RATHINAM
THE BRAND OF EXCELLENCE

Education. Technology. Infrastructure & Entertainment
Education. Technology. Infrastructure & Entertainment

Get Ready for a Life Transforming Experience . . .
It all started thirty seven years back in 1979 as a Matriculation school in Eachanari, Coimbatore. Giving the best in all forms is the only motive right from its inception. After making a healthy run in the industry for more than 20 years, Rathinam Group has expanded. Now it is called as the Rathinam Techzone. It’s a 70 acre technological campus with various Educational Institutions teaching right from Pre-KG to Ph.D and IT Parks including Special Economic Zone (SEZ).

We have around 4000 students in our Educational Institutions. There are about 14 companies located inside the IT Park and SEZ, backing more than 2500 employees. Rathinam Group is also having multiple faces by pioneering education, Information Technology (IT) development and infrastructure development (IT Park / Housing Development) in South Coimbatore. With a straggling campus of 70 acres, Rathinam Techzone is located inside the Coimbatore Corporation on the NH-209. Equipped with proper transport facilities, visiting the campus is more like a walk in the park. The core concentration of Rathinam is to approach the education from a different angle. It offers education in a new way that no other institution can offer. Learning, Working and Living - this is how the life at Rathinam is defined!

The Rathinam family tree consists of the following branches,

**EDUCATIONAL INSTITUTIONS**
- Rathinam Technical Campus (Institute of Technology)
- Rathinam College of Arts & Science
- Rathinam Institute of Management
- Rathinam Community College
- Rathinam International Public School
- Rathinam Modern Matriculation Hr. Sec. School

**IT PARK & INCUBATION CENTER**
- Rathinam Technopark
- Embassy Techzone IT/ITES-SEZ

**INFRASTRUCTURE, SERVICES, & ENTERTAINMENT**
- Idea Infotainment & Technology Labs Pvt. Ltd. (A DSIR recognised R&D lab)
- Rathinam Shelters
- Fine Stay Hotel
- Rathinavani 90.8 Community Radio
Location Advantages

- Located at NH 209 with excellent public transportation
- 3 km to city South Railway Station
- ½ km to the city ring road
- Well connected to any part of the city with public transportation
- Public bus available right in front of the campus in 5 minutes interval
- Less than 20 minutes drive (9km) from City centre
- 25 minutes from Coimbatore Airport
- 2.5 hours from Cochin International Airport
Get Ready for a Life Transforming Experience . . .
12 REASONS TO JOIN RATHINAM

1. College annexed with IT Park & SEZ
2. Rathinavani 90.8 Community Radio
3. DSIR Recognized Lab
4. L & T Free Skill Training Centre
5. Membership in
   - Confederation of Indian Industry
   - Indian Chamber of Commerce
   - Computer Society of India
   - IETE
   - COIMBATORE MANAGEMENT ASSOCIATION
   - IEEE
   - QED Science Lab

Larsen & Toubro
AWARDS

- Awarded as Best Engineering College for Industry Relations - Bloomberg TV 24MRC
- Awarded as Best Engineering College for Career Guidance - Higher Education Review Magazine
- Rathinavani - National Award for Most Creative and Innovative Community Radio - Govt. of India
- Best Mass Communication Institute with excellent campus in Tamil Nadu Award for Rathinam Arts & Science College by India Today

STUDENTS CLINIC (WELLNESS CENTRE)

MOU WITH FOLLOWING COMPANIES

- TATA Consultancy Services
- Infosys
- EMC
- Oracle Academy
- UTL Technologies Ltd.
- Electronics Sector Skills Council of India (ESSCI)
- University of Nairobi
- Reliance

official technical trainer

COACHING CENTRE FOR ARMED FORCES

AICTE SPONSORED EDC CELL

M.E BIO METRIC & CYBER SECURITY COURSE
Rathinam College of Arts & Science (Autonomous)

Affiliated to Bharathiar University, Re-Accredited by NAAC & Recognized by UGC and Under section 2(f) & 12(B)

Rathinam College of Arts & Science (RCAS) is the right place for the students who are willing to learn something new. We are not restricting ourselves to just the academic education, which is just a part of our curriculum. The overall growth of students is important so we follow a well organized and clearly charted system of education which paves the way for a better future.

Our ultimate aim is to provide a learning experience which embraces changes in a positive way. Experience and innovation of faculties go hand in hand, by which the students gain knowledge and skills in order to prepare for the competitive world. "Life Transforming Experience" that is how education at RCAS is defined.

www.rathinamcollege.edu.in
UG COURSES
B.Sc (Computer Science)
B.C.A (Computer Applications)
B.Sc (Information Technology)
B.Sc (Computer Technology)
B.Com (Commerce)
B.Com (Computer Applications)
B.Com (Professional Accounting)
B.Sc (Mathematics)
B.B.A (Business Administration)
B.Sc (Costume Design & Fashion)
B.Sc (Visual Communication & e-Media)
B.A (English Literature)
B.Com (BPS)
B.Sc (Physics)
B.Sc (Psychology)*

PG COURSES
M.Sc (Information Technology)
M.Sc (Computer Science)
M.Sc (Mathematics)*
M.Sc (Applied Psychology)*
M.B.A (Master of Business Administration)
M.A (Mass Communication and Journalism)
M.A (English Literature)*
M.Com (Commerce)

RESEARCH PROGRAMMES
M.Phil (Computer Science)
M.Phil (Commerce)
M.Phil (Tamil)
M.Phil (Mathematics)
M.Phil (Management)
M.Phil (English)
Ph.D (English)
Ph.D (Tamil)
Ph.D (Commerce)
Ph.D (Computer Science)
Ph.D (Management)

*Subject to Affiliation
“How can we develop a better recycling system to protect the environment? How can we design a school that can withstand an earthquake?

Engineers are team players with independent minds who ask questions such as above and also find solution for them as well. Engineers use their imagination and analytical skills to invent, design, and build things that matter. By dreaming up creative and practical solutions, engineers are changing the world all the time.

Rathinam Technical Campus proudly called as Rathinam Institute of Technology is a ground-breaking initiative which offers the engineering education at a higher echelon. Situated inside the 70 acres of Rathinam Techzone campus, the engineering college has assorted add-ons like IT Parks, Special Economic zones and other Educational Institutions. IT parks and SEZ within the campus provide abundant opportunities for the students to equip themselves according to the Industry needs. This industry-institution collaboration will surely enrich the life of students.

### B.E.
- Mechanical Engineering
- Civil Engineering
- Electronics & Communication Engineering
- Computer Science & Engineering
- B.Tech - Information Technology

### M.E.
- Applied Electronics
- Bio-Metrics & Cyber Security

### Merit Scholarship

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<th>% of Marks</th>
<th>Scholarship for +2 Students</th>
<th>Scholarship for Diploma Students</th>
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<td>Above 90%</td>
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<td>Above 80%</td>
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<tr>
<td>Above 75%</td>
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### Industry skill training Partners

- LARSEN & TOUBRO
- UTL TECHNOLOGIES LTD.

- Awarded as Best Engineering College for Career Guidance - Higher Education Review Magazine
- Awarded as Best Engineering Institute for Industry Relations - 24MRC
DO YOU HAVE A PROFOUND WISH FOR A BUSINESS CAREER?

YOUR DESTINY IS JUST A FEW STEPS AWAY.

Rathinam Institute Of Management

www.rathinamcollege.ac.in
WHAT MAKES RIM TO STAND OUT?

RATHINAM INSTITUTE OF MANAGEMENT (RIM) offers MBA, but how it differs from the other so called Management Institutes? We are approaching the management studies in a practical way rather than teaching theories, we are taming you in the real world. MBA here is an industry embracing course so that you will be a part of the industry right from your studies.

With this experience, the real industry world will not frighten you and it will be like a protracted college for you all throughout your life. We believe in the dictum, "learning will happen only by doing".

We have a team of exceedingly skilled academic faculty members with vast experience in the field of Management, to train the students on different management sectors.

We are aware of the swiftly changing trends in management and marketing, and the syllabus of ours is regularly updated according to that.

MBA
- Agriculture Management
- Remote Infrastructure Management
- Disaster Management
- Hotel Management
- Finance Management
- Human Resource Management
- Marketing Management
- Information Systems

Eligibility: Under graduate with any Discipline (10, +2, 3 or 4) CAT / MAT / CET / TANCET or Any Equal Entrance Exam

In order to help students to cope up with the real world scenario, Rathinam Institute of Management is providing various business exercises and extra-curricular activities such as

- CEO meets
- Industrial Visits
- Internships
- Softskills training
- Free International Business Internship
- Incubation Center to Help Student Startups
- Entrepreneur Development Cell
- Free Advanced Tablet PCs for Students
Rathinam Technopark / Embassy Techzone
IT Park, IT SEZ(Special Economy Zone)

These are about 20 companies, located in the 70 acres campus of Rathinam Technopark, including Technology parks and SEZ in the campus. This entire park consists of 6 office buildings and a central hub with extensive life style amenities, convenience stores/services and convention facilities.

Target industries of this technopark in the near future are

- Software development
- Product development/R&D
- Business Processes OutSourcing(BPO)
- Training & Research facilities
- IT Services
- Embedded Systems Development

Estimated to be completed in 5 to 8 years, the park is planning to accommodate more than 30,00 IT Professionals in a quality space of 50,000 sqft
• HCL Infosystems Ltd
• VWR Lab Products Pvt Ltd
• Nous Infosystems Pvt Ltd
• Mmodal Global Services Ltd
• Data page Digital Services Pvt Ltd
• Atlas Healthcare Software India Pvt Ltd
• Idea Infotainment & Technology Labs Pvt Ltd
• KnowledgeQ Interactive Consultancy Services Pvt Ltd
• Ayotta Technologies India Pvt Ltd
• Daemon Software And Services Pvt Ltd
• Information Evolution India Pvt Ltd
• Ephron Systems Pvt Ltd
• Pranas Technologies Pvt Ltd
• SMK Overseas
• Intellectyx Data Science India Private Limited
• Trinity Skillworks Pvt Ltd
• Sysram Bigdata Pvt Ltd
• Fetcher Pvt Ltd
Career Guidance & Placement Cell

Placement and training cell of the college is equipped with motivated faculties to train the students and equip them to suit the present day industry needs. A separate department was started during 2006 with a goal of providing world class training and placing the students in renowned companies.

The Placement cell is headed by the Principal and all the activities are co-ordinated by the Vice Principal. Placement Officer, Hr managers, HR consultants and the Heads of the Departments are the members of the placement cell. They help the placement officers in training and motivating the students to get equipped.

**Activities of Career Guidance and Placement Cell:**

» Career guidance, counseling and motivational programmes
» Finding suitable training organization to prepare the students for training to suit the company needs
» Conducting regular soft skill training programmes and aptitude skill based evaluations
» Interactive and communicative English classes and workshops
» Interaction with companies, organizations, consultants and arranging for on-campus interviews
» Conducting Job Fairs/ Job Melas, follow-ups and getting feedbacks from the recruiters.
Our Alumni are shining @

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Rathinam International Public School (RIPS) is a part of Rathinam Group.

At RIPS, we believe that learning is pleasurable because learning while playing method is used to teach. “Every child gains a strong sense of self and grows into a healthy individual with life-long joy in learning, working and exploring life. This will enable them to contribute happily and productively, their unique talents to the world.”

At RIPS, children will be exposed to different ideas and concepts, encouraged to question, motivated to experiment and express all that they learn in the form of creative work. These practices prepare them emotionally for academic learning.

**Customized Curriculum**

- **Combined Syllabus of CBSE-I, IGCSE till 8th.**
- Matric syllabus also available from 1st to 12th
- Post 8th it will be either CBSE-I, IGCSE
An Initiative to promote entrepreneurship spirit among the students and the people in and around the campus!
The leadership quality among the students is nurtured with this training program. Started by human resource development of Rathinam Institutions, this will develop the spirit of entrepreneurship among the students. EDC is a separate wing which has adequate facilities and expertise backing by the industry and banking sectors.

Through individual counseling, workshops, training programs, orientation classes, demo classes, Business expert talks, we motivate the students to become entrepreneurs. The EDC cell will have members from the area of academics, Industry, banking sector, Government, and non-government sectors. Join us and the entrepreneurship skills of yours will be developed and put to use in a positive way.

RIM launched the start up hub in the year 2015, for the budding entrepreneurs under the name “Startup@21” It gives a fertile environment for MBA Students, with an office space and a conference hall for business tycoons. Financial support is provided for efficient entrepreneurs. “Start up @ 21” helps them to bloom as a successful and efficient entrepreneur.
Rathinavani 90.8 Community Radio

A social initiative for community development from Rathinam College!

Rathinavani 90.8 is the community radio of Rathinam college.

It is a social initiative for the community development. This community radio concentrates only on the social education, imparting scientific temper, sharing of ICT to the common man, health, education and environmental programs. It organizes special programs for women, children, industrial workers, students and farmers.

facebook.com/rathinavani

Talent Hunt  Radio Mathematics  Community Participation
National award for the “Most Innovative & Creative Radio” in the country. Award given by Mr. Arun Jaitley (Minister of Finance) on 16th March, 2015

Ithu Namma Radio!
Stay Tuned...
State of the Art Laboratories

- Machines Lab
- Fluid Mechanics Lab
- CNC Lab
- SOM Lab
- Computer Lab
- VISCOM Lab
- SOM Lab
SPORTS EXCELLENCE
A+ Sports Facilities

Handball  Cricket Team  Cricket Practice Nets

Asian Adithada Championship  Weight Lifting  Football

Asian Chinlone Championship  Basket Ball
Education and Sports go hand in hand at Rathinam. We hand pick the students who are talented in sports and train them with the help of professional trainers.

Highlights:
1. Accommodates a fine quality cricket ground with special training nets. It must be noted that Rathinam is one among the very few college which are equipped with training nets.
2. A Separate and devoted place is given to basket Ball court. This basketball court is built in an advanced way following every norms of the sport.
3. There is a highly equipped Gym facility to keep everyone fit. We believe that physical fitness amplifiers mental fitness.
4. Football, Shuttle Badminton, Ball Badminton, Volley Ball, Coco are also given equal importance.
5. Along with these modern sports, traditional martial arts like kalaripayattu, Silambattam are also taught to the students for self-defense.
Rathinavani 90.8 CR received National Award for "Most Innovative and Creative Community Radio"

Best Edupreneur Award

Engineering Institute Award for Best Industry Partnership by 24MRC Pvt. Ltd.

Mrs. Shima Sendhil Received Award for 100 Women achievers in India

Mega Tree Plantation Drive

DST - Radio Mathematics Program Launch
Delighted to visit this young institution inaugurating a seminar on unique Identification Card. Wish you young chairman, staff, and students. All the best.

D. R. Karthikeyan
Former CBI Director

Rathinam means a valuable gem. I am sure this gem of an institution would command international reputation.

Prof. H. Devaraj
Vice-Chairman
University Grants Commission
New Delhi.

Good to see Rathinam is integrating industry with their academic studies. This is the future which will bring many opportunities for the younger generation.

Prof. R. M. Vasagam
DIRECTOR, Directorate of Advanced Technology and Planning, ISRO Headquarters, Bangalore.

PROJECT DIRECTOR for APPLE, India's first experimental geostationary communication satellite project during 1977 - 83 time frame.

This is an excellent institution that I am honored to be meeting with. I have learned much more than I have taught.

Keith Gold
President
Gold Marketing Communications
Florida, USA

Golden Globe Award Winner
Grammy Award Winner
Guest’s Testimonials

International method of teaching is the need of the hour! Good to see Rathinam Institutions as one of the pioneers in bringing it to all kinds of people. The little children here are filled with enthusiasm, credits to the teaching methods.

Colonel Varun Singh Janwar
Field Regiment, Indian Army, Coimbatore

The college is trying everything at its common to give full meaning to its motto "Celebrate Life"

Ms. Hemamalini Suresh B.E (AG)
Manager HR
Cameron Manufacturing India.

I visited the college for a programme. Nice to see the infrastructure and committed management. I am sure they will continue their good work and I wish them all the very best!

Mr. Naresh Gupta IAS (Retd)
Former Chief Election Commissioner, TN

Very much happy to be associated with Rathinam Institutions in order to provide free electrical skill training. With this the students will be more equipped and well prepared to face the challenges of the electrical industry.

Mr. R. Sundar
GM and Head – Central Management Team
L&T, Coimbatore
Alumni Testimonials

The Core curriculum provided an excellent foundation for higher learning and defined my personal and professional being. My achievements are a direct reflection of my education and I am eternally grateful for that experience.

Jaison, Director
SigmaPharm Laboratories
Bensalem, Pennsylvania

My achievement is largely the product of studying raising my level aspiration an expectation through my college.

Sujitha Sukumar, System Engineer at Infosys Limited

After my first week in Rathinam College I knew I could achieve my desired goal - Software Engineer. Well, here I am!! all the hours of study and pen-pushing finally paid off and I'm satisfied with what I'm doing. I learned my life there!!

Nandha K Subramaniam, IT analyst
Tata Consultancy Services,
Bank of America, Jacksonville, FL, USA

The excellence of our faculty, the strength of our research programs and our commitment to the education of future generations of leaders have led me to what I am now.

Usha Begum - HJ
Robert Bosch, Coimbatore

My becomes a goal with my higher technical skills and experience gained from my great institution Rathinam.

I.M Rudhran Barasau
The New Indian Express Groups
Staff reporter at Dinamani
Chennai.

From the year spent at visual communication, I have retained the human dimension which contains the exceptional quality of my teachers and an immensely positive elevation. This course opened my mind to numerous new fields, both multiple and complementary, which trigger the desire to invest oneself even further.

Thiyaga Chennal, Chief Reporter
Puthiya Thalaimurai, Chennai