



Celebrate life

RATHINAM



NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK - 2017



RATHINAM

THE BRAND OF EXCELLENCE

Education. Technology. Infrastructure & Entertainment

INSIDE RATHINAM CAMPUS

INFINITE POSSIBILITIES IN ONE PLACE.

7 world-class institutions

4000+ Domestic and International students

2500+ Working Professionals

450+ Expert Faculty Members

73 Acres of Spacious Campus



EDUCATIONAL INSTITUTIONS

Rathinam Technical Campus (Engineering)
Rathinam College of Arts & Science
Rathinam School of Architecture
Rathinam Institute of Management
Rathinam Community College
Rathinam International Public School
KPM Matriculation Hr.Sec. School

SKILL TRAINING CENTRE

L & T Sponsored – Skill Training Centre
NSDC Recognized Skill training Centre
AICTE Sponsored – PMKVY Training Centre

IT PARK & INCUBATION CENTRE

Rathinam Technopark
Embassy Techzone and IT/ ITES- SEZ

INFRASTRUCTURE, SERVICES & ENTERTAINMENT

Rathinavani 90.8 FM Community Radio
Idea Infotainment & Technology Labs Pvt. Ltd.
(DSIR recognized R&D lab)
Rathinam Shelters
Micro Smart City

NSDC (National Skill Development Corporation)
PMKVY (Pradhan Mantri Kaushal Vikas Yojana)
DSIR (Department for Scientific & Industrial Research)

Rathinam College of Arts & Science (RCAS)

RCAS is an Autonomous Institution Affiliated to Bharathiar University. It has been re-accredited with an A grade by NAAC. Approved by AICTE & Recognized by UGC.

Rathinam College of Arts and Science is All-India ranked 66th by National Institutional Ranking Framework-2017 (NIRF). RCAS is in the midst of a scenic campus with numerous imposing buildings of modern architecture. The composition of the community of students and faculty in RCAS reflects its truly national and eclectic character. It has also attracted scores of students from overseas.

RCAS imparts instruction to nearly 2500 undergraduate and postgraduate students. RCAS faculty members share the institutional vision of producing industry ready graduates and postgraduates who get placed in leading companies. RCAS has well-equipped laboratories, high speed internet connected computer labs, spacious classrooms, department libraries having a collection of over 15,000 books, rare as well as modern

Being an autonomous institution has enabled RCAS to constantly upgrade the course content, syllabus, teaching methodology, and also introduce specific co-certified courses such as B.Com. (ACCA), in association with Association of Chartered Certified Accountants, UK. Currently, looking at courses such as B.Com. (CIMA), in association with Chartered Institute of Management Accountants, USA to prepare commerce students for key management positions.

UG COURSES

- B.Sc.(Computer Science)
- B.Sc. (Information Technology)
- B.Sc.(Computer Technology)
- B.C.A (Bachelor of Computer Applications)
- B.Sc. (Mathematics)
- B.Sc. (Physics)
- B.Sc. (Visual Communication)
- B.Sc. (Costume Design & Fashion)
- B.Sc. (Psychology)
- B.Sc. (Bio Chemistry)
- B.Sc. (Bio Technology)
- B.Sc. (Micro Biology)
- B.Com.
- B.Com. E-Commerce
- B.Com. Accounting & Finance
- B.Com. Financial Service
- B.Com. (Banking & Insurance)
- B.Com. (Information Technology)
- B.Com. (Corporate Secretaryship)
- B.Com. (with ACCA)
- B.Com. (Computer Application)
- B.Com. (Professional Accounting)
- B.Com. (Business Process Services)
- B.B.A
- B.A (English)
- Diploma in Event Management

**NIRF
66TH
RANKED**

**NAAC
A
GRADE**

PG COURSES

- M.Sc. (Data Science & Business Analytics)
- M.Com (Computer Application)
- M.Com.
- M.Sc. (Computer Science)
- M.Sc. (Information Technology)
- MJMC (Master of Journalism and Mass Communication)
- M.Sc. (Mathematics)
- PGDM in Event Management

RESEARCH PROGRAMMES

- M.Phil. (Computer Science)
- M.Phil. (Commerce)
- M.Phil. (Mathematics)
- M.Phil. (English)
- Ph.D (Commerce)
- Ph.D (Computer Science)
- Ph.D (Management)

CLUB ACTIVITIES

- Techno Club, Music & Media Club
- Aptitude & Competitive Examination Cell
- Women's Club, Fashion & Art Club
- SPEC* Forum
- Tamil Club, Nature Club & Rotaract Club
- Entrepreneurship Development Club
- Consumer Club
- YRC / NSS / RRC
- English Club (Pegasus)



Rathinam Technical campus (RTC)

**RTC is an Institution for Engineering & Technology.
It is affiliated to Anna University, Chennai and is
approved by AICTE, New Delhi
The Anna University Counselling Code for this
Institution is 2329**

RTC established in 2011 is a respected leader in Engineering and Technical Education. The Institute is distinguished by its commitment in creating good Engineers and technologists to meet the need of core industry and the ITeS sectors. RTC offers an immersive learning experience with its well-equipped laboratories, high-speed internet connected computer labs, and spaciouly ventilated classrooms. The hallmark of the RTC education is it's strong and widespread alumni network, support of industry and the engagement that the Institute shares with several leading companies.

Library is well endowed with plenty of reference books, multiple volumes of standard texts as well as large number of journal and e-journal subscription.

RTC Specialties:

- Experiential, multi-disciplinary learning.
- Engineering Degree with 3 job oriented skill training
- Career-focused Training by the acclaimed Indian government recognised National Skill Development Corporation (NSDC)
- Career Guidance and Placement Cell
- Industry Tie-ups for Placements
- Preparation for evolving Career Opportunities
- Past placements at some of the leading companies

UG COURSES

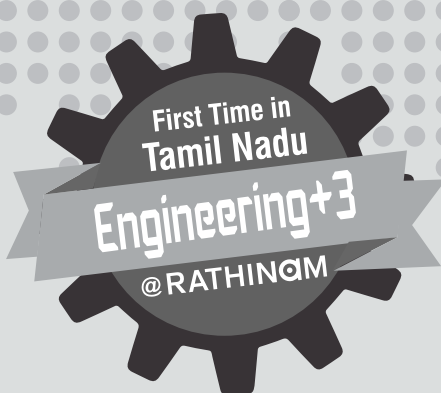
- B.E Mechanical Engineering
- B.E Civil Engineering
- B.E Electronics & Communication Engineering
- B.E Computer Science & Engineering
- B.Tech Information Technology

PG COURSES

- M.E Applied Electronics
- M.E Bio-Metrics & Cyber Security

VOCATIONAL COURSES

- **B.VOC - ELECTRONIC
MANUFACTURING SERVICES**
- **B.VOC - INDUSTRIAL TOOL
MANUFACTURING (ITM)**
- **D.VOC - MOBILE COMMUNICATION**
- **D.VOC - REFRIGERATION AND AIR
CONDITIONING**



Engineering + 3 - A completely innovative approach in teaching Engineering

First time ever, RTC has created the Engineering + 3 concept. The Students are additionally trained on following 3 certified job-oriented skills, which are supplementary to their basic engineering education. This makes them industry ready and facilitates faster placements.

The + 3 elements are:

1. EDII (Entrepreneur Development Institute of India)

EDI Centre of Excellence for Entrepreneurship & Innovation
Certified Diploma Programme

2. NSDC (National Skill Development Council)

NSDC Certified Skill Training programme related to the core branch of every student

3. CET (Competitive Exam Training)

Specialized Competitive Exam Coaching
by Professionals and Experts

**YOUR PATHWAY TO BECOME
AN ENGINEER, THE WORLD
NEEDS!**



www.rathinamtechnicalcampus.com

Rathinam Institute of Management

Counselling Code : 464

Rathinam Institute of Management - A nursery for leaders. Walk in as a student and step out of Rathinam as a capable, value creating manager. Education style at Rathinam is unique for making students as future managers.

Rathinam offers contemporary management programmes supplemented with training in necessary skills and industry relevant education.

Students are provided with real time scenarios and projects. Managerial concepts are discussed and supplemented with lectures and workshops by industry experts to provide understanding of real world problems.

The focus is on creating knowledge and industry ready leaders who add value to business.

Compelling Reasons why one should learn at RIM?

- Ranked by NIRF as 66th in the country.
- NAAC A Graded Institute.
- Experiential learning approach.
- Innovative and contemporary management courses.
- Option of Entrepreneurship Development training.
- International business trips
- Guest lectures by top Business leaders.
- Internship training.
- Functionally specialized Faculty.
- Air conditioned classrooms.
- MBA library with more than 4000 volumes and 50 journals and e-journals.

**Premium MBA
Exclusively at RATHINAM**

MBA464
COUNSELLING CODE

www.rathinamcollege.ac.in

MBA SPECIALIZATIONS

- Agriculture Management
- Remote Infrastructure Management
- Disaster Management
- Hotel Management
- Finance Management
- Human Resource Management
- Marketing Systems
- Information Systems



**International
Business Trip**



Location Advantages

- Located within Coimbatore Corporation limits with excellent public transportation.
- 8 Kms from Coimbatore railway junction.
- Well connected to major centres of interest within the city.
- Less than 20 minutes drive (9km) from City centre
- 30 minutes from Coimbatore Airport.

Leaders are MADE not BORN

Celebrate life



RATHINAM

Rathinam Techzone

Pollachi Main Road, Eachanari,
Coimbatore - 641021, Tamil Nadu, India.

Hotline : 8111021391 / 92

Email : admission@rathinamcollege.com

www.rathinamcollege.com

facebook.com/rathinamcollege

Rathinam Community College

Education plays a vital role in overall growth of a human being. India is recognized as one of the youngest nations in the world with over 50% of the population under the age of 30 years. It is estimated that by about 2025, India will have 25% of the world's total workforce. In order to harness the full demographic dividend, India needs an educational system which is of high quality, affordable, flexible and relevant to the needs of individuals, economy and to society as a whole. Rathinam Community College is intended to provide solution for this need.

The Rathinam Community College is accessible to a large number of individuals of the community and offers high quality education at low cost that encompasses skill development as well as traditional coursework. It provides opportunities to learners to directly opt for employment or to move into higher education. It's a flexible and open education system which caters to community-based learning needs.

The highly specialized programs are not only industry-recognized, but highly sought after and desirable.

- Diploma in Web Server Administration
- Diploma in Digital Short Film Making
- Diploma in Screenplay Writing
- Diploma in Multimedia Animation
- Diploma in Cinematography Film Editing
- Diploma in Event Management

Rathinam Skill Training Center

Larsen & Toubro Sponsored

- Electrical Skill training
- Refrigeration, Air Conditioning Service & Maintenance
- Solar PV Panel Installation and Testing Technical Training

National Skill Development Corporation (NSDC) training center

- Optical fiber Course
- Embedded System Course
- Network Storage Course

AICTE Sponsored – Pradhan Mantri Kaushal Vikas Yojana (PMKVY)

- CNC setter cum operator
- Junior Mechanic – Electrical & Electronics
- Plumbing general
- B.VOC

Rathinam School of Architecture (RSA)

(Affiliated to Anna University, Chennai &
Approved by COA, New Delhi)

SCULPTING THE ARCHITECTS OF THE FUTURE

At Rathinam School of Architecture, students are inspired to think, create, construct, design, synthesize information and solve problems through learning. Courses are structured to offer a comprehensive foundation in Architecture while developing personal, technical and business expertise.

What makes RSA different?

- *Established by an elite panel of practitioners and academicians*
- *Comprehensive architectural courses*
- *Guest lectures by leading professionals*
- *Industry visits and study tours*
- *State of the art class rooms, design and drafting studios*
- *Entrepreneurship Training*
- *Creative Club*
- *Cutting edge, all inclusive campus*
- *Hands on industry experience*
- *Planned Placement*

COURSE

B.Arch (Bachelor of Architecture)

**A Center of Excellence
for Smart Cities is being setup
under RSA**



SCULPTING THE ARCHITECTS OF THE FUTURE

ARCHITECTURE 2376
COUNSELLING CODE



www.rathinamarchitecture.com

CAREER GUIDANCE, TRAINING & PLACEMENT CELL

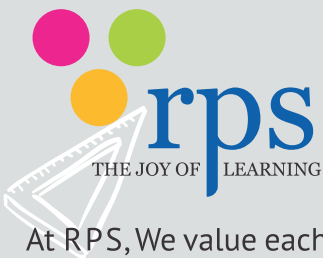
Placement of the college takes early right steps in identifying the current demands of the industry and prepares students towards this need. Students are slowly inducted into placement activities right from the second year. The Placement and Training Cell was established in 2006 to offer a world class placement and training to help students get placed in good companies.

The Placement and Training Cell is headed and co-ordinated by the Principal, Placement Officer, HR Managers, HR consultants and the Heads of the Departments are the active members of the Placement Cell.



Partial List of Recruiters





RATHINAM
INTERNATIONAL
PUBLIC SCHOOL

RATHINAM INTERNATIONAL PUBLIC SCHOOL

At RPS, We value each child as an individual and work hard to nurture their personal strengths and interests, and cultivate a love of learning across a broad and balanced curriculum. We stimulate learning by doing method which enhances the child's cognitive skills.

Children are exposed to different ideas and concepts, encouraged to question, motivated to experiment and express all that they learnt in the form of creative work. These practices prepare them emotionally for academic learning.

Customized Curriculum



Combined Syllabus of
CBSE & IGCSE
till 8th.

Post 8th - Choice Between
CBSE or IGCSE



www.ripschool.in

**College Annexed With
IT Park & SEZ -
20+ IT Companies**



**Rathinavani 90.8 FM
Community Radio**

**DSIR Recognized
Lab**



L&T Infotech

**L&T Free
Skill Training Centre**

**NAAC accredited
A Grade Institution**



**NSDC Training
Sponsored by AICTE**

**Special Trainers for
Placement Training
and Assessment**



EDC
Entrepreneur
Development Cell

**AICTE Sponsored
EDC Cell**

**Ranked 66th across
India**

nirf
NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK

Infosys
POWERED BY INTELLECT
DRIVEN BY VALUES

ORACLE ACADEMY

EMC
where information lives

ESS
Entrepreneurship Skills



MOU Signed with

Membership in



- » Best Engineering College for
 - Industry Relations
 - Career Guidance
- » National Award for Rathinavani - Govt. of India
- » Best Mass Communication Institute

Awards



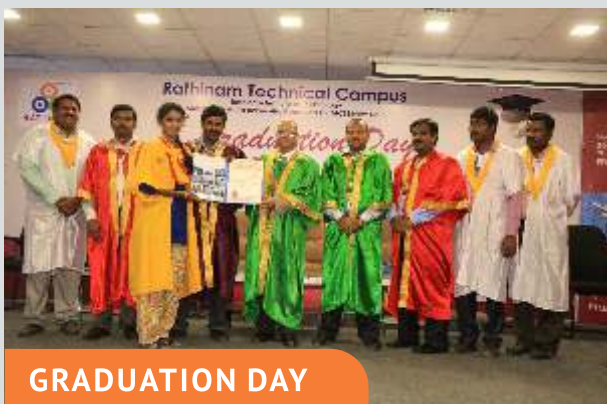
IEEE CONFERENCE



ICONS OF COIMBATORE



WOMEN'S FORUM



GRADUATION DAY



FESTIVALS @ RATHINAM



PRAYER HALL



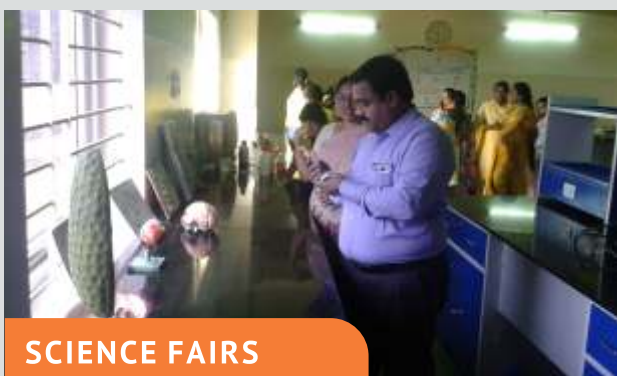
CRICKET NETS



VOLLEYBALL COURT



EQUIPPED LIBRARY



SCIENCE FAIRS