

placement at
RATHINAM





EDUCATIONAL INSTITUTIONS | IT PARK & SEZ | SHELTERS | FINE STAY

ABOUT US

It all started thirty Seven years back (1979) as a matriculation school in Eachanari, Coimbatore, Right its inception, given the best in all forms is its only motive. After making a healthy run in the industry for more than 20 years, Rathinam group has expanded. Now it is called as Rathinam Techzone – a 70 acres technological campus with various educational institutions teaching right from Pre-KG to Ph. D and technology Parks including special Economic Zone (SEZ)

Accompanying 4000 students under these institutions, there are about 14 companies located inside the IT Park and SEZ, backing more than 2500 employees. Rathinam Group also has multiple faces by pioneering education, Information Technology (IT) development and infrastructure development (IT Park / housing development) in South Coimbatore. With a sprawling campus of 70 acres, Rathinam Techzone has the transport facilities and visiting the campus is more like a walk in the park.

The core concentration of Rathinam is to approach the education from a different dimension. It offers education in a new way that no other institution can offer. Learning, working and Living – This is how the life at Rathinam is defined!



INSTITUTION OF MANAGEMENT



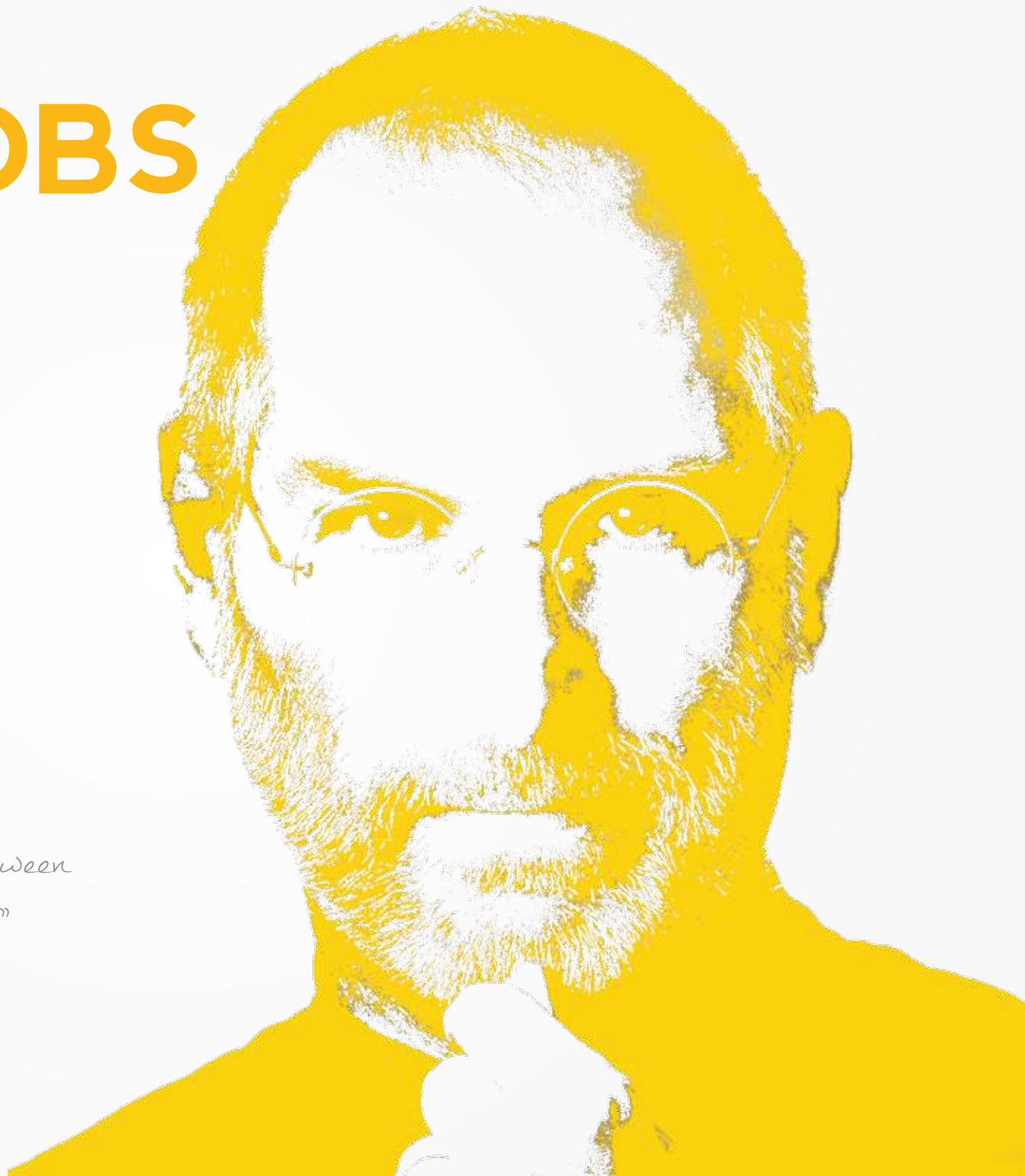
TECHNICAL CAMPUS



COLLEGE OF ARTS & SCIENCE

STEVE JOBS

*"Innovation distinguishes between
a leader and a follower..."*



MANAGEMENT EDITORIAL

**Dr.Madan A.Senthil,
Chairman – Rathinam Institutions**

When you walk through the portals of Rathinam, you are entering a world that leads to the future of yours. We believe that acquiring a degree is just a part of the process of learning but the bigger quest is preparing them mentally to lead.

Here at Rathinam, our goal is to create global leaders who will contribute with their knowledge to build a more prosperous and peaceful world. Through our college, the students are not just getting a degree, but a degree in life which pushes them forward in all aspects.



"I don't believe in failure.

It is not failure if you enjoyed the process."

~ Oprah Winfrey

*"What lies behind us and what lies before us
are tiny matters compared to what lies within."*

~ Ralph Waldo Emerson



**Prof.R.Manickam,
CEO – Rathinam Institutions**

In this competitive world, it is important to foster the leadership quality in the minds of youngsters. Rather than being a flock of sheep, being a Shepherd is the need of the hour.

At Rathinam, we create leaders by constructive motivation. Conducting various extra-curricular activities to inject enthusiasm is the unique quality of our institution. It also nurtures the required technical competence, professional skill and a non-negotiable commitment which is required for ethical professional practice.

INSTITUTE OF MANAGEMENT

What makes RIM to stand out?

RIM offers MBA, But how it differs from the other so called management institutions? We are approaching the management studies in a practical way. Rather than telling 'how is that' as a theory, we are taming you in the real world.

MBA here is an industry embracing course so that you will be a part of the industry right from your studies. With this experience, the real industry world will not frighten you and it will be like a protracted college for you all throughout your life.

MBA Specializations

- HUMAN RESOURCE MANAGEMENT
- MARKETING MANAGEMENT
- INFORMATION SYSTEMS
- AGRICULTURE MANAGEMENT
- REMOTE INFRASTRUCTURE MANAGEMENT
- DISASTER MANAGEMENT
- FINANCE MANAGEMENT

DUAL SPECIALIZATION

Entrepreneurship Development Cell (EDC)



Purpose of Entrepreneurship Development Cell

Inaugurated by Mr. Konijeti Rosaiah Governor of Tamil Nadu

The leadership quality among the students is nurtured with this program. Started by the human resource development of Rathinam Institutions, this will develop the spirit of entrepreneurship among the students. EDC is a separate wing which has adequate facilities and expertise backing by the industry and banking sectors.

Through individual counseling, workshops, training programs, orientation classes, demo classes and Business expert talks, etc. we motivate the students to become entrepreneurs.

The EDC will have members from the area of academics, Industry, banking sector, Government and non-government sectors.

In house training / Internship

Another exclusive aspect in RIM will be the in house training and internship. Since we are a group of various institutions there will be many opportunities to put the pupils' skills to use. Marketing student can work along with the marketing team of our college, finance students also can work along with the finance department and it goes on. And also we have various MOUS & Associateship to train & develop the students.

Real time jobs

Believing in our students' skills we will be giving many real time jobs to them. We will ask them to conduct an event to test their management skills. Apart from that students can also participate in surveys and marketing researches which will be conducted frequently. They will also be paid for their works. It will be more like a practical test for them in a larger real-time canvas.

SPECIAL FEATURES

- INDUSTRY EXPOSURE
- CEO MEETINGS
- SURVEYS
- GUEST LECTURES
- MANAGEMENT SIMULATION GAMES
- SOFT SKILL, APTITUDE TRAINING & COMMUNICATION TRAINING

COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathiar University | Re-Accredited by NAAC | Recognized by UGC & Under Section 2 (f) & 12(B))

Transform your life

Rathinam College of Arts and Science is a part of Rathinam Group which gives quality education for everyone. It stands strong for the students who are willing to learn something new. We are not restricting ourselves to just the academic education.

Right from its inception, RCAS concentrates on various fields such as literature, Science and technology, Commerce, business administration, Costume designing and Fashion, Communication, sports and games

At Rathinam, we follow a well- Organized and clearly charted system of education. The ultimate aim is to provide a learning experience which embrace changes in a positive way.

Faculty members experience and innovation will go hand in hand, by which the students can gain knowledge and skills in order to prepare themselves for the competitive world. Life transforming experience – that is how the education at RCAS is defined.

Courses offered

UG COURSES

B.Sc (Computer Science)
B.C.A (Computer Applications)
B.Sc (Information Technology)
B.Sc (Computer Technology)
B.Com (Commerce)
B.Com (Computer Applications)
B.Com (Professional Accounting)
B.Sc (Mathematics)
B.B.A (Business Administration)
B.Sc (Visual Communication & e- Media)
B.Sc (Costume Design & Fashion)
B.A (English Literature)
B.Com (TCS-BPS)*
B.Sc (Physics with Nano Technology)*
B.Sc (Electronics)*

PG COURSES

M.Sc (Information Technology)
M.Sc (Computer Science)
M.Com (Commerce)
M.B.A (Master of Business Administration)
M.A (Mass Communication and Journalism)
M.A (English Literature)*

RESEARCH PROGRAMMES

M.Phil (Computer Science)
M.Phil (Commerce)
M.Phil (Tamil)
M.Phil (Mathematics)
Ph.D (Commerce)
Ph.D (Tamil)
Ph.D (Computer Science)



SPECIAL ECONOMIC ZONE (SEZ)



RATHINAM IT PARK



RATHINAVANI 90.8 COMMUNITY RADIO

COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathiar University | Re-Accredited by NAAC | Recognized by UGC & Under Section 2 (f) & 12(B))

Transform your life

Rathinam College of Arts and Science is a part of Rathinam Group which gives quality education for everyone. It stands strong for the students who are willing to learn something new. We are not restricting ourselves to just the academic education.

Right from its inception, RCAS concentrates on various fields such as literature, Science and technology, Commerce, business administration, Costume designing and Fashion, Communication, sports and games

At Rathinam, we follow a well- Organized and clearly charted system of education. The ultimate aim is to provide a learning experience which embrace changes in a positive way.

Faculty members experience and innovation will go hand in hand, by which the students can gain knowledge and skills in order to prepare themselves for the competitive world. Life transforming experience – that is how the education at RCAS is defined.

Courses offered

UG COURSES

B.Sc (Computer Science)
B.C.A (Computer Applications)
B.Sc (Information Technology)
B.Sc (Computer Technology)
B.Com (Commerce)
B.Com (Computer Applications)
B.Com (Professional Accounting)
B.Sc (Mathematics)
B.B.A (Business Administration)
B.Sc (Visual Communication & e- Media)
B.Sc (Costume Design & Fashion)
B.A (English Literature)
B.Com (TCS-BPS)*
B.Sc (Physics with Nano Technology)*
B.Sc (Electronics)*

PG COURSES

M.Sc (Information Technology)
M.Sc (Computer Science)
M.Com (Commerce)
M.B.A (Master of Business Administration)
M.A (Mass Communication and Journalism)
M.A (English Literature)*

RESEARCH PROGRAMMES

M.Phil (Computer Science)
M.Phil (Commerce)
M.Phil (Tamil)
M.Phil (Mathematics)
Ph.D (Commerce)
Ph.D (Tamil)
Ph.D (Computer Science)



SPECIAL ECONOMIC ZONE (SEZ)



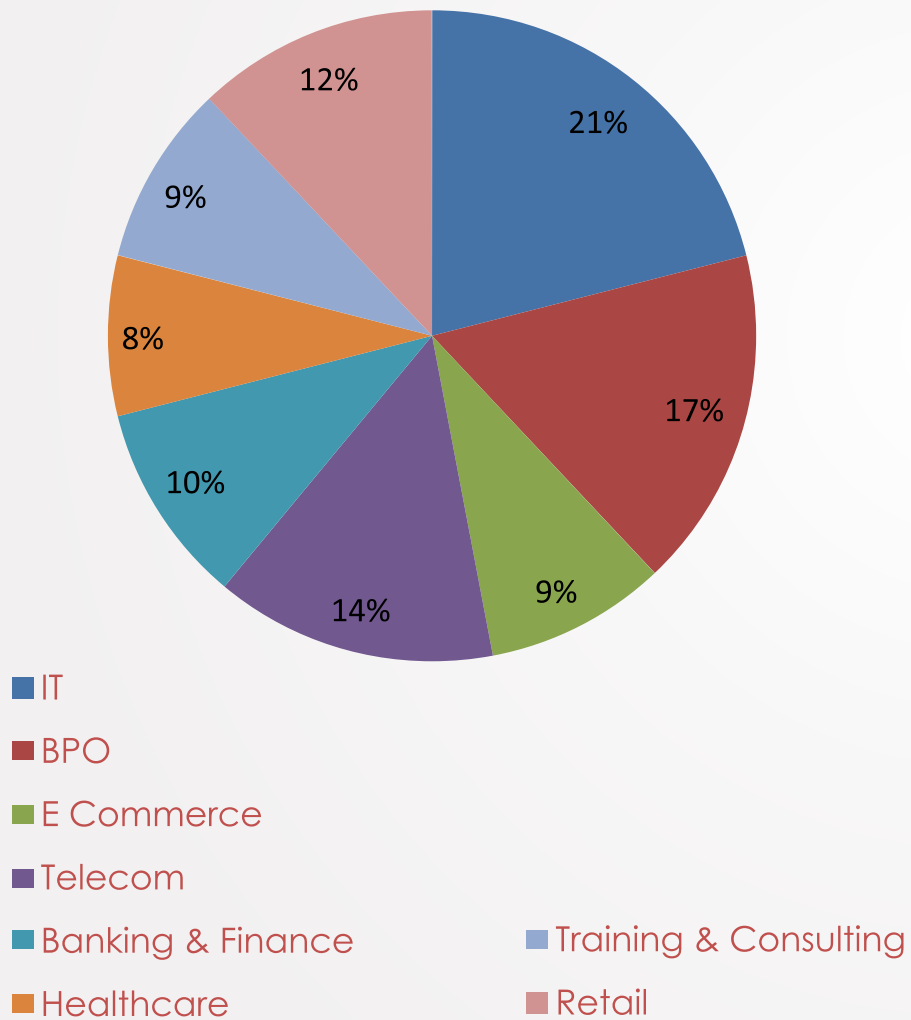
RATHINAM IT PARK



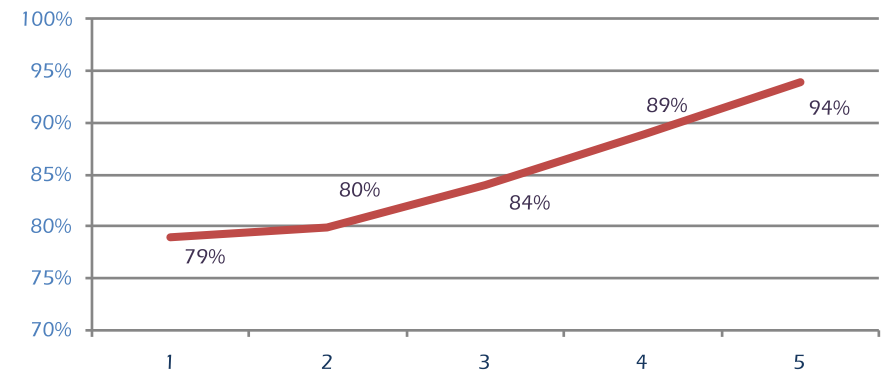
RATHINAVANI 90.8 COMMUNITY RADIO

PLACEMENT AT RATHINAM

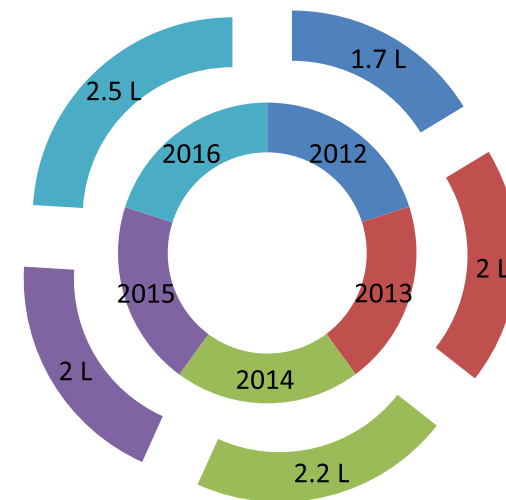
FIELD WISE RECORD



PLACEMENT GROWTH GRAPH



YEAR WISE SALARY GROWTH CHART



CAREER GUIDANCE

"Climbing to the top demands strength,
whether it is to the top of Mount Everest or

to the top of your career."

~ A. P. J. Abdul Kalam



GUEST LECTURERS

Activities of Industry Interface Department

- Conducting Career guidance, counseling and motivational programmes
- Associating with apt training organization/institute to carry out the required training process and making the student industry ready.
- Conducting regular Soft Skill training programmes and several aptitude and skill testing evaluations
- Interactive sessions on communicative English
- Interaction with companies, organizations and consultants
- Arranging on-campus interviews, Job Fairs frequently
- Getting feedback from recruiters and shaping up the students to the expected level inbuilt training & guidance team.



(DURING PLACEMENT TRAINING)

ACTIVITIES OF PLACEMENT CELL



Mr. G.Purushothaman
Placement Officer

Placement and training cell of college is equipped with exclusive & motivated professionals to train the students and equip them to suit the present day industry needs. A separate department of Industry Interface was started during 2006 with a goal of providing world class training and placing the students in renowned companies.

The placement cell is headed by the dean principal and all the activities are co-ordinate by the placement department, HR managers and HR consultants and the Head of the Departments are the members of the placement cell. They help the placement team in training and motivating the students.

Each unit have placement co-ordinator and specifically skilled trainers in aptitude, softskill and communication. Frequent interaction with students to train them towards the industry focused curriculum. Our training team trains & motivates the students well in advanced from the first day of the college itself.

CORE TRAINING MODULES

PERSONALITY DEVELOPMENT

1. Motivation & Positive Thinking
2. Goal Setting -Short Term & Long Term
3. Time Management & Organizing
4. Team Building
5. Ethics & Social Responsibility

SOFT SKILLS TRAINING

1. Public speaking
2. Presentation skills
3. Debating
4. Body language
5. Group discussion & Panel Discussion

PRE-PLACEMENT TRAINING

1. Mock Aptitude Test
2. Quantitative Test Training
3. Mock Group Discussion
4. Mock Interviews
5. Organizing Campus Placement Drives

EMPLOYABILITY SKILLS DEVELOPMENT

1. Sector focus activity
2. Corporate expectation sessions
3. Corporate culture & etiquette
4. Stress Management in work
5. How to face Job Interviews

OUR RECRUITING PARTNERS

SHINING ALUMNI



Sai Arul
Quality Engineer at Cognizant,
Bangalore.



Asha Begam. HJ
Robert Bosch, Coimbatore.



Thiyaga Chemma,
Chief reporter - Puthuyathalaimurai

"The core curriculum provided an excellent foundation for higher learning and has defined my personal and professional being. My achievements are a direct reflection of my education, and I am eternally grateful for that experience"



Vivek .C.D,
Technical Support Engineer, Bengaluru

"It was an exciting experience I think it was a very enjoyable experience for all and we learned a lot. I must say that Rathinam College stood as a stepping stone to achieve my targets. And place me in one of the best companies in the country."



Niranjan Kumar,
Executive Reporter, New Delhi

"I'm very happy to be a past student in Rathinam College. Thanks for my all staffs and friends. I learnt so many skills and techniques in Rathinam College. The guest lecturers which came from the company provide are wonderful, they are the best in the industry"



Jaison, Director
SigmaPharm Laboratories - Pennsylvania

"The excellence of our faculty, the strength of our research programs, and our commitment to the education of future generations of leaders has placed in Rathinam College"



Nandha K Subramaniam,
IT Analyst - TCS, US

"After my first week in Rathinam College, I knew i could achieve my desired goal - Software Engineer. Well, here I am !! All the hours of study and pen-pushing finally paid off and I'm satisfied with what I'm doing. I learned my life there!!!"



Santosh Nanju,
Executive Reporter, New Delhi

"On the one hand to enrich my management of modern, multidisciplinary methods and, on the other hand, to open up to other experience, other sensitives which always produce diversity to one's own way of work"

Student Testimonial About Placement



I feel privileged that I have been placed in EVERST with a package of 18000 INR per Month. 400 students had applied and only 3 got it. I feel lucky that I was among those 3. The task seemed unachievable but thanks to the faculty members and our Placement Officer who helped me with the preparation.

- Abdul Wajith, B.Com, Reas.

Rathinam Institute of Management , I am so thankful for my institute for giving me proper guidance and training which helped me a lot in many interviews which I attended to present myself before the interviewer's and am so glad to inform you all that now am in a designation of Executive officer in Extra Marks Education India , Pvt,Ltd.

- Alka Chaudhary , MBA, RIM.



Our college placement cell is one of the best placement cells among all the colleges. The team is very supportive and enthusiastic and takes genuine pain to place the students in the best possible companies with best salary package in the market. I am glad to be a part of this institution which has helped me to stand upon my feet. I owe a lot to all my staffs and the placement officer as with their support I have reached such great heights.

MALATHI. N, B.Sc.IT, RCAS.

GOOD COLLEGE TO STUDY IN. IT TEACHES YOU BEYOND WHAT TEXTBOOKS CAN. ALL THE STAFFS ARE VERY SUPPORTIVE. IT GIVES YOU A GOOD ENVIRONMENT WITH GOOD INFRASTRUCTURE, HOSTEL FACILITY, LIBRARY, PLACEMENT CELL ETC. IN TOTAL, IT IS A PLACE WHERE YOU CAN MOULD YOURSELF.

- Sreelakshmi Hari , B.Sc.CT, RCAS



■ MOTHER TERESA



*"Be faithful in small things
because it is in them that your strength lies."
~ Mother Teresa*

MEMBERSHIP & MOUs



LARSEN & TOUBRO

LARSEN & TOUBRO



UNIVERSITY OF NAIROBI



UNIVERSITY OF WOLVERHAMPTON



Confederation of Indian Industry

CONFEDERATION OF INDIAN INDUSTRY



CONFEDERATION OF INDIAN INDUSTRY



INFOSYS



UTL TECHNOLOGIES LTD.



ICT ACADEMY OF TAMILNADU



MMODAL



TATA CONSULTANCY SERVICE



GOLD INTELLIGENT IMAGINATION



Indian Chamber of Commerce

INDIAN CHAMBER OF COMMERCE



Dr.J.Thirumaran
M.Sc.,MCA.,MBA.,M.Phil.,Ph.D



Dr.V.M.Vadivel
M.Sc., M.Phil., Ph.D



Dr.R.Muralidharan
M.Sc.,MCA., M.Phil.,Ph.D



Dr.N.Parameswari
MA., M.Phil.,Ph.D



Dr.A.Vennila
MBA.,Ph.D



Dr.T.Santhiya Rani
M.Com., M.Phil.,Ph.D



Dr.Richard Robert Raa
MA., Ph.D



Dr.V.T.Dhanraj
M.Com., M.Phil.,Ph.D

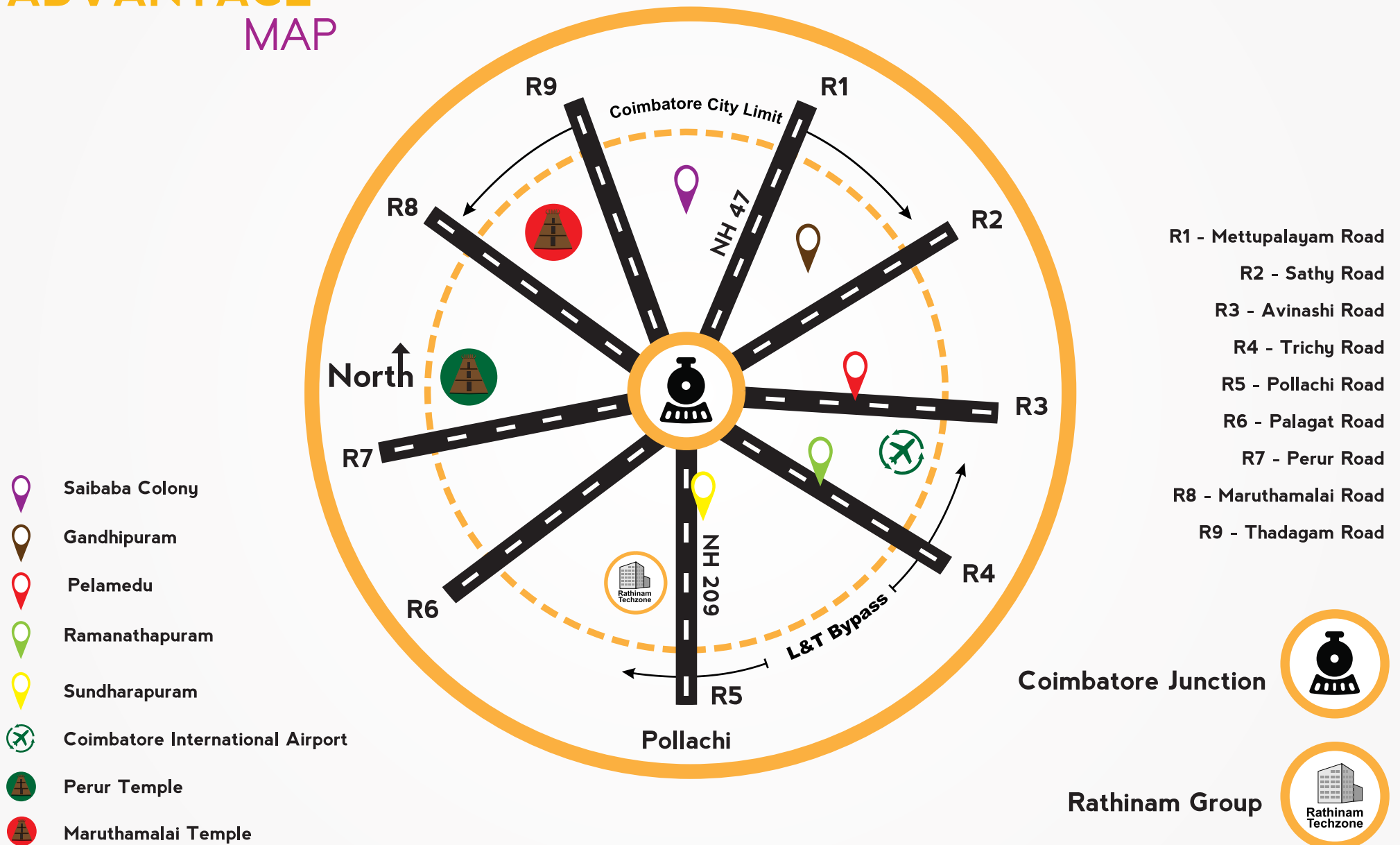
"You cannot teach a man anything, you can only help him find it within himself."

~ Galileo Galilei

STEP-IN TO OUR CAMPUS TO RECRUIT ASPIRING YOUNG TALENTS



ADVANTAGE MAP



*"Optimism is the faith that leads to achievement.
Nothing can be done without hope and confidence."
~ Helen Keller*

📞 +91 95970 22744 / +91 95002 35411 📠 0422 4040904 @ placement@rathinamcollege.com

📍 Rathinam Tech Zone, Pollachi Main Road, Eachanari, Coimbatore-641021, TN (INDIA)

🌐 /rathinamcollege.com 📘 /rathinamcollege 🐦 /rtzindia 📺 /rathinamcollege

