

B.COM

BANKING AND INSURANCE

PROGRAMME
INFORMATION GUIDE



RATHINAM

COLLEGE OF ARTS & SCIENCE

B.S.C | B.COM | B.B.A | BCA | B.A | B.VOC



RATHINAM

Rathinam Group of Institution is a premium Institution known for its unique quality of education. Rathinam College of Arts and Science (RCAS) is the institute that brings education, Information Technology (IT) Development, and Infrastructure Development under one roof. The Group offers various traditional and modern courses for students. It is a place where countless leading MNC companies recruit from well-educated, informed, and trained hands-on students.

RCAS makes it under India's top 100 institutions, secured 74th Rank in the BCA courses, 75th Rank in the Science courses, 99th Rank in the Arts courses, and 100th Rank in B.Com and BBA Courses. It has been accredited with an A grade by the National Assessment and Accreditation Council (NAAC) for the quality of education it provides. RCAS is ranked 150 by NIRF four times in a row. RCAS, in association with ICT Academy, has set up a sophisticated Dell EMC External Research and Academic Alliance for Data Science & Big Data.



WHY CHOOSE RATHINAM!!!

100% PRACTICAL
learning of theory papers.

IT PARK
with 30 companies annexed

MoU with
EMC2 | UTL | INFOSYS | TCS

NSDC CERTIFICATION
skill courses are incorporated in the Curriculum
NSDC certification along with M.Sc.Data Science
& Analytics Degree

INSTITUTIONS, TECHNOPARK & HOUSING

After making a healthy run in the industry for more than 20 years, Rathinam Group has expanded. Now it is called Rathinam Techzone. It is a campus with various institutions, encompassing the spectrum of Pre-KG to Ph.D. education and Technology Parks, including a Special Economic Zone (SEZ). More than 4000 students enrolled under the institutions and 14 companies located inside the IT Park and SEZ, backing more than 2500 employees. Rathinam Group also has multiple faces by pioneering education, Information Technology(IT) development, and infrastructure development (IT Park / Housing Development) in South Coimbatore.

The banking and insurance sectors play a crucial role in promoting development in a nation. Graduates of this course emerge as skilled professionals that serve as an asset for the whole nation.

With the degree of **B.Com in Banking and Insurance,**
that national asset can be you!

BACHELOR OF COMMERCE IN BANKING AND INSURANCE

3 YEARS | PG COURSE

Any student who has qualified 10+2 or any other equivalent examination from any recognized board or university with an aggregate of at least 50% marks or more is eligible to apply for admission to this course.

ABOUT THE PROGRAMME

Bachelor of Commerce in banking and insurance is an undergraduate course with a duration of 3 years. The course has been specifically designed to enable the students to handle numerous financial activities related to the banking and insurance sectors. B.Com in Banking and Insurance produces trained professionals who can operate efficiently under the financial service sector and handle various technologies associated with the banking and insurance sectors. The course of B.Com in insurance and banking provides the graduates with a thorough understanding and knowledge of banking and insurance.

SKILLS TO BE GAINED

- The program enhances the students' communication skills, logical reasoning, and critical thinking. Henceforth, it leads to the holistic development of the student.
- The graduates study various aspects such as E-commerce and E-business. Therefore, it enables them to pursue private business ventures in the future.
- A thorough understanding and knowledge of financial sectors enable the students to take up higher degree courses in the future.



20+
MoU'S
SIGNED

15+
NATIONAL
AWARDS

986+
OFFERS FROM
141 COMPANIES

20+
CENTRE OF
EXCELLENCE



ADMISSIONS OPEN 2021-22

Admission Helpdesk
+91 84484 48909

www.rathinamcollege.edu.in
rathinamcollege

EMPLOYABILITY

The graduates of B.Com in Banking and Insurance are offered handsome pay packages. The companies are willing to pay a good salary because of the increasing demand for eligible professionals in the banking and insurance sector. Here is a list of average salaries with their corresponding job profiles :

- Insurance Manager
- Financial Advisor
- Accountant

Placement Record 2020 - 21

Partial List of our Recent Recruiters*

Cognizant

tcs TATA
CONSULTANCY
SERVICES



Infosys
Navigate your next

HCL

IBM

Capgemini

accenture

Rathinam Group of Institutions
Pollachi Road, Eachanari,
Coimbatore, Taminadu,
India - 641021

Our Campus

Rathinam College of Arts and Science - Rathinam Technical Campus (Engineering)
Rathinam School of Architecture - Rathinam Institute of Management
Rathinam International Public School - KPM Matriculation Hr. Sec. School

+91 422 4040909
+91 84484 48909
info@rathinam.in
rathinamcollege