



MBA

BBA

STEP UP IN LIFE...

EMBARK UPON YOUR PROFESSIONAL JOURNEY.
BEGIN HERE...

PREMIUM
MBA

RATHINAM
INSTITUTE OF MANAGEMENT

Counselling Code : 464

RATHINAM INSTITUTE OF MANAGEMENT

A NURSERY FOR LEADERS

Rathinam Institute of Management has a history of carving out leaders. Our students step in as a student and step out as a capable, confident, well informed, value adding manager. Students are taught to be leaders in their prescribed fields through constant monitoring, mentoring, inculcating the right values, imparting the right education, knowledge, technical know-how, hands-on experience, through live workshops and procedural examinations. A leader is one who stands tall and erect in the face of problems. Such are the values we inculcate in our students at Rathinam Institute of Management.

Ranked among top 100 Institutions
in India for two consecutive years



COMPELLING REASONS WHY ONE SHOULD LEARN AT RIM?

Experiential learning approach

01

Innovative & contemporary
management courses

02

A campus annexed with
IT park

03

Option of Entrepreneurship
Development training.

04

International business trips

05

06

Guest lectures by top business leaders.

07

Internship.

08

Air conditioned classrooms.

09

Functionally specialized faculty.

10

Library with more than 4000 volumes &
50 journals and e-journals

RATHINAM
INSTITUTE OF MANAGEMENT

Meeting the Young Achievers

A formal rendezvous with young and successful entrepreneurs from various fields is regularly conducted. These interactive sessions act as a wonderful moral boost for the students who visualise to be future business leaders and entrepreneurs.

Students can gain huge insights from the regular video conferences with foreign emissaries. Gaining knowledge from real life icons will give them better chance to understand the industry standards more than a prescribed text book.

Entrepreneurship Development Cell

The innate leadership qualities hidden in every student is nurtured through this training program. The program was initiated by HRD Department of Rathinam Institutions. The program is aimed at developing "Spirit of Entrepreneurship" among the students.

Startup@21

RIM was launched as a startup hub in the year 2015, and till date have incubated many successful and leading ventures in diverse areas.

Rathinam Institute of Management is accredited by Bharathiar University. The Institution is well connected with several International Universities and Corporates which enables to provide World-class MBA programs

MBA SPECIALIZATIONS

- Agriculture Management
- Remote Infrastructure Management
- Disaster Management
- Hotel Management
- Hospital Management
- Finance Management
- Human Resource Management
- Marketing Systems
- Information Systems

ELIGIBILITY:

The prospective applicant must satisfy one of the following eligibility criteria for admissions to the MBA programme. A graduate degree under 10+2+3 or 10+2+4 pattern under any discipline from a recognized university.

RIM offers Bachelor of Business Administration with Computer Applications (BBA), a three-year professional undergraduate course in Business Administration,

COURSE BENEFITS

- Practical hands-on training
- Exposure to corporates while at the campus
- Part-time job opportunity
- Guaranteed placement assistance
- Entrepreneurship development training
- Startup Incubation support

SPECIALIZATION

- Marketing
- Human Resource Management
- Systems
- Hospital Management
- Hotel Management

ELIGIBILITY:

Minimum 12th Pass from a recognized educational board

NOTHING BUT THE BEST: STATE-OF-THE-ART INFRASTRUCTURE



PREMIUM MBA (ONE SEMESTER ABROAD)

To address the growing demand of aspirants in gaining knowledge of current Global management practices and perspective, RIM introduces PREMIUM MBA, a prestigious MBA program in association with some of the leading International Universities.

The program will provide an opportunity for students to travel abroad during the last semester, to gain skills in their desired area of Interest and earn a certificate from a leading foreign university. In addition, this will provide a platform to students for networking abroad to raise capital for their business ideas and to seek foreign employment opportunities



BENEFITS

- Entrepreneurship training
- Free tab with loaded course materials
- Campus equipped with one of the best incubation facility in the country
- One semester abroad
- International Entrepreneurship exposure
- Free tab with unique course materials

WHY PREMIUM MBA?

- Unique opportunity to acquire International Learning
- Opportunity to travel abroad and gain knowledge from Internationally acclaimed Universities and Corporate
- Overseas and Domestic job opportunities
- Certification from foreign University

Duration: 2 Years | Eligibility: • Minimum 50% aggregate score in UG

• An aspirant with a zeal to become a global leader with a definite global exposure • We recognize CAT/MAT/TANCET test scores

LEADERS ARE MADE NOT BORN

ABOUT RATHINAM GROUP

As a premium institution known for imparting quality education, Rathinam Group believes in creating tomorrow's leaders. It is here where one can learn the very best theoretical learning and yet get the industry-knowhow. Because, perhaps, Rathinam Group is only institute which brings education, Information Technology (IT) development and infrastructure development (IT Park / Housing Development) all under the one roof. The Group offers various traditional and modern courses to aspiring students, who come from across the globe.

Rathinam Group's campus is spread over 70 acres and situated in South Coimbatore on NH209. Bestowed with state-of-the-art infrastructure, the Group takes a great care in selection of its qualified and experienced teaching staff. It is the place where countless leading Indian and MNC companies recruit from a bunch of well educated, well informed and well trained hands-on students. Yes, Rathinam Group is bringing about a revolution in education.

THE RATHINAM ADVANTAGE

RATHINAM TECHNICAL CAMPUS - A MICRO SMART CITY IN THE MAKING A PLACE BOOMING WITH OPPORTUNITIES AWAITS FUTURE MANAGERS

7 world-class institutions

4000+ vibrant multi-ethnic students community

2500+ Working Professionals

500 + Expert Faculty Members

70+ acres of spacious campus



INSTITUTION

Imagine a learning experience with no boundaries in a place that is home to 7 diverse and global institutions.



INDUSTRIES

Imagine the possibilities of getting trained through active engagement and collaboration in a place that is home to several global enterprises.



INCUBATION

Imagine the possibilities of being mentored and nurtured by successful entrepreneurs to create a possibility beyond imagination.



INSPIRED LIVING

Imagine the possibilities of living, working and recreating in an evolving, vibrant and inspiring smart microcosm.



Location Advantages

- Located within Coimbatore Corporation limits with excellent public transportation.
- 8 kms. from Coimbatore railway station.
- Well connected to major centres of interest within the city.
- Frequent public transportation
- Less than 20 minutes drive (9km) from City centre
- 30 minutes from Coimbatore Airport

OUR WORLD-CLASS KNOWLEDGE CENTRIC TOWNSHIP FEATURES:



Educational Institutions

Rathinam College of Arts and Science
Rathinam Technical Campus (Institute of Technology)
Rathinam Institute of Management
Rathinam International Public School
KPM Matriculation Hr. Sec. School
Rathinam School of Architecture
Rathinam Community College

IT Park & Incubation Center

Rathinam Technopark
Embassy Techzone IT/ITES-SEZ
Idea Infotainment and Technology Labs Pvt. Ltd.
(A DSIR recognized R & D lab)

LIFESTYLE & RECREATION

Rathinam Housing
Rathinavani 90.8 Community Radio



RATHINAM
INSTITUTE OF MANAGEMENT

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