

RATHINAM INSTITUTE OF MANAGEMENT

RATHINAM
SCULPTING FUTURE LEADERS

RIM (Rathinam Institute of Management) has unflinching faith in creating ingenious leaders through a transformative, innovative and holistic education. Over the years, RIM has evolved to be a renowned institution, inculcating quality management education.

In Coimbatore, which plays a pivotal role in professionalizing the budding talents through its Doctoral-level programs, Post Graduate programs, Executive Training Programs, Consulting and Research Activities. Today, it serves as an autonomous body, evolving persistently to meet its objectives in the current business environment.

Rathinam Institute of Management

(Rathinam college of arts & science) (Autonomous)

(Affiliated to Bharathiyar University & Approved by AICTE New Delhi)

DO YOU HAVE A
PROFOUND
DESIRE
FOR A **BUSINESS**
OR
MANAGEMENT
CAREER ?

464
TANCET
Counselling
Code

What makes

Rathinam Institute of management
to stand out ?

Rathinam Institute of Management

(Rathinam college of arts & science) (Autonomous)

(Affiliated to Bharathiyar University & Approved by AICTE New Delhi)

MBA

Duration- 2 years

RIM Offers MBA and it stands unique from the other management Institutions. We are approaching the management studies in practical way rather than traditional way of chalk and talk method on theories

We are grooming you to face the real challenging world. Our MBA offers an Industry embracing course which gives you exposure and hand on experience from day one in our campus

Specialization

- Agricultural Management
- Aviation Management
- Hospitality & Hotel Management
- Event Management
- Marketing Management
- Finance Management
- Human Resource Management
- Operations Management

Eligibility

A pass in a Bachelor's Degree of minimum 3 years duration from a recognized university.

MBA - IEV

Duration- 2 years

MBA in Innovation, Entrepreneurship and Venture Development (IEV)

Key Features

- Unique concepts of entrepreneurship, innovation and new venture development
- How to take an idea, build a prototype and launch to early customers in the market
- Demonstrate how to Market and Idea/Prototype to early customers
- Knowledge of scale up and venture growth strategies
- Knowledge of Business Models and Fund Raising
- Knowledge of National / International Start-up Ecosystem

Eligibility

A pass in a Bachelor's Degree of minimum 3 years duration from a recognized university

EXECUTIVE MBA

Duration- 15 months



Key Features

Complete your MBA (executive) without leaving your job, An emphasis on Leadership Development, An accelerated interactive & self paced course, International Study Tour

Eligibility

Working professions from any domain - Software, IT, HR, Finance, Agriculture, Marketing, Sales, Entrepreneurship and Operations. Bachelor Degree in any discipline from a recognized university with minimum 55% marks and 2+ years of work experience. or Bachelor Degree in any discipline from a recognized university with minimum 55% marks and Post graduation.



RATHINAM
GROUP OF INSTITUTIONS

signed MoUs with prestigious institutions

Institute Partner

ILLINOIS INSTITUTE
OF TECHNOLOGY



Entrepreneurship
Development
Institute of India

AIC RAISE

Specialization

MBA

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Agricultural Management



Aviation Management



Hospitality & Hotel Management



Event Management



Marketing Management



Operations Management



Human Resource Management



Finance Management



LAB



Board Room



Classroom



Out Bound Training



Library



Chillout Space

International Study Tour



Singapore



Malaysia



Chicago



Germany

YOUR DESTINY IS
JUST A FEW STEPS
AWAY.
**RATHINAM INSTITUTE
OF MANAGEMENT**



Campus Virtual Tour

OUR INSTITUTIONS

RATHINAM TECHNICAL CAMPUS (ENGINEERING)

RATHINAM COLLEGE OF ARTS AND SCIENCE

RATHINAM SCHOOL OF ARCHITECTURE

RATHINAM INSTITUTE OF MANAGEMENT

RATHINAM INTERNATIONAL PUBLIC SCHOOL

KPM MATRICULATION HR. SEC. SCHOOL



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