for plagiarism in articles published in the college research journal.
- No such malpractices and misconduct in research was found so far.
- In future, if found severe action would be taken and the research would be penalized.

3.4.6 Does the College promote interdisciplinary research? If yes, how many inter departmental / inter disciplinary research projects have been undertaken and mention the number of departments involved in such an endeavour.

Yes, the college promotes and encourages faculty to carry out research in interdisciplinary areas. However, all the activities have been course work or simple projects. We are initiating interdisciplinary research work in some departments. The computer science faculties have submitted minor and major projects in the co-operation department, commerce, management and Biomedical Engineering. Also viability is in consideration with nanotechnology.

3.4.7 Mention the research awards instituted by the College.

The College has instituted one annual Research award "Nagarathinam Research Award". It will be given to a member of the faculty for the contribution they have made to research in their field.

3.4.8 Provide details of

∗ Research awards received by the faculty

Dr.Madan A Sendhil received Edupreneur award from His Excellency- Governor of Tamil Nadu for the best one among the 20 institutions in Tamil Nadu.

Dr.Madan A Sendhil received an award for his educational service.

Prof. R.Manickam received award from AUGP (Academy Of Universal Global Peace) for Man of Humanities.

Prof. B. H. Singhu received best student friendly teacher award from our management on the eve of teacher's day celebration.

* Recognition received by the faculty from reputed professional bodies and agencies

Faculties become members of the professional bodies like IAENG, ISTE etc.

3.4.9 State the incentives given to faculty for receiving state, national and international recognitions for research contributions.

Incentives are paid to the faculty based on their publication level at National/International recognition for research contributions.

3.5 Consultancy

3.5.1 What is the stated policy of the College for structured consultancy? List a few important consultancy services undertaken by the College.

To promote consultancy the college has stated its policy in its Vision & Mission and encourages the participation in the ratio of 80:20 (academics: consultancy). All the departments are encouraged in consultancy activities by providing special awards and incentives. A notable consultancy achievement is, by School of Computer Science which has generated 3 lakhs through AIRCEL_BPO Project. Consultancy is offered in the fields of technical writing, spoken English and soft skill development and entrepreneurship whenever need arises. The income generated from consultancy services is utilized for development of the laboratories in the Institution. A part of income generated through consultancy is shared by the staff involved. Members of staff from maths department are supported monetorily for handling programmes in Rathinavani Community Radio. Members of staff are paid for website development at Idea InfoTech.

3.5.2 Does the College have College-industry cell? If yes, what is its scope and range of activities?

- Industry-Institution Interaction Cell is established in the Institution to impart Industrial training
- III Cell identifies the skills that are required by students to fulfil the Industrial requirements. Based on the requirements III cell provides training as part of regular academic programmes to enhance the skills required to suit the industrial needs.
- III Cell maintains good rapport with the industries located in the campus and nearby.
- III Cell involves in exchange of personnel between the Industries and Institute by way of involving Industry personnel in delivering lectures on latest technological growth in the emerging areas, evaluation of project work, development of curriculum as per industry needs and other academic work.
- AICTE sponsored Entrepreneurial Development Cell (EDC) is functioning in the college.

- Our Institution is attached with Rathinam IT Park in which more than 12 IT / ITEs companies are functioning for better Industry interface.
- Inviting guest lectures, organizing seminar , Conference and workshop
- Regular Industrial Visit / Internship Training for students
- Selected for nomination by AICTE – CII for best Industry Institute interaction.
- Compulsory industry attachment Training for staff every semester
- Active participation in **CII, TiE, TED, BSNL, ICC, CSI, ICT Academy, CMA, STPI** as member
- College –industry interaction mainly concentrates on student placements.

3.5.3 What is the mode of publicizing the expertise of the College for consultancy services? Mention the departments from whom consultancy was sought.

Departments that offer consultancy have their own contacts in the professional field and they do their own networking. The consultancy works by word-of-mouth, recommendations of satisfied clients / alumni. There is open publication of the college-expertise; however, through informal channels the public become aware of the potential. The college web-site and advertisement hoarding are also used for promotion of expertise and consultation services.

3.5.4 How does the College encourage the faculty to utilize the expertise for consultancy services?

The management utilizes the expertise of the staff in managing IT services inside the campus. Visual communication faculty‘s expertise is used in preparing print materials and visual presentations for the college. Costume design department expertise is used in designing interior decorations and uniforms. All the departments are encouraged in consultancy activities by providing special awards and incentives. The college provides both technical and non-technical support to the faculty for completion of the consultancy works.

3.5.5 List the broad areas of consultancy services provided by the College and the revenue generated during the last four years.

- School of Computer Science has generated 3 lakhs through AIRCE_BPO Project, and 8 Lakhs from Trioz Technologies.
- Department of Visual Communication has generated Rs. 1.40 lakhs through e-content development to Idea- Ads, Coimbatore, and Rs. 1.60 from SpanVentrures.

3.6 Extension Activities and Institutional Social Responsibility (ISR)

3.6.1 How does the College sensitize the faculty and students on Institutional Social Responsibilities? List the social outreach programmes which have created an impact on students' campus experience.

Various social service activities are taken up through National Service Scheme (NSS), Youth Red Cross (YRC), and Red Ribbon Club (RRC) etc. Our institution promotes a well-knit institution-neighbourhood network in which students acquire service training. Such training contributes not only to sustained community development but also ensures value addition to these programs. Under one college – one school program we have adopted the Eachanari Middle School and through the NSS we are celebrating Independence Day and the republic day in the school.

- Extension activities are made an integral part of the curriculum.
- Adoption of 3 villages by Three NSS Units of the college, a ten day special camp in the adopted villages by Environment cleaning, Educating illiterate, Organizing Health Camp, Yoga Classes for village people.
- Blood donation by students is a regular feature. A directory of blood donors in our college has been prepared in book form and kept for reference.
- Eye camp and Traffic awareness program
- Observation of anti-tobacco campaign, World Water Day, Human Rights Day, awareness on Global Warming, International Women's day.
- The department of costume design organizes a special training program on Tailoring to economically back community ladies for Self-employment.
- All departments are organising a community outreach programme in nearby settlement areas.
- Faculty and students are instructed not to use plastic bags.
- Uses of plastic bags are completely banned in college canteen.

- NSS students play a major role in keeping the campus clean.
- Wastes are not burnt to protect the environment.
- Planting saplings are done in and around the campus.
- Students are instructed to save water and electricity.
- Voters day campaign was observed
- Voters Awareness programme conducted to the Coimbatore public by a bus campaign on the eve of General elections May 2014.
- Road safety week is conducted with the Assistant Commissioner of Police, Coimbatore in the college campus.
- The safety awareness programme was conducted with Ms.Seema Agarwal, IG, Southern Railway for the unmanned railway crossings and loss of human life.
- Each and every department is doing the CSR activities to nearby areas.

3.6.2 How does the College promote College-neighborhood network and student engagement, contributing to holistic development of students and sustained community development?

The college maintains a cordial relationship with the neighborhood and the local administration, by which the student and the local community are mutually benefited. Our institution promotes a well-knit institution-neighbourhood network in which students acquire service training. Such training contributes not only to sustained community development but also ensures value addition to these programs. Under one college – one school program we have adopted the Eachanari Middle School and through the NSS we are celebrating Independence Day and the Republic day in the school. During camps, the NSS volunteers take up village development work. YRC members are actively involved in blood donation. A survey was conducted by the NSS volunteers to the Seerapalayam panchayat for the problems in the area.

3.6.3 How does the College promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/ International agencies?

The social consciousness of the top management percolates to the students and promotes participation of students and faculty in extension activities. The philanthropic attitude of the top management is seen in the establishment of this institution. Thereafter, the stakeholders recognizing the significance of the cause make efforts to imbibe the same culture in students. Extension activities are performed by students and faculties that fall inside the realm of the curriculum under part V. Our institution is having 3 NSS units, each unit consisting of 100 volunteers. The Orientation is given to students to create awareness of National Service Scheme, community outreach programmes, about completing number of hours recommended for regular activities and special camp and N.S.S student volunteers enrolment drive takes place. The NSS committee organises various society relevant programs, talks, poster competitions, slogan writing, organizing health walks, participate in peace rallies and rallies for underprivileged children, cleanliness drives. The programme officers of the NSS units will chalk an action plan for the academic year and execute it. Regular special camps are organized in the adopted villages. Free blood check-up, Free vision screening camp are organized for staff and students by the NSS units. The institution has applied to start a NCC unit and we are waiting for the permission from the authority. The college promotes active participation of the students in YRC, RRC, ROTRACT, and NSS.

Actions in this direction are as follows:

- Orientation of students to extension work
- Motivation building by teachers through talks, audio-visual medium and live examples of good leaders
- Recognition and incentives in the form of marks, certificates and prizes for participation
- Extension programmes adopted by all departments

Promotion and participation of faculty in extension activities is seen through:

- Orientation and Refresher courses
- Regular activities by the schemes.

3.6.4 Give details on social surveys, research or extension work (if any) undertaken by the College to ensure social justice and empower the under-privileged and most vulnerable sections of society?

Conducted 2 days youth led Leadership development programme for the 100 SC/ST students of our college and neighboring college sponsored by Rajiv Gandhi Institute of National Youth Development.

Our college conducted one week training programme in four different subjects for the students aspiring for higher education (H.Sc) during their summer vacation every year.

Our institution has conducted nearly 16 surveys on social activities to make staff and students to have better interaction with community.

- Students on career choices after their school education
- An analysis on the view of Coimbatore people on identifying their entertainment needs
- A study on Boutiques in Coimbatore
- ARVAN Temple and Celebration in Coimbatore Region
- Colloquial words in linguistics
- Latest Trend in Poetry and its impact in society
- Hurdles of Tamil Medium Students in Higher Education
- A survey on tools for enhancing communication skills among English medium Students

- A new survey is conducted by the B.Com and B.B.A students to issue a card called In Case of Emergency (ICE) card to all by collecting vital details such as name, phone number and blood group. These details will be used in case of emergency.
- Comparative analysis of Sports activity and careers of Coimbatore & Theni District students
- A survey Job Satisfaction of Textile show room employees in Coimbatore City
- Research Study on advanced Teaching Expertise of Govt. School Teachers in Higher Secondary schools in Coimbatore region.
- A study on switching over from Non organic to organic fertilizers among the farmers of Pollachi taluk.
- A Study on way of praying in six different inert religious category
- A study on consumer satisfaction towards LG refrigerator with special reference to Coimbatore city
- Member Satisfaction towards Anaimalai primary agricultural cooperative society
- A survey on customer satisfaction in Hospital Services with special reference to KG Hospital was conducted by our students

3.6.5 Give details of awards / recognition received by the College for extension activities / community development work.

- Best Community Radio service award was conferred to the college in built Rathinavani CRS for their awareness programme on regional language.
- DST has sanctioned 9 Lakh rupees to conduct a survey on Radio Mathematics thro Rathinavani community programme
- The Information and Broadcasting ministry awarded 1.5 lakh rupees to the Rathinavani community radio for its freedom programme.

- Akshya foundation from Pondicherry awarded Rs. 35,000/= for the Rathinavani Community radio for conducting TB awareness programme.
- All Staff members participate in broadcasting activities by giving small speeches on the topics relevent to education, nation building, human values and general knowledge.
- Students of visual communication department and mathematics participate in regular activities.
- The entire management of the Rathinavani Community radio is done by the students of Visual communications.
- NSS activities play vital role in uplifting of local Community by organizing various awareness camps.
- Institution received favourable response from the doctors of the nearby located primary health centres for donating the blood to needy people in emergency cases.
- Institution received very good appreciations from the local communities and various service organizations

3.6.6 Reflecting on objectives and expected outcomes of the extension activities organized by the College, comment on how they complement students' academic learning experience and specify the values and skills inculcated?

Objectives: Extension activities conducted by the institute always focus on academic learning experience, values and skills not only in students but faculty too. These activities refresh the environment of the institute as well. The major strength of this college is its ability to ensure holistic development of students to make them enlightened citizens. The college is an equal opportunity institution established to provide knowledge and quality education to all sections of society. It aims to maintain modern outlook with contemporary developments without compromising moral values. To provide knowledge and quality based education to the students by inculcating moral values, scientific temper and employing state of the art technologies. It aims to pursue excellence towards creating

manpower with high degree of intellectual, professional and cultural development to meet the national and global challenges.

Outcome: Result of participation in various socially relevant activities have resulted in inculcating the feeling of being socially awakened citizens in the students. The students who have been a part of this process have been spreading awareness in the institution and motivating other students as well to stand tall for the cause of social upliftment, developed their organizing capacities, Programme co-ordination skills, social skills, Communication skill and social responsibility. With these extension activities, the students learn the values of social justice, equality and right of speech for anti-social acts. Apart from academic knowledge they get to learn the values of life, moral duties towards mankind and significance of various days observed worldwide.

Also involvement in extension activities has complemented the academic performance of the students as evidenced by the steady improving examination results of the college. Besides giving the students an edge in the competitive world of job hunting, these extension activities help in a great way in value addition, wholesome development, sense of well being and belonging to the community, and above all, they are nurtured as patriotic citizens of the nation.

In general these programmes help the students in following respects:

• More disciplined and punctual

• Develop Leadership qualities

• Learning to work together

• Careful use of resources

• Understanding one another

• Accepting people as they are

• Teaching skills

• Cooperation

• Enhanced communication skills

3.6.7 How does the College ensure the involvement of the community in its outreach activities and contribute to the community development? Detail the initiatives of the College which have encouraged community participation in its activities.

The institution is roping in communities to actively participate in all the extension activities. This has contributed to both community-institution networking and development of institutions. A needs survey was conducted in the locality nearer to our college to identify what the community wants to get from the college staff and students. It was found that they require health education, awareness about dangers of plastic waste and they asked for life skill training programme.

- The local villagers are initially consulted and the youth of the villagers are made to involve in all the NSS activities.
- Extensive local participations are witnessed during tree plantation, blood donation etc. the alumni association is also involved in all these extension activities.
- The institution has taken the initiative to make aware the society about social and health problems like female feticide, dowry system, environment protection, consumer protection awareness, anti-corruption, HIV awareness, anti-tobacco and cleanliness awareness etc.
- Time to time survey is conducted to check the feedback and improvement in society. Seminars, individual discussion and group discussion are made to solve these problems.
- Annual camps taken up by NSS students in the villages have encouraged the local community to extend support and also to follow up tasks initiated by the students.
- Institution maintains cordial relations with local leaders and make use of their services/advise in planning and conducting the community based outreach activities.

3.6.8 Does the College have a mechanism to track the students' involvement in various social movements / activities which promote citizenship roles?

All social movements/activities are routed through NSS cell. Programmes with NGO and specific departments are documented periodically and annual report is submitted to the Bharathiar University.

The college has an exclusive tracking system, the tutorial system in force, keep a tab on the students outside the campus and this gives the college an idea of student-life even beyond the campus hours. Voluntary tree planting programmes have been initiated by them and definitely a dignified sense of labour and service to the society has been inculcated in them by regular extension activities encouraged by the college.

3.6.9 Give details on the constructive relationships (if any) with other institutions in the nearby locality in working on various outreach and extension activities.

The institution has constructive relationships with other institutions of the locality. The blood donation camps & eye camps are organized with the help of reputed hospitals like Govt. Hospital, KG Hospital, LOTUS Eye Care, Eye Foundation, Vasan Eye care and Aravind Eye Hospital. The NSS units of our college coordinate all the activities under the norms of the Bharathiar University. The unit organizes tree plantation, village cleanliness, awareness activities like, environment pollution, and effects of pesticides on human life with the help of NGOs. The extension activities of the college are mainly carried out under the aegis of NSS, and YRC, and all these activities are coordinated by the Bharathiar University. Hence these activities are conducted in co-operation with other city-colleges and sometimes in collaboration. Hence the extension activities are streamlined and put into practice without any overlapping of work areas or repetition of the labor content.

3.6.10 Give details of awards received by the institution for extension activities and/ contributions to the social/community development during the last four years.

Our college NSS, YRC and other organizations works mainly with NGO's there has been acknowledgements from the institution in this context on different occasions

3.7 Collaboration

3.7.1 How has the College's collaboration with other agencies impacted the visibility, identity and diversity of activities on the campus? To what extent has the College benefitted academically and financially because of collaborations?

The institution consistently strives for collaborations and interactions with institutes and industry for collaborative research activities. As the institution annexed with Rathinam IT Park and member in **CII, TiE, TED, ICC, CSI, ICT Academy, CMA, and STPI, s**o Institution have better Industry Institution interface. The institution is having MoU with leading Industries for Guest Lecture, FIP, Industrial visit, Internship Training, sharing existing facilities of IT Park, Staff & Students Industrial training, Research & Consultancy. The college is in academic collaboration with many institutions of Tamil Nadu and South India, although most of these activities are based on the personal associations of the faculty with these institutions. These collaborations were beneficial in promoting the research activities of the college and mutually beneficial research projects. Association with these agencies has added diversity and more visibility to the realm of research in the college, and thereby added reputation to the institution.

3.7.2 Mention specific examples of, how these linkages promote

* Curriculum development

In each department the Board of Studies (BoS) have an industry expert in development of curriculum as per the industrial needs. The College has the industrial experts in its Academic Advisory Board and Academic council. They play an active role in curriculum development and especially in sharing their experience in making academics inter-disciplinary. Also the industrial experts bring their experience and expertise to bear in the developing of our courses at the Boards of Study level.

* Internship, On-the-job training

Collaboration with various industries help the students to carry out the industry oriented projects and also helps the students for industrial visits. The industrial groups offer internships and on the job training to our students – especially for the one month internship that is encouraged during the summer break of the second year of study.

* Faculty exchange and development

Collaboration with various industries provides the faculty to enhance the industrial knowledge.

* Research, Publication

Collaboration with various industries provides the faculty to carry out individual oriented research. Faculty members are pursuing their Ph.D works in collaboration with different universities and research organizations of the state. They also publish their research articles in reputed national / international journals. These linkages also enhanced facilities to organize many seminars of State and National levels.

* Consultancy, Extension

Collaboration with various industries provides the faculty to interact which improves the opportunities for consultancy. The growing consultancy that the College is involved in shows the effects of our contacts with industry.

* Student placement

The Student Placement Cell of the College has worked to build up relationships with the industrial and corporate world. The Institute has collaboration with TCS, INFOSYS, EMC and Reliance and they visit our campus and recruit students every year.

* Any other, please specify

3.7.3 Does the College have MoUs nationally / internationally and with institutions of national importance/other universities/ industries/corporate houses etc.? If yes, explain how the MoUs have contributed in enhancing the quality and output of teaching-learning, research and development activities of the College?

- The institution has an MoU with the University of Wolver Hampton, UK for PG studies
- MoU with University of Nairobi for faculty exchange.
- MoU with the University for the Establishment of Community college.
- MoUs with all the companies inside the Rathinam Tec zone
- MoU with Balaji Hospital for Staff and students health Check up
- Signed MoU with the following industries for Industrial Visit, Guest Lecturers, Placement Training, Research & Consultancy, and Mutual benefits in academic areas

  - BSNL
  - Campus Image
  - Trioz Technologies
  - Ephron Sys
  - Film & Television producers guild of South India
  - Infogana
  - ESSDI
  - Span KPO Soultions
  - BECIL
  - Vasist Technologies

- Virgin Tech
- Milltex Engineering
- DNA studio
- Sri Balaji Hospitals
- Mercury Software Tech etc.

Department	**MoUs of nationally / internationally and with institutions of national importance/other universities/ industries/corporate houses**
Tamil	Arrangement are going on for a tie up with Srilankan university , Tamil Department
English	Regional Institute of English, Mysore
Mathematics	Initiated to have a tie up with Indian Statistical Institute, Kolkatta
Costume Design and Fashion	Arrow Creative Academy, Erode. Mother Theresa Womens university Kodaikanal
Visual Communications	Idea Infotainment, Puthiyathalaimurai TV.
Computer Science	1. UTL Technologies Limited. Bangalore. 2. Electronics Skill Sector, New Delhi 3. Poras Technologies 4.Mindzpark Technologies 5. Supreme Technologies.
Commerce	TATA consultancy services, INFOSIS, Auditors Association.

Department	MoUs of nationally / internationally and with institutions of national importance/other universities/ industries/corporate houses
BBA	Poras Technologies India Pvt Ltd, Airtel, Software Housters, Balavigna Textile Weaving Industry
MBA	Larsen & Toubro, Bezalal Infotech The DeFrank Group. Marico Ltd., CRI Pumps, Yellow Hammer Accessories, Meridian Apparels, AKR Exports, Ramu Creations and Exports, GKEngineering, KeyMind Learning India Pvt Ltd., Tradeindia.com, Magna Electro Castings, Navia Markets Ltd., Sprout Wings, Silver Tongue etc.

3.7.4 Have the College industry interactions resulted in the establishment / creation of highly specialized laboratories / facilities?

The industry- institution-community integrations contributed to:

- Up-gradation of curriculum as per to the industry requirements been done on yearly basis and will be forwarded to the university.
- Introduction to value added programs as the industry recommends like free DTP & Tailoring training for economically backward class.

- Language lab made optional for students.
- Research lab at Rathinam Technical Campus (DSR Recognized) for research facility.
- Library with e-journals to contribute for research activities.
- The interactions with the industry contributed in good placements.
- College registered for Online VTP centre vocational training programme.

Any additional information regarding Research, Consultancy and Extension, which the institution would like to include.

CRITERION IV: INFRASTRUCTURE AND LEARNING RESOURCES

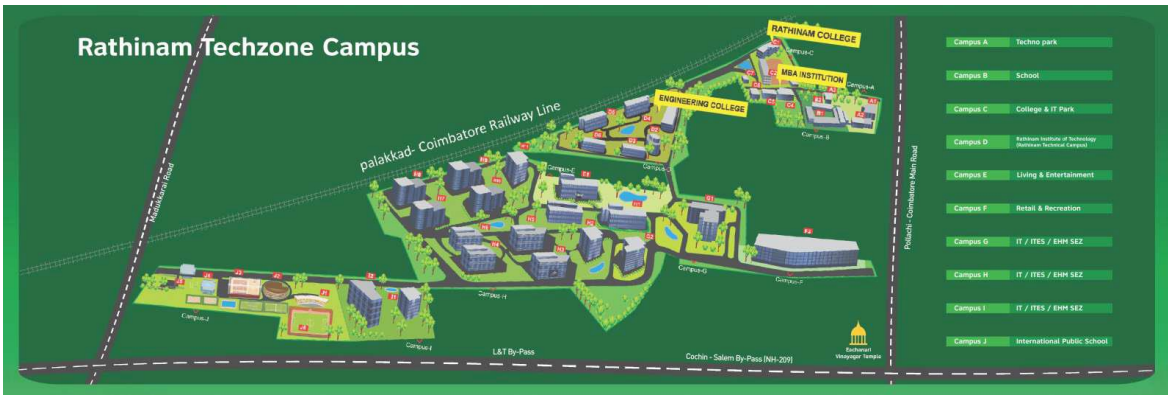
4.1 Physical Facilities

The college has well-furnished class rooms and laboratories, a Centralized Library, a Seminar Hall, an Auditorium, Hostels for men and women, Staff Rooms, Waiting Hall, Canteen, Food court, Computer Centre, Information Centre, Entrepreneurial cell, Placement Cell, Administrative Offices, Controller of Examinations office; wash facilities.

4.1.1 How does the College plan and ensure adequate availability of physical infrastructure and ensure its optimal utilization?

The college campus is expanded in 5.09 acres with adequate class rooms and necessary infrastructural facilities. The Master plan of the college is given in the following Figure.

Master plan



The following infrastructure facilities are available for

a) Academic activities: Well-furnished Class Rooms, Laboratories, Air-conditioned Conference Hall with Audio-Visual Facility, students study Centre, Computer Labs., Wi-Fi Campus, Xerox Room, Language Lab etc.

b) Co-curricular activities (Auditorium): Air-conditioned, audio-visual, acoustically sound facilities.

c) Sports (Swimming pool, indoor facilities, Gymnasium etc.): Sports facility designed to host State / University level games and sports apart from the college keeping it engaged over the year by its own users. Swimming Pool for making the students fit for employment requiring such feats.

d) Laboratories: Well-furnished and well-equipped laboratories for such subjects as Computer Science, Costume Design and Fashion and Visual Communications have been set-up.

e) Other activities: The infrastructural growth of the college keeps pace with academic growth with the opening of new job-oriented and post-graduation courses during the last five years. The institute has extended academic activities with its Annamalai university study centre to drop outs the needy and the under privileged. To keep pace with the academic growth, it is planned to construct additional rooms and buildings, to purchase additional computers and books thereby making sure that these infrastructural facilities are optimally used.

The details of the physical infrastructural facilities with carpet area are given in the following Table

(A) Constructional details of Class Room

Particulars	Number of rooms		Carpet Area per room	
	Requirements as per norms	Available in the Institution	Requirements as per norms	Available in the Institution
Class Rooms(UG)	41	45	600 sq.ft	27,000 sq.ft
Class Rooms(PG)	8	10	600 sq.ft	6,000sq.ft
MBA Block	2	4	600 sq.ft	2400 sq.ft
Total	51	59	600 sq.ft	35,400 sq.ft

(B) Laboratories

(Area of Laboratories in Square Feet)

S.No	Department	Department Area available Sq.Ft
1	Computer Lab (4Nos)	4800 Sq. ft
2	Costume Design and Fashion Lab	1200Sq. ft
3	Visual Communication Lab (3)	2400 Sq. ft
4	Department of MBA Lab	1800 Sq. ft
	Total	10,200 Sq. ft

(C) Library

S.No	Particulars	Availability
1.	Number of titles of the books	6129
2.	Number of volumes of the books	11016
3.	Number of Journals (National / International)	20
4.	Online Journal	DELNET,INFLIBNET
5.	Furniture (Reading Table Chairs)	200
6.	Stacking & seating Area (in Sq,Feet)	4000
7.	Computers with Internet connection	25

(D) Hostels (Men and Women Separately)

S.No	Name of the Hostel	Carpet Area (Sq.Ft)	No.of Rooms	Seating Capacity
1.	Boys Hostel	6250	60	240
2.	Ladies Hostel	3720	30	120

(i) Administrative Block

S.No	Particulars	Area available in the College in Sq.Ft
1.	Reception	1200
2	College Office	600
3	Board room	600
4	Storage Room	900
5.	Controller of Examinations	1200

(ii) Principal Office

S.No	Particulars	Area available in Sq.Ft
1.	Principal‘s Room	600

(iii) Staff Rooms:

S.No	Department	Department Area available Sq.Ft
1	Department of CS	600 Sqft
2	Department of CDF	300 Sqft
3	Department of Commerce	600 Sqft
4	Department of BBA	600 Sqft
5	Department of Maths	600 Sqft
6	Department of English	600 Sqft
7	Department of Tamil	300 Sqft
8.	Department of MBA	900 Sqft
9.	Department of Vis.Com	600 Sq.ft

(iv) **Research Scholar Room**

S.No	Programme	Department Area available Sq.Ft
1.	M.Phil , Ph.D	600 Sqft

(v)	Girls Common Room	600 Sq.ft
(vi)	Canteen / Food court	3000 Sq.ft
(vii)	Sports Facilities(Indoor)	1000 Sq.ft
(viii)	Play Ground	20000 Sq.ft
(ix)	Auditorium (600 Capacity)	3000 Sq.ft
(x)	Seminar Hall	1200 Sq.ft
(xi)	Auditorium (2000 Capacity)	15000 Sq. ft
(xii)	Other Amenities (includes Bank ,Post Office, Browsing Center, Parking Area, Fast Food Center, Bakery etc.	10000 Sq.ft
(f)	Total (Building) covering area in Sq.Ft	124170
(g)	Total Land Area owned by the College in its name	5.09 Acres

Photographs of Infrastructure facilities

NOUS
INFOSYSTEMS
NOUS
INFOSYSTEMS

JUKI
JUKI
JUKI

RATHINAM ENTREPRENEURIAL DEVELOPMENT CELL
RATHINAM
JACK DORSEY
Twitter founder
REID HOFFMAN
Co-founder - LinkedIn
EDUARDO
Facebook Co-founder
WARREN BUFFETT
MUKESH AMBANI
SIR RICHARD BRANSON

RATHINAM
48

TIBHAR
TIBHAR
TIBHAR

RATHINAM
EDUCATIONAL
INSTITUTIONS
Restaurant
Restaurant

The staff rooms, class rooms, laboratories and the administrative areas are housed in 3 separate blocks, one block with 3 floors and 2 blocks with 4 floors as per the University norms. An auditorium to seat 600 to 2000 people and the central library located in the separate block .The campus is spread over an area of 5.09 acres and the built-up area is 124170 Sq.Ft

LIBRARY

The central library is with a carpet area of 4000 sq.ft. The Library has developed an excellent collection of books, journals and non-book material in science, Technology, Humanities, Social Sciences and Management. It maintains separate collections of Reference Books, Bound volumes of journals, Technical Reports, Thesis, Video Cassettes, Compact Discs and Microforms with reprographic facility. The library is using Autolib OPAC (Online Public Access Catalogue) where in the users can search the library Online Catalogue by Author‘s name, title, subject, and Keywords available on the campus LAN. Learning resources for taking competitive examinations in the form of books and magazines are also made available. These include the books for TOFEL, GMAT, CAT and the magazines such as competition success review, competition Wizard, and competition affairs. In addition, there is also interlibrary borrowing facility; Services are covering on clipping, Bibliography, Reprography, online public access, and multimedia facilities.

Computer Facilities

Our institution have four separate computer labs and 1 Computer Lab in MBA Block for the under graduate and post graduate programmes, equipped with 362 systems connected through 4 servers with large memory, high speed performance and disk space on novel server, windows NT server, Linux Server, Windows 2003 also equipped with the best and the latest software packages and multimedia application. The Internet facility is provided to staff and students round the clock with the Wi-Fi facility of 10 mbps speed.

Video Studio

The video lab consists of the studio floor and the control room. A spacious studio floor facilities multi camera studio production of diverse formats such as news, panel discussion, chat shows, music concerts etc… Equipped with modern lighting systems, the studio floor offers students the best possible opportunity to master production techniques. The studio control room is equipped with VTRs, audio console, vision mixer, monitors

and iMAC System with latest editing software final cut studio. Our studio productions are driven by 3 Sony DSR 400 cameras. Outdoor productions are facilitated by professional quality Sony and Panasonic HD cameras, portable light kits, and other modern accessories.

Photography studio

To provide hands-on experience to the students, the college has set up an exclusive photography studio equipped with top-on-line equipment. Apart from professional cameras and a wide range of lenses to facilitate photography across a wide range of subjects, the studio also showcases the latest in new generation software for digital imagery.

Drawing Lab

This lab is primarily designed to bring out the creative talents among the students and provide them with professional guidance to develop them. It deals with the effective use of colour, quality and material to match the latest trends in fashion. It also included an exploration of the diverse and colourful costumes of India and other nations, and the applications of add- ones to enhance appearance and design.

Hostel facility

The institution has adequate hostel facilities both for boys and girls. There is an on campus Boy‘s hostel with all physical amenities like dining hall, hygienic kitchen, well-furnished common room, water cooler etc. The hostel premise is manned by vigilant security to give the students a feeling of the hostel being a home away from home. There is a separate hostel for girls with all the necessary facilities in the city. The hostellers are provided with recreation facilities in the form of common TV with cable connection and Internet connection under wire free.

Sports and Games facility

"All work and no play made Jack a dull boy" stands for the value of physical education. Institution offers with facilities for indoor games, which include table tennis, carom and chess and outdoor games such as shuttle cock, Tennicoit, Kho-Kho, Kabadi,

Volley ball, football and cricket. The institution has excellent infrastructural facilities to run the academic porgrammes.

Other Facilities

Sufficient water facilities are available in the campus. The institution has equipped each department with computers, internet facility, printers, department library, conference room and wash room. To successfully run the academic programs in various faculties, the institution has ample no. of classrooms and laboratories. Daily schedule of the institution is from 9.00am to 4:00 pm on all working days. To accommodate the students coming from distant places, the institution has developed boys and girls hostels. Transportation facility is provided for students and staff at free of cost. Other facilities include clean drinking Water, Canteen, Women's Rest Room, Telephone and ATM. Surveillance cameras are fixed in the selected places.

- Computer labs of different departments and language lab, audio-video teaching aids available in the different departments are used efficiently by allowing and admitting the participants of training programmes, workshops and seminars conducted by various departments.
- The College students have excellent transport facilities. The college plies a number of college cabs free of cost in the morning and evening to provide safe travel for the students.

4.1.2 Does the College have a policy for creation and enhancement of infrastructure in order to promote a good teaching-learning environment? If yes, mention a few recent initiatives.

Our policy is to study the needs of the stakeholders of the college periodically, create and enhance necessary infrastructure facilities and put them to optimum use.

In order to create and enhance the infrastructure that facilitates effective teaching and learning, policies are framed according to the strength of students in different streams. The strategy is to enhance infrastructure parallel to expanding curricular and

extracurricular areas. Infrastructure policy has two components: the Physical and the ICT Infrastructure to facilitate the learning process. The management actively offers help as and when any infrastructural change is required. The infrastructural enhancement is liberally funded on need base and on the availability of the funds. The institution has state of art facilities. Lecture halls are equipped with interactive star boards and LCD facilities. Under IQAC, College has appointed committee for infrastructure and learning resources involving senior staff and student members on the committee. Infrastructure feedback is collected from the stakeholders via students, teaching and non-teaching staff. Suggestion box is also kept for this purpose. Feedback is analyzed and action is initiated based on the analysis outcome. Library's feedback collected from library users. The campus provides user need based infrastructure via, Hostel, Seminar Hall, Parking, ladies restroom, boy's restroom, playground, back-up generator. The Management makes sincere and committed effort to expand the infrastructure with the growing needs of the user.

- Mission of the college is to provide quality education for the students. This mission acts as the base in policy formulation for the college. Series of efforts are taken to reach the goal and objectives of the institution.
- More number of advance computers is installed for effective teaching-learning activities.
- Audio-visual aids are installed in all the departments during the last three years period.
- Language Lab and Digital Library are introduced for the benefit of teachers, students and research scholars, as a part of effective teaching- learning process.
- Seminar halls in many departments and general audio-video conference hall are established.
- Black boards and wooden boards are replaced by glass boards.
- Smart Class Rooms are proposed for effective teaching-learning.

Recent initiatives in the enhancement of infrastructure

- Smart Class room
- Conference halls are air-conditioned
- New Digital Library is established with thin client machines
- Auditorium is well furnished
- Water purifier instruments are installed in various blocks.
- Play grounds levelled for conducting various sports events
- Public Addressing System is installed in all parts of the college
- SMS facilities are extended to all students for speedy communication with the parents.

4.1.3 Does the College provide all departments with facilities like office room, common room, and separate rest rooms for women students and staff?

- Every department has a well-planned and spacious staff room with areas for lounging, dining and resting as well as room for the head to carry out smooth administration.
- In addition to that it has equipped facilities like computer, printer, internet connectivity and photo copier.
- The male and female students have their common rooms separately.
- Each department also generally has its own small library of essential books and other resources for the use of faculty and students.
- waiting room for girls students is available
- Separate rest room facilities for staff members are available in each wing of the college.
- A parking stand is available to park the vehicles.
- A canteen with food items at nominal rate is provided.

- Provision is put at place for safe and clean drinking water facility for students and staff.

4.1.4 How does the College ensure that the infrastructure facilities meet the requirements of students/staff with disabilities?

- To fulfill the essential needs and to ensure the easy access of the differently-abled, sloppy ramps in the college connecting all parts of the ground floor and the library are provided.
- The college administration has taken care to conduct classes and exams are conducted in the ground floor to the specified disabled students.
- The college is committed to have JAWS software will be installed in the Central Library for the use of visually challenged students take admission. Reading machine and Braille printers will also be made available in the library to meet the demands of them.

4.1.5 How does the College cater to the residential requirements of students? Mention

∗ Capacity of the hostels and occupancy (to be given separately for men and women)

Separate hostels are provided for both boys and girls inside the campus to accommodate more than 360 students. Total five hostels are constructed out of which two for boys and three for girls. The capacities of the hostels are given in the following table.

Sl.No	Name of the Hostel	Students	Number of Rooms	Number of students
1	Main	Boys	44	51
2	Main	Girls	7	30
3	White Building	Girls	15	30
4	Green Building	Girls	7	48
5	Chillies Building	Boys	14	10

*Recreational facilities in hostel/s like gymnasium, yoga center, etc.

- Recreational facilities for the hostel residents are available within the college premises.
- Hostellers can access sports facility available in the college.
- Facilities for indoor games like caroms, chess are also provided in all hostels.
- Hostellers are also able to avail of the gymnasium on campus for body-building.
- The sprawling green campus provides scope for activities like jogging and other forms of exercise to the students
- Newspapers and magazines are subscribed for the benefits of the students.
- Television facility is available for the residents of hostel

* Broadband connectivity / Wi-Fi facility in hostel/s.

All the hostels are provided with WI-Fi facility

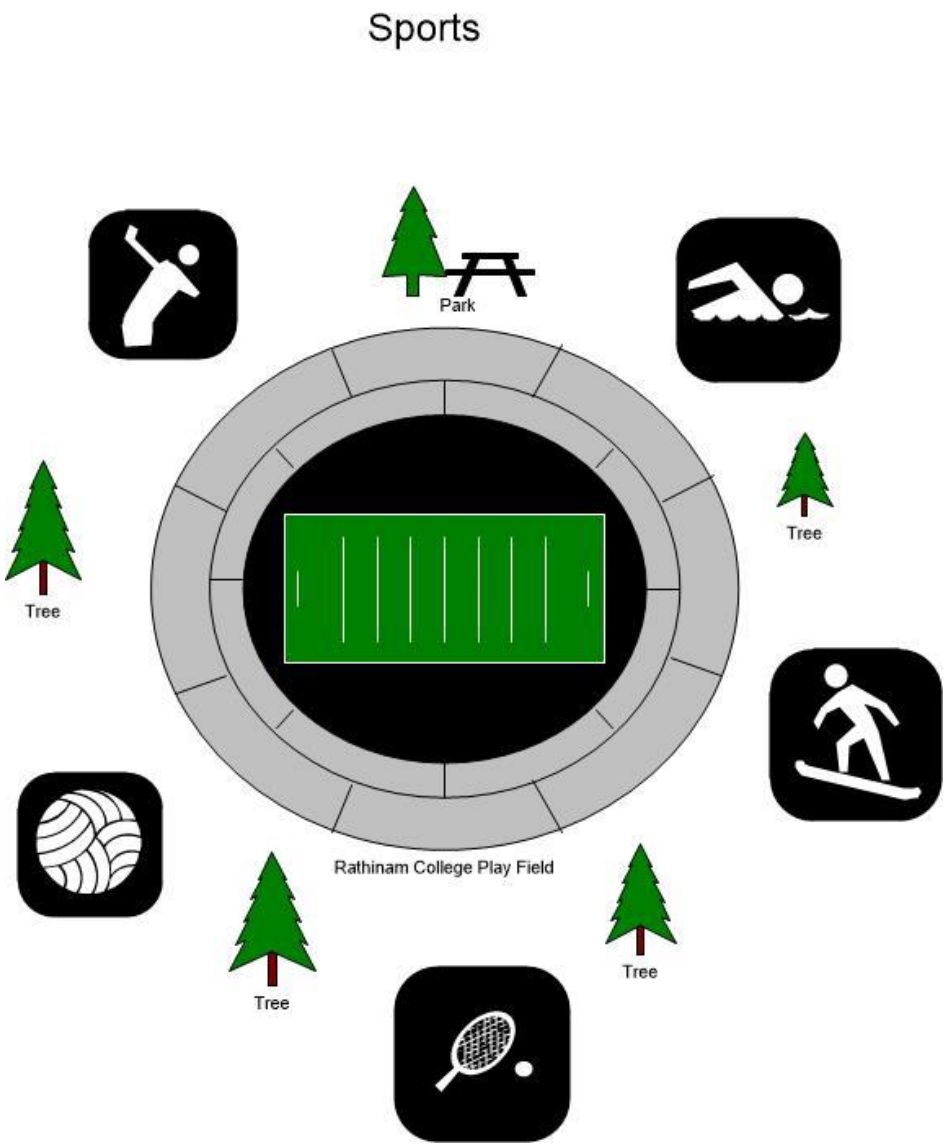
4.1.6 How does the College cope with the health related support services for its students, faculty and non-teaching staff on the campus and beyond?

There is a health centre (Wellness Centre) in the college campus. A doctor in the neighbourhood visits the centre. When the staff and the students fall sick, the dispensary provides immediate medical aid to them. When the sickness is severe, the students are taken to the nearest hospital for treatment.

- The College conducts medical check-up every year for the I UG students.
- FIRST AID is given to the needy
- College conduct health awareness programmes and regular medical camps like general, eye and dental.
- Periodical health related awareness programmes for women students are conducted separately for women students and staff.

4.1.7 What special facilities are made available on the campus to promote interest in sports and cultural events?

The College has necessary infrastructure to promote sports and games. Students are provided with facilities for indoor and outdoor activities. Indoor facilities are provided for Table Tennis, Chess and Carroms. Outdoor facilities are provided for Volleyball, Basketball, Football, Cricket, Kho-Kho, Kabbadi, Shuttle Badminton and Athletics Events. The sports activities are monitored by one Physical Director and one Physical Directress.



The facilities available are as follows:

Sl.No	Sports/Games facilities
1.	Cricket field
2.	Football court
3.	Volleyball court
4.	Basket Ball Court
5.	Badminton Courts
6.	Handball Courts
7.	Ball badminton Courts
8.	Tennikoit Court
9.	Table Tennis Boards
10.	Carroms Boards
11.	Chess Boards
12.	Horizontal Bars
13.	Parallel Bars
14.	Weight Lift Center
15.	Gymnasium
16.	Running Track (100/200/400/800/1500) Relays
17.	Throwing Events Shot-put, Discuss Throw, Javelin Throw

- Cultural programmes are conducted for the students at regular interval.
- Whenever an opportunity of participation at inter collegiate level or any other occasion of showcasing the talents or skills is available these students represent the college.
- Rathinam Fest the biggest inter-collegiate cultural festival, which is hosted and organized by our college students every year. Many students from other colleges participate in this event and exhibit their talent.

- Several Coimbatore colleges have cultural festivals right through the year where our students regularly participate and win laurels.
- All the departments are conducting various socio-cultural fests for their department students.
- The cultural events related information is displayed in notice board and also the students are informed in the assembly.
- Our college cultural team won many laurels in almost all cultural fest in and around coimbatore college in the year 2014-15.

4.2 Library as a Learning Resource

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

Library Advisory Committee is formed with Librarian as Member Secretary, Principal as a Chairperson and all the HOD's and senior Faculties from respective departments are committee members.

Following is the present Library Committee of the College

Sl.No	Name	Designation	Committee
1.	Dr.S.Mohandoss	Principal	Chairman
2.	Dr.J.Thirumaran	Dean	Member
3.	Dr.J.P.Kumar	Director, MBA	Member
4.	Dr.R.Muralidharan	HOD CS & VP	Member
5.	Dr.Parameshwari	HOD Tamil	Member
6.	Dr.Richard Robert Raa	HOD English	Member
7.	Ms.Jeyanthi Prasanna	HOD Maths	Member
8.	Mr.Saravanaprakash	HOD CDF	Member
9.	Dr.Jone Antony Raja	HOD Vis.Comm	Member
10.	Dr.Sumathi	HOD Commerce	Member
11.	Ms.Hemalatha	HOD BBA	Member
12.	Mr.Dhinakaran	COE	Member

Significant initiatives proposed and implemented by the Advisory Committee.

- The committee periodically conducts meeting to assess the needs, procure books, journals and other library resources.
- The Committee Suggests for the Proper maintenance of the Library and Reading Room.

- It monitors the purchase of Books, Journals and the services rendered to the staff and students.
- The requirements of the students and the staff are identified and recommends to the management.
- The committee decides the annual budget planning based on the various requirements like procurement of books, journals, and magazines etc., and development of infrastructure.
- The student feedback and suggestions by the staff members are taken into consideration when changes are introduced and policies are framed.
- There are 20 computers in the Library with internet facility.
- The library has a facility for photocopy.
- The students are given a separate Library orientation and encouraged to browse using the software the catalogue of books and periodicals available.
- There is open access in the library presently throughout the day.
- One period/hour is allocated in the staff timetable for an undisturbed access and usage of Library.
- The library is also achieving the automated service for easy access to books and reference materials and also subscribing to e-Journals and costly printed journals in the Wi-Fi campus.
- Provision of display racks for latest arrivals of books, magazines and journals
- Provision of internet facility and INFLIBNET facility to cater to learner needs.
- Provision of UPS backup to library in case of power outage.
- Provision of comfortable seating arrangement to provide ease while reading.
- Bar-coding facility

4.2.2 Provide details of the following:

* Total area of the library (in Sq. Mts.) : 4000 Sq. Mts.

* Total seating capacity : 200 seats

* Working hours (on working days, on holidays, before examination days, during examination days, during vacation)

On working days : 8 .00 AM to 6.00 PM.

On Holidays : Closed.

Before Examination : 9.00 AM to 5.30 PM.

During Examination : 9.00 AM to 5.30 PM.

On Vacation : 9.00 AM to 5.30 PM.

* Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e-resources)

Layout attached

* Access to the premises through prominent display of clearly laid out floor plan; adequate signage; fire alarm; access to differently abled users and mode of access to collection)

- Separate reading rooms for newspaper and reference books are available.
- Separate browsing area is available
- Access to the premises through prominent display of clearly laid out floor plan; adequate signage; fire alarm; access to differently abled users and mode of access to collection.
- Sign boards for different sections of the library are available.
- The call number and accessory number are printed on each book
- All books are labelled with barcode technology for ease of access.

4.2.3 Give details on the library holdings

a) Print

(Books, back volumes and thesis)

Printed	Books	11016
	Journals	20
	Jl. Back volumes	100
	Thesis	10

(eg. Text book, Reference books, standards, patents)

a) Non Print (Microfiche, AV) : Maps and educational CDs.

b) Electronic (e-books, e-Journals) : Open access books and journals

c) Special collection : Encyclopedia: Science and Technology

: The Collected Works of Mahatma Gandhi

: The Cambridge Modern Dictionary

4.2.4 What tools does the library deploy to provide access to the collection?

OPAC

OPAC as a tool facilitates quick search of books with any one of the keywords - author name, title, subject, publication, ISBN etc. - through Online Public Access Catalogue (OPAC).

Electronic Resource Management Package

Electronic Resource Management Package has made many e-journals accessible. Access to free e-journals package is made easy through Internet.

Federated searching tools to search articles in multiple databases

INFLIBNET N-List Programme, JGATE, DELNET are federated tool for search of articles in e-journals and e-books.

Library Website

The Library details are in the college website www.rathinamcollege.com

In house / remote access to e-publications

INFLIBNET N-List Programme is subscribed for remote access to e-resources.

* OPAC	Yes
* Electronic Resource Management package for e-journals	Yes – NLIST of INFLIBNET
* Federated searching tools to search articles in multiple databases	Yes - NLIST / JGATE/DELNET
* Library Website	Yes
* In-house/remote access to e-publications	Yes

4.2.5 To what extent is the ICT deployed in the library?

* Library automation

The Library is automated through a customized software package for feasible gate entry, circulation and OPAC. Bar-coding is used for circulation and stock verification. CCTV is installed for surveillance.

Total number of computers for public access - 20

Total number of printers for public access - 1

Internet band width speed - 4 mbps

Institutional Repository

Library has the following institutional repository: College Magazines, Hand books, Proceedings of the conference / seminars held in the college premises, study materials prepared at the college, copies of Ph.D theses, copies of student project reports, question bank and syllabi approved in the Academic Council, books and research articles published by the faculty.

Content Management System for e-learning

Content Management System for e-learning is available.

Participation in Resource sharing networks/consortia (like Inflibnet):

Resource sharing is done through all the networks with DELNET, JGATE and NLIST from INFLIBNET

4.2.6 Provide details (per month) with regard to.

* Average number of walk-ins: 250 to 300
* Average number of books issued/returned : 45 - 60
* Ratio of library books to students enrolled : 8:1
* Average number of books added during last three years : 2000
* Average number of login to OPAC : 50 to 75
* Average number of login to e-resources : 25
* Average number of e-resources downloaded/printed: 10
* Number of information literacy trainings organized : 1

4.2.7 Give details of the specialized services provided by the library

* Manuscripts – Available

The M.Phil Dissertation and Ph.D theses of faculty and the Manuscripts of student projects are available in department libraries for readers to pursue research works.

* Reference – Available

A total number of 2000 reference books, 100 back volume journals are made available.

* Reprography – Available

Reprographic facilities are made available at nominal cost to all students and faculty.

* ILL (Inter Library Loan Service) – Available (Rathinam Technical Campus)

* Information Deployment and Notification – Available

The information related to placements, competitive exams, important current issues will be deployed in the notice board of the library. New arrivals are also deployed to the departments

* OPAC – Available

OPAC is used to have online public access

* Internet Access – Available

Free internet facility is provided to staff and students

* Downloads – Available

Staff and students are allowed to download information on the current issues to enhance their knowledge

* Printouts – Available

* Reading list/ Bibliography compilation – Available

The library provides the reading list depending on the demand. Subject wise Bibliography is provided if the readers require.

* In-house/remote access to e-resources – Available

INFLIBNET facility is provided to the students and staff

* User Orientation – Available

Students at the entry level are oriented about the rules and regulations through workshops at entry level for using library resources at specially designed orientation programme. Special training is provided on use of internet, INFLIBNET and Multimedia. Staffs are also provided orientation on the use of facilities.

* Assistance in searching Databases – Available

The search strategy is instructed to the users. They are assisted for access to the printed resources through OPAC. They are guided by the library staff about search engine, site addresses and online resources.

* INFLIBNET/IUC facilities – Available

Staff and students are given separate User ID and Password to make use of the e-resources available through INFLIBNET N-List programme.

4.2.8 Provide details on the annual library budget and the amount spent for purchasing new books and journals.

Year	Books	Journals	Total Amount (In Lakhs)
2010-11	1053	25	2.5
2011-12	627	25	1.75
2012-13	1495	30	3.0
2013-14	1215	20	2.75
2014-15	506	20	1.5

4.2.9 Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services.

As the library is primary learning resource, the college regularly monitors the quality and functions of the library and have regular meeting with Advisory committee. Feedback on library is collected from the stakeholders. The suggestions and feedback given by the stake holders will be sent to library committee to analyse, and the recommendation will forwarded to the management. Suggestions and complaints are handled adequately and appropriately by the library committee.

4.2.10 List the infrastructural development of the library over the last four years.

- Addition of Book stacks
- Structural repairs were carried out
- Ten more Computer Terminals to access internet were installed.
- Barcode Scanner installed
- Steel Library Double faced main Unit Rack purchased
- Glass Steel Rack

4.2.11 Did the library organize workshop/s for students, teachers, and non-teaching staff of the College to facilitate better Library usage?

- Yes. The college organizes workshops and orientation programmes to the students and staff about the usage of the library every year.
- Special programmes for students have been arranged to prepare competitive examination and to use library. Teaching and non-teaching staff got training in the use of Digital Library

4.3 IT Infrastructure

4.3.1 Does the College have a comprehensive IT policy addressing standards on IT Service Management, Information Security, Network Security, Risk Management and Software Asset Management?

Yes. The college provides IT facilities, ensure network security, prohibit access to social networks, monitor and manage software asset, manage risk and take care of overall maintenance by engaging technicians for annual service and as and when the need arises.

- Through Anti-virus software the risk due to virus is minimized.
- The college established intranet and Wi-Fi facility to access the internet, enables the staff and students to use information and communication technologies.
- The college provided Webmail service to the staff and students

4.3.2 Give details of the College's computing facilities (hardware and software).

Number of Systems: 362

Computer-student ratio: 1:5

Dedicated computing facility:

Each and every faculty room equipped with a Standalone system. Students, research scholars, teaching and non-teaching staff members are accessing computer for computing facilities.

LAN facility

All the buildings are connected through coaxial cable for better performance and internally systems are connected using 10/100/1000 Mbps LAN.

Wi-Fi facility

The entire campus is well powered with Wi-Fi.

Propriety software / Open source software

Windows 7 Professional,

Windows 98,

Windows NT, 4.0,

NT Server,

Page Maker-C,

Visual Studio,

Tally,

MS office

Number of nodes/ computers with internet facility

All 362 machines are connected through Internet facilities.

4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

The College has the following plans to upgrade the IT infrastructure and related facilities:

- ICT enabled classrooms have been introduced for enriching the teaching and learning process.
- More number of hardware and software are added to cater to the needs of the students and staff.
- Every department has Internet facility to speed up the activities like browsing and research.
- Wi-Fi connectivity to all departments.
- LCD facility in class rooms for effective teaching.
- Propriety software to enhance the advanced knowledge in IT.

4.3.4 Give details on access to online teaching and learning resources and other knowledge, and information provided to the staff and students for quality teaching, learning and research.

The institution has always been placing the students at the center of the teaching learning process. The vision and the mission of the institution have always been to provide holistic knowledge to its students. Keeping the students' learning at the center of everything, the college understands that the teachers have to be reoriented from time to time. The times have changed. So that changed the way of imparting the knowledge. Use of technology has become very vital in imparting quality based education. The institution encourages the staff to undergo training on the computer-aided teaching and training. The college also has been conducting week-long sessions, in tune with the orientation courses, for the college faculty on the use of computers. The computer department also organizes training sessions on the use of Internet for learning resources. Well-equipped computer labs, LCD and OHPs are available to the faculty for computer aided teaching. The computer faculty is always available for any need based assistance in the use of ICT. E-learning via "Moodle" is also done.

- The Digital Library and computer lab provides online access to the students.
- The faculty members are provided with online access in their respective departments.

4.3.5 Give details on the ICT enabled classrooms/learning spaces available within the College and how they are utilized for enhancing the quality of teaching and learning.

ICT facilities are available for use in all the departments. The teachers liberally take the help of the ICT resources to enrich their prescribed curriculum with the help of internet. The college has adequate computer facility for its faculty. Faculty members are provided with computers with internet browsing facility for preparation of teaching/learning materials in their respective departments. Also, Multimedia projectors, LCDs are available within the college for the faculty use. The college also has seminar

halls equipped with projectors and are available as and when requested by particular teacher. The college also has a fully air-conditioned multimedia hall, Internet facility and Library is thrown open to faculty members for learning materials. Also the faculty is provided with Audio-Visual aids which facilitate multimedia teaching. Smart Campus & Moodle tools are available towards e-governance. Yahoo group communication, application of Google apps becomes practical.

The following are the ICT enabled class rooms/learning spaces available:

- Seminar halls with ICT enabled facility
- English language lab with ICT enabled facility
- Computer labs imparting technical knowledge to their students.

4.3.6 How are the faculty facilitated to prepare computer aided teaching-learning materials? What are the facilities available in the College or affiliating University for such initiatives?

Teachers have excellent skills in preparing computer aided teaching – learning materials. Teachers prepare their computer aided teaching – learning materials either in their respective departments or in General Library. Almost all students are having Laptop. It has enabled faculty to teach the students by using computer aided teaching – learning materials. The availability of high speed internet also helps the faculty to access the web and download videos for teaching different subjects. Teachers were exposed to use of resources like slidesharenet.com, Google apps, Hot Potatoes, Moodle, etc.

4.3.7 How are the computers and their accessories maintained? (AMC, etc.)

A separate hardware maintenance cell is maintaining and servicing all the computers in the campus. College recruited staff for maintenance and also allocates funds for the maintenance.

4.3.8 Does the College avail of the National Knowledge Network connectivity directly or through the affiliating University? If so, what are the services availed of?

Yes. UGC INFLIBNET N-LIST Programme (supported by MHRD), DELNET and JGATE are available. This facilitates access to 1, 00,000 e-books and 3,000 e-journals.

4.3.9 Provide details on the provision made in the annual budget for update, deployment and maintenance of the computers in the College?

The details of the annual expenditure for update, deployment and maintenance of the computers in the last five years are given in the following Table.

YEAR	AMOUNT SPENT
2010-11	06.5 Lakhs
2011-12	12.0 Lakhs
2012-13	13.0 Lakhs
2013-14	14.5 Lakhs
2014-15	15.0 Lakhs

4.4 Maintenance of Campus Facilities

4.4.1 Does the College have an Estate Office / designated officer for overseeing maintenance of buildings, class-rooms and laboratories? If yes, mention a few campus specific initiatives undertaken to improve the physical ambience.

The institution has made adequate arrangements for the maintenance and upkeep of the college infrastructure. The buildings are maintained by interior white washing once a year. Exterior painting and painting wooden and iron structures of the buildings are also done once in a year. The broken furniture are mended or replaced immediately. Communication facilities, laboratory renovations, electrical and plumbing works are carried out by the concerned technicians. The playground is maintained by the physical education department. The vehicles are sent to the workshop for service, as and when required. New class rooms, additional sanitary facilities and renovation of existing buildings are a few initiatives.

The college maintains very clean, green and pleasant atmosphere inside the campus through regular plantation activity. To accomplish many scavengers, sweepers and gardeners are appointed to clean the class rooms, academic buildings, campus and quarters and to maintain the gardens.

Ticketing system is adopted in the college, for maintenance and repairing of computers and its accessories.

4.4.2 Does the College appoint staff for maintenance and repair? If not, how are the infrastructure facilities, services and equipment maintained? Give details.

We have a centralized maintenance department for the entire campus with full time salaried employees, and they are responsible for maintaining the physical infrastructure facilities and water and electricity services

- Regular practice of maintenance of Library books by library staff is exercised.
- One person is appointed for maintenance of computers and additional help is available from service centre.

- Internal stock verification and audit will be done every year.
- Our own staffs under supervision of the concerned Head regularly maintain laboratory equipment.
- College staff does regular internal checking and normal maintenance. Other repairing work such as Repairs of furniture and fixtures,
- Cleaning up of water tanks, Plumbing, electrical fittings is taken care of by the team, who is associated with the maintenance department on a regular basis. They look after regular maintenance.
- Additional staff is appointed for cleaning of the building and campus.
- Management also appoints watchmen, lab-assistants, gardeners, sweepers and markers for the maintenance of college campus and the existing services.
- The Management appoints Lab Assistant for the science labs who are responsible for the maintenance of equipments.
- Day to day maintenance is carried out by the staff appointed for cleaning and maintenance of the building.
- We have a Manager (Infrastructure Maintenance Department) for the maintenance of the entire campus and the following departments work under him with the salaried staff.

  - Construction
  - Electrical
  - Carpentry
  - House-keeping
  - Masonry
  - Plumbing
  - Painting

- Security
- Generator maintenance

- Their services are available throughout the day. Some of these staff stay within the campus.
- All these activities are coordinated by ticketing system.

Any additional information regarding Infrastructure and Learning Resources, which the institution would like to include.

CRITERION V: STUDENT SUPPORT AND PROGRESSION

Students are guided by necessary information, class room training, mental training, physical training, job-oriented training and placement. During their stay, students can avail of support services like library, internet, hostel, language laboratories, sports and canteen. In addition, medical support and insurance support are also provided. The facilities provided have attracted more students over the years. Also there is a marked improvement in student performance in curricular, co-curricular and extra-curricular aspects.

5.1 Student Mentoring and Support

The college recognizes the need for a Staff support system for students. The faculty members are appointed as student mentors. The mentors/mentee caters to the needs of the students for academic counseling and their emotional/mental wellness. At the start of each academic year, the faculty members are provided a list of students. They are expected to meet their mentor/mentee formally at least once in a week at a designated time and place for any personal consultation. The mentoring provided is largely academic, for more serious social-emotional issues, student is referred to the counseling centre.

5.1.1 Does the College have an independent system for student support and mentoring? If yes, what are its structural and functional characteristics?

Yes. A True sense' Mentor -Mentee system is implemented in the college for the support and mentoring of the students. The Head of the department divide each section into three batches of students consisting about 30 students in each batch. The Head of the department assign one faculty member for each batch as a mentor. In addition every class has a tutor (tutor-ward system). The tutor has periodical discussions with the wards. The following are the conventions in following the mentor system.

1. A Mentor in college is like a parent at college/school. They need to be interacting personally to understand all of the students thinking, goals, issues etc., etc.

2. Mentor maintains the List of Students with following details: Name, Class, Mobile Contact Number, E-Mail id, Social Network id, Blood Group, Parents (Father& Mother) details like Name, Address, Contact Numbers, and Family Back-grounds.

3. Also the Mentors maintain the following records: Academic / Attendance / Sports / Extra-Curricular / Details of health / Allergic / Personal Habits / psychology / Fee Payment status / Socio economic status.

4. Mentor meets their Mentees once in a week / fortnights and discusses their life @ Rathinam.

5. Mentor helps / Assist them to get motivated in education / Sports / health conscious.

6. Mentor confirm that their mentee avail all of the Scholarships available to the pertaining to them.

7. Mentor informs to the parents of their ward about their marks, attendance, and all other performance once in a month.

8. Mentor will be responsible for discipline and all performances of the student.

9. Academic progress of the ward is discussed and suggestions for further improvement are given.

5.1.2 What provisions exist for academic mentoring apart from class room work?

The College enjoys a very good rapport between faculty and students and this makes for good academic mentoring in and outside the classroom. Students approach faculty in the staff room and in department rooms and academic matters can be clarified. The mentor personally monitors the student apart from the class room. Every week each student contact personally with their mentor and discuss various issues related to academic and personal problems. If any student faces any personal problem then the counsellor will counsel the student. The extra efforts taken by the mentor in guiding the students helps to reduce confusion and doubts in the minds of the students and also goes a long way in sustaining interest in the subject.

- A separate Student Bio-data and Academic Performance Record is maintained.
- Apart from class room work students are allowed to attend national and international seminars outside the college.
- Departments organize seminars, workshops, guest lectures, hands-on training programmes related to subjects.
- Students are identified for their special talents and encouraged to excel in competitions with continuous encouragements.

5.1.3 Does the College provide personal enhancement and development schemes for students? If yes, describe techniques employed e.g., career counselling, soft skill development, etc.

The college recognizes that more proactive measures need to be initiated to channelize the development of the students in addition to academic support. Some of the measures employed are part of their curriculum such as communication skills in English, environmental awareness, values through subjects and respecting other gender. Feedback has helped them to gain confidence and social skills. PG students are trained to face the competitive exams like UGC, NET, and SLET etc. Soft skills are included in their curriculum.

Placement and Career Guidance Cell with a team of faculty members has been functioning in the college. Training is offered to all the students exclusively to final year throughout the year. They are trained by experts in acquisition of aptitude skills, communicative skills, and interview techniques and resume writing to enable them to take part in on-campus and off-campus drives and to clear competitive examinations. Separate soft skill trainers are appointed to develop industry ready skills to the students.

The students are offered structured workshops regularly on personality development. The areas include workshops on communication skills, writing their Curriculum Vitae, interview skills, team work, making presentations, interpersonal relationships etc.

The communication skills of the students improve continuously from the first year onwards. A separate communication lab is established with dedicated faculty to improve communication skills.

The college regularly conducts Personality Development Programmes which enhance the IQ level and communication skills of the participants. The college also invites Guest speakers from the industry which provides information about regional and global employment opportunities for the students.

5.1.4 Does the College publish its updated prospectus and handbook annually? If yes, what are the activities / information included / provided to students through these documents? Is there a provision for online access?

Prospectus College publishes its updated user-friendly prospectus every year. The prospectus gives the details of all available courses, subject combinations, new courses added, different associations, rules and regulations received from the Government, fee structure, list of the endowments prizes and scholarships offered.

College Calendar Every year in the beginning of the academic year, the college publishes an academic calendar, which outlines the schedule of events for the year, list of faculties, vision and mission of the institution, college committee, quality policy, evaluation systems, extension activities, library rules, hostel rules, department associations etc. for staff and students ready information.

The handbook also contains information on the background of the college, the bodies involved in its governance and administration, the facilities available on campus, the special programmes open to students, the student associations, publications and general information regarding the educational programmes and disciplines, admission policy, fee structure, course content and credit weightage for degree courses.

The college has an active Website that is updated regularly. Annual reports of departments, activity reports of various committees and clubs, articles from students, results etc. are published in our annual college magazine and newsletters of the

department. All the information in the handbook is accessible to the students in the college website www.rathinamcollege.com

- The rules of the college are clearly mentioned in the handbook for the perusal of the students and their guardians/parents.
- With the shift to autonomy, the handbook also outlines the principles used in designing the autonomous systems and its rules.
- Department list of the faculty, non-teaching and Office staff and their designations are provided for the new comers.
- The quality mechanisms adopted by the college over the years also featured in the handbook.

5.1.5 Specify the type and number of scholarships / free ships given to students (UG/PG/M.Phil/Ph.D./Diploma/others in tabular form) by the College Management during the last four years. Indicate whether the financial aid was available on time.

College management provides scholarship to students by means of fee concession. College students get scholarship based on criteria from the government of India and Tamilnadu. Apart from the scholarships provided by the State and Central Governments, our institution provides merit and sports scholarship to the students, In the past five years, the management provides scholarships for the students as detailed below **Management Merit Scholarship**

S.No	Year	Total Amount
1.	2007-2008	Rs. 27,61,503
2.	2008-2009	Rs. 30,35,132
3.	2009-2010	Rs. 34,04,400
4.	2010-2011	Rs. 49,81,650

S.No	Year	Total Amount
5	2011-2012	Rs. 61,15,049
6	2012-2013	Rs. 64,24,020
7	2013-2014	Rs. 67,32,630
8	2014-2015	Rs. 71,12,180

As per University norms the institution is providing free education at maximum of 5% of overall sanctioned strength.

5.1.6 What percentage of students receives financial assistance from state government, central government and other national agencies? (e.g., Kishore Vaigyanik Protsahan Yojana (KVPY), SN Bose Fellow, etc.)

As per the state government norms, students belong to the SC/ST, MBC and BC categories are receiving the financial assistance from the government. [20 % of the students are availing this facility]. Other scholarships like Rajiv Gandhi Single Girl Child scholarship, Jindal fellowships, Tea board scholarship for students whose parent working in tea plantations, agriculture labour scholarship of Government of Tamilnadu are availed by the students.

5.1.7 Does the College have an International Student Cell to cater to the needs of foreign students? If so, what measures have been taken to attract foreign students?

Yes. The International student cell is available in the college. The students from Nigeria, Bhutan and Nepal are utilizing the cell for guidance.

5.1.8 What types of support services are available for

* Overseas students

Orientation is given to culturally adopt with our environment. Special bridge courses on their subjects, tutorship and mentoring for their academic growth, counselling facilities The Student Welfare Committee ensures the well-being of overseas students.

The college provides hostel accommodation, counselling services, attending to their adjustment problems, administrative support for their visa renewal and any other service required by the students.

* Physically challenged / differently abled students

Preference will be given to the physically challenged candidates at the time of admission; our campus environment is friendlier to the physical disabled candidates. Ramp and lift facility is provided by the management

- Differently-abled students are accommodated in ground floor class rooms.
- Ramps are provided in all the newly constructed Arts blocks.
- The differently abled students may approach the Principal, office and teachers to get required help in time.
- Special alternate programmes, sports and awareness programmes for the visually and physically challenged students.

* SC/ST, OBC and economically weaker sections

Scholarships facility is provided, under the free education scheme of the affiliating University 5 % of the students is admitted in the above category. The institution provides meritorious scholarship and facilitating the students by availing state Govt. and Central Govt. Scholarship.

- Scholarships from state and central Governments
- Education loan facilities are also available.

* Students to participate in various competitions/ conferences in India and abroad

Information of such events is displayed on the departmental notice board. The class teacher is responsible for giving out details to the appropriate students. Staff guidance is given at all stages from filling up applications, pooling information, collecting data and training them for presentation at programmes. Our college has various

clubs like cultural club, language club and Media club, where the students are trained, motivated and encouraged to participate in various competition held in national and international level. Students participate every year in the inter-collegiate competition at state level. The travel, boarding and lodging expenses of students who represent college in competitions outside the college was bear by the college.

For cultural events the team is accompanied by a contingent leader and for sports the teams are accompanied by the director of sports or coach.

* Health Centre, health insurance etc.

All students of the college are covered by a group insurance policy, which is mandatory. Health care on campus is restricted to the availability of a rest room for girls in case of ill health, with a doctor on call all days of the week. First aid facilities are available with the departments and the counselling centre and several staff members are trained in administering first aid.

In any emergency, vehicle facility is available to admit students and faculty for diagnosis and immediate treatment in hospital.

To ensure that the health care extends to educating the students about health and not just an end of the line physical treatment in the case of ill health, several special lectures / medical camps on health care were organized on campus and also during NSS camps and YRC programmes.

* Skill development (spoken English, computer literacy, etc.)

The ability to communicate well is a skill that needs to be honed over time. To ensure that all our students have an opportunity to learn good communication skills, Bridge courses are conducted for fresher, by the English Department as part of the mandatory course for all B.A., B.Sc., and B.Com students. Communication and quantitative aptitude classes are incorporated into the regular curriculum. The college regularly conducts Personality Development Programmes which enhance the IQ level and communication skills of the participants. The college also invites Guest speakers from the

industry which provides regional and global employment opportunities for the students. Special classes are taken for communication skills taking into considerations the rural backgrounds of the students. Separate soft skill trainers are appointed to develop industry ready skills to the students.

* Performance enhancement for slow learners / students who are at risk of failure and dropouts

Academically weak students are not marginalized and the college encourages tutorials and remedial teaching to improve them. Extra tutorial classes are conducted for slow learners and weak students. Students who have backlogs of previous semesters are encouraged to attend special classes held after class hours, one to one learning is provided, and library support is provided through question bank and extension of the library working hours especially during exams. Advance learners help them with the difficult unit. Frequent tests are conducted to improve their learning. The class coordinator and faculty experts meets slow learners after the first internal, encourages and motivates them for a better performance.

* exposure of students to other institutions of higher learning/ corporates/business houses, etc.

Exposure of students to institutions of higher learning /Corporate / business houses is required more for a complete education. Understanding this, students are encouraged and facilitated to visit institutions of reputation, to take part in various competitions and seminars. Project assignments regarding business concepts are undertaken by students with assistance from corporate houses. Entrepreneurship training provided through Industry. Placement Consultancy services are offered by the College for all students. Our alumni who are placed in different Industries help our students in providing exposure and training. We network with reputed Industries for providing industrial training and placement opportunities for our students.

* Publication of student magazines

The multidimensional development of the individual is sustained by the creation of magazines. Over the years, all departments have jointly prepared college annual magazines. Department wise Newsletters/ Magazines and college magazines will provide an opportunity to the students to publish their contents / Articles.

5.1.9 Does the College provide guidance / coaching classes for Civil Services, Defense Services, NET/SLET and any other competitive examinations? If yes, what is the outcome?

Yes. The institution is having an EDP cell and Rathinam Competitive coaching Academy which helps the students prepare for various competitive exams and faculties for preparing NET/SET. Coaching classes are conducted for the NET /SLET, entry to service and other competitive examinations through these cell and academy. Our faculty members guide and encourage students to attempt these and a large number of students attend and appear for these examinations

5.1.10 Mention the policies of the College for enhancing student participation in sports and extracurricular activities through strategies such as

* additional academic support, flexibility in examinations

The institution is committed to attract students for participating in various extracurricular activities by ensuring consistent encouragement and motivation. The necessary facilities are provided and adequate funds are allotted. The sports and cultural committees supervise the extracurricular activities. The students who participate in the sports activities or other extracurricular and extra mural activities are provided with extra classes so that the time they have given in for the various activities can be compensated for. Special exams are taken for them, so that they can have an assessment of their preparations for the final examinations.

All students who represent college for Inter-collegiate sports events in district and state level get

(i) Attendance concession

(ii) If wanted, re-examinations (for internal continuous assessment)

(iii) Sports uniforms

* special dietary requirements, sports uniform and materials

- Dietary supplement food such as milk and eggs are provided to sports person representing our college.

* any other

- Proper recognitions are given to the students who excel in sports in the form of rewards like cups, shields and certificates.
- Coaching facilities for many games.
- Special incentives are given to the students so as to benefit monetarily.

The progress of our students in these events are closely monitored which increases the morale of our students. The names of the winners of events are displayed in magazine.

5.1.11 Does the College have an institutionalized mechanism for placement of its students? What services are provided to help students identify job opportunities, prepare themselves for interview, and develop entrepreneurship skills?

The College has an institutionalized mechanism for placement of its students. Over the past few years, the College has added a special focus on the Placement of under graduate and post graduate students. This has been achieved by forming a Placement Cell in the College.

The placement cell helps the students to choose their career and trained for the industrial needs. The Placement cell invites various companies for recruitment and helps the students to get placed in reputed companies. The Placement cell is headed by the Dean and all types of activities are coordinated by the placement officer. All the Heads of the Departments are assisting the placement officer to give special training to the students focused on the present needs of the industry. Student representatives from the final years are actively involved in placement activities.

PLACEMENT CELL ACTIVITIES

- The Placement and Training Cell conducts regular career guidance through career fests, job melas, internship training. The students are informed regarding vacancies offered by the IT Industries and other sectors. The opportunities are communicated to the students by the placement cell. The students are informed regarding the last date and other important information regarding vacancies.
- Members of the placement cell provide guidance to the students in formal and informal meetings. They are taught how to make CVs the various technicalities are sorted out if any.
- Interested students are encouraged to take up part time jobs after college hours to help improve operational skills.
- Industrial Exposure Training is part of the curriculum that gives the students hands-on-experience to decide area of specialization.
- The Industry Institution Interface helps in placements.
- Soft skill trainings are a regular feature of the career enhancement modules
- The college organizes lectures on career opportunities. Mock tests are held to facilitate them to excel in this pursuit. Their performance in analyzed after every test and then a brain storming session is organized to assess their strength and weaknesses.

- Campus interviews at the College enables students to get the placements of their choice
- The placement cell keeps a track of the interviews held. As and when the results are declared, the cell informs the students regarding the result. The results are analyzed and then the next process of the helping the successful candidates begins.
- The Institution conducts mock Group Discussions and personal interviews to enable the students to imbibe the necessary skills
- Early in the year, students are asked to register with the Placement Cell and a database is built up. This is followed by a campaign to invite desired Visitors on Campus. Campus visits are arranged on a systematic basis. Campus Visitors from the reputed Employers who would provide best-in-class jobs to students are encouraged.
- Facilities (venue, audio visual equipment etc.) are arranged, students are informed by email and interested students are mobilized. The Placement Committee manages every detail meeting and greeting the Campus Visitors and undertaking the entire processes up to selection and acceptance of a job offer.

During every year, the Placement Cell actively guided and counselled students. Firstly, comprehensive Placement Guidelines were circulated covering the entire gamut of Career guidance, viz. how to choose a Career, Resume Preparation, Interviewing skills and Compensation structures.

5.1.12 Give the number of students selected during campus interviews by different employers (list the employers and the number of companies who visited the campus annually for the last four years).

Academic Year 2014 – 2015 Campus Interviews Oragnised by Rathinam Placement

Date	Programme conducted	No.of.beneficiaries
20.08.2014	VSOCIALIZE	9
15.10.2014	KGISL	4
16.10.2014	CYGNUS SOFTWARES	29
17.10.2014	DIGITAL NIRVANA	0
16.10.2014	FACE	2
15.10.2014	TCS	4
15.10.2014	JAYANTHI PVT LTD	27
29.08.2014	DHEERAN TV	5
11.11.2014	OSAI TV	0
02.08.14	TOUR TO HEALTH	2
06.08.14	MAGNUS VISTA	2
15.09.14	JARO EDUCATIONS	2
16-12-14	Kajaria Tiles	0
	CERA Ceramics	0
12,13.11.2015	CSS Slash support	33
	Accenture	0
5.01.2015	HP	0
20.12.2015	Amex	0
17.11.2015	CONCENTRIX	0
23.01.2015	BRIGHT STAR INSTITUTIONS	63
15.12.2015	CBE DIRECT.COM	2
23.12.2014	INFOSYS	5
22.01.2015	IDEA CELLULAR	0
21.01.2015	CAREERNET LTD	0
19.01.2015	IDBI FEDERAL	20
21.12.2014	GRE EDGE	0
20.01.2015	WIPRO	0
24.12.2014	TIMES OF INDIA	20
21.2.2015	MAXX CAD	5
12.2.2015	A1 CHIPS	12
16.1.2015	IDBI BANK ASSURANCE	3
21.2.2015	SHOPPERS STOP	3

Date	Programme conducted	No.of.beneficiaries
11.2.2015	SUTHERLAND	1
29.1.2015	GOODOCEAN MARITIME	2
8.12.2014	AEGON RELIGARE	33
27.12.2014	WEL CARE	3
27.02.2015	TECHNO SOFT	9
19.03.2015	CSS CORP	4
11.02.2015	BRIGHT STAR INSTITUTIONS	53
03.03.2015	RATZ GANG STUDIO	5

5.1.13 Does the College have a registered Alumni association? If yes, what are its activities and contributions to the development of the College?

Membership to the Alumni Association regularly meets and interacts with the management. It is the flag bearer of the developments in the institution. While rejuvenating the memories of the college, a network of old students was achieved. Today it is the backbone of the institution. The institution rests on the rich history of the student‘s success and glory. The Alumni organizes lectures on personality development. Over the years, it has been helping in holding interactive sessions to motivate students regarding social adjustments. The alumni also help the institution by influencing industries and other agencies in getting placements fests for the institution. The alumni has expanded and strengthened itself with new enrolments.

5.1.14 Does the College have a student grievance redressal cell? Give details of the nature of grievances reported and how they were redressed.

Yes, the institution has a student grievance redressal cell. The members of the grievance cell constitute all HODs, a student representative and then the principal of the college. It is also supported by other faculty members. The grievance redressal cell actively interacts with the students to help them to solve their grievances. The students drop their grievances in the suggestion box. Students are also free to share their grievances with the class tutor and the principal. Immediate meeting of the cell is

arranged for addressing the student's issues. It attends to both registered and unregistered grievances of the students. Necessary action is taken after issues are discussed in the concerned cell.

Grievances addressed & measured

- Payment on Semester fee on instalment basis for economically backward students
- Extra Lab hours during the practical examinations
- Wi-Fi facilities have been provided.
- Better and improved Canteen facility is provided.
- Water purifiers were installed at major points in the college.
- 24 hour back up of electricity in case of electric shut down.
- Trash bins were placed in convenient places on campus.
- Provision of the gymnasium has been fulfilled.
- Part Time Job opportunities @ IT Park
- Increase in Library hours at the exam time.

5.1.15 Does the College have a cell and mechanism to resolve issues of sexual harassment?

Running along the same lines, the women's cell is a statutory body, which promotes awareness to women's issues. The cell has three faculty members and deals with any gender based complaints and sexual harassments. The Women cell resolves issues of sexual harassment from students and staff and consults Principal regarding action, if any, to be taken.

5.1.16 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?

Ragging in India commonly involves serious abuses and clear violations of human rights. The University Grants Commission and AICTE have made it mandatory

for the institutions to incorporate in their prospectus, the anti-ragging directions of the Central Government. With the situation of ragging worsening yearly, there is emerging a spontaneous anti-ragging movement in India. The college is also very cautious regarding this menace. The college has set up a committee, the anti-ragging committee, in this direction. It comprises of the Head of the Institution and all the Heads of Departments. Faculty members, assigned to check the students, make surprise visits and maintain a diary of his/her interaction with the fresher's. Till date, no incident of ragging of any kind has been reported in the college. Ragging in any form is forbidden on campus and the college takes stern action if this rule is violated. In the first month of the academic year, few faculty members from respective departments are requested to go around campus to make sure no ragging. An expert talk was organized in the college by the Assistant Commissioner of police, Law and order, Coimbatore city to create awareness and menace of ragging.

5.1.17 How does the College elicit the cooperation from all stakeholders to ensure overall development of the students considering the curricular and co - curricular activities, research, community orientation, etc.?

The College Management and Faculty do a considerable amount of networking, with Alumni, Corporate Groups, and other Academic Institutions and with Government, to ensure the overall development of students. They seek a wide range of experiences for the students, which encompass research, community service and action for change, leadership and crisis management. The reputation that the College has earned makes possible a dialogue and collaboration with external groups and individuals, which have proved to be very valuable for our students.

Various committees like Board of Studies, Parent Teachers Association and alumni association which comprise of stakeholders, are often consulted and their cooperation is utilized in all the developmental activities of the college.

5.1.18 What special schemes/mechanisms are in place to motivate students for participation in extracurricular activities such as sports, cultural events, etc?

- Attendance concession is given
- If warranted, re-examinations (for internal continuous assessment) are conducted for sports persons and students participating in other competitions.
- Sports uniforms are provided.
- Dietary supplement food such as milk and egg are also given.
- Proper recognitions are given to the students who excel in sports in the form of rewards like cups, shields and certificates.
- Cultural events are organized; Sports day and Annual day are celebrated every year.
- Fresher day, Onam and Pongal celebrations are student favourite programmes.

5.1.19 How does the College ensure participation of women in 'intra' and 'inter' institutional sports competitions and cultural activities? Provides details of sports and cultural activities in which such efforts were made?

Women participate in the Sports competition events are organized by Physical Education.

Basically, girls are participating Throw ball, Tennikoit, Shuttlecock, Badminton, Kabbadi and Track events. Our College girl students represent our college in inter-collegiate events conducted by the Bharathiar University, Coimbatore. Also 2 girls represented inter-university competitions held at Odiya state.

5.2 Student Progression

Ours is an Autonomous College with the faculties of Arts, Science and Commerce, under the Bharathiar University. Our students appeared and bagged merit ranks. We have rank holders in all the Arts and Science subjects when we were with the university.

5.2.1 Provide details of programme-wise success rate of the College for the last four years. How does the College compare itself with the performance of other autonomous Colleges / universities (if available)

APRIL-2011

COURSE	NO.APP	NO.PASS	PASS %
IT	57	55	96
CT	56	53	95
BCA	55	53	96
CS	56	54	96
VISCOM	23	23	100
B COM(CA)	53	44	83
BBM(CA)	51	51	100
CDF	23	22	96
TOTAL	**374**	**355**	**95**

APRIL-2012

COURSE	NO.APP	NO.PASS	PASS %
B.Sc(IT)	12	12	100
B.Sc (CT)	8	7	88
BCA	40	39	98
B.Sc (CS)	50	50	100
B.Sc (VISCOM)	33	33	100
B COM(CA))	105	100	95
BBM(CA)	25	25	100
B.Sc (CDF)	16	16	100
M.Sc (IT)	42	42	100
MBA	33	29	88
TOTAL	**364**	**353**	**97%**

APRIL-2013

COURSE	NO.APP	NO.PASS	PASS %
B.Sc IT	58	58	100
B.Sc CT	50	48	96
BCA	56	53	95
B.Sc CS	55	52	95
B.Sc VISCOM	31	30	97
B.COM	44	31	70
B COM(CA)	107	91	85
BBM(CA)	44	44	100
B.Sc CDF	26	25	96
B.Sc MATHS	12	12	100
MSc IT	39	39	100
MSc CS	34	34	100
MBA	42	34	81
MCom	6	6	100
TOTAL	**604**	**557**	**92%**

APRIL-2014

COURSE	NO.APP	NO.PASS	PASS %
B.Sc IT	54	49	91
B.Sc CT	56	49	88
BCA	49	42	86
B.Sc CS	57	56	98
B.Sc VISCOM	45	43	96
B.COM	38	33	87
B COM(CA)	110	91	83
BBA(CA)	41	39	95
B.Sc CDF	29	28	97
B.Sc MATHS	16	16	100
BA ENGLISH	19	17	89
MBA	43	40	93
MSc CS	43	35	81
MSc IT	31	28	90
M.Com	30	18	60
MJMC	04	04	100
TOTAL	**665**	**588**	**89**

Programm/ Successrate	2013-2014 %	2012-2013%	2011-2012 %	2010-2011%
B.Sc IT	91	100	100	96
B.Sc CT	88	96	88	95
BCA	86	95	98	96
B.Sc CS	98	95	100	96
B.Sc VISCOM	96	97	100	100
B.COM	87	70	-	-
B COM(CA)	83	85	95	83
BBA(CA)	95	100	100	100
B.Sc CDF	97	96	100	96
B.Sc MATHS	100	100	-	-
BA ENGLISH	89	-	-	-
MBA	93	81	88	-
MSc CS	81	100	-	-
MSc IT	90	100	100	-
M.Com	60	100	-	-
MJMC	100	-	-	-
TOTAL	**89**	**92%**	**97%**	**95**

5.2.2 Providing the percentage of students progressing to higher education or employment (for the last four batches) highlight the observed trends.

Course	Year	UG to PG	PG to M.Phil	PG to Ph.D	Employed	Entrepreneurs	Percentage
English	2011-2014	7	-	-	3	-	80%
CS	2013-2014	72	5	0	150	3	
	2012-2013	60	2	0	135	3	
	2011-2012	55	3	0	120	2	
	2010-2011	45	0	0	100	2	
	2013-2014	72	5	0	150	3	
Maths	2010-2013	10					83%
	2011-2014	10			6		100%
CDF	2011-2014	5	-	-	22	1	96%
	2010-2013	1	-	-	23	nil	92%
	2009-2012	3	-	-	10	4	94%
	2008-2011	5	-	-	13	2	91%
Commerce	2010	5	2	-	60	30	97%
	2011	10	3	-	70	20	100%
	2012	10	5	-	65	20	100%
	2013	6	-	-	60	30	96%
BBA	2010-11	09	Nil	Nil	24	03	86%
	2011-12	05	Nil	Nil	10	5	80%
	2012-13	09	Nil	Nil	25	5	89%
	2013-14	15	Nil	Nil	17	5	90%
MBA	2012-14	--	--	--	37	1	88
	2011-13	--	--	--	34	3	86
	2010-12	--	--	--	29	8	100
	2009-11	--	--	1	35	4	100

5.2.3 What is the Programme-wise completion rate/dropout rate within the time span as stipulated by the College/University?

A realistic picture of the number who are committed to the undergraduate programme is evident only at the end of semester one, when those who choose to leave for alternate programmes have withdrawn their admission.

Programme	2013-2014 %		2012-2013%		2011-2012 %		2010-2011%	
	Dropout	Success rate	Dropout	Success rate	Dropout	Success rate	Dropout	Success rate
BA. English	0	89	-	-	-	-	-	-
B.Sc. CS	2	98	1	96	2	100	2	96
BCA	3	86	2	98	2	98	1	96
B.Sc. IT	4	91	3	100	2	100	2	96
B.Sc. CT	3	88	2	98	1	88	1	95
M.Sc. CS	3	81	1	100	-	-	-	-
M.Sc. IT	3	90	2	100	1	100	2	100
B.Sc Maths	0	100	0	100	-	-	-	-
B.Sc CDF	1	97	0	96	2	100	0	96
B.Sc VisCom	0	96	0	97	0	100	0	100
Commerce	3	82	3	85	5	95	3	83
BBA	13	95	12	100	3	100	9	100
MBA	0	93	0	81	0	85	-	-

5.2.4 What is the number and percentage of students who appeared/ qualified in examinations like UGC-CSIR-NET, UGC-NET, SLET, ATE / CAT / GRE / TOFEL / GMAT / Central / State services, Defense, Civil Services, etc.

Data on the number and percentage of students who appeared/qualified in examinations like UGC-CSIR-NET, UGC-NET, SLET, and ATE is available for the year 2011 – 2014. The results are tabulated.

Department	CSIR	NET	SLET/SET	TET	Others
Commerce	-	-	-	-	1
BBA					2

5.2.5 Provide details regarding the number of Ph.D/D.Sc./D.Litt. theses submitted, accepted, resubmitted and rejected in the last four years.

Department	Awarded	Submitted	Pursuing
Commerce	-	1	-

5.3 Student Participation and Activities

5.3.1 List the range of sports and games, cultural and extracurricular activities available to students. Provide details of participation and program calendar.

The college has a wide range of sports, games, cultural, and extra-curricular activities that are available to the students. The college has always created a niche for itself in the field of sports and since long times, been participating in various inter university, university level tournaments. In sports, our college provides indoor and outdoor games to student. A spacious 2 acre play ground is available for outdoor games i.e. cricket, athletics, Kabaddi, Kho-Kho etc. in college campus. Our college has well equipped Gymnasium room with all the modern state of art equipments for health and hygiene. Indoor game facilities like Chess, Carom, Table Tennis, and Shuttle are available. The Department of physical education is organizing university inter collegiate tournaments every year. Rathinam Memorial trophy – An Inter Collegiate tournament, Tournament for senior school students are conducted.

Our women kabbadi has brought laurel to the institution; they have won several local, district level, and state level completions. Our kabadi players have represented in University team for inter university tournaments. Various cultural and extracurricular activities like folk dances, Classical singing, Group singing, theatrical items, traditional heritage items, fine arts items, Quiz, Literary items are offered to the students. College also organizes Annual Sports Meet, Intra mural tournament, techno fest, cultural fest, Fashion show, Short film / Documentary Screening, Celebration of UN days.

5.3.2 Provide details of the previous four years regarding the achievements of students in co-curricular, extracurricular activities and cultural activities at different levels: University / State / Zonal / National / International, etc.

OPEN TOURNAMENT

1. Participated in the state level Kabaddi open women tournament held at Salem in the month of January 2015.
2. Secured II place in the district level kabaddi CM TROPHY tournament held at Nehru stadium in the month of January 2015.
3. Participated in the national level Body building competition held at Chennai in the month of January.
4. Secured 2nd place in the state level kabaddi women tournament held at Salem with a a cash prize of Rs.4500.
5. Secured 3rd place in the state level kabaddi women tournament held at Namakkal with a cash prize of Rs.6500.
6. Secured 1st place in the District level kabaddi women tournament held at Namakkal with a cash prize of Rs.4000
7. Secured 2nd place in the state level kabaddi women tournament held at Karamadai with a cash prize of Rs.4000.
8. Secured 1st place in the state level kabaddi women tournament held at Udumalai with a cash prize of Rs.4000.
9. Secured 1st place in the state level kabaddi MEN tournament held at with a cash prize of Rs.4000.
10. Participated in kabaddi men open tournament held at Nambiyur in the month of February 2015.
11. Participated in kabaddi men open tournament held at Nambiyur

INTER COLLEGIATE TOURNAMENT:

1. Participated in the Coimbatore district cricket association tournament held at SNR College of arts and science.
2. Participated in the 5's Football Inter collegiate tournament held at Sri Krishna college of arts and science.

INTERNATIONAL LEVEL TOURNAMENT

1. B.Praveen represented 3rd world Silambam championship held at Malaysia

KABADDI WOMEN

We are happy to state that for the 5th consecutive time Our Kabaddi Women team secured Third place in Bharathiar University Inter – Collegiate tournament held at PKR Arts College for women, Gobichettipalayam.

Also our kabaddi women team has won 10 tournaments out of 14 tournaments. Our kabaddi team secured first and second places with cash prizes in various tournaments held at salem, Erode, Annur, Udumalpet, Namakkal, Karamadai, Nambiyur.

S.Sabarimala, R.Pavithra III BCOM (CA) represented Bharathiar University and secured Second place in South zone Inter – University Kabaddi tournament held at Kannur University, Kannur. They also represented Bharathiar University and secured Third place in All India Inter- University Kabaddi tournament held at KIIT University, Odisha.They have created new record in Bharathiar University.

KABADDI MEN

- We are happy to state that Our Kabaddi Men team secured Second place in Bharathiar University Inter – Collegiate tournament held at KAMADHENU college of Arts and science, Sathyamangalam.
- Also our kabaddi Men team has won 8 tournaments out of 10 tournaments. Our kabaddi team secured first and second places with cash prizes in various tournaments held at salem, Erode, Annur, Udumalpet, Namakkal, Karamadai.

- Vignes kumar II BSC (CS) represented Tamilnadu in Junior National level Kabaddi tournament held at Kerala and the team secured second Place.

FOOTBALL

Our Football MEN team has secured FOURTH place in Bharathiar University Inter – Collegiate tournament held at Nehru college of Arts and Science.

CRICKET

- Our Cricket team secured Second place in Bharathiar University Inter – Collegiate tournament held at NGM college of Arts and science, Pollachi.

WEIGHT LIFTING AND POWER LIFTING

- Gowtham I MBA Secured 1st place in Bharathiar University Inter collegiate Best physique tournament.

SILAMBAM

- B.Praveen II MSC (IT) represented the 3rd world Silambam Championship held at Malaysia in the month of February.

Rathinam college of Arts and science Department of Physical Education Organized the Bharathiar University Inter Collegiate Weight lifting, Power lifting Men and Women and Best Physique Men Tournament in the month of September 2014

- Fine Arts Club of our institution is playing a pivotal role in training and enhancing the student's skill to actively participate in various cultural events organized by our institution, other institutions and University.
- P.Sathya krishnan - II B Com (CA) won the first place in best Physique competition organized by Bharathiar University during September 2011.
- S.SUJEESH - II BBM (CA) and B.MATHANKUMAR- II B Sc (VC) secured Second place in best Physique competition organized by Bharathiar University

- S.SUJEESH -II BBM (CA) and B.MATHANKUMAR- II B Sc (VC) secured Second place in best Physique Open Tournament held at Madurai October 2011.
- Our College Kabaddi (Women) Team won the Forth place in Bharathiar University Intercollegiate Tournament.
- Our College Tennis (Men) Team won the Forth place in Bharathiar University Intercollegiate Tournament.
- Our College Kabaddi (Women) Team won the First place in the State Level Red Ribbon Club Tournament.
- This year, MBA students got first prize at district level B-School competition on Research project presentation on Intellectual Rights and they also got first prize for Business Quiz at zonal level.
- BHARATHIAR UNIVERSITY REPRESENTATION
  - 1. MURUGESH.S - Ball Badminton (Men) Team
  - 2. GOMATHI.C - Kabaddi (Women) Team
  - 3. GAYATHRI - Kabaddi (Women) Team

NAME & DEPARTMENT	INTER COLLEGE NAME	EVENT	PRICE
V.PRASANTH (BBA-CA)	AJK COLLEGE	GROUP DANCE	I PRICE
M.K.DIVYA SHRI DURGA (B.SC- CDF)	SARDHAR VALABHAI PATEL COLLEGE	JEWELLERY MAKING	II PRICE
S.UDHAY KUMAR (B.SC - VISCOM)	RANGANATHAN ENGINEERING COLLEGE	SHORT FILM	I PRICE
M.K.DIVYA SHRI DURGA (B.SC - CDF)	SARDHAR VALABHAI PATEL COLLEGE	WEALTH OUT OF WASTE	II PRICE

MOHAMMED SAGGI (B.SC - VISCOM)	NEHRU COLLEGE OF ARTS & SCIENCE	PHOTOGRAPHY	II PRICE
V.PRASANTH (BBA-CA)	ANGAPPA COLLEGE	SOLO DANCE	II PRICE
RANJITHA , II CT	AJK COLLEGE	GROUP DANCE	I PRICE
V.PRASANTH (BBA-CA)	NEHRU COLLEGE OF ARTS & SCIENCE	BEST DANCER COIMBATORE AWARD	III PRICE
S. SURIYA (B.SC-CT)	TIRUPUR KAMBAN KALAGAM	SPEECH COMPETITION	III PRICE
S. DEPPAK (B.SC-VISCOM)	COIMBATORE PRESS CLUB	BEST PHOTOGRAPHER	I PRICE
M.K.DIVYA SHRI DURGA (B.SC- CDF)	SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE FOR WOMEN	CARTOON SKETCHING	III PRICE
K.HARIKARAN (B.SC-VISCOM)	PSG COLLEGE OF ARTS & SCIENCE	PHOTOGRAPHY	I PRICE
S.UDHAY KUMAR (B.SC-VISCOM)	CRET COLLEGE	SHORT FILM	I PRICE
KALISHWARAN (BBA-CA)	NEHRU COLLEGE	AD-ZAP	III PRICE
SHANMUGA PRIYA (BBA-CA)	NEHRU COLLEGE	AD-ZAP	III PRICE
J. SUJITHA NEELU (B.SC-CT)	SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE FOR WOMEN	SOAP CARVING	II PRICE

5.3.3 How often does the College collect feedback from students for improving the support services? How is the feedback used?

The college collects feedback from the students at the end of each semester as a continuous measure of self-improvement. Remedial measures are carried out by accepting the suggestions from alumni.

5.3.4 Does the College have a mechanism to seek and use data and feedback from its graduates and employers, to improve the growth and development of the College?

Feedback from the alumni, industrial collaborators, recruiting agencies gives their feedback. The students were asked to complete a questionnaire to derive feedback. The collected feedback is carefully perused and remedial measures are carried out to strengthen the students support services. Remedial measures are carried out by accepting the suggestions from alumni, parents, and employers.

5.3.5 How does the College involve and encourage students to publish materials like catalogues, wall magazines, College magazine, and other material? List the major publications/ materials brought out by the students during the previous academic session.

The college is a cultural beehive. Our college publishes the college magazine in every year. A large circle of students are involved in the writing of articles. The college magazine has a staff and student committee that work in concert to get the magazine out. Essays, poetries etc. are offered from the students. They are scrutinized by the magazine committee and finally printed in the college magazine. Department newsletters are published every semester by the staff and students of each department having activities and articles from the students and staff. The college encourages publishing magazines in which articles of students and lecturers are published on concerned subject. The advanced learners take the initiative to be involved in writing for college magazine, which is published annually. This provides students to learn and improve writing and publish papers. The entire activity of collecting the articles, puzzles, cartoons, editing,

newsletters, designing the cover page, and publishing the magazine is take care by the students with the guidance of faculty. Students have designed posters, brochures and invitations for various programmes hosted by the college.

- contributions to newsletters and magazines
- contributions to journals with the help of faculty
- contributions to research journal
- Handouts and invitations to outreach programmes like blood donation, eye camp with sister concerns.
- Posters and models for Photography exhibition and participating in fashion Show.
- Students also present papers in various seminars and conferences.
- Students are encouraged to publish their talents by all kinds of writing in magazines.

5.3.6 Does the College have a Student Council or any similar body? Give details on its constitution, major activities and funding.

Colleges have a Student Council. Class representatives elect the student union chairman and other office bearers. The major function of the college office bearers is to maintain discipline and cleanliness in the college campus. Also our college initiates the students to form department oriented associations. Monthly meeting is conducted with the principal as the chair person. All the academic and other issues will be discussed in this meeting.

Department Association

Each department has subject wise association with a staff in-charge to organize department meetings. Two student representatives from each class are the office bearers and they convene the activities.

Sports Committee

The Sports Committee helps in conducting sports practice and participation in tournaments of Collegiate / Intercollegiate / University / State level. The college Sports secretary and the physical director in-charge head the team.

Fine Arts Committee

To encourage and to bring out the hidden talents of the students, various activities are carried out by the committee. All the students are members of this committee. Students perform in dance, singing, drawing, painting, rangoli etc.

5.3.7 Give details of various academic and administrative bodies that have student representatives on them. Provide details of their activities.

BOS: Each subject has a Board of Study whose composition includes academic and industrial representatives. Alumni usually represent the Board of studies and their suggestions are given due weightage for implementation. These students represent the views of their colleagues at the board. Their opinions are given a lot of importance by the board members as they are the primary stake holders in education.

IQAC: The IQAC of the college has 2 student representatives who are expected to attend the biannual meetings and bring the concerns of the students to the board.

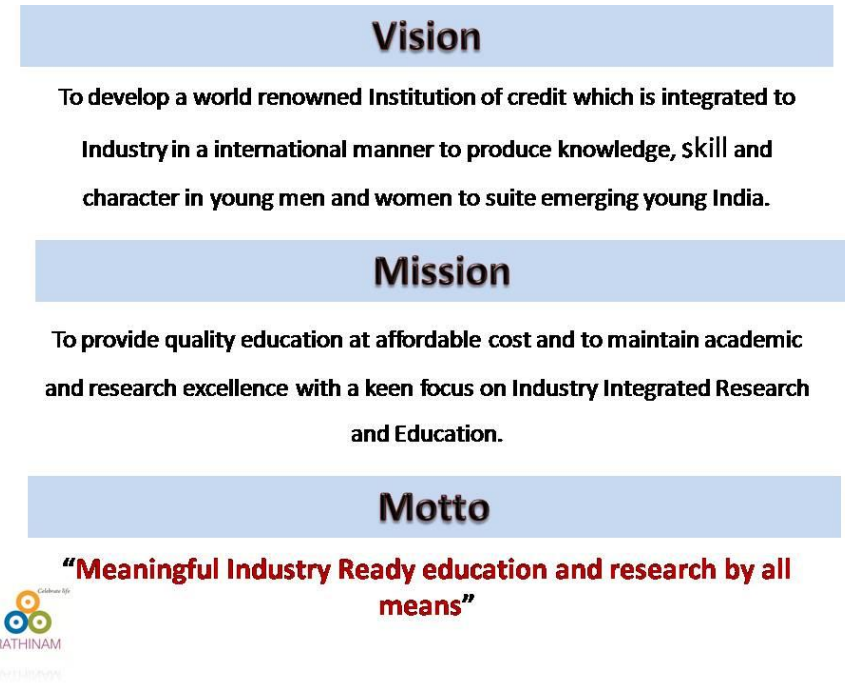
Magazine committee: The committee has several student and staff working together to develop the college magazine.

Any additional information regarding Student Support and Progression, which the institution would like to include.

CRITERION VI: GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 Institutional Vision and Leadership

6.1.1 State the vision and mission of the College.



6.1.2 Does the mission statement define the College's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, College's traditions and value orientations, vision for the future, etc.?

Yes. The college mission statement defines the college has a distinctive characteristic of being autonomous with freedom to dream, innovate and bring in transformation true to society needs. The college seeks not only to impart knowledge to student body but also equip them with skills to contribute to societal growth and development. The institution provides various opportunities during the entire tenure of education of a student to achieve the same. The Institute has earned a reputation as Institute of excellence. The Institute has the comprehensive facilities needed for top class quality education. It has good infrastructure such as spacious class rooms and laboratories

with latest equipment, well-furnished seminar halls and computer centre with latest hardware and licensed software to adopt the best *teaching and learning practices*. The Institute has five well maintained hostels with the modern facilities for boys and girls.

The Vision and Mission statement of the College has been drawn up recognizing the ethos and long tradition of the College and seeking to meet the needs of society today. Our college looks upon itself as an academic community where scholars, both students and faculty, have the freedom and responsibility to communicate, evaluate and enlarge humanity's store of knowledge. The College therefore stands for academic excellence and endeavors to create an environment which generates a love for learning, habits of critical thought and of accurate expression. It strives after character formation based on the service of the human, with a view to training citizens who are remarkable for all round development, for a sincere commitment to country and who lead lives that are socially meaningful. The reputation of the College has been established through its activities and confirmed by the distinction achieved by hundreds of alumni, who have excelled in various fields.

Wholesome education is rendered through academic subjects, intellectual deliberations, projects, practical sessions, fieldwork, demonstrations, collaboration with other institutions, research centres and industries for exchange of resources and expertise and for on-job training and hands-on experience, co-curricular activities, extra-curricular activities, extension programmes and financial support from all schemes of Government, Management and Private sector.

6.1.3 How is the leadership involved in

* ensuring the organization's management system development, implementation and continuous improvement

The management constantly put efforts in organization development and improvement. The governing body is the supreme decision making body, the Academic Council is the authority to decide on courses and curriculum and other academic matters of the college, and the board of studies frames the syllabus and courses for each

programme. The three bodies are formed with adequate representation from University faculty, Industries, senior faculty and academic administration as well as eminent personalities of society. The statutory Bodies of the College, in consonance with the evolving policy of the national organization set broad policy for the College and guides its development. The members of this group are in touch with other members of the organization and contribute to the general developing vision of the organization.

The leadership at the Executive Level consists of the Principal, the Vice Principal, Controller of Examinations and Heads of the Department. The Vice Principal and the Controller of Examinations always work towards setting and streamlining systems in place; sensitizing and training staff to understand, adopt and become a part of smooth functioning system.

The management strives towards setting goals and methods of evaluation so that there is a continuous in built mechanism of feedback for reforms and strengthening of the system. The college has in-house software which helps in administrative and examination work besides academic inputs.

All this gives the College exposure which helps in the reinforcing of the culture of excellence and in identifying evolving needs and addressing them through organizational interventions.

* interaction with stakeholders

The leadership has adopted the strategy of conducting weekly assembly, periodical tutorial system, parents-teachers association meetings, discussion with students' union and class representatives, and various extension activities in the neighbourhood community for sustainable interaction with the stakeholders.

* reinforcing culture of excellence

The leadership encourages the students and staff to participate in the co-curricular and extra-curricular activities like intercollegiate State / National competitions, extension activities, NSS, Red Ribbon Club, YRC, Rotaract, and Consumer Club etc. The achievers

are honoured in the assembly. The staff members are encouraged to pursue research activities and to participate and organize seminars / workshops / conferences at national and international levels. They are also given special permission on duty to attend refresher and orientation programmes. They are encouraged and motivated to be a member of various academic bodies. The Entrepreneur Development cell (ED Cell) is established with the financial support from AICTE to fill the gap among the students between the industry and Institute by arranging training programmes from the industrial experts.

* identifying needs and championing organizational development (OD)?

The needs of the students are identified through students' representatives and union office bearers meetings and tutorial system. The infrastructural needs of the college and the individual departments are fulfilled by the management.

6.1.4 Were any of the senior leadership positions of the College vacant for more than a year? If so, indicate the reasons.

No, the senior leadership positions have never been vacant in the college. Heads of Departments are changed when the incumbent retires or resigns and a process of handing over helps the transition.

6.1.5 Does the College ensure that all positions in its various statutory bodies are filled and conduct of meetings at the stipulated intervals?

Yes, all positions in its various statutory bodies have duly been filled and the meetings are conducted as per the UGC norms stipulated for the Autonomous Colleges. All statutory bodies are very active in guiding the college and interactive meetings of the Governing Body, Academic Council and Board of studies meetings are conducted at stipulated intervals with proper keeping of Minutes and follow up action.

6.1.6 Does the College promote a culture of participative management? If yes, indicate the levels of participative management.

Yes. The college promotes participative management by involving the faculty, staff and students in overall development of the Institution. The Principal functions through a college Council comprising of Heads of the Departments and Controller of Examination, which meets regularly and all decisions are taken in the council meetings by adopting resolutions after deliberate discussions in each and every matter in the best interest of the institution.. This expands into the IQAC, which does the planning, and evaluation for the College and meets at least once in a month. Various committees of Staff and students take responsibility for the different activities of the College. At the Department level, Heads of the Departments are encouraged to hold meetings periodically and bring points for discussion to the Heads meeting with the Principal which is held every month. Various committees of Staff and students take responsibility for the different activities of the College.

The Management leave no stone unturned in expediting implementation of development plans getting themselves involved keeping various projects under constant watch to ensure quality output.

6.1.7 Give details of the academic and administrative leadership provided by the University to the College?

The nominees, representing the affiliating University on the Boards of Studies of all subjects scrutinize and finalize the curriculum along with the faculty members and other experts. The University representatives on the Governing Body, Academic Council, the result passing board, and the Inspection Commission for affiliation to new courses or upgradation of the departments into Research Centres make considerable contribution to the development of the college.

6.1.8 How does the College groom the leadership at various levels?

The Principal and the Secretary-the Academic and the Administrative Heads of the college, imbibe the leadership skills by attending Special Leadership Training

Programmes sponsored by UGC at the Academic Staff Colleges at various Universities, the Principals' Association.

All the leadership skills of the teaching staff are honed by the seminars / workshops / conferences / orientations on Personality Development, etc., held within the college and their participation in such programmes at other institutions.

The students' chairman, the secretary, the office bearers, the class representatives and the volunteers have been trained in organizational and managerial skills by involving them in the collegiate and departmental meetings and functions. The student chairman and the secretary are groomed with the leadership skill training in and out of the institution.

6.1.9 Has the College evolved any strategy for knowledge management? If yes, give details.

The College has been making a concerted effort in terms of Knowledge Management. This includes compilation of students' work every year, showcasing student work for college and outside fraternity at the end of each academic year. The college has an in house software moodle which also helps to upload data bases, resource materials and online tests for practice.

The college design and maintain college website www.rathinamcollege.com. The website provides the information regarding the courses offered details of the faculty and staff, infrastructure and other facilities, examination details, library details, placement information, training programmes and workshops, hostel information, amenities, professional body activities, seminar/paper competition details and extra-curricular activities.

The library continuously updates the information about the availability of books, journals and magazines through library management system. The faculty and student can access NPTEL, DELNET and other ebooks from Institute library through intranet. The Research Journal of the College is one such example to the strategy for knowledge management.

Knowledge management is also achieved by conducting conferences / seminars / workshops at State / National / International levels. Students and faculty members are encouraged to participate in such programmes conducted by other institutions. Each department has its own association club which conduct seminars by inviting eminent resource persons. Also it conducts various competitions for students. Further, awareness programmes and free training for career development are conducted for the benefit of students.

6.1.10 How are the following values reflected in various functions of the College?

* Contributing to national development

The basic contribution attempts to make national development is through its excellence in teaching-learning, which gives competencies to students in critical thinking and creativity in the fields of their specialization. An all-round development, with an emphasis on soft skills and cultural accomplishments, also ensures that our students will be able to make a significant contribution to Indian society.

As a part of college to village awareness programmes our college NSS units conducts special camp at a nearby adopted village and arrange medical camps, free eye camp, literacy programme and environment awareness programme. Plastic free zone campaign is also conducted to keep the environment pollution free.

- Providing quality education with moral values to the students.
- Encouraging students and faculty in social service through NSS and other voluntary organizations.
- Encouraging the students to do innovative and industrial oriented projects keeping in view of society needs.
- Encouraging faculty and student on research and development

* Fostering global competencies among students

Our students are encouraged to participate, present papers in international seminars, conference and workshops. The research activities of the scholars are relevant to the global issues.

* Inculcating a value system among students

Motivating the students to follow Indian value systems as well as discipline, honesty, self-respect, respecting elders and women bring a sense of commitment to the country and society is sought to be elicited through social conscientisation activities and value clarification sessions. An atmosphere of fairness and justice maintained on campus helps in inculcating a good value system. Students are insisted to follow the dress code, wearing ID card, not allowing mobile phone inside the campus and maintaining gender equality.

- Organizing various guest lectures on human relationships and ethics.
- Conducting art of living and yoga classes and various social welfare schemes.
- Organizing blood donations camps through NSS.
- Encouraging the students to support poor and needy people

* Promoting use of technology

Technology today is a fantastic resource and the college is moving towards blended learning, with face to face interaction in class and also online resources and interaction between faculty and students and among students themselves, as peer learning is very crucial. The basic infrastructure is in place and will continue to be upgraded. The effort on now is to get faculty and students to make the optimum use of the technology available.

All students and research scholars are allowed to use internet facility in the computer lab to complete their projects and present their work using LCD in their Viva-Voce. Each department has its own library together with a digital library in the college.

* Quest for excellence

The quest for excellence is already present in the college tradition and this is constantly being striven by giving motivation and the infrastructure needed. Students are encouraged to pursue research and to qualify NET, CSIR. Research scholars publish their research work in various reputed journals.

- Revision of the curriculum by incorporating the needs of the industry, research and for higher studies.
- Faculty development programmes on latest technologies.
- Reforms in examination evaluation system.
- Formation of ED cell to bridge the gap between industry and Institute learning
- Improved teaching methodologies using ICT environment.

6.1.11 Give details of the UGC autonomous review committee's recommendations and its compliance.

Not Applicable. The UGC autonomous review committee is yet to make assessment of autonomy, since the college become an autonomous college only in the year 2013-14. The Committee is expected to visit the college in the year 2018-19. The College has kept the status of autonomy in high esteem by achieving a very high degree of operational efficiency, maintaining transparency strictly adhering to the principles of autonomy.

6.2 Strategy Development and Deployment

6.2.1 Does the College have a Perspective Plan for development? If so, give the aspects considered in development of policy and strategy.

The strategy for the development of prospective plan is inside out approach. In order to formulate the strategy of development and deployment, committees are constituted for each and every developmental work. Teachers and selected students representatives have to participate in all the institutional plans. All the program coordinators have generated prospective plans involving their faculties and send to HODs, the consulted plan is sent to the Management Committee for further actions. The strength is enhanced, weakness/areas for improvements are identified, the opportunities are evaluated and efforts are made to nullify the threats.

* Teaching and learning

- The college is planning to establish centre of excellence with state-of-art technologies.
- To provide full-fledged departmental libraries with adequate computing facilities.
- To make all the class rooms as e-class rooms.
- To conduct various activities to enhance the entrepreneurial skills to the students.

* Research and development

- To apply more research projects to various R & D and Government funding agencies.
- The college is planning to set up a Research & Development cell exclusively for the faculty to motivate to do their Ph.D.s and encourage students advanced projects.
- To increase the number of research publications in the reputed journals.

* Community engagement

- The Institute plans to extend social services to cater the needs of local community.
- The College has a plan to establish a Community College to engage the active involvement of community in community development activities.

* Human resource planning and development

- To conduct Faculty Development Programmes to train the faculty in the emerging technologies and teaching methodologies.
- Encouragement to develop in-house softwares.
- The college is planning to conduct more National and International Level workshops.
- Enhancement of career guidance and motivation programmes for students.
- The college is planning to increase Industrial interaction, to gain revenue by generating projects and increasing research activities.

* Industry interaction

Students of Arts, Commerce, Computer Science etc., approach various industries to do their projects. Some industries conduct campus interview for recruitment.

- To provide more Industry-Institution relationship to take up real time needs of the Industry as students/faculty projects.
- To get more MoU's with various Industries to train the students, faculty and get permission to do Industry oriented projects

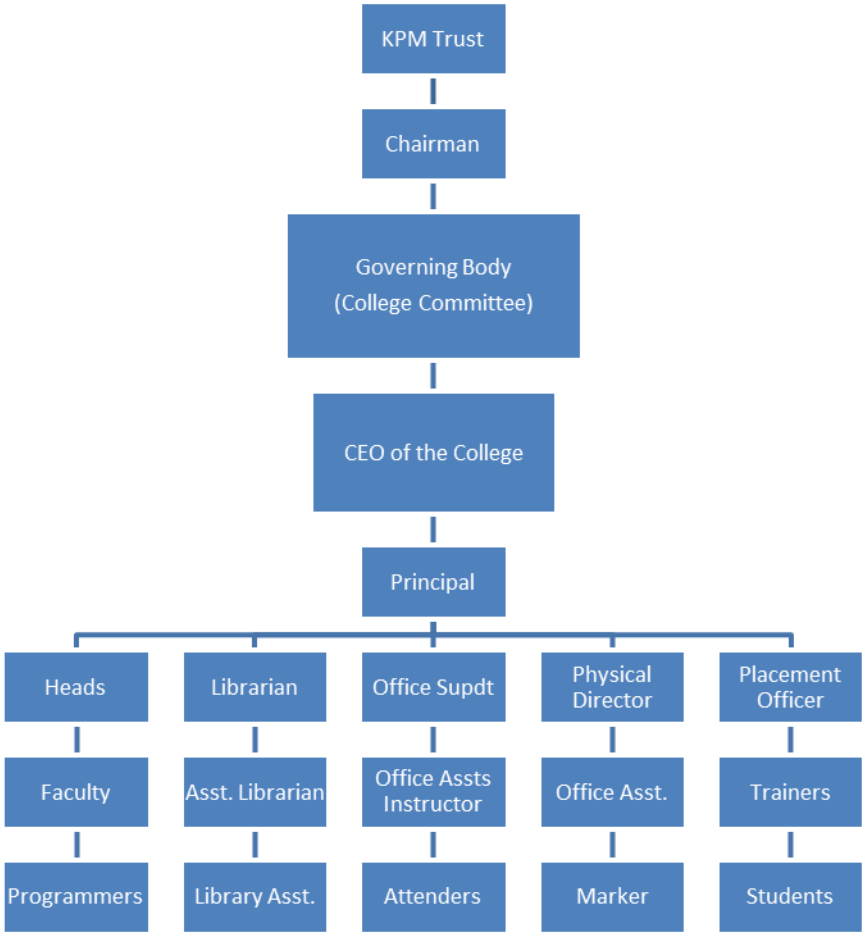
* Internationalization

Students and staff are encouraged to attend international conferences. The departments are encouraged to conduct international conferences.

- To have collaborations and MOUs with the foreign universities.
- To organize International conferences.

6.2.2 Enunciate the internal organizational structure of the College for decision making processes and their effectiveness.

The broad policy of the College is set by the Governing Body of the College. However, executive decision-making on academic matters is left to the Principal in consultation with the college Council, the Statutory Bodies members and the Heads of Departments. Decisions are made through the opinions of the council members and it has been reviewed from time to time. Opinion from the staff, students and various associations are considered for the development of the college.



6.2.3 Specify how many planned proposals were initiated/ implemented, during the last four years. Give details.

In the past four years the college has planned many proposals. The proposals implemented in the last four years are given below.

- College received Autonomous status with effect from 2013-14
- Introduced B.Com Professional Accounting and B.Com Business Process System in the year 2014-2015
- Doctoral degree programmes leading to Ph.D introduced in the Computer Science and Management.
- Commerce department is recognized as a research department to offer M.Phil in Commerce.
- M.A English Literature, B.Sc Electronics and B.Sc Physics with Nano Technology are proposed to be introduced in the year 2015-16.
- Constructed a Basketball ground at a cost of 10 Lakhs in the year 2013-14.
- Renovated the college auditorium with new audio system, air conditioning and false ceiling are done.
- Book Volumes in the library is increased.
- Online feedback system for student to access the faculty is introduced from 2014-15 onwards
- Minor research projects are sanctioned in the academic year 2013-14

6.2.4 Does the College have a formally stated quality policy? How is it designed, driven, deployed and reviewed?

The college has developed and implemented a quality assurance system conforming to ISO 9001:2008 standards for providing educational services as well as for the support activities such as Admission, Recruitment, Administration, Examinations,

Library, Physical Education, Placement, Co-curricular and extracurricular activities. The mechanisms, which have been developed by the Institution for quality assurance, include the Quality policy of the institution for achieving the following objectives.

- Improvement in Academic Performance
- Enrichment of faculty
- Updating Facilities
- Providing Placement Opportunities
- Continual Improvement

Quality Policy of the Institution RATHINAM COLLEGE OF ARTS & SCIENCE aims at Quality education by focusing on innovative techniques and continuous process improvement. Innovative and Integrated teaching techniques are used for enriching knowledge, improving skills, character moulding, harmony and values essential for the present global competitiveness and competence. The goal of integrated learning is achieved through providing congenial atmosphere, developing faculty skills and providing necessary facilities at an affordable learning cost. Rathinam is committed to improve the established Quality Management System through continuous process improvement.

The quality mechanisms, is constantly being upgraded, depending on the feedback received in execution and the monitoring of these mechanisms.

6.2.5 How does the College ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder-relationship?

The institute has a well-defined grievance redressal procedure. Students can represent their issues through tutor to HOD, then principal and the matter is then referred to Grievance Redressal Cell for the immediate attention. Prompt and effective disposal of grievances of various stakeholders are being done.

- On academic and other matters, the Principal with the college Council review whatever grievances are brought to the attention of the Principal. Several issues are also sorted out in meetings of the Heads of Departments with the Principal.
- A separate committee is formed with Women staff members handle the problems of female students. All these complaints are discussed in the college council and there by these are redressed to the level best.
- Suggestion boxes are also provided so that students need not personally meet the authorities for offering suggestions or expressing their grievances
- Visualized programmes are conducted by Women Cell on the issues such as sexual harassment, equality, eve teasing, dowry system, Infanticides, Child Hood Marriages etc.
- Anti-ragging committee and anti-ragging squad are constituted as per the guidelines of the Government to prevent the ragging.
- Class tutors and mentors are assigned to monitor the student regularity and academic performance and further correspondence to their parents.

6.2.6 Does the College have a mechanism for analyzing student feedback on institutional performance? If yes, what was the institutional response?

Yes. The institution has a clearly set and defined mechanism of obtaining the feedback from the students to improve the performance and quality of the institutional provisions. The advisory committee consisting of the senior teachers collects the exit level feedback from the graduates regarding learning processes. All the departments have developed a format to obtain the feedback of its students, who are employed in various organizations. The inputs are obtained from them and further used to improvise the overall competency of the students for employability.

The following measures are taken based on the feedback received from the stake holders

- Extra Lab hours during the practical examinations
- Wi-Fi facilities have been provided.
- Better and improved Canteen facility is provided.
- Water purifiers were installed at major points in the college.
- More Part-Time job placements

The feedback from students and Alumni are taken into account and are analyzed for further actions. Remedial measures were taken to improve teaching- learning-evaluation process. The College acts on these feedbacks, both at the personal level of the teacher, as well as on the collective level of the College.

6.2.7 In what way the affiliating University helped the College to identify the developmental needs of the College?

The affiliating University shares the responsibility of identifying the developmental needs of the college by appointing University representatives for the statutory and non-statutory bodies of the college. They attend and participate in the meetings to scrutinize the proposals and select the developmental projects.

The University extends its co-operation to the college by forwarding the proposals on developmental projects to the UGC, recommends the extension of autonomy, selects eligible teacher fellows for Ph.D. under FDP, and inspects the departments for up gradation into Research Centres, sanctions affiliation to new courses or addition of one more section to the existing courses.

6.2.8 Does the affiliating university have a functional College Development Council (CDC) or Board of College and University Development (BCUD)? If yes, In what way College is benefitted.

Yes. College Development Council (CDC) is functioning in the University

which assists the college in every possible way. The CDC is forwarding the research proposals to the UGC

6.2.9 How does the College get feedback from non-teaching, teaching, parents and alumni on its functioning and how it is utilized?

- The feedback of teaching faculties are collected and addressed by the IQAC. The feedback on curriculum is discussed in the Board of studies meeting and necessary steps were taken to update the curriculum according to the needs of the students.
- The feedback given by the parents during parent teacher meetings are taken into consideration while planning the growth and development of the institution.
- The college every year conducts the alumni meet, by interaction with alumni the college gets the feedback on functioning of the college.
- The feedbacks from students are used to improve teaching-learning-evaluation processes.
- The suggestions of non-teaching staff are also used for the proper management of the college.

6.2.10 Does the College encourage autonomy to its academic departments and how does it ensure accountability?

Yes. Academic Autonomy stems from freedom to each department to take review of subjects at the end of the course to identify, sort and evaluate the validity and importance of existing content. Feedback from ex-students and discussions with industry, other University Curriculum also helps in making modification in the syllabus, teaching learning process and evaluation in specializations course work. It is further forwarded as the agenda for deliberations at the BOS meeting where subject experts and faculty brain storm on its appropriateness and relevance .The minutes of the BOS of various departments is taken to Academic Council for deliberations and recommend and then placed in Board of Management for approval.

The annual budgetary requirements for development of infrastructural facilities in each department are proposed by the Head of the department for the approval of governing body.

The development of infrastructural facilities and library in departments are taken care by the Head of the department in consultation with faculty members.

6.2.11 Does the College conduct performance auditing of its various departments?

YES. The internal audit and external audit are regularly carried out in all departments in every year. The structure for conducting a performance audit is built into our decision making structure.

6.3 Faculty Empowerment Strategies

6.3.1 What efforts are made by the College to enhance the professional development of teaching and non teaching staff?

The Institution organizes regular FDP and FEP for the staff which includes orientation, refresher, Technical Enhancement, Stress Management, Yoga and Physical fitness.

- We have various committees formed for academic, administrative, and extracurricular activities. In these committees, faculties from different departments work together. Hence knowledge, skill, experience of each of them is shared and utilized for better functioning of the institution.
- We conduct interdepartmental Seminars in which one department staff shares their knowledge with other department, which proves to be beneficial to both the departments.
- During the annual gathering, sports are arranged for teaching as well as non-teaching staffs who participate in all these games very enthusiastically.
- All the faculty members are encouraged to obtain higher qualification.
- All departments regularly conduct faculty development programmes, training and workshops on recent technological advancements.
- Faculties are encouraged to attend conferences/seminars/workshops organized at International and National level by reputed Institutes.
- College provides special incentives to the faculty those who present paper in International/National journals/ conferences.
- In-house training programmes are arranged to non-teaching staff to upgrade the knowledge on new laboratory equipment and software.
- Non-teaching Staff members are encouraged to acquire additional qualifications to become eligible for periodical promotions.

- Computer and internet training programme are also organized by Institute regularly.

6.3.2 What is the outcome of the review of the Performance Appraisal Reports? List the major decisions.

The institution adopts a comprehensive mechanism of appraisal of the faculty members that consists of three steps. They are the following:

Self-Appraisal – In this step, the faculty members are given a format to appraise them based on the given criteria, which includes the details of their academic achievements and contribution towards the development of Institute in various aspects like curricular, co-curricular, research, administrative activities etc.

Student Appraisal – Students appraises the faculty members on the given parameters, subject wise.

Peers Appraisal – Appraisal by peers through a given format.

The above three gives a comprehensive evaluation of teachers. The result of this assessment is conveyed to the Principal who discusses it with the teacher concerned and suggest any necessary improvements. The line of interaction followed is both for corrective measures and appreciation of the services of the teachers for their initiative and good work. If required, the faculty members are counselled for better performance.

Also the college started working on Academic Performance Index (API) from 2015-2016.

Performance Appraisal reports graph the productivity of the staff. Based on them proactive suggestions are provided to internalize dedication and commitment in the staff. As quality is the culture of the campus, corrective measures are taken. No compromise is made on quality. The management always plays a vital role in the performance appraisal of the staff. Annual increments and placement in the grades are all implemented under the signatures of the managing committee. The management takes effective decisions and provides the appraisal details to the appropriate stakeholders by incorporating the

decisions in the proceedings of the meetings of the managing committee to make them aware of the improvements and action plan of the institution.

6.3.3 What are the welfare schemes available for teaching and non teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

- Free Bus facility is provided for the employees
- Free healthcare facility/ Free Dental/Medical check up
- Concession provided in School fees for employees children
- Maternity Leave
- Medical Leave/Casual Leave/Compensatory Off facility
- Duty Leave facility wherever applicable
- Provident Fund as per rules
- Staff insurance facility is available.
- Festival advance and leave encashment facility.
- Special leave for Research scholar‘s.
- Honorarium for publication of articles.

6.3.4 What are the measures taken by the College for attracting and retaining eminent faculty?

The reputation of the College has been attracting faculty to the College and the good work atmosphere of empowerment helps to retain them in the College. The management attracts and retains eligible competent teachers with reasonable salary. The teachers, proficient in language and subject and endowed with competencies in organization and management, are offered important portfolios and recognized, respected and rewarded

For retaining the faculty, a conducive working environment is provided. An increment in salary takes place every year. Incentives and benefits are provided for research publications, paper presentations and research articles at appropriate forums and for consultancy work as per the norms, promotions and transport will be taken care of by the management for retaining eminent faculty.

Almost all the departments are being research departments in the college and therefore the eminent faculty continues their service and the college properly utilize their participation in various designations such as head, controller of examinations and other in-charge positions.

6.3.5 Has the College conducted a gender audit during the last four years? If yes, mention a few salient findings.

The College has taken note that a majority of our Faculty are women, who contribute significantly to the quality of the education on campus. We currently have four HODs who are women. The relationship between male and female faculty on campus is very cordial and the relative strengths of each help in building a vibrant campus. The college caters to women as students to empower them in various ways. Female students perform better than male students academically. Both male and female students participate well in sports and fine arts activities. The literary works of women writers are chosen mostly for the syllabus for Tamil and English to see the world through women perspective. College offers a paper on Women Studies to deal with the rights, responsibilities and issues of women.

Women Cell arranges guest lectures, debates and seminars on women issues and rights. International Women's Day is celebrated by the students and the staff at the college. The students are taught of gender policies, gender discriminations, gender issues and laws by the College Union, Department Associations, Clubs and Cells.

6.3.6 Does the College conduct any gender sensitization programs for its staff?

The College has held gender sensitisation sessions for both Teaching and Non-Teaching staff on campus, given the present situation of gender discrimination in society and the sensitivity of such relationships. The college has given equal importance to both men and women in staff recruitment and no special gender sensitization programmes are conducted.

The students are sensitized towards gender bias and made aware of their rights through a series of sensitization programme.

6.3.7 What is the impact of the University's UGC-Academic Staff College Programmes in enhancing competencies of the College faculty?

The teacher's knowledge in their respective field is enhanced through orientation, refresher courses, short term courses and workshop conducted by UGC-Academic Staff College. The staff members are encouraged to undertake these courses during vacation.

Our Faculty has had good experiences at the UGC Academic Staff College Programmes, and our faculties have received A-grades for participation. Some of these have taught faculty new competencies, including introducing them to new fields of research and teaching, which they have followed up in the College.

6.4 Financial Management and Resource Mobilization

6.4.1 What is the institutional mechanism to monitor effective and efficient use of financial resources?

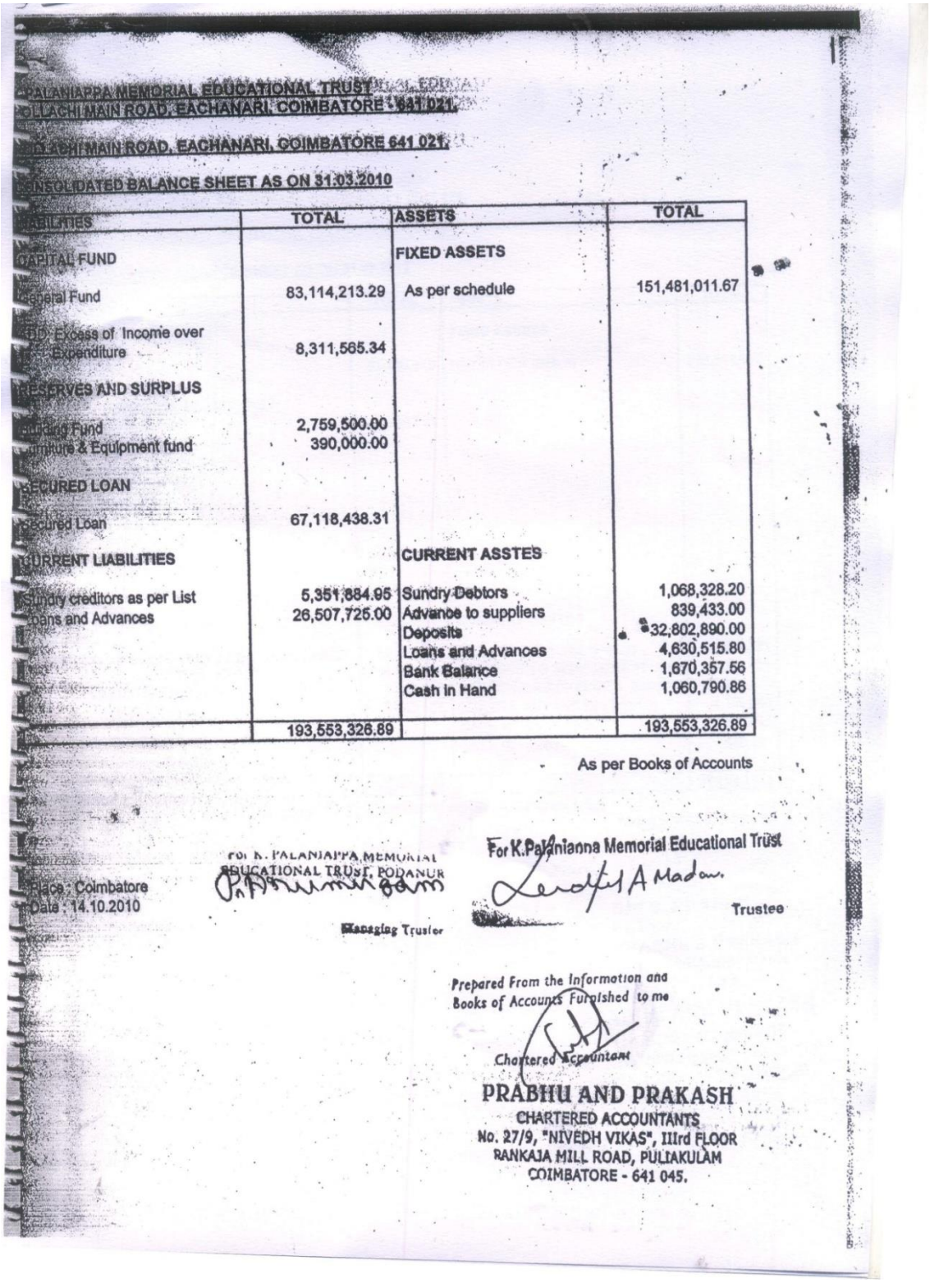
The Finance Committee of the Institution meets once in the end of the academic year and plans the annual budget for utilizing the funds granted. Collection of tuition fees, purchases of materials, books, stationeries, equipment and its maintenance, payment of bills are through centralized Accounts Department. For day to day expenses, (mainly operational expenses) a petty cash account is maintained and the accounts settled weekly.

6.4.2 Does the College have a mechanism for internal and external audit? Give details.

The internal audit is taken care by the Accounts section under General Manager for Finance every month. The audit of Trust is being done every year by an external auditor by Prabhu & Prakash Charted accounts. The accounts are audited up to the financial year ended 31-03-2014. The qualified remarks given by the auditor are taken into consideration in the coming years

6.4.3 Provide audited income and expenditure statement of academic and administrative activities of the previous four years.

Tuition Fees is the major source of institutional funding. Audited statement for the last four years/Corpus fund available with the institution is given below (all figures in lakhs):



PALANIAPPA MEMORIAL EDUCATIONAL TRUST
OLLACHI MAIN ROAD, EACHANARI, COIMBATORE - 641 021.

OLLACHI MAIN ROAD, EACHANARI, COIMBATORE 641 021.

CONSOLIDATED BALANCE SHEET AS ON 31.03.2010

LIABILITIES	TOTAL	ASSETS	TOTAL
CAPITAL FUND		FIXED ASSETS	
General Fund	83,114,213.29	As per schedule	151,481,011.67
(+) Excess of Income over Expenditure	8,311,565.34		
RESERVES AND SURPLUS			
Building Fund	2,759,500.00		
Furniture & Equipment fund	390,000.00		
SECURED LOAN			
Secured Loan	67,118,438.31		
CURRENT LIABILITIES		CURRENT ASSTES	
Sundry creditors as per List	5,351,884.95	Sundry Debtors	1,068,328.20
Loans and Advances	26,507,725.00	Advance to suppliers	839,433.00
		Deposits	32,802,890.00
		Loans and Advances	4,630,515.80
		Bank Balance	1,670,357.56
		Cash in Hand	1,060,790.86
	193,553,326.89		193,553,326.89

As per Books of Accounts

Place : Coimbatore
Date : 14.10.2010

FOR K. PALANIAPPA MEMORIAL EDUCATIONAL TRUST, PODANUR

Managing Trustee

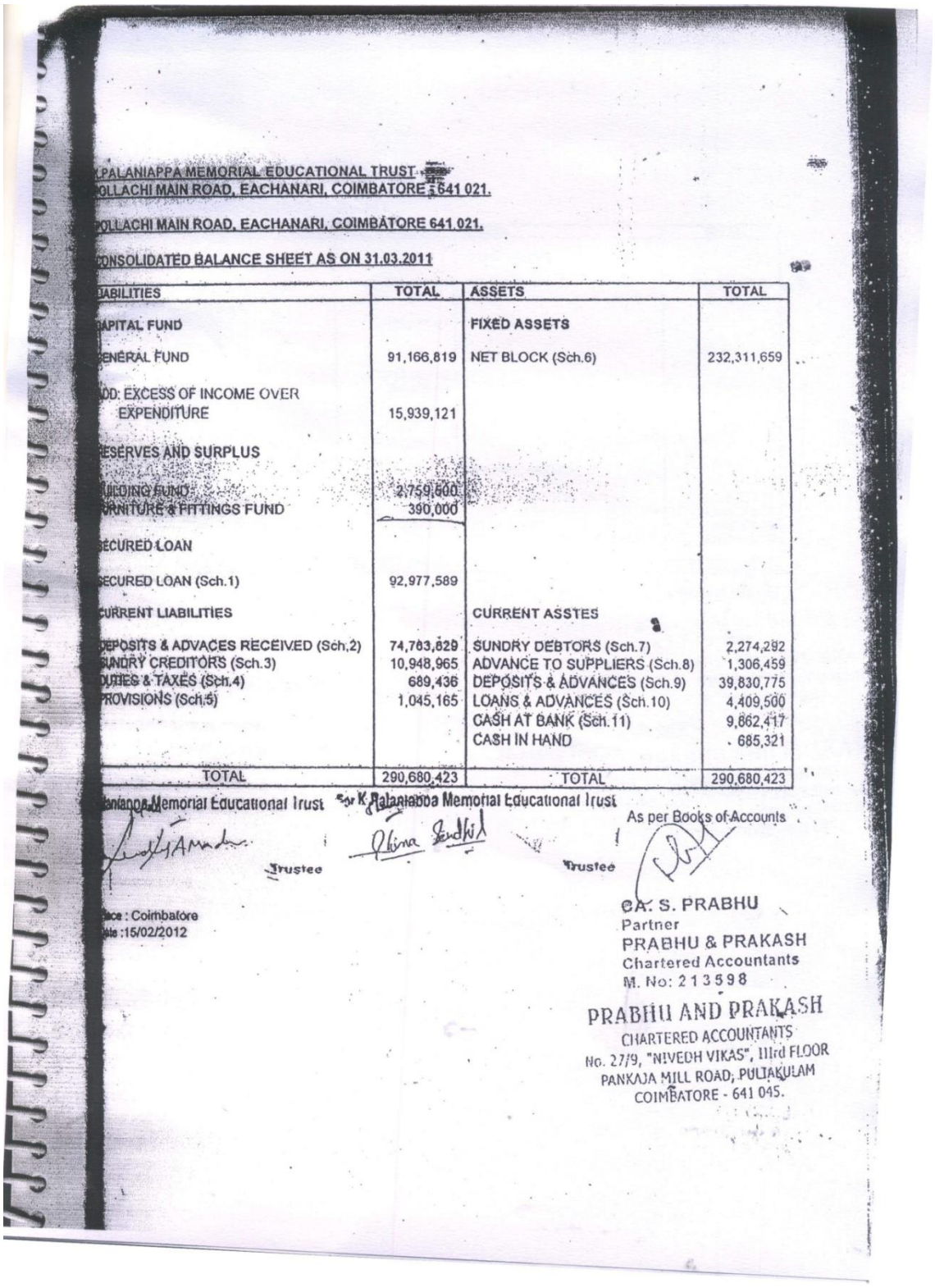
For K.Palanianna Memorial Educational Trust

Trustee

Prepared From the Information and Books of Accounts Furnished to me

Chartered Accountant

PRABHU AND PRAKASH
CHARTERED ACCOUNTANTS
No. 27/9, "NIVEDH VIKAS", IIIrd FLOOR
RANKAJA MILL ROAD, PULIAKULAM
COIMBATORE - 641 045.



K.PALANIAPPA MEMORIAL EDUCATIONAL TRUST
POLLACHI MAIN ROAD, EACHANARI, COIMBATORE 641 021.

POLLACHI MAIN ROAD, EACHANARI, COIMBATORE 641 021.

CONSOLIDATED BALANCE SHEET AS ON 31.03.2011

LIABILITIES	TOTAL	ASSETS	TOTAL
CAPITAL FUND		FIXED ASSETS	
GENERAL FUND	91,166,819	NET BLOCK (Sch.6)	232,311,659
ADD: EXCESS OF INCOME OVER EXPENDITURE	15,939,121		
RESERVES AND SURPLUS			
BUILDING FUND	2,759,600		
FURNITURE & FITTINGS FUND	390,000		
SECURED LOAN			
SECURED LOAN (Sch.1)	92,977,589		
CURRENT LIABILITIES		CURRENT ASSTES	
DEPOSITS & ADVACES RECEIVED (Sch.2)	74,763,829	SUNDRY DEBTORS (Sch.7)	2,274,292
SUNDRY CREDITORS (Sch.3)	10,948,965	ADVANCE TO SUPPLIERS (Sch.8)	1,306,459
DUTIES & TAXES (Sch.4)	689,436	DEPOSITS & ADVANCES (Sch.9)	39,830,775
PROVISIONS (Sch.5)	1,045,165	LOANS & ADVANCES (Sch.10)	4,409,500
		CASH AT BANK (Sch.11)	9,862,417
		CASH IN HAND	685,321
TOTAL	290,680,423	TOTAL	290,680,423

For K. Palaniappa Memorial Educational Trust

Trustee

For K. Palaniappa Memorial Educational Trust

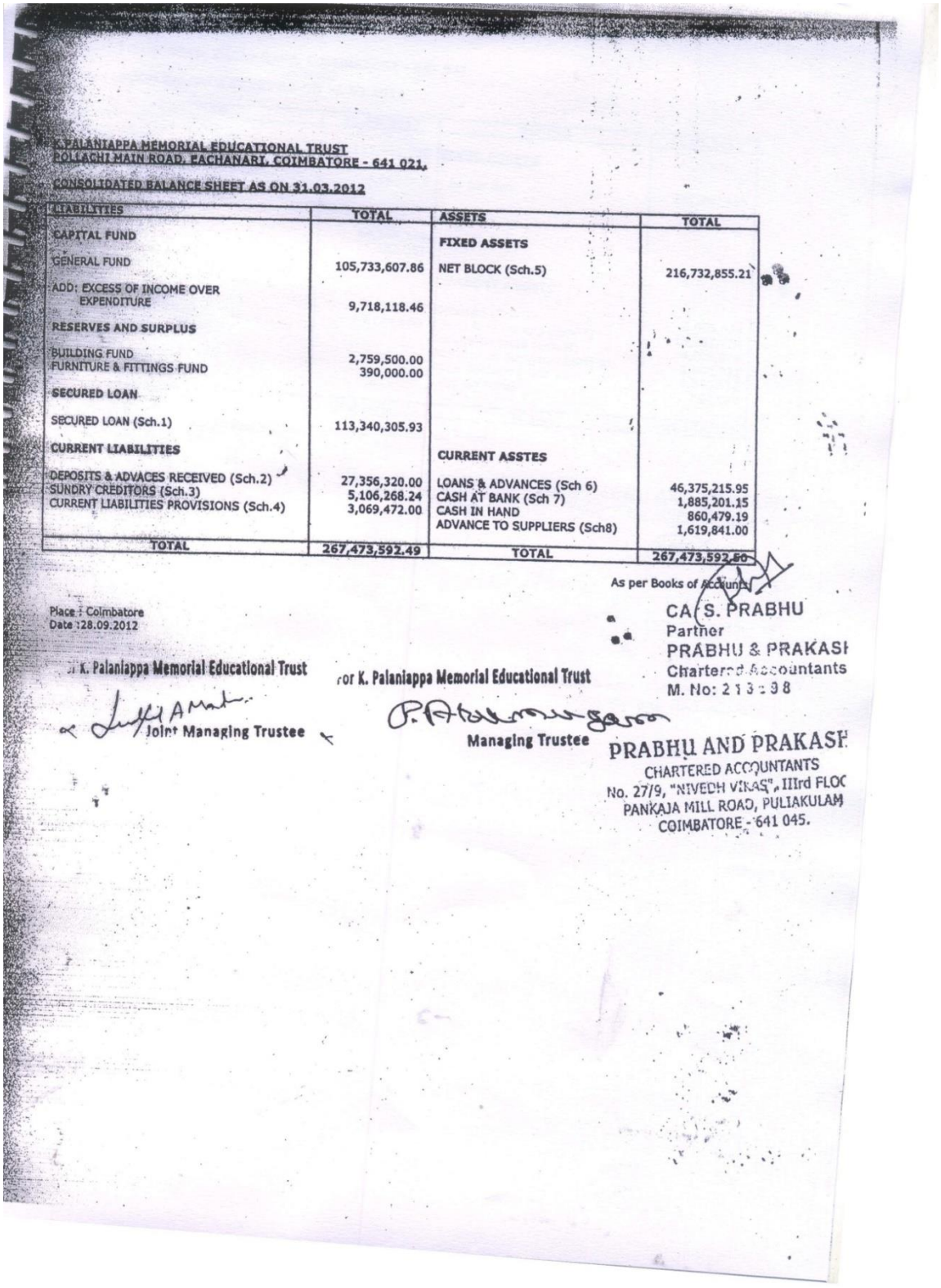
Trustee

As per Books of Accounts

Place : Coimbatore
Date :15/02/2012

CA. S. PRABHU
Partner
PRABHU & PRAKASH
Chartered Accountants
M. No: 213598

PRABHU AND PRAKASH
CHARTERED ACCOUNTANTS
No. 27/9, "NIVEDH VIKAS", IIIrd FLOOR
PANKAJA MILL ROAD, PULIAKULAM
COIMBATORE - 641 045.



K.PALANIAPPA MEMORIAL EDUCATIONAL TRUST
POLLACHI MAIN ROAD, PACHANARI, COIMBATORE - 641 021.

CONSOLIDATED BALANCE SHEET AS ON 31.03.2012

LIABILITIES	TOTAL	ASSETS	TOTAL
CAPITAL FUND		**FIXED ASSETS**	
GENERAL FUND	105,733,607.86	NET BLOCK (Sch.5)	216,732,855.21
ADD: EXCESS OF INCOME OVER EXPENDITURE	9,718,118.46		
RESERVES AND SURPLUS			
BUILDING FUND	2,759,500.00		
FURNITURE & FITTINGS FUND	390,000.00		
SECURED LOAN			
SECURED LOAN (Sch.1)	113,340,305.93		
CURRENT LIABILITIES		**CURRENT ASSTES**	
DEPOSITS & ADVACES RECEIVED (Sch.2)	27,356,320.00	LOANS & ADVANCES (Sch 6)	46,375,215.95
SUNDRY CREDITORS (Sch.3)	5,106,268.24	CASH AT BANK (Sch 7)	1,885,201.15
CURRENT LIABILITIES PROVISIONS (Sch.4)	3,069,472.00	CASH IN HAND	860,479.19
		ADVANCE TO SUPPLIERS (Sch8)	1,619,841.00
TOTAL	267,473,592.49	TOTAL	267,473,592.50

As per Books of Accounts

Place : Coimbatore
Date :28.09.2012

CA S. PRABHU
Partner
PRABHU & PRAKASH
Chartered Accountants
M. No: 213198

For K. Palaniappa Memorial Educational Trust
Joint Managing Trustee

For K. Palaniappa Memorial Educational Trust
Managing Trustee

PRABHU AND PRAKASH
CHARTERED ACCOUNTANTS
No. 27/9, "NIVEDH VIKAS", IIIrd FLOOR
PANKAJA MILL ROAD, PULIAKULAM
COIMBATORE - 641 045.

K.PALANIAPPA MEMORIAL EDUCATIONAL TRUST

POLLACHI MAIN ROAD, EACHANARI, COIMBATORE - 641 021.

CONSOLIDATED BALANCE SHEET AS ON 31.03.2013

LIABILITIES	31.03.2013	ASSETS	31.03.2013
GENERAL FUND	115,451,726	FIXED ASSETS	
ADD: Excess of Income over Expenditure	4,664,016	As Per Sch	231,267,683
LOANS (LIABILITY)			
Secured Loans (Sch 1)	94,345,249		
Unsecured Loans (Sch 2)	25,182,051		
CURRENT LIABILITY & PROVISIONS		CURRENT ASSETS	
Provisions (Sch 3)	7,425,799	Deposits (Sch 6)	6,605,429
Sundry Creditors (Sch 4)	13,074,609	Loans & Advances (Sch 7)	13,757,774
	-	Sundry Debtors (Sch 8)	4,625,974
	-	Advance to Suppliers (Sch 9)	1,946,737
		Bank Balance (Sch 10)	1,245,810
	-	Cash on Hand	694,042
TOTAL	260,143,450	TOTAL	260,143,450

For K. Palaniappa Memorial Educational Trust

Palaniappa Memorial Educational Trust

Joint Managing Trustee

Trustee

For PRABHU AND PRAKASH
CHARTERED ACCOUNTANTS

PARTNER

No. 2719.

PANKAJA MILL

COIMBATORE - 641 045.

6.4.4 Have the accounts been audited regularly? What are the major audit objections and how are they complied with?

Audit is done by the Auditors every year appointed by Institute. No Major audit objections are pointed out so far.

6.4.5 Narrate the efforts taken by the College for resource mobilization.

- College encourages the faculty to involve in Research and Development for resource generation.
- Faculty members are encouraged to apply research proposal to AICTE, DRDO, DST, etc., for funding.
- Faculty members are encouraged to take up consultancy work from the industry.

6.4.6 Is there any provision for the College to maintain the 'corpus fund'? If yes, give details.

No. College is not maintaining any corpus fund

6.5 Internal Quality Assurance System

6.5.1 Does the College conduct an academic audit of its departments? If yes, give details.

Yes. IQAC conducts internal audit every month. Academic Audit is conducted at the end of every academic year by external academic experts. In the overall analysis report, merits and deficits of the Institutional activities in the curricular aspects, teaching-learning process, Research, Extension, Infrastructural facilities, Student support and Progression, Leadership and Governance and Innovative practices adopted by the Institute are pointed out.

6.5.2 Based on the recommendations of academic audit what specific measures have been taken by the College to improve teaching, learning and evaluation?

Feedback is collected regularly from all the stakeholders on curriculum design and development. Syllabus is revised to help the students to learn research and industry orientated subjects based on the feedback. Suggested recommendations given by the academic audit are implemented through the method of teaching, remedial coaching, etc.

6.5.3 Is there a central body within the College to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?

Yes. Planning and Evaluation Committee, with the IQAC Co-ordinator as the Member Secretary, plans and evaluates all the activities of the college, including the teaching learning process. It is constituted of the Principal as the Chairman, the IQAC Co-ordinator, Vice-Principal, the CoE, HoDs of all departments, Co-ordinators of all co-curricular and extra-curricular committees / clubs. The meeting is convened at the beginning of every academic year and discuss the plan and implementation. The Principal monitors the execution of these plans. At the end of the academic year, an evaluative report of the action plan is presented for appraisal by the committee. Suggestions are discussed to implement the plans which are not carried out. Departments / Committees /

Clubs organize the activities as per the action plan and also motivated by the innovative plans of other departments.

6.5.4 How has IQAC contributed to institutionalizing quality assurance strategies and processes?

As the college emphasizes more on grooming the students into professionals, highly qualified and industrially experienced faculties have been appointed. As per the suggestion of the IQAC, teaching methods implemented include PPT presentations, puzzle columns, video conferencing etc. Instructional procedures are adopted depending upon the student‘s prior knowledge, ability and motivation. Each paper taught by faculty contains a detailed course plan with specific learning outcome and various methodologies to be used for teaching each unit. Appropriate learner focused method is used by faculty. Learner-teacher interaction is encouraged.

The implementation and execution of the planned programmes is monitored periodically. IQAC identifies the required infrastructural and other facilities such as ICT and recommends to the Management. At the end of every academic year, it documents all the activities and developments to submit the same in the form of a report to NAAC.

The IQAC committee regularly interacts and communicates the various aspects of teaching learning process, academic quality control, sports activity, information technology related matters for better coordination towards the development of Institute.

6.5.5 Does the IQAC have external members on its committees? If so, mention any significant contribution made by such members.

Yes. The following are the list of members associated with the IQAC of the college.

6.5.6 Has the IQAC conducted any study on the incremental academic growth of students from disadvantaged sections of society?

Yes. Pass percentage of the students are analyzed every semester and academically disadvantaged students are given special care to improve their academic performance.

6.5.7 What policies are in place for the periodic review of administrative and academic departments, subject areas, research centres, etc.?

Every month Chairman and Chief Executive Officer organize the Management Review Meeting with the Head of the Institution, and various senior level Management to review the status of various development activities.

The principal convenes the college council meeting in a regular intervals to plan and monitor day to day execution of the academic affair.

Internal annual checking is done for the administrative sections such as office, library, laboratories, etc.

Any additional information regarding Governance, Leadership and Management, which the institution would like to include.

CRITERIA VII: INNOVATION AND BEST PRACTICES

7.1 Environment Consciousness

7.1.1 Does the College conduct a Green Audit of its campus?

The campus has a sprawling 52.62 acre area situated in a bustling residential area and provides a rich haven of flora and fauna. Many species of plants add beauty to this college. Green audit of the campus is carried out by the staff periodically by supervising the maintenance of the existing trees and locating places for planting new trees. Nurturing Plants is one of the non-academic pursuits that develop eco- concern among the students. The staff and students have planted more than 1000 tree saplings during world environment day to maintain the pristine purity and beauty of the college to provide a congenial atmosphere for the various academic pursuits.

Areas are assigned to NSS, YRC, RRC and the departments for planting, watering, weeding and maintaining the plants. The yearly addition of trees to the green campus is the joint venture of these organizations. Personal experience of sowing seeds, watering plants, preparing and using organic manure, removing weeds etc., has ecologically sensitized the students.

The government itself advises to avoid plastic materials to become eco conscious. Hence thrust is given on plastic free zone on the campus. The student volunteers are extensively used to campaign against the plastic things such as plastic bags, plastic cups sensitizing the dangers of plastic materials. The campus has planned to convert into solar energy by installing solar units in Hostel, campus lightings and administrative blocks.

7.1.2 What are the initiatives taken by the College to make the campus eco-friendly?

* Energy conservation

- Strict measures in using the electricity and encouraging saving the current attitudes among staff and students.

- The college maintained power rooms with control panels and breakers for each department.
- Panels, distribution boxes and breakers are available in each department.
- Adoption of electronic chokes and CFL Bulbs on campus
- Minimal installation and usage of air conditioning units on campus
- Underground cables are laid to minimize the power losses.
- A new cooking system for the boarders of the campus has been installed which includes the use of modern cooking gas-oven etc. instead of coal.
- We have also installed a cooking boiler to speed up the cooking process which helps in the conservation of energy.

* Use of renewable energy

- Planned to install solar units inside the campus
- Educating the students and reinforcing the need to save energy.
- Students were taught the dangers of natural resource depletion and the need for energy conservation.
- The dry leaves and the waste papers are not burnt but they are buried in the soil itself and used as organic manure.
- 2/3 of water from RO Plants is treated and used for plants and trees in the college.
- LCD monitor is used instead of CRT monitor
- Waste from Costume Design & Fashion like waste clothes can be used for stuffing, and can be used for accessories for children.

* Water harvesting

- To minimize water shortage and to maximize available water usage, an elaborate Rainwater Harvesting System has been set up in various places inside the campus

* Plantation

- Planting saplings for Guinness Record: Green Kalam organized a programme of "Planting 1 lakh". One hundred NSS volunteers from our units planted 1000 saplings. The programme was inaugurated by Actor Vivek in the campus.

* Check dam construction

- The campus is located in a natural sand dune. The buildings are constructed in the elevated lands while the lower parts are located in the front part of the campus facing the sea which has sandy drenches and rainwater accumulated in the monsoon percolates into the land, thus restoring the ground water table.
- Since the college is situated on plains and is not over flooded so far, hence, the need for check dam construction has not risen.

* Hazardous waste management

- There is no hazardous waste generated inside the campus.
- Effective house-keeping system is practiced where waste management is effectively taken care.

* E-waste management

- Strict procedures are followed where the e-waste management is taken care by the management and housekeeping systems
- Electronic goods are put to optimum use; the repairs are set right by the College; and are reused.
- The damaged computers are used in the practical sessions of the Computer Maintenance and Hardware.
- UPS Batteries are recharged / repaired / exchanged at prompt times.
- The waste compact discs are used by students for decoration and participation in competitions.

* Efforts for Carbon neutrality

- Proper measures have been taken to reduce carbon emission to keep the campus, pollution-free and uncontaminated.
- Students and Staff have separate parking sheds and movement by vehicle inside the campus is restricted.
- The College cabs fetch students and staff to the college and avoid their use of individual vehicles.
- The College buses and other vehicles are checked by the RTO and provided with (CNG) pollution-free stickers.
- Various plants inside the campus help to maintain carbon neutrality inside the campus.
- Use of disposable plastic tumblers in the canteen and departments is strongly discouraged and use of paper plates and paper cups is encouraged.

* Any other

Nature Club: One of the other activities to create eco-friendly attitudes has been the activities of the Nature Club of our College. It has organised various visits / treks/ star gazing programmes.

7.2 Innovations

7.2.1 Provide details of innovations introduced during the last four years which have created a positive impact on the functioning of the College.

Corporate style of functioning, more industry interactions, Faculty training in concerned subject industry during every semester holidays, consultancy work undertaken by staff and students. ICT based teaching methodology, starting of a community Radio in the college campus are some of the innovative practices followed in the college.

Curriculum Aspects

Innovations made in academic and related activities speak the progress of the college in leaps and bounds. The details of the innovations are given below:

- The structure of syllabus prepared on par with other universities and Institutes of national importance.
- Introduction of new interdisciplinary courses in core and elective.
- Environmental studies, Gender studies and value education are included in the curriculum to create environmental awareness, gender equality and social concerns among the students.
- Bridge course is offered to improve English Language of all First year Under Graduate (UG) students to enhance grammatical usage, vocabulary and communication skills.
- Visualization of the concepts gives greater impact on the understanding of the students. Audio-visual teaching concept is followed to make this a reality.

Teaching, Learning and Evaluation

- Mentoring process with counsellor and learner
- Slow learners were given special attention by way of remedial classes in a few subjects outside the regular class hours.

- Regular monthly tests are conducted, evaluated and the answer scripts are shown to the students. Marks are converted into relative grades.
- The College has put in place a compulsory online feedback system for the students who give their assessment on the teachers, facilities and functioning of the College.

Research, Consultancy and Extension

- Major research projects funded by UGC
- Paper presentations abroad
- Interdisciplinary major research projects
- Paper publications by students
- Projects for an industry (CS)

Students Support and Progression

- Availing all new scholarships from State / Central Governments
- Grievance boxes at various places
- Computerization of student profile

Infrastructure Development

- All the teaching departments, hostels (common room), administrative blocks and other offices have been connected with a combination of wired and wireless network.
- The internet connectivity has been provided through 5 Mbps leased line free of cost to faculty, staff and students of the Institute for 24X7 hours. Each faculty, staff and every student of the Institute is provided e-mail address on internal mail server of Institute. The network has been empowered through high capacity and secured active and passive components.

- The website of the Institute has been indigenously designed and is being maintained by the College. The site is continuously updated to cover all day-to-day activities.
- Every department has been given computers for technology up gradation in teaching and learning.
- Wi-Fi (Wireless fidelity) facility for internet is provided in the departments and the hostels. Faculty as well as students use these facilities on their laptops for browsing study materials.
- Work in College Administrative Office, Accounts Section, Principal's office and Examination Section is fully computerized.
- CCTVs were introduced in phased manner at various locales of the college.
- The Biometrics system for record of "attendance at work" was installed for the teaching and non-teaching staff members. Regular monthly reports are generated and a feedback given to teaching and non-teaching staff by the Principal.
- A User friendly library with computers and internet facility. The Library uses advanced software for its entire functioning. This has made the browsing and library functioning much more professional. All the New Arrivals of Books and Journals are displayed in a separate section of the library.

7.3 Best Practices

7.3.1 Give details of any two best practices which have contributed to better academic and administrative functioning of the College.

1. Title of the Practice

Faculty training in industries during the semester holidays

2. Goal

To train the faculties who can impart the modern Industry trends among the students in the class room teaching

3. The Context

We always get to hear that students are not industry-ready. The management and the faculty deliberated on this issue and came up with this idea. Only with industry exposure, faculty felt that subjects can be handled in a better way. Hence, the college faculties of this college were sent to their subject oriented industries during their semester vacations. The major hindrance faced was first the industry was not ready to welcome the academic fraternity inside the industry to learn the new trends as this is a new concept to them that teachers are getting internships rather than students. And slowly they were made to understand the concept behind these trainings and the staff was trained in various industries like media houses, IT companies, Business firms etc.

4. The Practice

All the faculties of Rathinam College selected appropriate companies that suit their subject major and they went for 15 day training during May 2012.

5. Evidence of Success [Copy of the "The Hindu" article which reflects the success of this innovation]

http://www.thehindu.com/todays-paper/tp-national/tp-TamilNadu/here-industryreadiness-begins-from-the-faculty/article3517832.ece?textsize=large&test=1

Here industry-readiness begins from the faculty

Is it enough for only students to visit the industry during the course of study to become industry-ready? With a strong belief that this is not the right beginning, Rathinam College of Arts and Science has used the summer holidays to send the faculty to the industry for an orientation, ahead of the students. Higher education institutions are focusing keenly on not only providing quality education for their students, but also making them industry-ready to enable them to fetch good jobs. After finishing each and every campus recruitment college managements get feedback about the performance of the students and also the expectations of the industry. Based on this, they devise a plan of action to help students acquire the required skill sets to face campus interviews confidently. And, the decision to equip teachers first was the plan of action that Rathinam College wanted to try out on an experimental basis, says it's principal. "We always get to hear that students are not industry-ready. The management and the faculty deliberated on this issue and came up with this idea. Only with industry exposure, faculty felt that subjects can be handled in a better way. Hence, teacher representatives were sent to the industry". Having just come back after a week-long exposure, the faculty says that it has done them good. It has helped them learn in the practical way. They are confident that their teaching will definitely be on a different plane in the coming academic year. T.M. Hemalatha, Head, Department of Management, who handles a paper on marketing and sales promotion chose to study marketing in an apparel company.

Faculty members in the department of Costume Design and Fashion chose to focus on finishes on garments. They spent six days on the shop floor of a garment factory in Tirupur, learning the same.

Faculty from computer technology, computer science, information technology, and computer applications, chose to get oriented in software development, animation and web development, client-server installation, etc.

The faculty of Visual Communication department opted to go to a print media house. They got oriented on the editorial aspects, circulation, advertising, and printing technology. They also saw the printing of the newspaper.

Best Practice: 2

Best Practice by Rathinam College of Arts and Science

1. Title of the Practice

Constructed permanent divider near the college.

2. Goal

1. Free and easy flow of traffic

2. Controlling two-way traffic and helping it move in an organized manner.

3. To make the stretch as an accident free zone.

3. The Context

The Coimbatore - Pollachi Road has become an accident-prone spot. There is a major accident at least on every alternate day. This particular stretch accounts for a larger number of accidents reported in the district.

The 8 km Pollachi highway stretch, spanning the southern edge of Coimbatore city, has maimed 38 two-wheeler riders and claimed the lives of four people in just four months this year.

Dotted with seven colleges, the National Highways 209 linking the city to Mysore is increasingly turning into a nightmare for motorists. With the National Highways department delaying a five year proposal to widen and four-lane the Pollachi road, which still lacks a central median, there has been a spurt in the number of accidents. The number of vehicles passing through the stretch has also soared to 19,500 over the last two years.

Motorists using the Pollachi road regularly are in constant fear of accidents. "Private bus drivers and two wheeler riders drive in a rash manner. This is the main reason for accidents.

Many time when persons attempted to cross the Pollachi Main Road near the K.P.M. Matriculation School they met with an accident. Persons who ride the motorcycle

or riding pillion either lost their life or escape or sustain with injuries. The accidents occur on the stretch of the State Highways regularly.Notably we lost our own college student Kennant Antony and his brother in an accident on the stretchwas an example of frequent mishaps including fatal ones take place on this stretch.

The over speeding of vehicles and absence of dividers and speed breakers were the contributing factors for the increase in accidents.

The road-over bridge across the railway crossing had been thrown open, vehicles moving from north to south towards the Eachanari temple zip past by at great speed. In the opposite direction it was no better, either.

The college authorities, Office-bearers of Muthuvinayagar KovilMatrum Kudiyiruppor Sangamand several other outfits working on traffic awareness had also raised the issue with the authorities concerned and had demanded construction of a divider, and as a solution barricades were placed as speed breakers.

But that did not serve the purpose as the vehicles continued to move at great speeds, sometimes knocking down the metal barricades in the process.

Again the college authorities and the residents moved the Coimbatore City Traffic Police for a solution. The officials said: “The area near the college is always clogged with traffic. Moreover, there is a Railway flyover towards the college. Motorists generally drive on high speed. There are makeshift barricades tied with ropes to disallow motorists to cross over haphazardly. We would be constructing permanent speed breakers till the KPM school gate on the road. Once that is done, the motorists would not be able to cross over. We think the move will ensure safety.”

4. The Practice

The decision to construct a permanent divider near our college has drawn flak and no stone unturned.

Then our college management decided to erect permanent concrete road divider on the road in front of the collegeand started Constructing Centre Divider inNH 209 from

Eachanari Road over Bridge (ROB) to KPM matriculation Higher Secondary School gate by its own financial resources after obtaining proper permission from government authorities. Commuters, especially those riding a bike or other two-wheelers can look forward for a safe ride on the Road.

The Chairman of Rathinam group, Dr.Madan.A.Senthil, told that the college management decided to erect the road divider / centre median following persistent loss of life and sustenance with injuries of commuters, as a means of finding a lasting solution to the problems they faced.He said after waiting for a very long time without support from the government, we decided to take the road project through our own financial resources.

Now the vehicles moving through the stretch continued to move slowly and they moved on to the left of the road.

Regular commuters welcomed the initiative. “The construction of a divider will prove boon for commuters especially two-wheeler riders who often fall victim of road mishaps", said Nareshkumara resident of Eachanariwho commutes through that road daily to reach his office in Coimbatore.

After studying the situation, city police welcomed the initiatives of the management and they posted a traffic constable to regulate traffic during peak hours.

The divider project is the latest effort in the college’s Initiative, which works with community partners to promote safety and security of the commuters.

5. Evidence of Success

"The road is very narrow. But accident rates have come down drastically after installing centre medians on the Coimbatore-Pollachiroad," said, deputy commissioner of police (traffic), Coimbatore city.As per the traffic investigation wing's (TIW) report, no fatal accidents were reported on the Eachanari stretch after the installation of dividers.

Any additional information regarding Innovations and Best Practices, which the College would like to include.

DEPARTMENT OF TAMIL

1. Name of the Department & its year of establishment : Tamil - 2001
2. Names of Programmes / Courses offered (All UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.): Offered in Part –I Language.
3. Interdisciplinary courses and departments involved : Not Applicable
4. Annual/ semester/choice based credit system

Course	Pattern	System
Tamil	Semester	CBCS

5. Participation of the department in the courses offered by other departments : All UG programmes
6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	Filled
Professors		
Associate Professors	2	2
Asst. Professors	5	5

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

S. No	Name of the faculty	Qualification	Designation	Specialization	Experience in years	No. of Ph.D. Students guided for the last 4 years
1	Dr. N.Parameswari	M.A., M.Phil.,PhD	Associate Professor	Bathi illkiyam	10 yrs	NIL
2	Dr.Victor Babu	M.A., M.Phil.,PhD	Associate Professor	Sanga Ilakiam	8	
2	Dr.M. Mehmudha	M.A., M.Phil.,PhD	Asst Professor	Modern Poetry	4	
3	Dr. S. Arockiam	M.A., M.Phil.,PhD	Asst Professor	Modern Poetry	5 Yrs	
4	K. Senthil Kumar	M.A., M.Phil.,(PhD)	Asst Professor	Natupuara illakiam	1 Yrs	
5	Sarala Devi	M.A., M.Phil.,(PhD)	Asst Professor	Modern Poetry	6 Months	

8. Percentage of classes taken by temporary faculty – programme-wise information : Nil

9. Programme-wise Student Teacher Ratio :20:1

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled: Nil

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise.: Nil

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received: Nil

13. Research facility / Centre: M.Phil and Ph.D research guides under Bharathiar University is available in the department.

14. Publications: NIL

15. Details of patents and income generated :Nil

16. Areas of consultancy and income generated : Nil

17. Faculty recharging strategies : Attending Conferences, workshops, faculty development programmes.

18. Student projects : Not Applicable

19. Awards / recognitions received at the national and international level by

    - Faculty

      Ms.M.Sarala Devi, Assistant Professor in Tamil was awarded by Annai Terasa Educational Trust in appreciation for creating Awareness on Women Empowerment.

    - Doctoral / post-doctoral fellows

    - Students

20. Seminars/ Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.

Our Department organized three day national conference on "Semozli illakiyankalil pennin irupu" on 04.03.2015 To 06.02.2015 sponsored by Central Institute of Classical Tamil.

S.No	Outside Participation	Other Dept Participation	Student Participation	Total
1	100	15	100	215

21. Student profile course-wise: Not Applicable

22. Diversity of Students: Not Applicable

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations? Not Applicable

24. Student progression: Not Applicable

25. Diversity of staff

Percentage of faculty who are graduates of the same parent university : 100 %

from other universities within the State : Nil

from other universities from other States : Nil

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period.

27. Present details about infrastructural facilities

Tamil department is having 24x7 internet accesses.

The following facilities available in our department

a) Library

b) Total number of class rooms: Nil

c) Class rooms with ICT facility : Nil

d) Students' laboratories : Nil

e) Research laboratories : Nil

Number of students of the department getting financial assistance from College.

Not Applicable

28. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology. Not Applicable

29. Does the department obtain feedback from

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it? Yes. Student feedback on teachers is used to improve the teaching-learning-evaluation.

b. Students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same? From the students feedback the person in the head position he/she take positive evaluation on the particular faculty and also if its good he/she appreciate for motivate their self.

c. Alumni and employers on the programmes and what is the response of the department to the same? Not Applicable

30. List the distinguished alumni of the department (maximum 10)

Not Applicable

31. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts. Nil.

32. List the teaching methods adopted by the faculty for different programmes. Lecture Method

33. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?

By conducting frequent tests, quiz and competitions.

34. Highlight the participation of students and faculty in extension activities.

1. Tamil club Coordinators are Dr M. Mehmudha, Dr S. Arockiam

2. Our Tamil club organized Students speech Development,

3. We organized **Kavi Aragam** – Lotus T.V Many Students Participated

4. We organized **Tamil pesu Talai pesu** 19-02-2015 pothikai T.V Many Students Participated

35. Give details of "beyond syllabus scholarly activities" of the department. Elocution competitions

36. State whether the programme/ department is accredited/ graded by other agencies. Give details. Nil.

37. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

STRENGTH

- Department has an excellent, reputed faculty
- The department has very active and very supportive alumni
- Faculties are highly involved in their professional activities

WEAKNESS

- Tamil is offered in part I only.
- There are no courses like B.A. Tamil or B.Lit. Tamil.

OPPORTUNITIES

- Research can be done in Sanga Ilakkiyam and Modern Literature.
- All faculties have the expertise and ability to mobilize funding for research projects.

CHALLENGES

Nil

38. Future plans of the department.

1) To start B.A. Tamil or B.Lit. Tamil Courses.
2) To improve the research activities of the Department.
3) Motivate our students to participate in all the internal and external activities.
5) Staff members have to complete their Ph.d programmes with in allotted period.
7) Faculties are motivated to participate in internal and external activities.
8) We planned to conduct National level, State level workshops, seminars, Guest Lectures in the following years.

DEPARTMENT OF ENGLISH

1. Name of the Department & its year of establishment

   The Department of English was established in the year 2011.

2. Names of Programmes / Courses offered (UG, PG, M. Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

   B.A. English Literature

   "English – Part II "(4 Credits Course) is offered at UG Level for all branches

3. Interdisciplinary courses and departments involved – NIL

4. Annual/ semester/choice based credit system : Semester and Credit System

5. Participation of the department in the courses offered by other departments : NIL

6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	**Filled**
Professors		
Associate Professors		01
Asst. Professors		10

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	Years of Experience	No of PhD students for the last 4 years
Dr. M. Richard Robert Raa	M. A(ELT)., B. Ed., PhD	HOD	ELT	10.3	**Nil**
R. Sangeetha	MA.,B.Ed., (M.Phil)	Asst. Prof	Fiction	3	
A. Vinothamalar	MA., B.Ed M.Ed	Asst. Prof	fiction	4	
P. Karpaham	MA.,B.Ed., (M.Phil)	Asst. Prof	Fiction	1.10	
V.E.Venkatasamy	MA.	Asst. Prof	ELT	10months	
M. Saranya	MA	Asst. Prof	Literature & Cognition	10 Months	
R. Joy Sharon	MA.	Asst. Prof	Literature & Criticism	10months	
S. Shobana	MA.,B.Ed., (M.Phil)	Asst. Prof	Fiction	1.10 Months	
S. Priyadharshini	MA.,	Asst. Prof	ELT	10 Months	
K.Vishnu Gobal	MA.,B.Ed., (M.Phil)	Asst. Prof	ELT	10 Months	
G. Karthikeyan	MA	Asst. Prof	American literature	3months	

8. Percentage of classes taken by temporary faculty – programme-wise information – Not Applicable

9. Programme-wise Student Teacher Ratio

English Theory – 1 : 58

English Tutorials – 1 : 20

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled -Not Applicable

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise. -Not Applicable

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received -Not Applicable

13. Research facility / centre with

    - state recognition
    - national recognition
    - international recognition

14. Publications:

    - number of papers published in peer reviewed journals (national / international)
    - Monographs
    - Chapter(s) in Books
    - Editing Books
    - Books with ISBN numbers with details of publishers
    - Number listed in International Database (For *e.g*. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)
    - Citation Index – range / average
    - SNIP
    - SJR
    - Impact factor – range / average
    - h-index

15. Details of patents and income generated -Not Applicable

16. Areas of consultancy and income generated -Not Applicable

17. Faculty recharging strategies

S. No	Name of the staff	Programme name	Host Institution	Sponsoring authority	No of Days	Date
1.	Dr. M. Richard Robert Raa	UGC sponsored National Level Seminar in English - 2014	Kakatiya Govt. College, Hanamkonda, Warangal	Self	01	12/06/14 & 13/06/14
		Conference	Navarasam Arts & Science College, Arasalur, Erode	Self	01	26/09/2014
		AICTE sponsored Teacher Effectiveness Workshop	IIT Madras	AICTE	05	13/10/14 – 17/10/14
		Cambridge English Presenter	Cambridge English	Cambridge English	02	22.01.2015 to 23.01.2015
2.	R.Sangeetha	Work Shop	Vidhya Sagar College	Self	1	19.02.2015
3.	Vinothamalar.A	Work shop	N.G.P.arts and science college	self	1	29.1.2015
4.	P.Karpaham	Work Shop	PSG Institute of Technology	Self	2	27.08.2014 to 28.08.2014
		Work Shop	NGP College	Self	1	29.01.2015
5.	V.E.Venkatasamy	Work Shop	PSG Institute of Technology	Self	2	27.08.2014 to 28.08.2014

S. No	Name of the staff	Programme name	Host Institution	Sponsoring authority	No of Days	Date
6.	R.Joy Sharon	Workshop cum conference	N.G.P.arts and science college	Self	1	29.1.2015
7.	Karthikeyan.g	workshop	Tirupur kumaran college	self	1	4.2.2015
8.	S.Shobana	Seminar	Navarasam Arts & Science College, Arasalur, Erode	self	1	26.9.2014
		Workshop	Dr.N.G.P. Arts and Science CollegeKalappatti, Cbe.	self	1	29.1.2014
9.	S.Priyadharshini	1. Workshop 2. Workshop cum conference	PSG college of technology N.G.P.arts and science college	self self	1 1	27.08.2014 to 28.08.2014 29.01.2015
10.	K.Vishnu Gobal	workshop	Tirupur kumaran college	self	1	4.2.2015

18. Student projects

- Percentage of students who have done in-house projects including Inter-departmental -Not Applicable
- Percentage of students doing projects in collaboration with industries / Institutes- Not Applicable

19. Awards / recognitions received at the national and international level by

- Faculty -NIL
- Doctoral / post doctoral fellows -01
- Students -NIL

20. Seminars/ Conferences/Workshops organized and the source of funding (national international) with details of outstanding participants, if any. - Not Applicable

21. Student profile course-wise

Name of the Course	Applications Received	Selected		Pass Percentage	
		Male	Female	Male	Female
UG	100	15	65	100	100

22. Diversity of Students

Name of the Course (Refer Question No. 2	% of Students from the College	% of Students from Tamilnadu	% of Students from Kerala	% of students from other countries
2011-2012	100%	100%	NIL	NIL
2012-2013	100%	96%	4%	NIL
2013-2014	100%	95%	5%	NIL
2014-2015	100%	88%	12%	NIL

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations?- Nil

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	5%
PG to M.Phil	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Campus selection • Campus selection • Other than campus recruitment	 65% 15%
Entrepreneurs	NIL

25. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period.-01(ONE)

26. Present details about infrastructural facilities

    a. Library - The Department has a separate library.

    b. Internet facilities for staff and students

    c. Total number of class rooms -03

    d. Class rooms with ICT facility -01

    e. Students' laboratories -Not Applicable

    f. Research laboratories -Not Applicable

27. Number of students of the department getting financial assistance from College-01 (R. Mahalakshmi – III B. A English)

28. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology.

29. Does the department obtain feedback from

    Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it?

    Students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same?

    Alumni and employers on the programmes and what is the response of the department to the same?

30. List the distinguished alumni of the department -NIL

31. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts: The Department organizes a number of guest lectures by the subject experts.

S No	Resource Person	Participants	Topic	Date
1	Ramasamy, Rtd Principal	BA English	Orientation on Shakespeare	2.07.2014
2	Dr.C.Muralidhara kannan	BA English	Orientation on English Communication	03.07.2014
3	Mr.Saurabh Singanapalli IDC IIT Bombay	BA English	Post modern Elements in Contemporary Literature	22.7.2014 & 23.07.2014
4	Mr.Niranjan	III BA English	English for Mass Communication	19.9.2014
5	Mr.Sivakumar Area Manager	BA English	Environmental Issues	
6	Mr.Justin Ruben CIT, Coimbatore	BA English	English Communication	17.02.2015
7	Mr. Deepak Saravanan VIT University, Vellore	II & III BA English	Studying Novel	02.03.2015
8	Mr. Mangalaprathaban Fluency Centre, Coimbatore	BA English	Poetry	03.03.2015
9	Mr. Kamaraj Kalaivani Engineering College	I B. A English	History of English Literature	03.03.2015

32. List the teaching methods adopted by the faculty for different programmes.

Chalk and Talk method is mainly used for English Theory classes. Students are encouraged to ask questions. Sometimes there are also discussions on the themes related to the topic of study. Here students narrate incidences and share their opinions. For English Tutorials varied methods of teaching-learning are incorporated such as discussion, reading and writing assignments, mock interview (skits), presentation or

speech Power point presentation, Group discussion and Debate, Book Review and Film Screening.

33. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?

The objective of the subject is to strengthen oral and written communication skills of the students to achieve professional goals efficiently, to enhance understanding and develop sensitivity towards larger social and cultural issues and present them effectively and also to acquire active skills and enhancing skills for better communication about issues pertaining to each specialization. To meet the above said objectives students are given following assignments and at the same time are continuously assessed through the Continuous Evaluative pattern.

- **Comprehension Skills**

To develop their comprehension skills students are given passages of general topics (either from newspapers or from books) to comprehend analytically and summarize it. The focus of this assignment is to jot down the key points and eliminate unimportant things.

- **Letter Writing**

The enormous practice of writing Business letters and Letter to Editor is given to students as the class assignment.

- **Inter Personal Communication-**

To develop their inter communication skills „Group Discussion‟ are conducted on relevant social and environmental issues. The purpose of conducting such activities is to enhance their communication and leadership skill

- **Writing a Resume and facing an Interview**

Students are trained to prepare their professional Resume and the guidelines regarding Interview and its important components are given.

34. Highlight the participation of students and faculty in extension activities.

Unlike some of the departments in the College, the Department of English does not have an in-built component of extension activities but the staff members actively participate in N.S.S. Committee activities.

35. Give details of "beyond syllabus scholarly activities" of the department.

- **GROUP DISCUSSION AND DEBATES**

Group Discussions and Debates are conducted on relevant social and environmental issues. The main purpose of conducting such activities is to enhance their communication skills and leadership skills.

- **REMEDIAL LECTURES**

Remedial Lectures for vernacular medium students are conducted on regular basis. The main objective of these lectures is to achieve the aptitude for the correct usage of Basic Grammar, Sentence Construction, and Paragraph Development. The remedial lectures are comprised of three parts-Basic Grammar, Vocabulary and Speaking Module. This ongoing effort has enabled the students to cope up with the curriculum and comprehend the subject matter in better ways.

- **DISPLAY OF NEWS PAPER ARTICLES**

The Department took an initiative to display the News Paper Articles brought by the students on the Department Notice Board. The prime objective of this activity is to encourage students to read Newspaper and share the informative as well as interesting write ups with their fellow mates.

36. State whether the programme/ department is accredited/ graded by other agencies. Give details. - Not Applicable

37. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

STRENGTH

- Faculties with high academic excellence, Good communication and motivation skills
- Good Infrastructure
- Good Digital Language Laboratory

WEAKNESS

- English Subject is offered only in two semesters.
- Listening & Speaking skills are neglected in the curriculum
- Lack of Interest
- No activity based for larger classes
- Rural & Urban students

OPPORTUNITIES

- Global - Job opportunities

CHALLENGES

- Challenging to motivate the subject
- Students fails to give importance to English
- Teaching Methodologies

38. Future plans of the department.

- Revision of Syllabus
- Working towards the issue of overlapping topics.
- Strengthening reading and writing skills through Book Reviews, Letter Writing and Report writing.
- Strengthening reading, writing, speaking and listening skills with the help

Language lab software

POST-ACCREDITATION INITIATIVES

- To make learning more participative and thereby interesting
- To include assignments relevant to specialization
- To strengthen the oral skills of students
- To explore the software programmes available for language laboratory
- To organize communication workshops & more guest lectures
- Internship for students
- Starting Theatre club
- Signing MOU with reputed organization
- Inculcate research activities among students and faculty members

DEPARTMENTS OF MATHEMATICS

1. Name of the Department & its year of establishment : Mathematics & 2010

2. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) : B.Sc(Mathematics)

3. Interdisciplinary courses and departments involved

   BCA, B.Sc (IT), B.Sc(CT), B.Sc(CS), B.COM, B.COM(CA) B.COM(PA), B.COM(BPS) and BBA(CA) M.COM, MBA

4. Annual/ semester/choice based credit system

Course	Pattern	System
B.Sc (Mathematics)	Semester	CBCS

5. Participation of the department in the courses offered by other departments

   BCA, B.Sc(IT), B.Sc(CT), B.Sc(CS), B.COM, B.COM(CA) B.COM(PA), B.COM(BPS) and BBA(CA) M.COM, MBA

6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	Filled
Professors		
Associate Professors		
Asst. Professors	**9**	9

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

S.No	Name of the faculty	Qualification	Designation	Specialization	Experience in years	No. of Ph.D. Students guided for the last 4 years
1	D.Jeyanthi prassanna	M.Sc., M.Phil	HOD	Functional Analysis	7 yrs	NIL
2	S.Maheshwari	M.Sc., (M.Phil)	Asst Professor	Fluid Dynamics	2.6 Yrs	
3	N.Sangeetha	M.Sc., (M.Phil)	Asst Professor	Fluid Dynamics	2 Yrs	
4	A.Nimisha	M.Sc., (M.Phil)	Asst Professor	Graph Theory	2 Yrs	
5	N.Suganiya	M.Sc., M.Phil.,B.Ed	Asst Professor	Fuzzy	9 months	
6	T.Sathya	M.Sc., M.Phil	Asst Professor	Operations Research	5 yrs	
7	K.Sargurunathan	M.Sc., (M.Phil)	Asst Professor	Statistics	1 yrs	
8	K.Santha kumari	M.Sc.	Asst Professor	-	3 months	
9	N.Kanimozhi	M.Sc., (M.Phil).,B.Ed	Asst Professor	Graph Theory	2 yrs	

8. Percentage of classes taken by temporary faculty – programme-wise information Nil.

9. Programme-wise Student Teacher Ratio :20:1

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled: NIL

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise. Nil.

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received: Nil

13. Research facility / centre with : Nil

    - state recognition
    - national recognition
    - international recognition

14. Publications: Nil

* number of papers published in peer reviewed journals (national / international)

a. Monographs

b. Chapter(s) in Books

c. Editing Books

d. Books with ISBN numbers with details of publishers

e. number listed in International Database (For *e.g*. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)

f. Citation Index – range / average

g. SNIP

h. SJR

i. Impact factor – range / average

j. h-index

15. Details of patents and income generated: Nil

16. Areas of consultancy and income generated

17. Faculty recharging strategies

18. Student projects

    - percentage of students who have done in-house projects including inter-departmental
    - percentage of students doing projects in collaboration with industries / institutes

19. Awards / recognitions received at the national and international level by

    - Faculty
    - Doctoral / post doctoral fellows
    - Students

20. Seminars/ Conferences/Workshops organized and the source of funding (national international) with details of outstanding participants, if any.

Our Department organized one day national workshop on "Career Opportunities in Bank" on 06.03.2015. A special talk was given by the chief guest, Mr.Rajarathinam, Rtd SBI Bank Officer, Ex-service Officer, Madurai. After that we have conducted three more session.

S.No	Out side Participation	Other Dept Participation	Maths dept Student Participation	Total
1	77	190	72	339

21. Student profile course-wise:

Name of the course	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
III BSC MATHEMATICS (2012-2015)	24	1	18	63%	63%
II BSC MATHEMATICS (2013-2016)	20	3	14	100%	100%
I BSC MATHEMATICS (2014-2017)	38	10	25	71%	71%

22. Diversity of Students

Name of the Course	% of students from the college	% of students from the state	% of students from the other state	% of students from the other countries
III BSC MATHEMATICS (2012-2015)	19	19	Nil	Nil
II BSC MATHEMATICS (2013-2016)	17	17	Nil	Nil
I BSC MATHEMATICS (2014-2017)	35	35	Nil	Nil

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations?

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	43%
PG to M.Phil	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil

Student progression	Percentage against Enrolled
Campus selection • Campus selection • Other than campus recruitment	 40% 10%
Entrepreneurs	Nil

25. Diversity of staff

Percentage of faculty who are graduates of the same parent university : 9 Faculties

from other universities within the State

from other universities from other States

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period.

27. Present details about infrastructural facilities

Mathematics department have 24x7 internet access.

The following facilities available in our department

a. Library

b. Total number of class rooms: 3

c. Class rooms with ICT facility

d. Students' laboratories

e. Research laboratories

28. Number of students of the department getting financial assistance from College.

Number of students: 2(sports Students)

29. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology.

30. Does the department obtain feedback from

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it? Yes from the feedback the faculty members improved their teaching-learning-evaluation.

b. Students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same? From the students feedback the person in the head position he/she take positive evaluation on the particular faculty and also if its good he/she appreciate for motivate their self.

c. Alumni and employers on the programmes and what is the response of the department to the same? From the Alumni and employers feedback, we try to apply on the particular aim.

31. List the distinguished alumni of the department (maximum 10)

S NO.	NAME	%
1	S.KIRUTHIKA	86
2	M. SHAHANAS	80
3	P. DIVYA	79
4	S.PARAMESHWARI	79%
5	G.SUDHA	81%
6	B.GOWRI	77%
7	T.THEIVANAI	76%

32. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts.

Sl No	Name of the Programme	Resource Person	Participants	Level	Date
1.	GLP	Nanjundan.L The Nilgiris	I,II,III BSC MATHS	National	21.07.2014
2	GLP	Ms.Priyanka Technical Writer Gilbarco Veeder-Root, Coimbatore.	I,II,III BSC MATHS		11.09.2014
3	GLP	Dr.P.Kandasamy, Renowned Mathematician	I,II,III BSC MATHS		1.11.2014
4	Seminar	K.Kalidasan Osai, President & Dr.Karunamoorthy, FRO, Cbe.	I,II,III BSC MATHS		9.10.2014
5	Ramanujan Birth day Celebration	Nil	I,II,III BSC MATHS		23.12.2014
6	GLP	K.Vijayalakshmi Aptitude Trianer, Right Institude for CA, Cbe	I,II,III BSC MATHS		13.01.2015
7	Cleaning Awarness Program	1. Kumar, Forest Guard, Maruthamalai,cbe 2. Narayanan Kutti, Forest watcher, Maruthamalai,cbe	50 Students (All depts.)		10.02.2015

33. List the teaching methods adopted by the faculty for different programmes.

34. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?

35. Highlight the participation of students and faculty in extension activities.

S.No	Name of the Student	Class	Event Participated	Name of the College	Date of the Event	Prize / Place Won
1	Kejalakshmi	III BSC MATHS	Chinlone Training	RATHINAM COLLEGE	28.09.2014 to 02.10.2014	Selected for National Team
2	Kejalakshmi	III BSC MATHS	KABBADI	BHARATHIAR UNIVERSITY	15.08.2014	III PRIZE
3	Rajeev	II BSC MATHS	CRICKET	BHARATHIAR UNIVERSITY	23.08.2014	II PRIZE
4	Vignesh	I BSC MATHS	CRICKET	BHARATHIAR UNIVERSITY	23.08.2014	II PRIZE

1. Ms.N.Sangeetha (Assistant Professor) working as a Research Export in DST Mathematics Project joining with Rathinavani 90.8.

2. 11.10.2014: Our Dept faculty (N.Sangeetha) and students take survey at SIDCO,Cbe for DST Mathematics Project coordinate with Rathinavani.

3. 1.11.2014: Our Dept Faculties and Students Organized and Participated in "Kaatril Mithanthu Varum Kanitham",Radio Mathematics Launching Program Coordinate with Rathinavani 90.8.

Nature club Coordinators are A.Nimisha and T.Sathya

1. Our Nature club organized **Campus cleaning activity in our college on 30.1.2015**

2. We organized "**Environmental Cleaning Program in Maruthamalai"** on 10.02.2015.

36. Give details of "beyond syllabus scholarly activities" of the department.

37. State whether the programme/ department is accredited/ graded by other agencies. Give details.

38. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

STRENGTH

- High quality academic programming at the undergraduate and graduate level with many programs accredited and/or aligned with their professional association
- Department has an excellent reputation with a wide range of locally and regionally agencies as well as within the college and university for its programming and work of faculty
- The department has very active and very supportive alumni
- Student interest in department programs is very strong and growing across all programs
- Faculty is highly involved in their professional organizations
- The department is strongly student centered and focused
- Excellent placement record of graduates across all programs

WEAKNESS

- Some programs need revision to keep up with changes in the field and improve course sequencing to help student progression especially as student numbers have grown
- Too few summer classes offered at the graduate level.

OPPORTUNITIES

- Well placed to undertake cross-disciplinary collaboration (research, teaching, service) within and beyond the department in alignment with the university strategic plan due to broad-based disciplinary focus of department faculty and programs
- Many faculties have the expertise and ability to secure grant funding and undertake cutting edge Scholarship
- We have the opportunity to use our reputation for quality programming and our geographic location to develop new programming opportunities and new modes of delivery
- The high level of interest in department programs provides an opportunity to translate high student demand into more selective admission

CHALLENGES

We are not good at assessing market demand and then responding proactively to it; graduate programs may not offer what potential students want.

39. Future plans of the department.

1. To improve our admission of students from 20 to 40.
2. We have to implement our admission characteristics by maths application, Industrial needs, growth and facilities of mathematics.
3. To motivate our students to achieve university ranks and high percentage in all semesters.
4. Motivate our students to participate in all the internal and external activities.
5. Particularly students motivated to participate in sports events.
6. All the staff members have to complete their M.Phil and Ph.D programmes with in allotted period.

7. Faculties are motivated to participate in internal and external activities.
8. We planned to conduct National level, State level workshops, seminars, Guest Lectures in the following years.
9. We motivate our students to achieve 100% placement.

DEPARTMENT OF COMPUTER SCIENCE

1. Name of the Department & its year of establishment

   Department of Computer Science, Established in the Year 2001.

2. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

   UG :

   1. B.Sc. Computer Science
   2. B.Sc. Computer Technology
   3. B.Sc. Information technology
   4. B.C. A. (Bachelor of Computer Applications

   PG :

   1. M.Sc. Computer Science
   2. M.Sc. Information Technology

   M.Phil.

   1. M.Phil. Computer Science (Full Time / Part Time)

   Ph.D.

   1. Ph. D. Computer Science (Full Time / Part Time)(waiting for recognition).

3. Interdisciplinary courses and departments involved

   Tamil Department for handling Language – I Papers.

   English Department for handling Language - II and Communcation English – I & Communication English – II papers.

   Maths Department for handling Allied Papers.

4. Annual/ semester/choice based credit system

Semester System – Choice based Credit System.

5. Participation of the department in the courses offered by other departments

Nil.

6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	**Filled**
Professors	**2**	2
Associate Professors		
Asst. Professors	**18**	18

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	**Qualification**	**Designation**	**Specialization**	**No. of Years of Experience**	**No. of Ph.D. Students guided for the last 4 years**
Dr. J. Thirumaran,	M.Sc., M.Phil., MCA.,MBA.,Ph.D.	Academic Dean	Networking	24 Years	
Dr. R. Muralidharan	M.Sc., M.Phil., MCA.,Ph.D.	Vice Principal & Head, CS	Image Processing	13 Years 4 Months	
Mr. D. Boominath	M.C.A., (M.Phil)	AP, CS	Data Mining	9 Years	
Mr. A .Uthiramoorthy	M.C.A., (M. Phil)	AP, CS	Data Mining	7 Years 6 Months	
Mrs.P.Rajini Theras Fatima	MCA	AP, CS	Computer Networks	7 Years 6 Months	
Mr. S. Raja	M.C.A., M.Phil	AP, CS	Data Mining	6 Years 6 Months	
Mrs. K. Renuka	M.Sc.,M.Phil	AP, CS	Data Mining	6 Years 6 Months	
Ms. R. Kiruthika	M.Sc.,(M.Phil)	AP, CS	Wireless Network	4 Years 6 Months	

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D. Students guided for the last 4 years
Mr.D.Shyam Sundar	MCA,M.Phil	AP, CS	Networks	4 years	
Ms. M. Suriya	M.Sc.,MBA.,(M.Phil)	AP, CS	Networks	3 Years 6 Months	
Mr. D. Raj Balaji	M.C.A., M.Phil., SET., (Ph.D)	AP, CS	Data Mining	3 Years 6 Months	
Mr.M.Aarish	M.Sc,MBA,(PhD)	AP, CS	Data Mining	3 Years 6 Months	
Ms. M. Tharani	M.C.A., M.Phil	AP, CS	Computer Networks	1 Year 6 Months	
Ms. A. Asha Devi	M.C.A.,	AP, CS	Data Mining	1 Year 6 Months	
Ms. U. Gomathi	M.Sc., M.Phil.	AP, CS	Computer Networks	1 Year 6 Months	
Mr. N. Arun Kumar	M.Sc.,M.Phil	AP, CS	Data Mining	1 Year 6 Months	
Mr.L.Kathivelkumaran	MCA,MBA,M.Phil	AP, CS	Networking	1 Year 6 Months	
Mr.N.Sivakumar	MCA,(M.Phil)	AP, CS	Data Mining	1 year	
Mr. Nelson Immanuvel	M.Sc., M.Phil.	AP, CS	Computer Networks	6 Months	

8. Percentage of classes taken by temporary faculty – programme-wise information

   Nil

9. Programme-wise Student Teacher Ratio

   For UG & PG Computer Science : 20 : 1

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled

    Sanctioned : 5

    Filled : 5

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise.

    Faculty with ongoing projects from UGC – 1 (Mrs. Juliana Ganaselvi).

    Total Grant Received : 1,45,000/-

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received

    Nil

13. Research facility / centre with

    - state recognition - Bharathiar University Recognized M.Phil Research.
    - national recognition - Nil
    - international recognition - Nil

14. Publications:

* number of papers published in peer reviewed journals (national / international) - 45

a. Monographs - 10

b. Chapter(s) in Books - 10

c. Editing Books - Nil

d. Books with ISBN numbers with details of publishers - Nil

e. number listed in International Database (For *e.g*. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) - 5

f. Citation Index – range / average - 2

g. SNIP - 4

h. SJR - 4

i. Impact factor – range / average - 2.501

j. h-index - 3

15. Details of patents and income generated

Nil

16. Areas of consultancy and income generated

Nil

17. Faculty recharging strategies

- Attending the FDP Program.
- Attending the Orientation Program.
- Attending the Refresher Courses.
- Involving in the Industry training Program.
- Underwent Industrial Experts Interaction.

18. Student projects

- percentage of students who have done in-house projects including inter-departmental - 10 %
- percentage of students doing projects in collaboration with industries / institutes - 45 %

19. Awards / recognitions received at the national and international level by

- Faculty - 1
- Doctoral / post doctoral fellows - Nil
- Students - 1

20. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

1. National Conference on Research Issues in Soft Computing conducted on 20th September 2014. Funded by Rathinam College of Arts and Science and the registration fee collected from the Participants. 75 participants registered for the conference from 5 different states.

2. Faculty development Program on Network Simulator (NS2) was organized on 3rd January 2015. The fund generated through the registration fees. 36 faculty members from various institutions attended the event.

3. Two day National Level workshop on Network Security was organized on 27th and 28th February 2015. The fund generated through registration fees. 110 participants from various institutions attended the event.

21. Student profile course-wise:

Name of the Course	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
B.Sc. Computer Science		48	39		
BCA		29	28		
B.Sc IT		33	29		
B.Sc CT		41	17		
M.Sc. IT		19	27		
M.Sc. CS		23	28		

22. Diversity of Students

Name of the Course	% of students from the college	% of students from the state	% of students from the other states	% of students from the other countries
B.Sc. Computer Science	-	80	19	1
BCA	-	75	25	Nil
B.Sc IT	-	75	25	1
B.Sc CT	-	85	15	Nil
M.Sc. IT	45	90	10	Nil
M.Sc. CS	50	90	10	Nil

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations?

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	30%
PG to M.Phil	20
PG to Ph.D.	5
Ph.D. to Post-Doctoral	Nil
Campus selection • Campus selection • Other than campus recruitment	 65% 35%
Entrepreneurs	5

25. Diversity of staff

Percentage of faculty who are graduates of

the same parent university	90
from other universities within the State	10
from other universities from other States	-

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period.

Nil

27. Present details about infrastructural facilities

a. Library : Spacious Library with 1500 Books with 500 Titles for Computer Science.

b. Internet facilities for staff and students : 12 MBPS (Broadband connection)

c. Total number of class rooms : 19 Class rooms

d. Class rooms with CS facility : 5

e. Students' laboratories : Computer Laboratories - 4

f. Research laboratories : 1

28. Number of students of the department getting financial assistance from College.

Through Fee Waiver (Management Scholarship) in tuition fees around 350 students getting the financial assistance from College.

29. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology.

Yes, the questionnaires are framed and answers obtained from the stakeholders like Employers, alumni, students and the staff members. Also the viability of the new program will be discussed / brainstormed in expert forums. The advisory committee is framed for each department they will give directions as and when need arises.

30. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it?

Yes, it is utilized to improvise the faculty on the delivery of Curriculum.

b. students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same?

Based on the students feedback, the staff was rewarded if they perform well, if not they will be counseled to perform well. If needed the faculty members are motivated to undergo training programs to improve themselves in delivery of course content.

c. alumni and employers on the programmes and what is the response of the department to the same?

Based on the feedback from Alumni and Employers feedback the infrastructure and the curriculum of the course is updated.

31. List the distinguished alumni of the department (maximum 10)

32. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts.

Sl No	Name of the Programme	Resource Person	Participants	Date
1.	Guest Lecture	Dr.E.Balagurusamy	III (CT & IT)	25/6/2014
2	Guest Lecture	Mr.Periyasamy,Project Trainer, YSRK, Technologies,cbe	III (CT & IT)	11/7/2014
3	Guest Lecture	Nandha kSubramaninam, IT Analyst, TCS USA	II (CT& IT)	14/7/2010
4	Guest Lecture	Mrs Vanmathi, Delivery Manager, Pranas Technologies, cbe	II (CT& IT) III (CT & IT)	17/7/2014
5	Guest Lecture	Mr.Prithiviraj, IT Manager, Kalvi Insitute cbe	I (CT& IT) II (CT & IT)	31/7/2014

Sl No	Name of the Programme	Resource Person	Participants	Date
6	Guest Lecture	Mr.A.Noorul Hassan Mohamed, Lets solve Technologies, Palani	II (CT & IT)	5/8/2014
7	Guest Lecture	Rtr T K Saravanan, Business analyst, Trainer, Enterprenenur, cbe	III year IT	12/8/2014
8	Guest Lecture	Mr.Mohammed Hussain and Mr.Srinivasan, Idea Infotainment and Technology Labs Pvt. Ltd	II year IT and CT students	26/08/2014
9	Guest Lecture	Mr.Vignesh babu(Alumni)	II B.Sc. IT and II B.Sc CT	28/08/2014
10	Guest Lecture	Mr.N.Dinesh, Manager-Business Devlopment, Amphisoft Technologies Pvt.Ltd,Coimbatore	III B.Sc IT, III B.Sc CT	10/09/2014
11	Guest Lecture	Resource Person: Mr.N.Shanmugarajan SEBI Financial Education Trainer	III (CT & IT)	12/09/2014

S. No	Event (GLP/ Seminar/Workshop)	Date Organized	Topic	Name and address of the Chief Guest	Conducted for the students (Year & Class)
1	Guest Lecture Program	08-07-2014	Multimedia & its Applications	Ms. Sapna, Technical Head, Appex Multimedia, Gandhipuram, Coimbatore.	III BCA & III B.Sc. CS Students attended
2	GLP	14-07-2014	Java & Oracle	Technical Team, Fort Computer Education, Coimbatore.	II BCA & II B.Sc. CS & III BCA Students attended

S. No	Event (GLP/ Seminar/Workshop)	Date Organized	Topic	Name and address of the Chief Guest	Conducted for the students (Year & Class)
3	Alumni Interaction	14-07-2014	Job Opportunity	Mr. J. Prasanth kumar, Sutherland BPO Pvt. Ltd., Chennai	III B.Sc. CS student attended
4	GLP	17-07-2014	Recent Trends in Software Testing		
5.	GLP	21-07-2014	"Open Source Technologies"	Mr. Girish, Kalvi and CADD Technologies, Coimbatore.	III BCA Students attended the session during 11.00 AM to 12.00 PM III B.Sc. Students attended the session during 12.15 PM to 1.15 PM
6.	Seminar	01-08-2014	Open Source Technologies	Mr. Vijey Ramalingam, OSRAD – Centre of Open Source Research and Development	I, II, III CS students.
7.	Seminar	07-08-2014	IT Trends (Big Data)	Mr. G. Prasana, Sr. Technical Consultant, Poras Technologies	I, II, III BCA students
8.	Workshop	09-08-2014	Adobe Illustrator – Graphics Designer	Mr. Thiyaga-rajan, Operational Head, Image Infotainment Ltd, Coimbatore Mr. Siva kumar, Technical Head, Image Infotainment Ltd, Coimbatore	II BCA & CS
9.	GLP	10-09-2014	Android Application Development	Mr. A. Elango, Programmer, TechMindz, Coimbatore.	III BCA

S. No	Event (GLP/ Seminar/Workshop)	Date Organized	Topic	Name and address of the Chief Guest	Conducted for the students (Year & Class)
10	GLP	16-09-2014	Android and PHP Application development	Mr. J. SuriyaPrakash & Mr. A. Elango, Programmer, TechMindz, Coimbatore.	III B.Sc. CS
11.	Conference	20-09-2014	Research Issues in Soft Computing	Dr. S. Krishna Kumar, Senior Technical Officier, DRDO, Chennai. Dr. C. Gowri Sankar, Associate Professor in EEE, K.S.R. College of Engineering, Tiruchengode. Dr. K. Sankar, Professor in CSE, Sri Venkateswara College of Engineering and Technology, Chennai.	75 Participants from outside and 30 students and 75 papers presented in the conference.
12	Workshop	24-09-2014	Mobile Servicing and Hardware	Mr. Krishna kumar, New Technologies, Singanallur, Coimbatore.	II BCA & II B.SC. CS students.

33. List the teaching methods adopted by the faculty for different programmes.

34. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?

35. Highlight the participation of students and faculty in extension activities.

- Students and Staff members involved in CSR activities like

1. Tree Plantation at schools.
2. Release of Pamphlets for Dengue awareness and H1N1 fever.
3. Handling Computer Classes to School teachers and Students.
4. Donating Computers to Schools.
5. Students participating in the NSS, RRC and YRC activities.
6. Students participating in the Traffic Awareness Rally, Cancer Awareness Rally, Electricity saving rally.

36. Give details of "beyond syllabus scholarly activities" of the department.

The faculty members are actively involved in providing extra-curricular activities to students like

- How to present a paper in Seminar / Symposia.
- How to debug a program.
- How to develop a project.
- Value added courses are handled for the selected and interested students.
- Discussion forum is organized frequently to discuss the updates in the IT.

37. State whether the programme/ department is accredited/ graded by other agencies. Give details.

Nil

38. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

STRENGTHS

1. Well Qualified faculties
2. Well furnished class rooms and Laboratory.

3. ICT enabled Class rooms
4. E-Learning facility to the students
5. Number of publications for the past two years is commendable.

WEAKNESSES

1. Socio – Economic background of the student.
2. Limitation in offering job oriented and skill oriented courses.
3. Improve facilities for staff and students towards the learning and recreation.
4. Diverse Student Community.
5. Lack of time for staff for doing research.

OPPORTUNITIES

1. IT Park within the Campus
2. Streamlining the consultancy
3. Effective utilization of the infrastructure.
4. AICTE Sponsored ED CELL.
5. Journal Publication in Computer Science Stream.

CHALLENGES

1. Providing 100% placement in MNC companies
2. Producing 20% Entrepreneurs.
3. Getting Funds from external Agencies
4. Making the department a Role Model.
5. Providing resource to weaker sections.

39. Future plans of the department.

a. Establishing a Research Center in collaboration with Foreign Universities.
b. NET / SLET Training for the students.
c. Competitive Training Section to be established.
d. Peer-Reviewed Journal Publication.

DEPARTMENT OF COSTUME DESIGN AND FASHION

1. Name of the Department & its year of establishment - B.Sc Costume Design and Fashion – **Established in the year 2004**

2. Names of Programmes / Courses offered : **UG**

3. Interdisciplinary courses and departments involved : **NIL**

4. Annual/ semester/choice based credit system : **Choice based credit system**

5. Participation of the department in the courses offered by other departments : NIL

6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	**Filled**
Professors		
Associate Professors		
Asst. Professors	**4**	4

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	**Qualification**	**Designation**	**Specialization**	**No. of years of Experience**	**No. of Ph.D. Students guided for the last 4 years**
Mr. T. Saravana Prakash	M.Sc., DDM., (Ph.D)	Head, Asst.Prof	CAD Designing	2	NIL
Ms.B.Bhuvaneswari	M.Sc	Asst.prof	Designing	1.5	NIL
Ms.S.Divya	M.Phil	Asst.Prof	Textile	6month	NIL
Ms.V.K.Sangeetha Priya	MBA,(M.Sc)	Asst.Prof	Designing	6 month	NIL

8. Percentage of classes taken by temporary faculty – programme-wise information : **NIL**

9. Programme-wise Student Teacher Ratio : **1:20**

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled : **4 Teaching and 1 Lab Assistance**

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise. : 1 Minor Project (By UGC)**Applied**

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received :NIL

13. Research facility / centre with

    - state recognition - NIL
    - national recognition - NIL
    - international recognition - NIL

14. Publications:

* number of papers published in peer reviewed journals Accepted 1 (international)

a. Monographs : NIL

b. Chapter(s) in Books : NIL

c. Editing Books : NIL

d. Books with ISBN numbers with details of publishers :

- Participated and presented a paper on "Development Of non Woven Fabric using Areca Husk for Textile Application "in SMS College Of Arts And Science. (National Conference)
- Participated and presented a paper on "Green activity in textile" in SMS College of Arts And Science. (National Conference)

- Participated and presented a paper on "Effluent Treatment System in Textile" in SMS College Of Arts And Science.(National Conference)
- Participated a National Workshop on" Visual Merchandising and Display - The Silent Selling Technique" in Nehru Arts and science College.
- Participated and presented a paper on "Emerging Dimensions in Management" National Conference Conducted By Karpagam University-2013 ISBN:227-24-27892-22-4
- Participated and presented a paper on "Textiles, Fashion and Home textiles" National Conference Conducted by SMS College of Arts and Science-2015 ISBN:978-93-84234-09-6
- Participated and presented a paper on "The significance of Curriculum Design And Delivery Process In Outcome Based Education " National Workshop Conducted by Nehru Arts and Science college-2015

e. Number listed in International Database (For *e.g*. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : NIL

f. Citation Index – range / average : NIL

g. SNIP : NIL

h. SJR : NIL

i. Impact factor – range / average : NIL

j. h-index : NIL

15. Details of patents and income generated : Nil

16. Areas of consultancy and income generated : Nil

17. Faculty recharging strategies :FDP, Internship training for 1 week etc

18. Student projects

a. Percentage of students who have done in-house projects including inter-departmental : NIL

o Percentage of students doing projects in collaboration with industries / institutes : 100%

19. Awards / recognitions received at the national and international level by

a. Faculty : NIL

b. Doctoral / post doctoral fellows : NIL

c. Students : NIL

20. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

Department of Costume Design and Fashion is Organized "NATIONAL LEVEL SEMINAR ON ADVANCE SPINNING AND BOUTIQUE MANAGEMENT" at Rathinam Campus on 09.03.15 -Self Source

21. Student profile course-wise:

Name of the Course	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
B.Sc CDF	50	15	35	100%	100%

22. Diversity of Students

Name of the Course	% of students from the college	% of students from the state	% of students from the other states	% of students from the other countries
B.Sc CDF	2%	38%	10%	NIL

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations? : NIL

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	25%
PG to M.Phil	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Campus selection • Campus selection • Other than campus recruitment	 20% 15%
Entrepreneurs	20%

25. Diversity of staff

Percentage of faculty who are graduates of the same parent university -100%

from other universities within the State

from other universities from other States

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period. : 1 Ph.D (Pursuing)

27. Present details about infrastructural facilities

a. Library - (Department Book, Record, Inplant Training Student, Journal, Question Bank)

b. Internet facilities for staff and students – Staff : 1 System , Student: 28 System

c. Total number of class rooms : 3

d. Class rooms with ICT facility : NIL

e. Students' laboratories :3

f. Research laboratories : NIL

28. Number of students of the department getting financial assistance from College. : 4 Student

29. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology.: NIL

30. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it?

The Department Accept the change according to recent trends in the textile and welfare of the student.

b. students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same?

Discuss and Finalize the same.

c. alumni and employers on the programmes and what is the response of the department to the same?

Accept the change if needed.

31. List the distinguished alumni of the department (maximum 10)

1. Mr. Gopi Krishnan - 2007 Batch

2. Mr. Veerakumaran- 2007 Batch

3. Ms. D.SuryaPrabha - 2008 Batch

4. Mr. Arunkumar - 2008 Batch

5. Ms. K. Dharani - 2009 Batch

6. Mr. Arunkumar - 2009 Batch

7. Mr. Shyam -2010 Batch

8. Ms. Rena Refaque-2010 Batch

9. Ms. Valarmathi- 2011 Batch

10. Ms Ishwarya - 2012 Batch

32. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts.

Guest Lecture:

- Our Department organized a guest lecture for our II & III year students in the topic of "**PRODUCTION PLANNING**" conducted by **Dr. S. KAVITHA, Associate Professor, Board Member, Mother Teresa Women's University, Kodaikanal**, on 26.07.2014.

- Our Department organized a guest lecture for our II & III year students in the topic of"**2D&3D", "COMPUTER MANUFACTURING IN GARMENT INDUSTRY**" conducted by Mr.J.Sathyanarayanan, Senior Merchandiser working at **BESTITCH**, on 31.07.2014.

- Our Department organized the Guest Lecture for our II & III Years in the topic of **"Fabric design Using Jacquard software"** conducted by **M**r. K.J. Mahesh Kumar Chief Mentor Banaras Jacquard Designing on 6.08.14.

- Our Department organized guest lecture for our II and III year students in the subject of Textile finishing on 24.12.2014. This lecture was taken by Mr. Gopalakrishnan that he explained about textile finishes uses, important, classification, aesthetic finishes, functional finishes, special purpose finishes

- I CDF students in the topic " FABRIC STRUCTURE AND DESIGN". Resource person was Mrs. V.Rajeswari, Asst. Professor in CDF from Dr.SNS Rajalakshmi College of Arts and Science, CBE. This lecture was on 06.02.2015

- Our Department organized guest lecture for our II and III year student on 06.2.2015.This lecture was taken by Mr. S. Rajesh Kumar that he explained about CAD in Textile industry.
- We arranged a guest lecture for our I CDF students in the topic "FASHION DESIGNING". Resource person was Mrs. Uma Maheswari ,Head Of CDF, Konkunadu college of Arts and Science. This lecture was on 18.02.15

Seminar:

- Our Department organized the seminar for our II & III Years in the topic of **"YOU CAN WIN"** conducted by Prof. Dr. K. Pradeep Kumar People's University Melon Italy.
- Department of Costume Design and Fashion is Organized "NATIONAL LEVEL SEMINAR ON ADVANCE SPINNING AND BOUTIQUE MANAGEMENT" at Rathinam Campus on 09.03.15
- Department of Costume Design and Fashion is Organized "**FASHION SHOW 2015**" at KIRUBAI AUDITORIUM on 13.03.15 and it was judged by Ms. Geetha Margret, Hod of CDF, KRISHNA COLLEGE OF ARTS AND SCIENCE.

Worshop:

- Department Association organized one day "**SOFT TOY MAKING WORKSHOP"** for I, II & III year students on 13/09/2014. This Workshop class was handled by Premier Fashion's, school of creative Arts and Learning
- Our students from First, second and third year students has participated work shop on AARI EMBRODIERY in our department , conducted by Mr. Pradeep (Amurtha Institution) held on 06.03.15 and 07.03.15

33. List the teaching methods adopted by the faculty for different programmes. : PPT and Demo Class

34. How does the department ensure that programme objectives are constantly met and learning outcomes monitored? By Internal Audit.

35. Highlight the participation of students and faculty in extension activities.

- Our department organized a CSR activity for the orphanage in "UNIVERSAL PEACE FOUNDATION" in karumathampatti, Coimbatore – 641659 on 15/11/2014. We the staff and student of CDF visited the place and donated garments
- Our department organized a Community outreach programme along with student of I, II and III year with Puthiya thalaimurai channel at chellakaracel village (cleaning activity of playing ground)(20.12.14)
- Our department organized a CSR activity for the House wife in Edayarpalayam, Coimbatore on 24/01/2015. We the staff of CDF visited the place and taught about the Printing and Dyeing techniques.

36. Give details of "beyond syllabus scholarly activities" of the department.

Industrial Visit

- From the department Our Department staff T.Saravana Prakash had taken III year students for Industrial Visit at Mysore & Bangalore on 6.02.2014 to 9.02.2014. visited the Mysore Silk Industry from that Students learn the processing of silk fabric and silk garments product range of Mysore silk products
- On this day, B.BHUVANESWARI, Asst.Prof. CDF had taken I year students to an Industrial Visit to S.R.V. KNITS EXPORTS, Puluvampatti, Tirupur, where to gain the practical knowledge of garment manufacturing process and Sewing Machines.
- Our department second year students were taken to FUN REPUBLIC MALL, Coimbatore on 08.08.2013, , where to gain the practical ideas of Dress Design, Texture of Fabric, Difference between Indian brand and International brand materials and details about sports wears.

- On this day, Ms.B.Bhuvaneswari, Assist Professor Department Of Costume Design And Fashion had taken I and II year students to an Industrial Visit to "PALLADAM HI - TECH WEAVING PARK", Sukkampallayam Village, KN puram, Palladam Where to gain thorough practical knowledge about Weaving - Air Jet Loom and Different type of Sewing Machines.(19.12.14)
- Our Department staff T.Saravana Prakash had taken III year students to an Industrial Visit to " Knitting Unit", G.K TEXTILE , Tirupur Where to gain thorough practical knowledge about Knitting process.(07.02.15)

37. State whether the programme/ department is accredited/ graded by other agencies. Give details. - Accredited

38. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

Strength- well equipped lab facility and excellent knowledge Faculties

Weakness – student strength

Opportunities – Own Fashion Boutique

Challenges - Fashion Studio

39. Future plans of the department.

PG and M.Phil Programme need to be implemented.

DEPARTMENTS OF COMMERCE

1. Name of the Department & its year of establishment : COMMERCE -2001

2. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

S.No	Course	Year of establishment
1	B.Com (CA)	2001
2	B.Com	2009
3	M.Com	2010
4	B.Com (PA)	2014
5	B.Com (BPS)	2014
6	M.Phil	2011

3. Interdisciplinary courses and departments involved – Computer Science, Costume Design and fashion, Mathematics.

4. Annual/ **semester**/choice based credit system - Semester

5. Participation of the department in the courses offered by other departments - Nil

6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	Filled
Professors		
Associate Professors	**2**	2
Asst. Professors	**14**	14

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	Qualification	Designation	Specialization	No. of years of Experience	No. of Ph.D. Students guided for the last 4 years
Dr. A. Sumathi	M.Com., M.Phil., Ph.D.,MBA., B.Ed., NET	Head	Finance	11	nil
Dr. A. Ramasethu	M.Com., M.Phil., Ph.D	Assistant Professor	HR & Marketing	3	nil
Mrs. M. Shailendra Dhanaya	M.Com., M.Phil.,	Assistant Professor	Marketing	5	nil
Mr. S. Harikaran	M.Com., M.Phil	Assistant Professor	Marketing	4	nil
Mr. B.H. Singu	M.Com., B.Ed., PGDFM	Assistant Professor	Marketing	4	nil
Mrs. K. Aruljothi	M.Com., M.Phil	Assistant Professor	Finance	2	nil
Mr. V. Venkatachalam	M.Com., M.Phil., MBA., PGDCA	Assistant Professor	Marketing	2	Nil
Dr. V.T. Dhanaraj	M.Com., MFCA., Ph.D.,	Assistant Professor	Marketing	4	Nil
Dr. T. Santhiya Rani	M.Com., M.Phil., Ph.D., MCA., M.Phil.,B.Ed., SET	Assistant Professor	Marketing	14	Nil
Mrs. M.Bhuvaneswari	M.Com., M.Phil	Assistant Professor	Marketing	5	Nil
Mrs. G. Kaveri	M.Com., M.Phil	Assistant Professor	Marketing	5	Nil
Ms. S.Chitra	M.Com., M.Phil.,	Assistant Professor	Marketing	1	Nil
Ms. R. Shiji	M.Com	Assistant Professor	Marketing	1	Nil
Ms. S.Nethra	M.Com	Assistant Professor	Marketing	1	Nil
Mr. M. Aarish	MCA	Assistant Professor		5	Nil

8. Percentage of classes taken by temporary faculty – programme-wise information Nil

9. Programme-wise Student Teacher Ratio : 20:1

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled : Nil

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise.

    2-faculties got projects from UGC –Minor projects namely

    Dr. A. Sumathi amount of Rs. 230000

    Mr. S. Harikaran amount of Rs. 210000

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received : Nil

13. Research facility / centre with

- state recognition - Nil
- national recognition - Nil
- international recognition - Nil

14. Publications:

* number of papers published in peer reviewed journals (national / international)

National: 18

International : 20

a. Monographs

b. Chapter(s) in Books

c. Editing Books

d. Books with ISBN numbers with details of publishers : 1

e. number listed in International Database (For *e.g*. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)

f. Citation Index – range / average

g. SNIP

h. SJR

i. Impact factor – range / average

j. h-index

15. Details of patents and income generated : Nil

16. Areas of consultancy and income generated : Nil

17. Faculty recharging strategies: FDP, Internship training for 1 week etc.

18. Student projects

- percentage of students who have done in-house projects including inter-departmental – 100
- percentage of students doing projects in collaboration with industries / institutes - 100

19. Awards / recognitions received at the national and international level by

- Faculty – Best teacher award
- **Doctoral** / post-doctoral fellows
- Students

20. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any. - Nil

21. Student profile course-wise:

Name of the Course	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
B.Com CA	325	145	169	80%	85%
B.Com	170	82	79	75%	90%
B.Com (PA)	45	24	21	95%	95%
B.Com (BPS)	34	18	16	70%	80%
M.Com	48	9	39	90%	95%

22. Diversity of Students

Name of the Course	% of students from the college	% of students from the state	% of students from the other states	% of students from the other countries
B.Com CA	2%	91%	5%	2%
B.Com	***	96%	2%	2%
B.Com (PA)	****	95%	5%	**
B.Com (BPS)	***	100%	***	***
M.Com	40%	100%	***	***

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations? - 1

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	60%
PG to M.Phil	20
PG to Ph.D.	1%
Ph.D. to Post-Doctoral	Nil
Campus selection • Campus selection • Other than campus recruitment	 80% 10%
Entrepreneurs	10%

25. Diversity of staff

Percentage of faculty who are graduates of

the same parent university : 67%

from other universities within the State:33

from other universities from other States :0

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period: 4

27. Present details about infrastructural facilities

a. Library :1

b. Internet facilities for staff and students : 2 System

c. Total number of class rooms : 13

d. Class rooms with ICT facility : 1

e. Students' laboratories

f. Research laboratories

Number of students of the department getting financial assistance from College. :

28. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology - Yes

29. Does the department obtain feedback from

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it? - Yes

b. Students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same? - Yes

c. Alumni and employers on the programmes and what is the response of the department to the same? - Yes

30. List the distinguished alumni of the department (maximum 10)

Akshaya: TCS

Santhiya: TCS

Vadivel: Tamil Nadu uniform service

31. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts.

1. 05/01/2015 Tally- one day workshop: K. Ramesh chandran

2. 02/02/2015- Tally –One day workshop: R. Vanaja, B. Poornima, M. Yuvasri.

3. 12/02/2015- CPT – One day workshop- Jayakumar

32. List the teaching methods adopted by the faculty for different programmes.

1. Smart

2. Moodle

33. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?

34. Highlight the participation of students and faculty in extension activities - NSS

35. Give details of "beyond syllabus scholarly activities" of the department - CSR

36. State whether the programme/ department is accredited/ graded by other agencies. Give details.

37. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

38. Future plans of the department.

1. Introduce research progremmes, like, M.Phil., and Ph.D

2. Each faculties will write two books

DEPARTMENT OF MANAGEMENT

1. Name of the Department : **Management**

Year of establishment : **2002**

2. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.) : **BBA(CA)**

3. Interdisciplinary courses and departments involved :

B.Com, B.Com (CA)

4. Annual/ semester/choice based credit system :

Semester system with choice based credit system.

5. Participation of the department in the courses offered by other departments

The department is handling Allied, Skill based subjects for the departments of Visual Communication, B.Com (CA) & B.Com

6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	**Filled**
Professors		
Associate Professors		
Asst. Professors	**5**	5

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	**Qualification**	**Designation**	**Specialization**	**No. of Years of Experience**
Mrs.T.M.HEMALATHA	M.Com, MBA, M.A, B.ED,PGDCS,(Ph.D)	Head & Asst. Prof	Marketing & Human Resource Management	8 Yrs
Mrs.R.RADHARUKKUMANI	M.B.A., M.Phil.,	Asst. Prof	Human resource	4 Yrs

			Management & Finance	
Name	**Qualification**	**Designation**	**Specialization**	**No. of Years of Experience**
Mr.M.SABAREEDHARAN	M.B.A., M.Phil.,	Asst. Prof	Human resource Management & Marketing	7 Yrs
Mrs. B.JANANI	M.B.A., M.Phil.,	Asst. Prof	Marketing & Systems	2 Yrs
Mr.D.SOORIYAN	M.B.A	Asst.Prof	HR & Systems	1 Year

8. Percentage of classes taken by temporary faculty – programme-wise information : **NIL**

9. Programme-wise Student Teacher Ratio :**20:1**

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled **:2**

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise.

Number of faculty: 2

Funding Agency : UGC

Total Amount Sanctioned: Rs.3, 70,000/-

Funding Agency	**Name of the Faculty**	**Topic**	**Amount**	**Letter no**
UGC	Mrs.T.M.Hemalatha HOD & Assistant Professor	A Study on Work Life Balance of Employees in Govt. Hospitals (With reference to Coimbatore District	1,80,000	Letter Number 4-4/2013-14 (MRP-SEM/ UGC-SERO) dated 29 March 2014
UGC	Mr.M.Sabareedharan Assistant Professor	A Study on consumer attitude towards window display on readymade Garments	1,90,000	Letter Number 4-4/2013-14 MRP-5070/14(SERO/UGC) dated March 2014

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received

NAAC Sponsored Two Day State Level Seminar on IQAC – Defining Parameters for Promoting Quality in Higher Education on 19th & 20th Dec 2008.

The department has submitted following project proposals to UGC, DIT and MOWR for conducting national level conferences.

1. The department have submitted proposal for conducting National Level Conference on *"Online marketing ethics"* in 2011.z
2. The department has also applied to University Grants Commission for conducting National level conference on the topic of "*Entrepreneurship in globalizing economy*" in 2012.
3. It has also applied for DST to conduct national level conference on "*Business Innovation through Advanced Information's Technology"* in 2012.
4. The department has also applied to University Grants Commission for conducting National level conference on the topic of "*Corporate Social Responsibility as a tool for Branding"* in 2014.

13. Research facility / centre with

- state recognition
- national recognition
- international recognition

The Department in association with the Rathinam Research Centre (RRC) and the Institution annexed with the IT Park is working to develop research skills among the faculties and students through article preparation, paper presentations, workshops etc.

14. Publications:

Faculty:

S.No	Name of the Staff	Title	Journal
1	Mrs.T.M.Hemalatha	Business Intelligence	HRD Times volume 13 Jan 2011
2	Mrs.T.M.Hemalatha	SMS Marketing	Readers shelf volume 7 March 2011
3	Mrs.T.M.Hemalatha	Ethical Banking	HRD Times volume 14 Feb 2012
4	Mrs.T.M.Hemalatha	Impact of Thirrukural on Management	HRD Times volume 18 May 2013
5	Mrs.R.Radharukkumani	Social Impact of Indian Retail Reforms	HRD Times volume 15 Feb. 2013
6	Mrs.R.Radharukkumani	Opportunities and Challenges of Women Entrepreneurs	HRD Times volume 14 March 2013
7	Mrs.T.M.Hemalatha	A Study On Customer Preference And Attitude Towards Data Card Service Providers With Reference To Coimbatore City	International Journal of Research in COMMERCE, IT & MANAGEMENT Dec 2014 VOLUME – IV (2014), ISSUE – XII (DECEMBER)
8	Mrs.R.Radharukkumani	A Study On Impact Of Merger And Acquisition On Growth Performance Of Selected Acquirer Banks In India	International Journal of Research in COMMERCE & MANAGEMENT Dec 2014VOLUME – V (2014), ISSUE – XII (DECEMBER)

S.No	Name of the Staff	Title	Journal
9	Mrs.B.Janani	A Study On Customer Preference And Attitude Towards Data Card Service Providers With Reference To Coimbatore City	International Journal of Research in COMMERCE, IT & MANAGEMENT Dec 2014VOLUME – IV (2014), ISSUE – XII (DECEMBER)
10	Mrs.T.M.Hemalatha	The Reflections of Work Life Balance on Indian Hospital Employees	International Journal of Marketing,Financial Serrvices & Maangement ResearchISSN 22776788 Jan – March 2015
11	Mrs.T.M.Hemalatha	The Role Of Corporate Social Responsibility (CSR) In The New Economy	Rathinam Journal of Management- March 2015
12	Mrs.B.Janani	Success and Failure of CSR in Branding	Rathinam Journal of Management- March 2015

PAPER PRESENTATIONS: BY FACULTIES

S.No	Date	Name	Topic	Venue
1	15.10.2008	Mrs.T.M.Hemalatha	Business Intelligence	Rathinam College of Arts and Science.
2	19.12.2008 & 20.12.2008	Mrs.T.M.Hemalatha	IQAC Defining Parameters for Promoting Quality in Higher Education.	Rathinam College of Arts and Science.
3	07.01.2009	Mrs.T.M.Hemalatha	WTO and its implications on Indian economy	Karpagam College of Arts and Science, Coimbatore.
4	06.03.2009	Mrs.T.M.Hemalatha	Commodity Market	Rathinam College of

				Arts and Science.
S.No	**Date**	**Name**	**Topic**	**Venue**
5	09.09.2009	Mrs.T.M.Hemalatha	Personality Development mentoring	Rathinam College of Arts and Science.
6	09.09.2009	Mr.E.Kalaivannan	Mentoring	Rathinam College of Arts and Science.
7	09.09.2009	Mr.R.Senthilkumar	Mentoring	Rathinam College of Arts and Science.
8	29.03.2011	Mrs.B.Subadhradevi	Entrepreneurial stimulation for youth	Avinashilingam Deemed University for women, Coimbatore.
9	06.01.2012	Mrs.T.M.Hemalatha	Changing Facets of Indian Banking	Sankara College of Science and Commerce, Coimbatore.
10	06.01.2012	Mr.V.Chandramohan	Changing Facets of Indian Banking	Sankara College of Science and Commerce, Coimbatore.
11	08.08.2012	Mrs.T.M.Hemalatha	Technopreneurship	Nehru Arts & Science College, Coimbatore
12	11.09.2012	Mrs.T.M.Hemalatha	Retailing in India Prospects and Problems.	Dr.N.G.P.Arts & Science College, Coimbatore
13	11.09.2012	Mrs.R.Radharukkumani	Challenges and Opportunities for Retail in India.	Dr.N.G.P.Arts & Science College, Coimbatore
14	11.09.2012	Mr.V.Chandramohan	Retailing in India Prospects and Problems.	Dr.N.G.P.Arts & Science College, Coimbatore
15	22.09.2012	Ms.S.Sowmya	Understanding Indian Retail Consumers.	Dr.N.G.P.Arts & Science College, Coimbatore
16	22.06.2013	Mrs.T.M.Hemalatha	Role of HR in Change	Rathinam College of Arts and Science

			Management	
S.No	**Date**	**Name**	**Topic**	**Venue**
17	22.06.2013	Mrs.R.Radharukkumani	Impact of financial liberalization in India a corporate sector	Rathinam College of Arts and Science
18	22.06.2013	Ms.Sowmya	Impact of change management on the success of the FMCG	Rathinam College of Arts and Science
19	22.06.2013	Mrs.B.Janani	Change Management – An Impact on CRM	Rathinam College of Arts and Science
20	07.08.2013	Mrs.B.Janani	Sociopreneurship	Nehru College of Arts & Science
21	03.01.2014	Mrs.T.M.Hemalatha	Innovation & Entrepreneurship for Economic Sustainability	Vellalar College for Women (Autonomous) Erode
22	03.01.2014	Mrs.B.Janani	Innovation & Entrepreneurship for Economic Sustainability	Vellalar College for Women (Autonomous) Erode
23	03.01.2014	Mrs.R.Radharukkumani	Innovation & Entrepreneurship for Economic Sustainability	Vellalar College for Women (Autonomous) Erode
24	03.01.2014	Ms.Sowmya	Innovation & Entrepreneurship for Economic Sustainability	Vellalar College for Women (Autonomous) Erode
25	03.01.2014	Mrs.R.Sathya	Innovation & Entrepreneurship for Economic Sustainability	Vellalar College for Women (Autonomous) Erode

S.No	Date	Name	Topic	Venue
26	10.01.2014	Mrs.T.M.Hemalatha	Effects of Climate Changes in Indian Agriculture	Kaamadhenu Arts and Science College, Sathyamangalam
27	10.01.2014	Mrs.R.Radharukkumani	The role of Modern Technology on Agriculture Sector	Kaamadhenu Arts and Science College, Sathyamangalam
28	10.01.2014	Mrs.B.Janani	Effects of Climate Changes in Indian Agriculture	Kaamadhenu Arts and Science College, Sathyamangalam
29	10.01.2014	Ms.S.Sowmya	Modern Technology in Agriculture with special reference to Coconut	Kaamadhenu Arts and Science College, Sathyamangalam
30	10.01.2014	Mrs.R.Sathya	Modern Technology in Agriculture with special reference to Coconut	Kaamadhenu Arts and Science College, Sathyamangalam
31	23.01.2014	Mrs.T.M.Hemalatha	Fundamental Analysis of Hospital and Patients Treatment	Coimbatore Institute of Management and Technology
32	23.01.2014	Mrs.R.Radharukkumani	Role of Biomass in Power Generation	Coimbatore Institute of Management and Technology
33	23.01.2014	Mrs.B.Janani	Nifty Gritty Analysis of Hospital and Patient treatment in Coimbatore City	Coimbatore Institute of Management and Technology
34	23.01.2014	Ms.S.Sowmya	Fundamental Analysis of Hospital and	Coimbatore Institute of Management and Technology

			Patients Treatment	
S.No	**Date**	**Name**	**Topic**	**Venue**
35	23.01.2014	Mrs.R.Sathya	Nifty Gritty Analysis of Hospital and Patient treatment in Coimbatore City	Coimbatore Institute of Management and Technology
36	12.02.2014	Mrs.T.M.Hemalatha	Green Marketing	Sri Krishna College of Arts and Science
37	12.02.2014	Mrs.R.Radharukkumani	Green Marketing Trends	Sri Krishna College of Arts and Science
38	12.02.2014	Mrs.B.Janani	Green Marketing Strategies	Sri Krishna College of Arts and Science
39	12.02.2014	Ms.S.Sowmya	Work Life Balance Strategies	Sri Krishna College of Arts and Science
40	12.02.2014	Ms.R.Sathya	Work Life Balance Strategies	Sri Krishna College of Arts and Science
41	22.02.2014	Mrs.T.M.Hemalatha	Tribulations And Prospects Of Women Entrepreneur In India	SNR Sons College
42	22.02.2014	Mrs.R.Radharukkumani	Emerging of women Entrepreneurs in India	SNR Sons College
43	22.02.2014	Mrs.B.Janani	Tribulations And Prospects Of Women Entrepreneur In India	SNR Sons College
44	22.02.2014	Ms.S.Sowmya	Women Entrepreneur In India	SNR Sons College
45	22.02.2014	Ms.R.Sathya	Women	SNR Sons College

			Entrepreneur In India	
S.No	**Date**	**Name**	**Topic**	**Venue**
46	25.02.2014	Mrs.T.M.Hemalatha	Fundamental Analysis of Hospital and Patients Treatment	Sri Ganesh School of Business Management
47	25.02.2014	Mrs.R.Radharukkumani	Finance Management in Tourism Industry	Sri Ganesh School of Business Management
48	25.02.2014	Mrs.B.Janani	Finance Management in Tourism Industry	Sri Ganesh School of Business Management
49	25.02.2014	Ms.S.Sowmya	Fundamental Analysis of Hospital and Patients Treatment	Sri Ganesh School of Business Management
50	25.02.2014	Ms.R.Sathya	Emerging Trends in Green Marketing	Sri Ganesh School of Business Management
51	17.09.2014	Mrs.T.M.Hemalatha	Challenges and opportunities for retail in Indian	Dr.N.G.P Arts & Science College
52	17.09.2014	Mrs.R.Radharukkumani	Challenges and opportunities for retail in Indian	Dr.N.G.P Arts & Science College
53	17.09.2014	Mrs.B.Janani	Redefining HR Strategies	Dr.N.G.P Arts & Science College
54	17.09.2014	Mr.D.Sooriyan	Redefining HR Strategies	Dr.N.G.P Arts & Science College
55	10.02.2015	Mrs.T.M.Hemalatha	Contemporary Strategies in Business	Sree Narayana Guru College
56	10.02.2015	Mrs.R.Radharukkumani	Contemporary Strategies in Business	Sree Narayana Guru College
57	10.02.2015	Mrs.B.Janani	Contemporary	Sree Narayana Guru

			Strategies in Business	College
S.No	**Date**	**Name**	**Topic**	**Venue**
58	10.02.2015	Mr.M.Sabareedharan	Contemporary Strategies in Business	Sree Narayana Guru College
59	12.02.2015	Mrs.T.M.Hemalatha	Issues and Challenges of Financial Inclusion in India	Karpagam University
60	12.02.2015	Mrs.R.Radharukkumani	Issues and Challenges of Financial Inclusion in India	Karpagam University
61	12.02.2015	Mrs.B.Janani	Lean Management Initiatives	Karpagam University
62	12.02.2015	Mr.M.Sabareedharan	Lean Management Initiatives	Karpagam University
63	20.02.2015	Mrs.T.M.Hemalatha	Green Marketing in India	Salem Sowdeswari College
64	20.02.2015	Mrs.R.Radharukkumani	Green Marketing in India	Salem Sowdeswari College
65	20.02.2015	Mrs.B.Janani	Mobile Advertising	Salem Sowdeswari College
66	20.02.2015	Mr.M.Sabareedharan	Mobile Advertising	Salem Sowdeswari College
67	06.03.2015	Mrs.T.M.Hemalatha	Work Shop on Banking Services	Rathinam College of Arts & Science
68	06.03.2015	Mrs.R.Radharukkumani	Work Shop on Banking Services	Rathinam College of Arts & Science
69	06.03.2015	Mrs.B.Janani	Work Shop on Banking Services	Rathinam College of Arts & Science
70	06.03.2015	Mr.M.Sabareedharan	Work Shop on Banking Services	Rathinam College of Arts & Science

71	06.03.2015	Mr.D.Sooriyan	Work Shop on Banking Services	Rathinam College of Arts & Science

15. Details of patents and income generated :

Mrs.T.M.Hemalatha HOD & Assistant Professor, Mr.M.Sabareedharan Assistant Professor received fund from UGC for their Minor Research Project.

Total Amount: Rs 3, 70,000/-

National Conference on "CSR as a tool for Branding"

Total Amount Received from Participants: Rs 20,000/-

16. Areas of consultancy and income generated:-

Consultancy work has been done on honorary base and not as revenue base to various organizations.

S.No	Period of Work	Staff Name	Company
1	1.11.2011 to 15.11.2011	Mrs. T.M.Hemalatha	Textrendz Hospitality, Coimbatore
2	1.11.2011 to 15.11.2011	Mr. R.Kavipragash	Roots Multiclean Ltd,Coimbatore
3	16.11.2011 to 30.11.2011	Mrs R.Radharukkumani	Crosswood Travel Agency,Pollachi
4	23.04.2012 to 07.5.2012	Mrs. T.M.Hemalatha	Lakshmi Apparels And Wovens Ltd, Coimbatore.
5	23.04.2012 to 29.4.2012	Mrs R.Radharukkumani	Kumaran Tyres , Udumalpet.
6	30.04.2012 to 06.5.2012	Mr.V.Chandramohan	Reliance Money, Udumalpet.
7	19.11.2012 to 24.11.2012	Mr.V.Chandramohan	
8	26.11.2012 to 01.12.2012	Mrs. T.M.Hemalatha	VTX, Industries,Coimbatore

S.No	Period of Work	Staff Name	Company
9	26.11.2012 to 01.12.2012	Mrs R.Radharukkumani	Mathi Fibre, Pollachi
10	26.11.2012 to 01.12.2012	Ms. S.Sowmya	I – Fox Renewables & Infra Private Limited Udumalpet.
11	25.04.2015 to 30.04.2013	Mrs R.Radharukkumani	Power Electricals
12	13.11.2013 to 18.11.2013	Mrs.R.Sathya	Avaneetha Textiles(P) LTd
13	16.11.2013 to 21.11.2013	Mrs R.Radharukkumani	Sekar T.V.S
14	25.11.2013 to 29.11.2013	Mrs.B.Janani	Mayura Industries
15	25.11.2013 to 29.11.2013	Ms. S.Sowmya	Mayura Industries
16	05.05.2014 to 09.05.2014	Mrs. T.M.Hemalatha	Anbarasu & Jalapathi Chartered Accountants
17	12.05.2014 to 16.05.2014	Mrs.R.Sathya	Anbarasu & Jalapathi Chartered Accountants
18	12.05.2014 to 16.05.2014	Mrs.B.Janani	Anbarasu & Jalapathi Chartered Accountants
19	19.05.2014 to 23.05.2014	Mrs R.Radharukkumani	Kanann Auditor

17. Faculty recharging strategies

Our Department Faculties Participated both internal and External Faculty Development Programme

18. Student projects

- percentage of students who have done in-house projects including inter-departmental

All final year students are doing projects with industrial attachment as part of Curriculum in order to get practical knowledge about the various practices and procedures prevailing in the industry and also together knowledge about the application of various theories studied by them.

- Percentage of students doing projects in collaboration with industries / institutes : **80%**

19. Awards / recognitions received at the national and international level by

- Faculty :

- Mrs. T.M.Hemalatha, HOD received Overall Performer award of the College by H.Devaraj, Vice-chancellor of UGC, and Delhi.

- Doctoral / post doctoral fellows :**Nil**

- Students : **Nil**

20. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any:

S.No	Date	Seminar	Topic
1	15.10.2008	State Seminar	Key Issues on Recent Trends in Management
2	09.09.2009	National Seminar	Mentoring
3	11.02.2011	State Seminar	Spirituality in Business Organisation
4	25.03.2015	National Conference	CSR as a tool for Branding

21. Student profile course-wise:

Name of the Coruse	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
BBA(CA) - 2010-11	60	20	22	44%	54%
BBA(CA) - 2011-12	60	13	12	52%	48%
BBA(CA) - 2012-13	60	24	20	51%	47%
BBA(CA) - 2013-14	60	16	25	42%	55%

22. Diversity of Students

Name of the Course	% of students from the college	% of students from the state	% of students from the other states	% of students from the other countries
BBA(CA) - 2010-11	41	41	-	-
BBA(CA) - 2011-12	25	24	1	
BBA(CA) - 2012-13	44	44	-	-
BBA(CA) - 2013-14	41	40	1	-

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations? **3 (Postal & Civil)**

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	32%
PG to M.Phil	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Campus selection • Campus selection • Other than campus recruitment	75%
Entrepreneurs	8%

25. Diversity of staff

Percentage of faculty who are graduates of the same parent university: **80%**

From other universities within the State : **20%**

From other universities from other States :**NIL**

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period. : **Nil**

27. Present details about infrastructural facilities

a. Library

The department is having a separate library for the use of faculties and research scholars and students. Well equipped general library with text, reference books journals and magazines containing around 10000 titles & department library

b. Internet facilities for staff and students

Our campus is a WIFI campus with internet facility provided 24x7 in the department and in the computer laboratory. We have Smart Campus facility in our College

c. Total number of class rooms

The department is having three class rooms for students and Faculty room.

d. Class rooms with ICT facility

Class Rooms With ICT Is Provided For PPT Presentations And Seminars.

e. Students' laboratories

Three laboratories provided for the students and staffs to work in the official hours and non official hours.

f. Research laboratories

The Department in association with the Rathinam Research Centre (RRC) working to develop research skills among the faculties and students through article preparation, paper presentations, workshops and research proposals etc.

28. Number of students of the department getting financial assistance from College.

90% of the students were availing scholarships in the form of fees concessions from the college management on the basis of merit and economical background and also under various government schemes and from charitable trusts such as

- A. Merit Scholarship
- B. Vijayalakshimi Trust
- C. World Vision
- D. Community Scholorship
- E. Maturity
- F. Free education

29. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology. **NIL**

30. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it? **YES.**

The Faculty Feedback is used for analyzing the content of the subject and problems they have faced in the teaching learning evaluation.

b. students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same? **YES**

The Students Feedback is the measuring tool for Faculty Teaching. The Suggestions and Complaints given by the students are taken into consideration and necessary actions taken.

c. alumni and employers on the programmes and what is the response of the department to the same? **YES.**

The Alumni feedback is used for framing the syllabus, the need of new content

and subject can be found based on the alumni suggestions.

The employer's feedback is used for giving training to the students as per their expectations. So Faculties can get an idea in the point of Employer's View for teaching.

31. List the distinguished alumni of the department (maximum 10)

S.No	Name of the Alumni	Batch
1	Mr.M.Rajkumar Managing Director – Himalaya Powers	2008-2011
2	Mr.Manikandan.M Business Development Manager Dots & comz	2008-2011
3	Mr.Saravana Kumar Tamil Nadu Police Service	2008-2011
4	Ms.Latha Central Government - Post Office	2009-2012
5	Mr.Prasanth Forest Service's – Cuddalore	2009-2012
6	Mr.Fedrick Paul Branch Manager -Dulux Paints	2009-2012
7	Mr.Manoj Vimal BACK OFFICE - HDFC Bank	2010-2014

32. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts.

- EDC CELL of the institution and the HRD cell are giving regular enrichment programs to the students to enhance them towards Global competency. The institution is annexed with Rathinam IT park a very good practical exposure, part time jobs and placements to the students in the companies inside Rathinam IT park.

- In order To Enrich The Students With Knowledge About Recent Trends In The Industrial Setup, Guest Lectures, Inter Collegiate Meet And Workshops Were Conduted By The Department.
- List of guest lecturers given by the senior academicians and eminent personalities from the industries

S.No	Date	Name	Designation
1	14.08.2009	Mr.P.B.Sethuraman	Executive Co – ordinator, PACL India Ltd. Pollachi.
2	16.09.2009	Mr.P.Ragupathi	Proprietor, Art of Visualization
3	13.10.2009	Mr.M.Sabarinathan	Manager, (Sales) Max Newyork Life Insurance, Pollachi.
4	04.12.2009	Mr.Deepeshkumar	Softskill adn Behavioural trainer, Coimbatore
5	29.12.2009	Uma Chengkathir	Accounts Director, SASI Advertising, Coimbatore.
6	04.012010	Mr.P.B.Sethuraman	Executive Co – ordinator, PACL India Ltd. Pollachi.
7	06.01.2010	Mr.K.Sivaprakash	Research analyst, USDI Solutions pvt Ltd.
8	11.01.2010	Mr.Maneshmasta	National Head BD, Sapphire Corporate Services (India)Pvt Ltd.
9	28.01.2011	Mr.S.Ganesan	Institute of Computer Accountants.
10	24.06.2011	Mr.S.Dinesh	Sales manager, Indiacan Education Pvt Ltd
11	09.08.2011	Mr.V.Ganesh babu	Advocate, Coimbatore.
12	03.09.2012	Dr.P.Selvaraj	Head, Department of Psychology, GovernmentArtsCollege, CBE.
13	17.09.2012	Mr.C.Rajesh& S.Subash	Marketing Manager & Executive, TIME, Coimbatore

S.No	Date	Name	Designation
14	10.01.2013	Mr.S.Sugumar	Business Development Manager, CSC – Computer Software College
15	18.01.2013	Mr.Venkatesh Mariappan	Business Head – Marvel Batteries
16	29.08.2013	Capt. R.Gopalakrishnan,	Deputy General Manager, Chennai Indian Institute of Logistics
17	03.10.2013	Mr. Karivasanth	ACENET Education
18	06.01.2014	Mr.Ragavendran	Regional Director, B&D South, Englab
19	08.01.2014	Mr. Deepak Rathinasabaptathy	IT/ITES Trainer Blue IT Solution
20	21.01.2014	Mr.A.V. Sreeram	Executive Director – Operations, Aagna Websoft Private Limited
21	23.01.2014	Ms.N.Vijaya	NIIT
22	01.02.2014	Dr.Daniel & Mr. Pranesh Ragunath	Dawn India Career Solutions Pvt. Ltd
23	04.07.2014	Dr.R.Velmurugan	Assistant Professor , Karpagam University
24	10.07.2014	Mrs.Uma Chengkathir	Accounts Director,Sasi Advertising Pvt Ltd
25	16.07.2014	Naveen Krishna	Managing Director,ERP Consultant
26	24.07.2014	Mr.D.Venkataraman	Chartered Accountant
27	25.07.2014	Mr.V.Rajagopalan	Asst General Manager State Bank of India

S.No	Date	Name	Designation
28	06.08.2014	Dr.S.Saravanan	Associate Prof & Head, Dr.NGP College of Arts & Science
29	14.08.2014	Mr.Prakash	Team Leader, PRANAS Technologies
30	10.12.2014	Mr.R.Rajaprabhu	Regional Manager,GRE Toppers
31	15.12.2014	Mr.J.V.Nires & M.Ranjith Kumar	The Light Skool,Ooty
32	17.12.2014	Dr.Manikandan Sundarsan	CEO – Youth Crop
33	23.12.2014	Dr.Ramaswamy	LEDDA International
34	13.03.2015	Ms.M.Yuvasri	CADD Centre
35	11.03.2015	Mr.S.Vinod	Advocate Chanakya
36	19.03.2015	Dr.B.Poongodi	Assistant Professor,KCT Business School

WORKSHOP

Name	Workshop	Designation	Date
Dr. S. Balusamy	Workshop on Awareness to Young Investors	Director, RVS College	03.10.2012
Prof.N.Shunmuga Rajan	Workshop of financial planning to young inestors	SEBI certified Financial Education Trainer	18.07.2014

33. List the teaching methods adopted by the faculty for different programmes.

In addition to the traditional teaching methods of lecturing, the following methods were implemented as teaching methodology

- Chalk and Talk Method,

- Innovative and Modern Techniques such as ppt presentation,
- Discussion and Debates,
- Industrial Visits,
- Internship Training,
- Role Play,
- Assignments,
- Seminars, ict,.

34. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?

Based upon the feedback collected the department constantly checks the status of the programme

35. Highlight the participation of students and faculty in extension activities.

As a symbol of social responsibility our students were actively participating in the various units such as NSS, YRC,RRC, ROTRACT, VOYCE and involving in Eye Camps,

Blood Donating Camps,

Traffic Awareness Programmes,

Celebration of UN days,

World Water Day,

Coconut Day

Awareness Rallies in Special Camp at Adopted Villages.

36. Give details of "beyond syllabus scholarly activities" of the department.

37. State whether the programme/ department is accredited/ graded by other agencies. Give details : **NIL**

38. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

STRENGTH	**WEAKNESS**
• Coordination. • Duty perfectness. • Department library. • Guest lectures by eminent personalities. • Good industry and Academic interface. • Social and entrepreneurial activities • Good placement record. • MOU s with Industries. • Chances for student progression to join MBA, MCom, MSc(IT),MJMC Courses in our College.	• Staff is not much involved in research and consultancy services. • As majority of students are coming from rural areas the Vernacular language has to be used. In order to overcome this Bridge course can be strengthened. • Funded Research projects.
OPPORTUNITIES	**CHALLENGES**
• Scope for Higher Education • Entrepreneurship • Job Placements • Human Resource • Marketing • BPO • Call Centers. • Language Trainer • Banking • System Work – Office Work	• Knowledge updation in par with current trends. • Professional Competitions. • Competition with other Colleges.

39. Future plans of the department.

- To start a new course with the collaboration with leading Companies
- To provide more Job Opportunities for the students
- To train students to get Job in Banking and Government Sectors
- To provide entrepreneurial training for the students.

DEPARTMENT OF MANAGEMENT

1. Name of the Department & its year of establishment

   RATHINAM INSTITUTE OF MANAGEMENT - 2009

2. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

   PG - MBA

3. Interdisciplinary courses and departments involved

   NIL

4. Annual/ semester/choice based credit system

   SEMESTER – CHOICE BASED CREDIT SYSTEM

5. Participation of the department in the courses offered by other departments

   NIL

6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	**Filled**
Professors	1	1
Associate Professors	1	1

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.)

Name	Qualification	Designation	Specialisation	No. of years of experience	No. of Ph.D students guided for the last four years
Dr.Kumar J P	MBA, Ph.D	Director	Human Resource	30 years	Awarded – 1 Guiding – 7
Dr.Vennila	B.Com (CA), MBA, Ph.D	Associate Professor	Finance	7 years	---
Mrs.Kalaivani	MBA, M.Com	Asst. Professor	Finance, HR	4 years	---
Mrs.Prabha L	M.Com, MBA, M.Phil, PGDCA	Asst. Professor	Finance, HR	10 years	---
Mr.Arul Venkadesh	B.Sc, MBA, PGDPM	Asst. Professor	Marketing	8 years	---
Mr.Manokaran	B.Com, MBA	Asst. Professor	Finance, Marketing	6 years	---

8. Percentage of classes taken by temporary faculty – programme-wise information

NIL

9. Programme-wise Student Teacher Ratio **14 : 1**

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled **6**

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise. **1 - UGC**

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received

ICSSR funded Two-day National Seminar – Jan 2015INR 1 lakh

13. Research facility / centre with

- state recognition
- national recognition
- international recognition

14. Publications:

* number of papers published in peer reviewed journals (national / international) **National - 16, International – 32.**

a. Monographs **1**

b. Chapter(s) in Books **--**

c. Editing Books **--**

d. Books with ISBN numbers with details of publishers **--**

e. Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) **--**

f. Citation Index – range / average **--**

g. SNIP **--**

h. SJR **--**

i. Impact factor – range / average **7**

j. h-index **--**

15. Details of patents and income generated **NIL**

16. Areas of consultancy and income generated **MDP**

17. Faculty recharging strategies

Conduct of Seminars and Faculty Development Programs

Organisation of Case Teaching Workshops

Faculty Development Programs by in house faculty

Research grant for International publications with Impact Factor

Motivation for research activity, entrepreneurial activity

18. Student projects

- percentage of students who have done in-house projects including inter-departmental **60 %**
- percentage of students doing projects in collaboration with industries / institutes **100 %**

19. Awards / recognitions received at the national and international level by

- Faculty
- Doctoral / post doctoral fellows **NIL**
- Students

20. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

ICSSR funded Two-day National Seminar – Jan 2015INR 1 lakh

21. Student profile course-wise:

Name of the Coruse	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
MBA	75	43	17	100	100

22. Diversity of Students

Name of Course	% of students from the college	% of students from the state	% of students from the other states	% of students from the other countries
MBA	2	65	35	8

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations? **NIL**

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	Nil
PG to M.Phil	Nil
PG to Ph.D.	Nil
Ph.D. to Post-Doctoral	Nil
Campus selection • Campus selection • Other than campus recruitment	 25% 40%
Entrepreneurs	25%

25. Diversity of staff

Percentage of faculty who are graduates of

the same parent university 100%

from other universities within the State

from other universities from other States

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period. **NIL**

27. Present details about infrastructural facilities

a. Library √

b. Internet facilities for staff and students √

c. Total number of class rooms **2**

d. Class rooms with ICT facility **2**

e. Students' laboratories **1**

f. Research laboratories **1**

Number of students of the department getting financial assistance from College.

NIL

28. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology.

NIL

29. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it?

Yes. The faculty is motivated to redesign the curriculum with these inputs.

b. students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same?

Yes. The staff are apprised of such feedback by the Director and the MBO approach is used for faculty enrichment / improvement.

Inputs on the curriculum are regularly obtained and the curriculum redesigned, wherever feasible and appropriate.

c. alumni and employers on the programmes and what is the response of the department to the same?

Yes. The suggestions are received in the right spirit for program enrichment.

30. List the distinguished alumni of the department (maximum 10)

Anand

Praveen

Sathya

Minathullah

Priyanka

31. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts.

Workshops, National Seminars, Guest Lectures and Industrial visits organized on a regular basis.

32. List the teaching methods adopted by the faculty for different programmes.

Teaching pedagogies include Multimedia presentations, videos, case analyses, individul and group student presentations, use of white boards etc.

33. How does the department ensure that programme objectives are constantly met and learning outcomes monitored?

Department and individual faculty targets are set right at the beginning of the year which are, then, monitored on a regular basis. The MBO approach is used to energise individual and group performances.

34. Highlight the participation of students and faculty in extension activities.

Student and Faculty-driven CSR activities are a regular feature of RIM.

35. Give details of "beyond syllabus scholarly activities" of the department.

Student assignments, seminars, individual and group student presentations, look at trends and in vogue concepts beyond the syllabus.

36. State whether the programme/ department is accredited/ graded by other agencies. Give details.

The MBA program is affiliated to the Bharathiar University and approved by AICTE, and enjoys the autonomous status.

37. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

STRENGTHS

Very good industry exposure

Professional faculty

Approved management institute with autonomous status

Visionary management

Good placement record

WEAKNESSES

Stronger regional student presence

Zero industry experience of students

Poor student motivation levels

Strong parental influence on course choice

OPPORTUNITIES

Highly attractive management course

Tremendous scope for Institute - Industry interaction

Entrepreneurial development

Top notch and high profile placements

CHALLENGES

Global competition

Growing industry expectations

Faster relearning cycles

Complexities of new generation jobs

Personal and corporate value systems

38. Future plans of the department.

To become a Centre of Excellence and feature among the top ten MBA institutes in the country in the next five years.

DEPARTMENT OF VISUAL COMMUNICATION

1. Name of the Department & its year of establishment - B.Sc Visual Communication and E-media– **Established in the year 2004 &MA (Journalism & Mass Communications) Established in the year 2012**
2. Names of Programmes / Courses offered : **UG & PG**
3. Interdisciplinary courses and departments involved : **NIL**
4. Annual/ semester/choice based credit system : **Choice based credit system**
5. Participation of the department in the courses offered by other departments : NIL
6. Number of teaching posts sanctioned and filled (Professors/Associate Professors/ Asst. Professors)

	Sanctioned	**Filled**
Professors		
Associate Professors	**1**	1
Asst. Professors	**6**	6

7. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. /Ph.D. / M. Phil. etc.,)

Name	**Qualification**	**Designation**	**No. of years of Experience**	**No. of Ph.D. Students guided for the last 4 years**
Dr. Jone Antony Raja	MA.,MPhil.,Ph.D	HEAD & Associate Professor	8	NIL
Ms.S.Keerthana	M.Sc.,MPhil.,	Asst. Professor	4	NIL
Ms. J.Sudha Priya	M.Sc.,MPhil.,	Asst. Professor	4	NIL
Mr.Valan Arasu	MA.,MPhil.,	Asst. Professor	1	NIL
Ms.Jenesha Beatrice	MA.,MPhil.,	Asst. Professor	1	NIL

Ms.Deepa Rajeswari	MJMC	Asst. Professor	1	NIL
Mr.M.Muralidharan	MJMC	Asst. Professor	1	NIL
Mr. T.J.Raju	MJMC	Asst. Professor	1	NIL
Mr. S.Sampath Kumar	MJMC	Asst. Professor	1	NIL

8. Percentage of classes taken by temporary faculty – programme-wise information : **NIL**

9. Programme-wise Student Teacher Ratio : **1:20**

10. Number of academic support staff (technical) and administrative staff: sanctioned and filled : **8 Teaching and 2 Lab Assistance**

11. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Mention names of funding agencies and grants received project-wise. : 1 Minor Project and 1 Major Project (By UGC)**Applied**

12. Departmental projects funded by DST-FIST; DBT, ICSSR, etc.; total grants received :NIL

13. Research facility / centre with

    - state recognition - NIL
    - national recognition - NIL
    - international recognition - NIL

14. Publications:

* number of papers published in peer reviewed journals Accepted 1 (international)

a. Monographs : NIL

b. Chapter(s) in Books : NIL

c. Editing Books : NIL

d. Books with ISBN numbers with details of publishers :

➢ Participated and presented a paper on "Social Media "in Hindustan College Of

Arts And Science.(National Conference)

- Participated and presented a paper on "Fundamentals of Photography" in Bishop

Appasamy College of Arts And Science. (National Conference)

- Participated and presented a paper on "Short film" National Conference Conducted By Karpagam University-2014

e. Number listed in International Database (For *e.g*. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.) : NIL

f. Citation Index – range / average : NIL

g. SNIP : NIL

h. SJR : NIL

i. Impact factor – range / average : NIL

j. h-index : NIL

15. Details of patents and income generated : Nil

16. Areas of consultancy and income generated : Nil

17. Faculty recharging strategies :FDP, Internship training for 1 week etc

18. Student projects

a. Percentage of students who have done in-house projects including inter-departmental : NIL

- Percentage of students doing projects in collaboration with industries / institutes : 100%

19. Awards / recognitions received at the national and international level by

a. Faculty : NIL

b. Doctoral / post doctoral fellows : NIL

c. Students : NIL

20. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

Department of Visual Communication organized National Conference on "NEW PARADIGMS OF E-LEARNING THROUGH ONLINE MEDIA"

21. Student profile course-wise:

Name of the Course	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
Visual Communication and E-media	70	33	15	100%	100%
MA (Journalism & Mass Communications)	30	11	9	100%	100%

22. Diversity of Students

Name of the Course	% of students from the college	% of students from the state	% of students from the other states	% of students from the other countries
B.Sc (Visual Communication and E-media)	Nil	70%	20%	10%
MA (Journalism & Mass Communications)	50%	80%	20%	Nil

23. How many students have cleared Civil Services, Defense Services, NET, SLET, GATE and any other competitive examinations? : NIL

24. Student progression

Student progression	Percentage against Enrolled
UG to PG	20%
PG to M.Phil	2%
PG to Ph.D.	1%
Ph.D. to Post-Doctoral	Nil
Campus selection • Campus selection • Other than campus recruitment	 20% 25%
Entrepreneurs	15%

25. Diversity of staff

Percentage of faculty who are graduates of the same parent university -100%

from other universities within the State

from other universities from other States

26. Number of faculty who were awarded Ph.D., D.Sc. and D.Litt. during the assessment period. : 1 Ph.D

27. Present details about infrastructural facilities

a. Library - (Department Book, Record, Inplant Training Student, Journal, Question Bank)

b. Internet facilities for staff and students – Staff : 3 System , Student: 60 System

c. Total number of class rooms : 5

d. Class rooms with ICT facility : 1

e. Students' laboratories :3

f. Research laboratories : NIL

28. Number of students of the department getting financial assistance from College. : 6 Student

29. Was any need assessment exercise undertaken before the development of new program(s)? If so, give the methodology.: NIL

30. Does the department obtain feedback from

a. faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize it? Nil

b. students on staff, curriculum as well as teaching-learning-evaluation and what is the response of the department to the same?

Discuss and Finalize the same.

c. alumni and employers on the programmes and what is the response of the department to the same?

Accept the change if needed.

31. List the distinguished alumni of the department (maximum 10)

1. SATHISHKUMAR.M- 2008 Batch
2. VIGNESH KUMAR.J- 2008 Batch
3. SHARIK NAVAS.T.A- 2008 Batch
4. RUBY ANN THOMAS- 2008 Batch
5. PRIYANGA D - 2009 Batch
6. NIRANJAN KUMAR J - 2009 Batch
7. AJITH KUMAR-2010 Batch
8. HARIKARAN.K-2010 Batch
9. UDHAYA KUMAR.S- 2011 Batch
10. JIGME WANGMO- 2011 Batch

32. Give details of student enrichment programmes (special lectures / workshops / seminar) with external experts.

Guest Lecture:

- Our Department organized a guest lecture for our II & III year students in the topic of "PRE-**PRODUCTION**" conducted by **Dr. S. JAYAPRAKASH, Associate Professor, Board Member, PSG College**, on 26.07.2014.

- Our Department organized a guest lecture for our II & III year students in the topic of"**2D&3D", "COMPUTER GRAPHICS**" conducted by Mr.J.Sam Prakash Senior Maya Institute.

- Our Department organized the Guest Lecture for our II & III Years in the topic of **"MAYA "** conducted b**y M**r. C.SAM KUMAR Animator **Adora Animation Studio** Our Department organized guest lecture for our II and III year students in the subject of Textile finishing on 24.12.2014. This lecture was taken by Mr. Gopalakrishnan that he explained about textile finishes uses, important, classification, aesthetic finishes, functional finishes, special purpose finishes

- I Viscom students in the topic "**Journalism**". Resource person was Mrs. Ramesh kumar, Dhinamalar Science, CBE. This lecture was on 06.02.2015

- Our department organized guest lecture for II years for the paper advertisement. Resource person was Mrs. Radha Bathran Assistant Professor, Department of communication, MS University, Tirunelveli.
- We have arranged a guest lecturing for the III years on the paper Media Production. Resource person Mr. Ezhil, from production house Chennai.

Seminar:

- Our Department organized the seminar for our II & III Years in the topic of **"Social Media on Today's Youth"** conducted by Prof. T. Jaisakthivel, Assistant Professor, Department of communication, MS University, Tirunelveli.
- Department of Visual Communication is Organized "NATIONAL LEVEL SEMINAR ON Press Freedom on New generation reporters" at Rathinam Campus on 09.03.15

Worshop:

- Department Association organized two days "**Film Production"** for I, II & III year students on 13/09/2014.
- Our students from First, Second and Third year students has participated in Photography work shop in our department.

33. List the teaching methods adopted by the faculty for different programmes. : PPT and Demo Class

34. How does the department ensure that programme objectives are constantly met and learning outcomes monitored? By Internal Audit.

35. Highlight the participation of students and faculty in extension activities.

- Our department organized a CSR activity for Village people by screening public awareness programme in Arrasampalayam, Coimbatore on 15/11/2014.
- Our department organized a Community outreach programme along with student of I, II and III year conducting a Street Play in Rural Villages around Coimbatore

36. Give details of "beyond syllabus scholarly activities" of the department.

Industrial Visit

- Our Department III Year students was taken for a industrial visit to PUDIYATHALAIMURAI STUDIOS, Chennai.
- Our I year students was taken for a Industrial Visit to Lotus Television Channel, Coimbatore.
- Our department second year students were taken to Thirunelveli MS Univ communication studios for a industrial visit.
- Our Department Post Graduate students was taken for industrial visit to Ramoji Film City , Hyderabad.

37. State whether the programme/ department is accredited/ graded by other agencies. Give details. - Accredited

38. Detail any five Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department

Strength- well equipped lab facility and excellent knowledge Faculties

Weakness – Student strength

Opportunities – Media and Press

Challenges – Film Making

39. Future plans of the department.

M.Phil and Ph.D Programme need to be implemented.

PEER TEEM REPORT

Institutional Accreditation of Rathinam College of Arts &Science , Coimbatore.

Place : Coimbatore State :Tamil Nadu

Section I : GENERAL INFORMATION

1.1	Name & address of the Institution	Rathinam College of Arts & Science Rathinam Tech-zone Campus, Eachanari Coimbatore-641021, Tamil Nadu
1.2	Year of Establishment	2001
1.3	Current Academic Activities at the Institution (Numbers) :	
	• Faculties / Schools	Nil
	• Departments / Centers	09
	• Programs / Courses offered	PG –5, UG-11, M.Phil-05,Ph.D-02
	• Permanent Faculty Members	96
	• Permanent Support Staff	20
	• Students	1869
1.4	Three major features in the institutional Context (as perceived by the Peer Team)	• Semi-rural self financing co-education college. • The college is situated in Industrial park setup by the same management. • The college offers free transport to all students and fee reduction on merit basis.
1.5	Dates of visit of the Peer Team (A detailed visit schedule may be included as Annexure)	15th to 17th July, 2013

1.6	Composition of the Peer Team which undertook the on site visit	
	Chairperson	Prof. J. Shashidhara Prasad
	Member Coordinator	Prof. Bidyut Baran Chaudhari
	Member	Dr Amrita Paresh Patel
	Coordinating NAAC Officer	Dr. M. S. Shyamasundar Deputy Adviser, NAAC, Bangalore – 560 072

Section II : CRITERION WISE ANALYSIS		
2.1 ***Curricular Aspects :***		
2.1.1	Curricular Design & Development :	• Being an Affiliated college, the college follows curricula of parent university. • The college has some representatives on the university senate and Board of Studies. • The college has been sanctioned autonomy as per UGC norms very recently, which will be operational shortly.
2.1.1	Curricular Planning and Implementation:	• Done as per university norms. • Academic calendar is prepared by all the departments of study at the beginning of every academic year. • Project work for field experience is integral part of curricular planning.
2.1.2	:Academic Flexibility:	• Option for the choice of subjects . • Semester system with choice based credit system as per the University rules • Lateral entry to some courses.

2.1.3	Curricular Enrichment:	• ICT enabled pedagogical practices, presentations and seminars by students. • Structured modules for bridge courses and enrichment programs.
2.1.4	Feedback System	• Feedback on curriculum is obtained from students, academic peers, alumni and employees informally. • IQAC collects some feedback to plan for starting new courses.

2.2 Teaching-Learning and Evaluation

2.2.1	Student Enrolment and Profile:	•Admission process is as per the criteria of the affiliating university and Government norms. AICTE and TANCET norms are followed for M.B.A admissions. •The college has a large number of female students and nearly 70% of the students are from socially and economically backward groups.
2.2.2	Catering to Student Diversity :	•Offering bridge courses and extra lectures for slow learners. •Introduction of courses to cater to the present demand of ICT. •Providing language laboratory support to students of final year for English language skill development.
2.2.3	Teaching-Learning Process :	•Academic calendar is prepared by the college according to the guidelines of the university. •Sincere attempts have been initiated towards ICT enabled teaching – learning process. •Project based methods, supported by different industries are employed.

2.2.4	Teacher Quality :	•Recruitment process as per university / management norms. Additional faculty also appointed as per the needs of curricula. •Faculty is encouraged to participate in FIP and FDP and to organize seminars and conferences at state and national level. •Some of the faculty members are recipients of awards for their contributions. •The overall percentage of Ph.D. holders is 10% ,M.Phil. is around 30% of the total faculty and a few have cleared SET/NET
2.2.5	Evaluation Process and Reforms :	•The evaluation method is communicated to students. •The evaluation procedure followed is as per the norms of the affiliating university. •The grievance redressal mechanism is there as per the ordinance of the affiliating university. •Students' performance in examinations is monitored for improvement.
2.2.6	Student Performance and Learning Outcomes :	•Academic performance is monitored through discussions, interactions, presentations, seminars and assignments given in the classrooms •The regularity of the .students is monitored by recording presence/ absence in every class.

2.3 Research, Consultancy & Extension :		
2.3.1	Promotion of Research:	•College has a research promotion committee. •Encouragement is provided to the faculty to obtain higher qualifications like M.Phil and Ph. D. and also to undertake research projects. •Projects are given to students through courses which is mandatory.
2.3.2	Resource Mobilization for Research :	•A sum of rupees 3 to 5 lakhs is provided under various heads of research in the institutional budget •A few projects are continuing with the financial support from industry and UGC.
2.3.3	Research Facilities:	•Facilities of internet and library resources are available. •23 part time M.Phil Students are working. •A few faculty members have been recognized as research guides.
2.3.4	Research Publication and Awards:	•Research activities to be strengthened in order to publish in standard journals.
2.3.5	Consultancy :	•College provides Consultancy to some extent. •The activity of consultancy may be strengthened
2.3.6	Extension Activities and Institutional Social Responsibility :	•Extension activities are conducted through NSS, YRC, ROTARACT and VOYCE. •The Institution has been pro active in organizing outreach activities. •The newly founded FM Radio is used for community activities. •Lectures on different topics of social relevance are organized regularly.
2.3.7	Collaborations	•The college has a few collaborations with industrial and academic agencies.

2.4 Infrastructure and Learning Resources

2.4.1	Physical Facilities :	•Adequate class rooms and some equipped with power point presentation.. •A small Gym, table tennis and field for some out door games. •Common facilities like health centre, canteen and stationary shop exist.
2.4.2	Library as a Learning Resources	•There are ten thousand books in the library including multiple copies and needs to be increased in view of the students strength. •Library is computerized and partially automated, •Should subscribe to e-journals and books including encyclopedias.
2.4.3	IT Infrastructure:	•The computers to students ratio is about 1:4. •The college has a functional website. •College has 15Mbps internet connectivity with wi-fi.
2.4.4	Maintenance of Campus Facilities :	•Existing infrastructure is well maintained. •Budgetary allocation for maintenance of the infrastructure. •The maintenance and repairs staff offers assistance for the up keep and cleanliness of the campus.

2.5 ***Student Support and Progression***		
2.5.1	Student Mentoring and Support :	•Prospectus and college calendar containing necessary information is published every year. •All eligible students receive government scholarships. •Career guidance and counseling services as well as grievance redressal cell assist the students. •The college has placement and women development cells. •The management provides scholarship and fee waiver depending upon the marks.
2.5.2	Student Progression:	•Students of SC/ST and OBC category are adequately represented. •The pass percentage is appreciable. •Pre placement training and placement camps are held for all final year UG/PG students. •40 percent of students go for higher education.
2.5.3	Student Participation and Activities :	•Many co-curricular and extra-curricular activities like debates, sports, drama, techno fest are conducted in the college. •Students are motivated to write creative articles for newsletters and magazines. •The college has three units of NSS.

2.6 *Governance,Leadership and Management :*		
2.6.1	Institutional Vision and Leadership :	•College translates its vision and mission through quality management system, IQAC and academic programs. •Vision and mission are in tune with the higher education policies. •The employees are assessed by the management through self-appraisal and student feedback.
2.6.2	Strategy Development and Deployment	•Organizational structure is as per the norms. •Teachers participate in administration work whenever needed. •College has special committees to take up relevant assignments. •Participatory governance is encouraged.
2.6.3	Faculty Empowerment Strategy:	•Recruitment of faculty and staff as per the rules of the university and the management. •Faculty members are encouraged to participate in FIPs, FDPs, orientation and refresher courses. •System of obtaining appraisal report from faculty is in place. •The institution has an informal mechanism to obtain feedback from stake holders to improve quality of teaching.
2.6.4	Financial Management and Resource Mobilization:	•Resources are utilized as per the norms. •The accounts are periodically audited. •Adequate budgetary provisions for various activities.

2.6.5	Internal Quality Assurance System	•An integrated framework for quality assurance of academic and administrative activities through IQAC exists. •The faculty should be made aware of the necessity of quality improvement through IQAC. •The college invites experts from corporate houses and academic fields for inspiring students and faculty.
2.7 *Innovations and Best Practices*		
2.7.1	Environment Consciousness	•Steps for energy conservation, use of renewable energy, water harvesting are taken up to make campus eco-friendly.
2.7.2	Innovations :	•Enrichment and value added courses. •Industry academic interface. •Vacation/ part time/ week-end jobs.
2.7.3	Best practices :	•Dress code for faculty members and students on Mondays. •The presence of Techno-park of the management within the reach of the college helps in interfacing for training of faculty. •Management is fairly sensitive to community needs / problems.

Section III : OVERALL ANALYSIS		***Observations (Please limit to five major ones for each and use telegraphic language) (It is not necessary to denote all the five bullets for each)***
3.1	Institutional Strengths :	•There is a healthy student to teacher ratio of 1:20. •The physical infrastructure is commensurate with students' strength. •Availability of Techno-park in the precincts of the college and industries in and around Coimbatore. •Good number of Courses in computer science and management.
3.2	Institutional Weaknesses :	•Research activities are not commensurate with the recognition of college for M.Phil /Ph.D programmes. •A small percentage of teachers are holding doctoral degrees.
3.3	Institutional Opportunities :	•Promotion of consultancy by teachers. •Improvement in placement services provided to the students. •To provide structured coaching to students for NET/SET. •Scope for offering more job oriented PG / Diploma / Certificate courses.
3.4	Institutional Challenges :	•Preparing the rural students coming from vernacular medium schools for global competency. •Threat and Competition caused by the colleges in the nearby areas. •To train children from economically and socially backward groups to a level where they can fit in.

Section IV : Recommendations for Quality Enhancement of the Institution (Please limit to ***ten major ones*** and use telegraphic language) (It is not necessary to indicate all the ten bullets)
•To start multi-disciplinary and job oriented courses relevant to the present day context. •To strengthen placement and counseling activities. •To provide an auditorium to accommodate at least 1000 students. •To provide better civic amenities to students especially for girl students. •To identify and nurture the creative talent of students. •To attract qualified teachers by good emoluments. •To take the support and laboratory facilities of higher educational institutions for the promotion of research. •To improve the quality of food court. •To improve the hostel facilities. •To automate the office by procuring software.

I agree with the observations of the Peer Team as mentioned in this Report.

Name and Designation		**Signature with date**
Prof. J.Shashidhara Prasad Vice Chancellor, Sri Satya Sai University, Vidyagiri, Prashant Nilayam-515 134District Anantpur, Andhra Pradesh	Chairperson	
Prof. Bidyut Baran Chaudhuri Professor and Head,Computer Vision & Pattern Recognition Unit,Indian Statastical Institute, 203,B.T.Road, Kolkata – 700108.	Member Coordinator	
Dr. Amrita Paresh Patel Principal, Uma Arts & Nathiba Commerce Mahila College, Sector-23, Gandhinagar – 382023, Gujarat	Member	

Place :Coimbtore, Tamil Nadu

Date :17.7.2013.

Post Accreditation Initiatives

The RCAS is accredited with NAAC B grade in 2013 for five years. The institute set itself a goal to reach academic of excellence by imparting the best education within the purview of its vision and mission. The Institution has ensured the continuation of its long tradition in producing young graduates hailing from the rural background with skills required / demanded by the industry and society. The Institute has developed the best innovative teaching-learning process, and state-of-art infrastructure facilities, qualified and experienced faculty.

Different laboratories are continuously upgraded and new labs are established. The Library is also equipped with more number of books and e-journals to enhance the subject knowledge and carry out research activities. The institution is doing well both in academics and other co-curricular and extra-curricular activities in the past several years. The Institute has developed a teaching-learning process from student support mechanism, alumni activities and with stake holder's interactions. The institute is giving equal importance to co-curricular and extra-curricular activities in addition to social awareness programmes, NSS, Sports, department association and other clubs are functioning regularly. The institute established Industry Institute Partnership (IIP) cell to bridge the gap between the industry and class room teaching. The institute invites experts from leading R & D organizations and Industries, and involving them in academic programmes. The Institute encourages and rewards the faculty members for refereed publications in International and National journals, and also supports for attending various conferences.

The college recruited competent and committed faculty members to execute best teaching-earning process.

The college received Autonomous status from the academic year 2013-14. It followed a time of construction and stabilisation of the Systems of Autonomy and of new Syllabi for each course. Statutory Bodies were formed under the 12th plan guidelines of

UGC. Our ongoing experience in the first 2 years helped the College to fine-tune its systems, adjusting them to the felt needs as they emerged. The aim of giving quality higher education, which would be both relevant to local and global needs, and which would result in a holistic formation of the person, was pursued diligently. The experience has been exciting, as for the first time, the faculty have been able to own the Courses they teach and evaluate, since they have themselves constructed them. An evaluation by faculty and students at the end of the first and second years, gave much encouragement and some feedback to make the system more effective. This process of continuous upgrading of our courses and processes is an incremental and reflective one. The College expects to move forward in the pursuit of excellence. With academic Autonomy the Institute made many reforms in curriculum and evaluation system from the current academic year. The curriculum is restructured by giving equal importance to employability, innovation and research. The institute has taken various steps in restructuring the syllabus with the involvement of Alumni, industry, research bodies, and civil society. The Institute reformed the examination pattern by shifting from mark system to grade system. The Institute also reformed the internal examination system by incorporating relative grading in the internal examinations, and implementing continuous internal evaluation system by giving importance to all internal examinations.

The following initiations are taken during the last two years and they are;

- In all faculty rooms personal computer with internet facility is provided to prepare computer aided teaching-learning materials.
- Day to day attendance is posted online on an hourly basis for all the classes.
- The Institution encouraged the faculty to apply various projects to Government funding agencies.
- The institute received considerable amount of grants under minor projects from UGC

- Arranging lectures and interactive sessions by an eminent people in Personality Development, Social Psychologist on a regular basis.
- Periodical review meetings with HOD's, Faculty, Wardens and students.
- In order to cater all such needs of Information & Communication Technologies for students, staff and faculty of Institute, Networking Cell has been set up in the Institute. At present all the teaching departments, hostels (common room), administrative blocks and other offices have been connected with a combination of wired and wireless network.
- The internet connectivity has been provided through 12 Mbps leased line to faculty, staff and students of the Institute for 24 hours. Each faculty, staff and every student of the Institute is provided e-mail address on internal mail server of Institute. The network has been empowered through high capacity and secured active and passive components.
- The website of the Institute has been indigenously designed and is being maintained by the Computer Centre of the Institute. The site is continuously updated to cover all day-to-day activities. The information regarding the institute can be obtained from the Institute website.
- Every department has been given computers for technology up gradation in teaching and learning.
- Focus on communication skills, human skills and technical skills. All the Departments upgraded its equipments and software /hardware.
- Upgradation of Advanced English communication skills laboratory.
- The structure of syllabus prepared on par with other universities.
- The faculty are advised to prepare e-learning materials for the benefit of students.
- The library stands fully computerized with digital cataloguing.
- New Library automation software is available.

- Large number of books / journals added every year to the library.
- Infrastructural facilities augmented.
- Additional hostel building is constructed.
- Work in College Administrative Office, Accounts Section, Principal's office and Examination Section is fully computerized.
- More LCD Projectors, Screens, a new podium with inbuilt PA System, Audio System for seminar rooms were procured.
- Slow learners were given special attention by way of remedial classes in a few subjects outside the regular class hours.
- NSS activities strengthened.
- Regular Athletics and Games organized.
- More emphasis on co-curricular/extracurricular activities.
- Faculty are encouraged to discuss the topics beyond the scope of the syllabus
- E-learning classes are made mandatory for all the students.
- Internal seminars are organized regularly to the students.
- Assignments and tutorial classes are regularly monitored.

NAAC peer team visited the Institution in the year 2012 and recommended for quality enhancement of the Institution.

The observation of the Peer committee in the overall analysis and the actions taken by the college are as below

Section III : OVERALL ANALYSIS			
	Institutional Weaknesses :	• Research activities are not commensurate with the recognition of college for M.Phil /Ph.Dprogrammes. • A small percentage of teachers are holding doctoral degrees.	• The following activities has been carried out to improve Research 1.Introduced the new courses such as M.Phil. in commerce / Management / Computer Science / Mathematics / Tamil / English and Ph.D in Computer Science and Management 2.UGC has sanctioned 6 research projects with sanctioned amount of 10,55,000 /- 3.DST sponsored Rs. 9,50,000 /- for Radio mathematics project 4.Teachers has published more than 20 research articles in referred and impact factor journals. 5.Three National level research conferences are organized by the institutions 6.Signed Mous with UTL Technologies, EMC2, and Idea infotainment Pvt. Ltd to leverage the innovation and creativity of the staff and students 7.Institution has 16Ph.D holders and motivated to enroll 37 staff members in research programs.

	Institutional opportunities	• Promotion of consultancy by teachers. • Improvement in placement services provided to the students. • To provide structured coaching to students for NET/SET. • Scope for offering more job oriented PG / Diploma / Certificate courses.	• Institution motivates the department staff members to involve in consultancy work. During the academic year 2014-2015, total amount of 7,00,000.00 as consultancy fund from ICCSR, Rajiv Gandhi Youth development, Tamil Classical and Udayam foundations. • Staff members are actively involved in the DST sponsored Radio Mathematic Projects and earns revenue. • Department of computer science in collaboration with Idea Infotainment maintain the College websites, branding, and marketing in the Internet. • We have signed an MoU with TCS , Infosys, Electronics Skill Sectors, Reliance Info, UTL Technologies , EMC2, L&T skill center, and IT park • An exclusive MoU has been signed with India Trust for improving E3 (Employability / Entrepreneurship / English Communication) under placement & Training cell. • A special coaching has ben provided to the students and Staff through Higher education cell with help of Max Value. .. • We have introduced new job oriented courses M.A English Literature / B.Sc Physics and applied for B.Voc courses such as Digital Markering and Digital Media Technologies, Industrial Photography, Animation Techniques and Computer Based accounting to UGC.

	Institutional Challenges:	• Preparing the rural students coming from vernacular medium schools for global competency. • Threat and Competition caused by the colleges in the nearby areas. • To train children from economically and socially backward groups to a level where they can fit in.	• Institution signed a MoU with India Trust to provide English communications skills, Training on soft skill, special counseling to prepare the rural students to face the global competency with higher confidence. Created a platform with University of Nairobi, Kenya and Wolverhapton University, UK for students and staff exchange program. • To overcome the threat and competition caused by surrounding colleges, our college provides a unique curriculum which is satisfying the requirement of industry demand and E3 training to mould the student to be placed or self employed. • Institution provides management scholarships to the students from economically and socially backward groups to level.

The initiatives taken by the Institute to fulfill the recommendations are listed below.

- Start multi-disciplinary and job oriented courses relevant to the present day context.
  - The college started B.Com BPS and B.Com PA courses in the year 2014-15
- To strengthen placement and counseling activities.
  - Almost 80 percent of the outgoing students were placed in the campus drive conducted by the college.

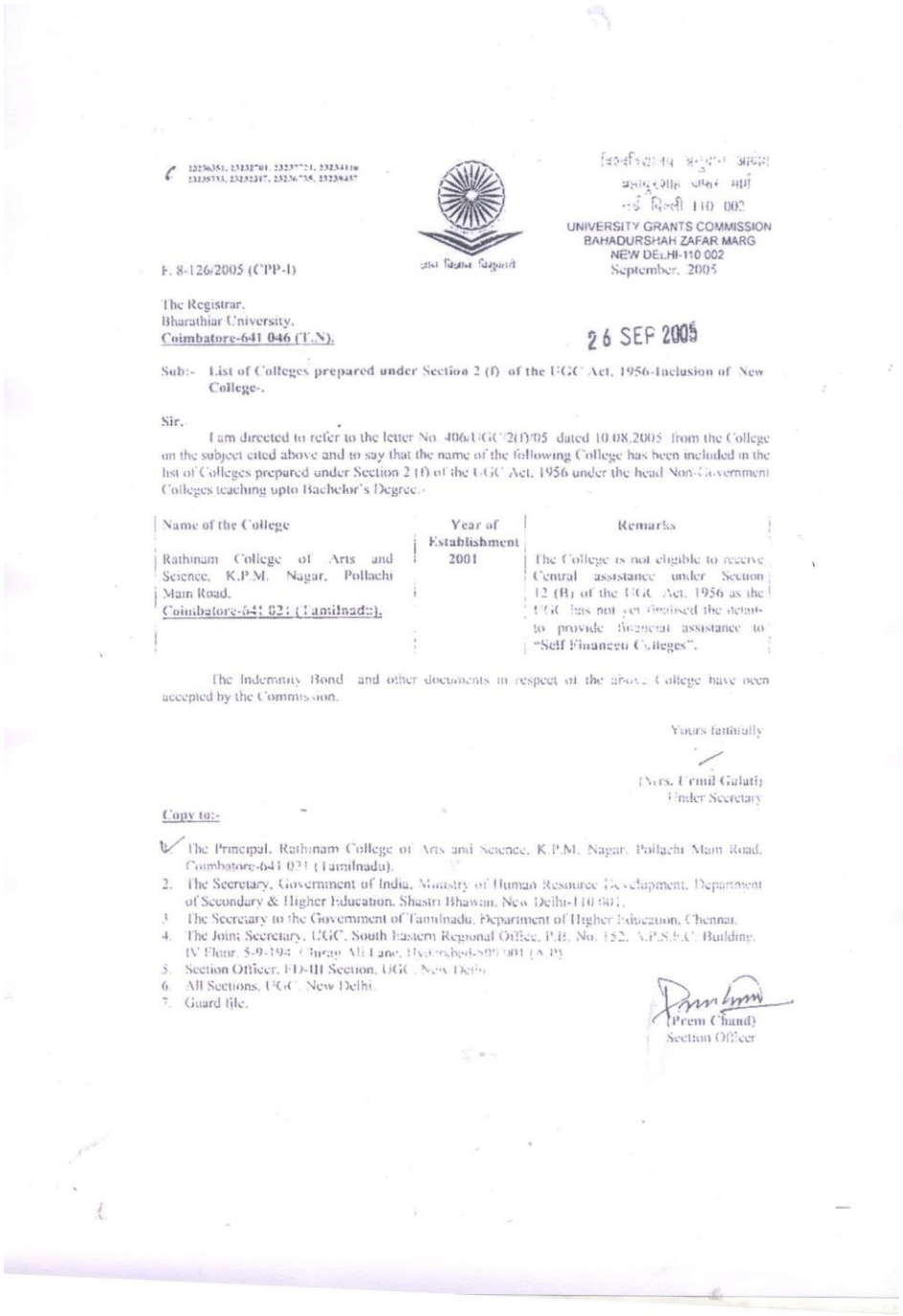
- To provide an auditorium to accommodate at least 1000 students.
  - The Kirubi Auditorium is renovated and regular events are conducted in the auditorium
- To provide better civic amenities to students especially for girl students.
  - Girls' rest room/convenient room facilities improved and permanent sick room with incinator facilities arranged.
- To identify and nurture the creative talent of students.
  - Student talents are identified by using many activities in the college both in curricular and extra-curricular activities.
- To attract qualified teachers by good emoluments.
  - Staff members with Ph.D degree are recruited and the existing staff also completed their Ph.D. Almost all members of staff are pursuing Ph.D/M.Phil degree programmes.
- To take the support and laboratory facilities of higher educational institutions for the promotion of research.
  - MOUs are signed with foreign universities for collaboration.
- To improve the quality of food court.
  - Food court/canteen facilities are improved.
- To improve the hostel facilities.
  - Hostel facilities are improved.
- To automate the office by procuring software.
  - New software is installed and office work is greatly computerized.

There has been increase in volumes of books from 8,000 to 12,000. The efforts are on to further increase the number of volumes and titles of books at a higher rate in the coming years.

Faculties are encouraged to produce quality research papers in National/International journals of repute to enhance the impact factors.

Academically, the most challenging task that the College took up was to break free from the mould of rote learning that Indian institutions have a dubious reputation for, and to encourage the higher order skills of critical thinking, application and creative problem-solving. The College decided on the structured use of the Blooms Taxonomy, with many checks and balances, and with the objectives of the teaching-learning-evaluation process clear to both students and faculty through grids for question paper setting and for presentations and assignments of students. This effort has been worthwhile in stimulating critical reflection on the context, content, reflection and action that the academic process should lead to. Beginnings are normative and so at the start of this process of building our Autonomous system, the College realised the importance of structuring crucial elements into the system.

ANNEXURES



23236351, 23232781, 23237721, 23234116
23235733, 23232317, 23236738, 23238437

सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
बहादुरशाह जफर मार्ग
नई दिल्ली 110 002
UNIVERSITY GRANTS COMMISSION
BAHADURSHAH ZAFAR MARG
NEW DELHI-110 002

F. 8-126/2005 (CPP-I)

September, 2005

The Registrar,
Bharathiar University,
Coimbatore-641 046 (T.N).

26 SEP 2005

Sub:- List of Colleges prepared under Section 2 (f) of the UGC Act, 1956-Inclusion of New College-.

Sir,

I am directed to refer to the letter No. 406/UGC/2(f)/05 dated 10.08.2005 from the College on the subject cited above and to say that the name of the following College has been included in the list of Colleges prepared under Section 2 (f) of the UGC Act, 1956 under the head Non-Government Colleges teaching upto Bachelor's Degree:-

Name of the College	Year of Establishment	Remarks
Rathinam College of Arts and Science, K.P.M. Nagar, Pollachi Main Road, Coimbatore-641 021 (Tamilnadu).	2001	The College is not eligible to receive Central assistance under Section 12 (B) of the UGC Act, 1956 as the UGC has not yet finalised the details to provide financial assistance to "Self Financed Colleges".

The Indemnity Bond and other documents in respect of the above College have been accepted by the Commission.

Yours faithfully,

(Mrs. Urmil Gulati)
Under Secretary

Copy to:-

1. The Principal, Rathinam College of Arts and Science, K.P.M. Nagar, Pollachi Main Road, Coimbatore-641 021 (Tamilnadu).
2. The Secretary, Government of India, Ministry of Human Resource Development, Department of Secondary & Higher Education, Shastri Bhawan, New Delhi-110 001.
3. The Secretary to the Government of Tamilnadu, Department of Higher Education, Chennai.
4. The Joint Secretary, UGC, South Eastern Regional Office, P.B. No. 152, A.P.S.F.C. Building, IV Floor, 5-9-194, Chirag Ali Lane, Hyderabad-500 001 (A.P).
5. Section Officer, FD-III Section, UGC, New Delhi.
6. All Sections, UGC, New Delhi.
7. Guard file.

(Prem Chand)
Section Officer

Ph. 23236351, 23232701, 23237721
23234116, 23235733, 23232317
23236735, 23239437, 23239627

Extension No. 413 (CPP-I Colleges)
UGC Website: www.ugc.ac.in
F. No. 8-126/2005 (CPP-I/C)

ज्ञान–विज्ञान विमुक्तये

विश्वविद्यालय अनुदान आयोग
बहादुरशाह जफर मार्ग
नई दिल्ली–110 002
UNIVERSITY GRANTS COMMISSION
BAHADURSHAH ZAFAR MARG
NEW DELHI-110 002

December, 2012

17 DEC 2012

The Registrar,
Bharathiar University
Coimbatore – 641 046
Tamil Nadu

Sub: - Change the status of the College under Section 12 (B) of the UGC Act, 1956.

Sir,

In supersession of this office letter of even No. dated 04.08.2011 on the above subject and to say that **Rathinam College of Arts and Science, K.P.M. Nagar, Pollachi Main Road, Coimbatore – 641 021 (Tamil Nadu)** is **un-aided/self financed** college and **permanently** affiliated to **Bharathiar University, Coimbatore – 641 046, Tamil Nadu** and the name of aforesaid college has been included in the list of colleges prepared under Section 12 (B) of the UGC Act, 1956 under the head **'Non-Government'** Colleges teaching upto **Master's** Degree' to make it eligible to receive Central assistance from sources other than UGC:-

Name of the College	Year of Establishment	Remarks
Rathinam College of Arts and Science, K.P.M. Nagar, Pollachi Main Road, Coimbatore – 641 021 (Tamil Nadu)	2001	As the College is charging fee as per State/University norms and a certificate in this regard has been received in UGC. The College would also be eligible to get grant for all UGC schemes related to teachers and students only as per the decision of the Commission dated 8th July 2011.

The documents submitted in respect of the above College have been accepted by the University Grants Commission. The earlier letter dated 04.08.2011 may please be treated as cancelled.

Yours faithfully,

(Raksha Pahwa)
Under Secretary

Copy to:-

1. The Principal, Rathinam College of Arts and Science, K.P.M. Nagar, Pollachi Main Road, Coimbatore – 641 021 (Tamil Nadu).
2. The Secretary, Government of India, Ministry of Human Resource Development, Department of Secondary Education & Higher Education, Shastri Bhavan, New Delhi – 110 001.
3. The Secretary, Higher Education Deptt. Government of Tamilnadu, Secretariat, Chennai – 600 009, (Tamil Nadu).
4. The Joint Secretary, UGC, South Eastern Regional Office (SERO), P.B. No. 152, A.P.S.F.C. Building, IV Floor, 5-9-194, Chirag Ali Lane, Hyderabad - 500 001, (Andhra Pradesh).
5. Publication Officer (Website-UGC), New Delhi.
6. Section Officer (F.D.-III Section), U.G.C., New Delhi.
7. Guard file.

(Sunita Gulati)
Section Officer

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

F.No. Southern/1-2017304934/2014/EOA Date: 04-Jun-2014

To,
The Principal Secretary
(Higher Education) Govt. of Tamil Nadu,
N. K. M. Bld. 6th Floor Secretariat,
Chennai-600009

Sub: Extension of approval for the academic year 2014-15

Ref: Application of the Institution for Extension of approval for the academic year 2014-15

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F-No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	Southern	Application Id	1-2017304934
		Permanent Id	1-409699831
Name of the Institute	RATHINAM COLLEGE OF ARTS AND SCIENCE	Institute Address	RATHINAM TECHZONE CAMPUS, POLLACHI ROAD, EACHANARI, COIMBATORE, COIMBATORE, COIMBATORE, Tamil Nadu, 641021
Name of the Society/Trust	KPM EDUCATIONAL TRUST	Society/Trust Address	RATHINHAM TECHZONE CAMPUS, POLLACHI ROAD, EACHANAI, COIMBATORE,COIMBATORE,COIMBATORE,Tamil Nadu,641021
Institute Type	Unaided - Private		

Opted for change from Women to Co-ed	No	Opted for change of name	No	Opted for change of site	No
Change from Women to Co-ed approved	Not Applicable	Change of name Approved	Not Applicable	Change of site Approved	Not Applicable

to conduct following courses with the intake indicated below for the academic year 2014-15

Note: This is a Computer generated Letter of Approval.No signature is required. Letter Printed On:5 June 2014

Printed By : AIC001159

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

Application Id: 1-2017304934			Course	Full/Part Time	Affiliating Body	Intake 2013-14	Intake Approved for 14-15	NRI Approval status	PIO Approval status	Foreign Collaboration Approval status
Program	Shift	Level								
MANAGEMENT	1st Shift	POST GRADUATE	MASTERS IN BUSINESS ADMINISTRATION	FULL TIME	Bharathiar University, Coimbatore	60	60	NA	NA	N

- Validity of the course details may be verified at www.aicte-india.org>departments>approvals

The above mentioned approval is subject to the condition that RATHINAM COLLEGE OF ARTS AND SCIENCE shall follow and adhere to the Regulations, guidelines and directions issued by AICTE from time to time and the undertaking / affidavit given by the institution along with the application submitted by the institution on portal and subsequently upload and update the student/ faculty/ other data on portal as per the time schedule which will be intimated by AICTE.

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation:- Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

(Dr. Kuncheria P. Isaac)
Member Secretary, AICTE

Copy to:

1. **The Regional Officer,**
   All India Council for Technical Education
   Shastri Bhawan 26, Haddows Road
   Chennai - 600 006, Tamil Nadu

2. **The Director Of Technical Education,**
   Tamil Nadu

Application Number: 1-2017304934*

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Letter Printed On:5 June 2014

Printed By : AIC001159

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)

7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-India.org

3. **The Registrar,**
Bharathiar University, Coimbatore

4. **The Principal / Director,**
RATHINAM COLLEGE OF ARTS AND SCIENCE
RATHINAM TECHZONE CAMPUS,
POLLACHI ROAD,
EACHANARI,
COIMBATORE,
COIMBATORE,COIMBATORE,
Tamil Nadu,641021

5. **The Secretary / Chairman,**
KPM EDUCATIONAL TRUST
RATHINHAM TECHZONE CAMPUS,
POLLACHI ROAD,
EACHANAI,
COIMBATORE,
COIMBATORE,COIMBATORE,
Tamil Nadu,641021

6. **Guard File(AICTE)**

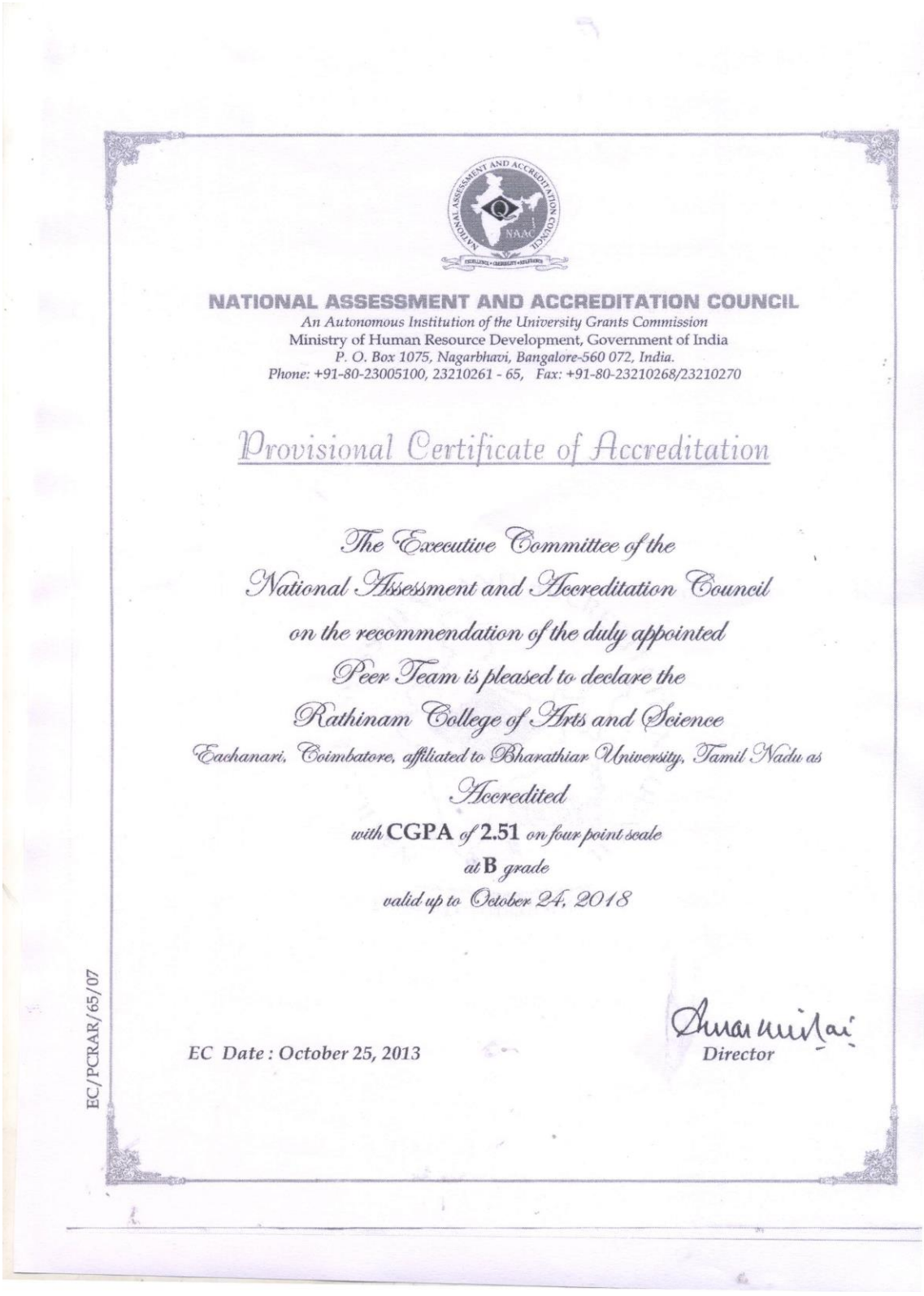
Application Number: 1-2017304934*

Page 3 of 3

Note: This is a Computer generated Letter of Approval.No signature is required.

Letter Printed On:5 June 2014

Printed By : AIC001159



NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission
Ministry of Human Resource Development, Government of India
P. O. Box 1075, Nagarbhavi, Bangalore-560 072, India.
Phone: +91-80-23005100, 23210261 - 65, Fax: +91-80-23210268/23210270

Provisional Certificate of Accreditation

The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Rathinam College of Arts and Science
Eachanari, Coimbatore, affiliated to Bharathiar University, Tamil Nadu as
Accredited
with **CGPA** *of* **2.51** *on four point scale*
at **B** *grade*
valid up to October 24, 2018

EC/PCRAR/65/07

EC Date : October 25, 2013

Director

डॉ॰ (श्रीमती) रेणु बत्रा
Dr. (Mrs.) Renu Batra

संयुक्त सचिव
Joint Secretary

ज्ञान-विज्ञान विमुक्तये

दूरभाष PHONE कार्यालय OFF : 23238876
फैक्स FAX : 011-23232297
E-mail : renu@ugc.ac.in
विश्वविद्यालय अनुदान आयोग
बहादुर शाह ज़फर मार्ग,
नई दिल्ली-110 002 (भारत)
UNIVERSITY GRANTS COMMISSION
BAHADUR SHAH ZAFAR MARG
NEW DELHI-110 002 (INDIA)

BY SPEED POST

No.F. 22-1/2013(AC)

May, 2013

22 MAY 2013

The Registrar,
Bharathiar University,
Coimbatore - 641 046
(Tamil Nadu)

Sub:- Conferment of fresh Autonomous Status to Rathinam College of Arts & Science, Rathinam Techzone Campus, Pollachi Road, Eachanari Post, Coimbatore – 641 021 affiliated to Bharathiar University, Coimbatore - 46.

Sir/Madam,

This has reference to the proposal dated 17.10.2011 submitted by Rathinam College of Arts & Science, Rathinam Techzone Campus, Pollachi Road, Eachanari Post, Coimbatore – 641 021 under the UGC scheme for conferment of fresh autonomous status and subsequent visit of the UGC Expert committee to consider the proposal on 24th & 25th Jan, 2013.

The report of the aforesaid Joint UGC Expert Committee was placed before the Standing Committee constituted for the purposes by the Commission to look into the Expert Committee reports for conferment of fresh autonomous status and extension of autonomy to colleges before its recommendations are placed before the Commission for its final approval.

The recommendations of the Standing Committee were placed before the Commission at its meeting held on 10th May 2013. The Commission, after taking due consideration of the recommendations of the Standing Committee, agreed to grant autonomous status to Rathinam College of Arts & Science, Rathinam Techzone Campus, Pollachi Road, Eachanari Post, Coimbatore – 641 021 under the UGC autonomous colleges scheme for a period of six year w.e.f. the academic year i.e. 2013-2014 to 2018-2019.

The Bharathiar University, Coimbatore - 46 may now go ahead and issue necessary orders in this regard by endorsing a copy of the same to this office for our records. The admissible grant under this scheme will be released to the College as per its eligibility, according to the norms as laid down in the XIth Plan Guidelines for Autonomous Colleges by the Joint Secretary & Incharge, UGC, South Eastern Regional Office, PB No. 152, APSFC Building, 4th Floor,5-9-194, Chirag Ali Lane, Hyderabad – 500 001.

Yours faithfully,

(Renu Batra)

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